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Media Statement - From the Fields Pharmaceutical

**from the Fields Pharmaceutical enters strategic distribution partnership
for therapeutic vapes with Vitura Health**

from the fields Pharmaceutical, the lead independent manufacturer of Australian standard and TGO 110 regulatory compliant therapeutic vapes (NVPs), has secured a strategic retail distribution partnership with Vitura Health for its quality product.

The emergent therapeutic wellness company's retail distribution partnership with Vitura Health represents a break-through commercial development in parallel with Federal Government reforms which now entrench the prescription model for NVPs.

Vitura Health Ltd (ASX: VIT) is a leading Australian medicinal cannabis and digital health solutions provider specialising in bridging the gap between doctors, suppliers, pharmacists and patients.

from the fields Pharmaceutical CEO Wilhelm David said its distribution partnership with Vitura Health strategically positions the company as the lead NVP manufacturer in an evolving sector in Australia, where a competing black market for vapes is also being seriously tackled by government.

Mr David said the company's *Wild by Instinct* product lines were specifically aligned to the current and future regulatory approved, GP or nurse prescribed, and pharmacy distributed model for NVPs in Australia, along with the role they can play in the continued national fight against nicotine.

"from the fields Pharmaceutical has taken a major strategic step to better meet the fast-evolving market for medically prescribed vapes in Australia," Mr David said.

"We believe Vitura Health's medical supply and retail network and platform is a mutually strong fit.

"It importantly aligns with the direction of increasing demand by more Australians for therapeutic wellness solutions which are received only through trusted providers in line with global trends.

"We wanted to be deliberately ahead of the future wave of all Australian government reforms that further entrench GP and nurse prescribed, pharmacy distributed NVPs, alongside a suite of in-parallel reforms to tackle the vaping black market, including youth consumption of illicit vapes."

Mr David said the company's robust supply chains, information systems and medically established reputation around smoking cessation would plug seamlessly into the Vitura Health network.

"Our product lines onto Vitura Health's CanView platform will now commence immediately."

The company's GP and nurse prescribed, pharmacy distributed NVP product by *Wild by Instinct* will include its suite of disposable vapes, closed pods and free base liquids.

Further Details:

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