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MAGNOLIA LANE
DESIGN & CONSTRUCTION

ATLANTIC BEACH | NEPTUNE BEACH FLORIDA
NOVEMBER 5 | NOVEMBER 7

www.beachestourofhomes.com

COASTAL CHARM • COMMUNITY PURPOSE • LASTING IMPACT



The Beaches Tour of Homes is more than a showcase - it is a signature community event that connects your brand with a sophisticated, high-income audience passionate about their homes, their neighborhood, and its future. Proceeds support Beaches Town Center visitor district initiatives, scholarships for future community builders, and critical home repairs for local military families. The Beaches Tour of Homes event is volunteer commissioned for the nonprofit Beaches Town Center Agency a 501(c)(3) organization (EIN: 59-3158509). Let's partner together for one of Northeast Florida's premier community events.

1000+

TICKETED
ATTENDEES

80%

PLANNING HOME
IMPROVEMENT
PROJECTS

140K +

MEDIAN
HOUSEHOLD
INCOME

200K +

EVENT
SUBSCRIBERS

YOUR CAUSE, OUR COMMUNITY

• COMMUNITY VITALITY

BTCA champions public art, sustainable landscaping, outdoor spaces & seasonal events throughout the Beaches district

• EDUCATIONAL ENDOWMENT

Scholarships for future planners, architects, engineers & builders committed to sustainable development

• MILITARY FAMILY SUPPORT

Essential home repair funding for local military families facing financial hardship. Standing beside our service neighbors when they need it most

THE WEEKEND EXPERIENCE

Toast to the Tour – Seaside Gala

Dune House Resort & Spa
Master of Ceremony, Vic Micolluci
Chef Curations, Cocktails, Live Entertainment/DJ,
Live/Silent Auction, & Key's to the Coast Treasure
Thursday | 6:30p to 10p

Sunset Soiree Exclusive Experience Home

Raisin Cake Orchestra
Handcrafted Cocktails - Hors d'oeuvres &
Mezze Stations
Saturday | 2p to 6p

General Admission Tour Day

Atlantic Beach & Neptune Beach Homes
open to all ticket holders.
Shuttles & Bike Rentals Available
Saturday | 9a to 4p



REGIONAL
MEDIA & PRESS



SOCIAL MEDIA
250,000+
REACH



904TIX
250K+ PLATFORM
VIEWS



JAX MAGAZINE
HOME
PRINT + DIGITAL



NEWSLETTER
250K+ REGIONAL
18,000+ TARGETED



9th ANNUAL BEACHES TOUR OF HOMES · 2026
Sponsorship Levels at a Glance

All levels include logo placement on collateral, social media & digital channels + website.

<p>\$20,000</p> <p>PRESENTING SPONSOR PARTNER VALUE: \$30,000+</p>	<ul style="list-style-type: none"> ★ EXCLUSIVE PRESENCE AT THE FEATURE HOME - PRIME SPONSOR SHOWCASE ALL DAY, 9A TO 4P ★ PREMIER LOGO INTEGRATION ACROSS ALL EVENT COLLATERAL, WEBSITE, SOCIAL & ADVERTISING 	<ul style="list-style-type: none"> ★ 4 BTC POLL BANNERS (OCT-NOV) +900 DAILY VIEWS ★ 3 RESERVED GOLF CARTS FOR UP TO 16 VIP GUEST (4 HRS) +VIP CHECK IN SIGNAGE 	<ul style="list-style-type: none"> ★ BACK COVER AD IN JACKSONVILLE MAGAZINE HOME (2+ YR DIGITAL, \$15K VALUE) NEWSLETTER HEADER ★ 16VIP+ 32 GENERAL ADMISSION TICKETS PREMIUM GALA TABLE FOR 10
<p>\$10,000</p> <p>SUNSET SOIREE EXCLUSIVE HOME EXPERIENCE SPONSOR VALUE: \$16,000+</p>	<ul style="list-style-type: none"> ★ EXCLUSIVE SPONSOR OF THE SUNSET SOIREE HOME - LIVE ENTERTAINMENT, HANDCRAFTED COCKTAILS & HORS D'OEUVRES, 2P-6P ★ 2 RESERVED GOLF CARTS FOR UP TO 8 VIP GUEST (4 HRS) 	<ul style="list-style-type: none"> ★ FEATURED Q&A IN BTC NEWS-LETTER, (18K+ READERS) + 1/4 AD JACKSONVILLE MAGAZINE HOME EDITION ★ LOGO ON 904TIX.COM (200K+ VIEWERSHIP) + ALL EVENT COLLATERAL 	<ul style="list-style-type: none"> ★ BUSINESS REPRESENTATION AT HOME, NEWSLETTER HIGHLIGHT WITH 3 ISSUES - MINIMUM 6 STAFFERS ★ 8VIP+ 16 GENERAL ADMISSION TICKETS PREMIUM GALA TABLE FOR 8
<p>\$5,000</p> <p>TOAST TO THE TOUR SEASIDE GALA SPONSOR VALUE: \$10,000+</p>	<ul style="list-style-type: none"> ★ PREMIER SPONSOR OF THE SEA-SIDE GALA AT DUNE HOUSE RESORT & SPA - WELCOME & LOGO ON ALL TABLES ★ SIGNAGE AT VIP CHECK IN, DUNE HOUSE RESORT & SPA 	<ul style="list-style-type: none"> ★ PREMIER NEWSLETTER FEATURE + 1/4 PAGE AD JACKSONVILLE MAGAZINE HOME ★ 1 RESERVED GOLF CART FOR UP TO 8 VIP GUEST 	<ul style="list-style-type: none"> ★ LOGO INCLUDED ON ALL TOUR MAP TICKETS + JACKSONVILLE MAGAZINE HOME (2YR DIGITAL) NEWSLETTER HIGHLIGHT 3 ISSUES ★ 8VIP+ 10 GENERAL ADMISSION TICKETS PREMIUM GALA TABLE FOR 8
<p>\$3,000</p> <p>COASTAL PATRON SPONSOR VALUE: \$8,000+</p>	<ul style="list-style-type: none"> ★ PRESTIGIOUS COMMUNITY SPONSORSHIP - FULL BRAND VISIBILITY WITHOUT HOME STAFFING COMMITMENT ★ PREMIER LOGO INTEGRATION ACROSS ALL EVENT COLLATERAL, WEBSITE, SOCIAL & ADVERTISING 	<ul style="list-style-type: none"> ★ 1/4 PAGE AD JACKSONVILLE MAGAZINE HOME WITH PROMINENT LOGO ON TOUR MAP TICKETS (2 YR DIGITAL) ★ 1 RESERVED GOLF CART FOR UP TO 4 VIP GUEST (4HRS) 	<ul style="list-style-type: none"> ★ NEWSLETTER HIGHLIGHT 3 ISSUES (18K+ SUBSCRIBERS) ★ 4VIP+ 8 GENERAL ADMISSION TICKETS PREMIUM GALA TABLE SEATS - 4
<p>\$1,500</p> <p>TOUR HOME AMBASSADOR SPONSOR VALUE: \$5,000+</p>	<ul style="list-style-type: none"> ★ BUSINESS REPRESENTATION AT A TOUR HOME - MEET & GREET 800+ NETWORKING ATTENDEES 9A TO 4P ★ LOGO ON ALL TOUR TICKETS SIGNAGE AT HOME & CHECK IN 	<ul style="list-style-type: none"> ★ DISPLAY MARKETING MATERIALS, OFFER DRAWING & COLLECT LEADS- YOUR BRAND FRONT & CENTER ★ *REQUIRES A MINIMUM OF 6 STAFF /VOLUNTEERS THROUGHOUT THE DAY (SPLITS OF 3/3) 9A TO 4P 	<ul style="list-style-type: none"> ★ LOGO IN JACKSONVILLE MAGAZINE HOME (2+ YR DIGITAL) NEWSLETTER HIGHLIGHT 2 ISSUES ★ 2VIP+ 8 GENERAL ADMISSION TICKETS PREMIUM GALA TABLE SEATS - 2

** Ask us about our "Collective Home" Sponsor Tier—designed for up to 3 design-industry professionals who share a featured home. hello@beachestourofhomes.com

ENHANCE YOUR SPONSORSHIP
Add - On Sponsorships \$800 each

Each add-on includes **2 VIP + 4 General Admission Tickets**
 First committed = First advantage - Limited Availability

<p>COCKTAIL SPONSOR</p> <p>EXCLUSIVE BRANDING FOR THE TWO BARS SIGNAGE + LOGO COCKTAIL NAPKINS</p>	<p>ENTERTAINMENT & STAGE SPONSOR</p> <p>PROMINENT LOGO ON STAGE + MENTIONS THROUGHOUT THE EVENING + GALA PROGRAM</p>	<p>SHUTTLE SPONSOR</p> <p>LOGO ON SPRINTER SHUTTLES + HOME SIGNAGE + SHOWCASE AT SHUTTLE 9A TO 2P</p>	<p>KEYS TO THE COAST - COASTAL TRUNK EXPERIENCE</p> <p>LOGO ON BRANDED KEY TAG FOR THE EXCITING "UNLOCK" THE "COASTAL TRUNK" GALA EVENING</p>
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1 CHOOSE YOUR LEVEL

Review the five sponsor tiers or ask about our optional custom packages. Levels are filled first come, first paid, and sell quickly.

The earlier you commit, the more marketing exposure you receive.

2 LET'S CONNECT

Email or call us to reserve your sponsorship level.
hello@beachestourofhomes.com

We'll send you a commitment form, confirm your benefits package, and get your logo & bio information. Want the full digital booklet with all details? We'll send that too.

3 BUILD CONNECTIONS

From the moment you sign on, your brand begins appearing across our marketing channels- digital, print, social, and in-person.

You'll be connected to thousands of followers, local businesses, and fellow community supporters.

<p>WEBSITE</p> <p>www.beachestourofhomes.com</p>	<p>EMAIL</p> <p>hello@beachestourofhomes.com</p>
<p>TICKETS</p> <p>904TIX.com</p>	

WHY SPONSORS COME BACK YEAR AFTER YEAR

- ✓ Direct access to high income, home-invested audience
- ✓ Multi-channel marketing from May through December
- ✓ Real community impact - scholarships & military families
- ✓ Jacksonville Magazine digital collateral ad lasting 2+ years
- ✓ Exclusive networking with Beaches / Regional business connections/community
- ✓ VIP tickets, golf carts, & gala tables for clients & teams

A LEGACY OF SUPPORT - AN INVITATION TO JOIN

The Tour of Homes is supported by a generous community of business sponsors and local partners. We are proud to highlight a few past sponsors whose investment has helped shape this beloved community tradition, and we invite you to join this circle of support.

MAGNOLIA LANE <small>DESIGN & CONSTRUCTION</small>	STARR SANFORD COLLECTION	DASH HOME LIVING
KITCHEN ENVY	CLOSETS BY DESIGN	KMH DESIGN
NOMAD HOSPITALITY	TILE ENVY	IQ FIBER
KMH HOME	FLUID REALTY	HEARTH & SOUL BOUTIQUE
JAX REGAL GROUP	WALLABY WINDOWS	THE LOAN PEOPLE
SEEK TO EXPLORE LUXURY TRAVEL	DUNE HOUSE RESORT & SPA	BERKSHIRE HATHAWAY
PRO-VISION PAINTING	NEXT WAVE MORTGAGE	ANASTASIA <small>INTERIOR PHOTOGRAPHY</small>
ABBO MEAT & DRINK	JOSEPH'S PIZZA	JAMES DUPREE ARCHITECT