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A WORLD-CLASS CONTENT DEVELOPMENT, PUBLISHING, AND MANAGEMENT SYSTEM

ONE is a world-class comprehensive content development, publishing, revenue-generating, and workflow productivity platform unlike any other in the marketplace. This state-of-the-art system has been designed specifically with the Standards Development community in mind and supports various industries as they move towards digital transformation through a proven evolutionary process.

ONE provides organizations the ability to:

- Instantly publish content with built-in SEO
- Build collections quickly by combining two or more publishers' content
- Create transparent revenue-share opportunities with other organizations
- Create a global community for organizational engagement

PLATFORM FUNCTIONS ALSO INCLUDE:

- A fast, simple, intuitive user interface
- Organizational "White Label" of ONE
- Configurable approval and balloting tools
- Transparent back-end revenue management for sales, subscriptions, and royalties
  - Ease of payment to platform partners
  - Approval rights granted in real time
  - Automated royalty and billing
  - Detailed self-serve audit controls

INDUSTRY LEADING FEATURES

CONTENT DEVELOPERS

- Powerful cloud-based collaborative editing
- Instant Publication & Syndication
- Flexible approval process & mechanisms
- Instant license creation & royalty agreements with other publishers

MARKETERS

- Increased traffic & multiple new channels
- License content from other ONE partners
- Increase search rankings & traffic with build-in SEO
- Automatic royalty management built in

INDUSTRY

- Multi-publisher licensing
- Customizable filters & settings for your workflow
- Powerful search & cross-referencing technology
- Advanced change management

Join this dynamic community by being part of the next generation of content delivery and providing cutting-edge productivity tools to customers and members.