Calpaca

Online ordering solutions for your business.

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What is Calpaca?

Calpaca is a pickup and delivery aggregator platform focused on providing visibility and increasing sales for local businesses. Calpaca was founded in Santa Ynez, California and exists to help your business adapt to an ever changing world through easy online options.

The Problem

Why is online ordering so important for my business?

In a smaller communities where on demand pickup or delivery options are not always feasible, people need alternatives to in-person shopping. Many customers appreciate the option to order online!

Online sales have grown rapidly during the Coronavirus. Businesses need to be able to adapt to the quickly changing COVID-19 regulations set by the state of California by offering online solutions to their customers.
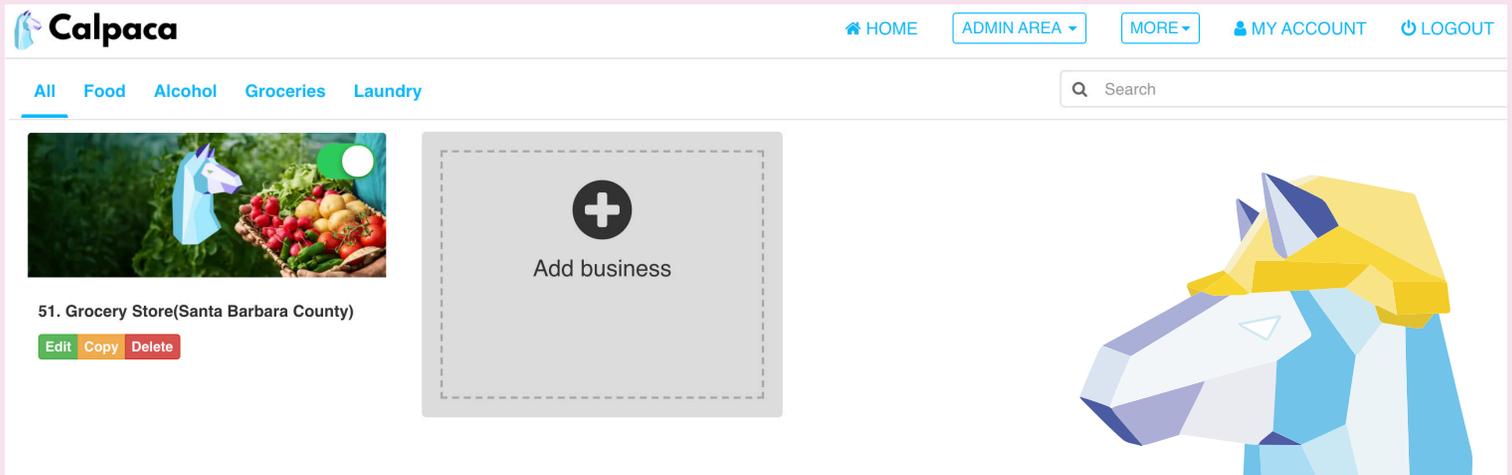
The Calpaca Solution

Shop

List your business on the Calpaca Website Store and our IOS App!

You can even integrate your Calpaca Store page into your own website, either inline or on a popup window or widget. Your customers can order and pay directly from your company website!

Manage

Calpaca

HOME   ADMIN AREA ▾   MORE ▾   👤 MY ACCOUNT   ⏻ LOGOUT

All   Food   Alcohol   Groceries   Laundry

🔍 Search

51. Grocery Store(Santa Barbara County)

Edit   Copy   Delete

➕
Add business

We offer online web management tools for your business, products, and orders. You will have access to our Calpaca Management App for IOS as well as an online dashboard.

Here's how it works in 4 easy steps

1. Setup your store

Easily add your business to the Calpaca platform with an Admin account. We can help you with every step in getting your business online. Customize product prices, pickup and delivery times, payment account, and more. Calpaca uses Stripe and Paypal to ensure every transaction is safe and secure.

2. Start receiving orders

This is the best part! Your customers will love your new online options, and will begin to send in orders. Your business will be notified through email, text, and through the management app whenever an order is placed.
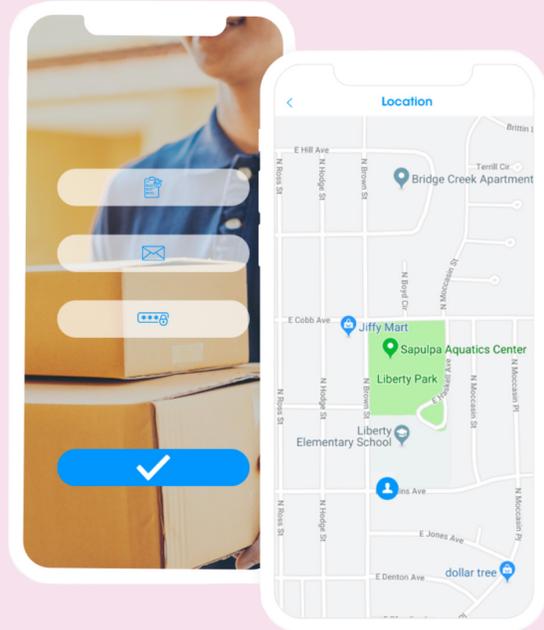
3. Be ready for pickup!

When a customer placed an order for pickup, you will be notified upon their arrival. From there, you can choose how you would like to hand off the order!

4. Deliver

When a customer places an order for delivery, it will be set to the specific delivery times you have predetermined for your business. Who are the delivery drivers? Your employees! Drivers can be assigned to an order or multiple orders from the Admin account. The assigned driver will receive a delivery request on the Driver app, which is explained further on the next page!

Deliver

Delivery Simplified!

Sign up your employees to deliver through our efficient Driver App. We use Google Maps API to optimize the most efficient route for multiple deliveries along the same path!

Customize delivery fee and delivery times

Drop off multiple orders along one route directed by Google Maps

Customers can choose to tip drivers through the Calpaca platform

Pricing

Here's the good news:
Calpaca is absolutely FREE to join!

This means:

NO Setup Fee

NO Monthly Fee

NO Hidden Fees

NO Risk

We simply take a 5% service fee on each order placed on the Calpaca platform!

We're not making money unless you are! That's why we'll be promoting your business at no cost to you through our marketing channels and our platform.

How Do I Sign Up?

Just go to **calpaca.co** and select "Sign up as Business"

Or email **chris@calpaca.co**

We can't wait to partner up!

Have any questions?
Call (805) 886-5341
Email chris@calpaca.co