

#### **PRIVACY POLICY**

Longreach Capital Pty Ltd (**Longreach Capital**) ABN 69 618 027 651 is committed to meeting the industry standard when safeguarding our customers' personal information.

By using Longreach Capital's services, you consent to Longreach Capital using your personal information as set out in this Privacy Policy.

Longreach Capital, like other companies operating in Australia, is bound by the Australian Privacy Principles as set out in the *Privacy Act 1988* (Cth).

### **CHANGES IN OUR PRIVACY POLICY**

We may, without notice, amend this Policy from time to time for any reason and will update the Policy accordingly. We ask that you visit our website periodically in order to remain up to date with such changes. We are constantly reviewing all of our policies and attempt to keep up to date with market expectations. Technology is constantly changing, as is the law and market place practices. As a consequence we may change this Privacy Policy from time to time or as the need arises

## WHAT PERSONAL INFORMATION DOES LONGREACH CAPITAL COLLECT AND WHY?

Longreach Capital only collects personal information if it is necessary for our business purposes; that is, in order to provide corporate advisory services.

The information we collect will depend on the purpose for which it is collected.

The personal information you provide to Longreach Capital will enhance the services that we offer you. The type of personal information we collect may include your name, address, employer, telephone numbers, email addresses, information on how you use our services and information on your browsing activity when visiting our websites. This information permits us to develop services to suit your needs. Longreach Capital recommends that you update your personal information if your details change so that our records are accurate, complete and up-to-date.

Please be aware that under the Privacy Act related bodies corporate may exchange personal information. However, each body must comply with the relevant approved privacy code or the Australian Privacy Principles in using or holding personal information. The Privacy Act does not extend to related bodies corporate sharing sensitive information.

Depending on the purpose for which we have collected the personal information, we may store some of the information in our company records. Some or all of this information may be available to Directors and authorised staff of Longreach Capital for use in accordance with this policy.

Internally, we have controls and procedures to ensure that personal information provided to us remains confidential. Our staff are trained in privacy and are bound by strict duties of confidentiality to Longreach Capital and its clients.

## HOW LONGREACH CAPITAL MAY USE YOUR PERSONAL INFORMATION

The personal information you provide Longreach Capital may be used for a number of purposes connected with our business operations, which include:

- providing you with the services requested;
- billing you or administering your account;
- dealing with requests, enquiries or complaints and other customer care related activities;
- registering your details and fulfilling any requests or requirements you may have; and
- carrying out any activity in connection with legal, governmental or regulatory obligations or in connection with legal proceedings, crime or fraud prevention, detection or prosecution.

We may also use your personal information for purposes related to those described above which would be reasonably expected by you. For example, we may use your personal information to keep you informed about our services or conducting analysis in order to provide a better service to you.

We may also use your personal information, if you consent or provided the information, to carry out market analysis and market our services. To opt-out of receiving certain Longreach Capital marketing material, please contact us on +61 412 144 719. Please note that Longreach Capital will still need to send you essential information about your account or changes to your service as required.



We will not use your information for purposes other than described above unless we have your consent or there are specified law enforcement or public health and safety reasons. In some cases we may specifically request a consent form to be signed. In other cases, consent may be implied (for instance, where an individual gives us information after being fully advised of how it will be used).

## **SHARING YOUR PERSONAL INFORMATION**

Longreach Capital may disclose or receive personal information or documents about you to/from:

- law enforcement agencies to assist in the prevention of criminal activities or for other specified activities under the Privacy Act; and
- our service and content providers, dealers and agents, or any company within the group for purposes that are related to providing you with a service which would be reasonably expected.

We do not sell or trade personal information, or allow third parties to use that personal information for their own purposes. If information needs to be accessed by a third party, we attempt to limit that access to the extent necessary for the third party to provide services to us or to perform its functions. We will ensure that those suppliers and contractors are also bound by duties of confidentiality and by the same privacy obligations as Longreach Capital itself. In all other cases, we will only disclose personal information to a third party if the disclosure is permitted by law (including under the Australian Privacy Principles).

Upon your request, Longreach Capital will provide access to your personal information we hold, except in certain prescribed circumstances, including emergency situations, specified business imperatives and law enforcement or other public interests.

### **SECURITY OF PERSONAL INFORMATION**

Longreach Capital aims to achieve the industry standard in the security of personal information which it holds. It is our policy to destroy personal information once there is no longer a legal or business need for us to retain it, unless we are required to retain the information by law.

## LINKS TO OTHER WEBSITES

The Longreach Capital website may contain links to other websites and services. While Longreach Capital's policy is to only link to sites and services that share Longreach Capitals' standards in relation to privacy, a user should understand that Longreach Capital is not responsible for the content of, or the privacy practices employed by, other companies or websites. This Privacy Policy applies only to the Longreach Capital services.

### **EFFECT OF POLICY**

This policy does not form a contract between an individual and Longreach Capital. The policy may also be subject to change. Whenever you need to refer to this policy you should contact us, or check our website, for the most up to date version.

# PERSONAL INFORMATION CORRECTION, COMPLAINTS AND ENQUIRIES

You have the right to request access to personal information that is held by Longreach Capital about you. Requests for access will be dealt with by Longreach Capital in accordance with the Freedom of Information Act 1982 (Cth).

You also have the right to request the correction of any of your personal information that Longreach Capital holds. Longreach Capital will take reasonable steps to make appropriate corrections to personal information so that it is accurate, complete and up-to-date. To seek access to, or correction of, your personal information please contact Longreach Capital.

You can contact Longreach Capital about any privacy issues, including complaints, as follows:

By email: <a href="mailto:admin@longreachcapital.com">admin@longreachcapital.com</a>

By telephone: 61 412 144 719

Longreach Capital welcomes feedback about privacy issues and will attend to all questions and complaints promptly.

We will acknowledge your complaint within 7 days and we will provide you with a decision on your complaint within 30 days. If you are dissatisfied with the outcome, you can make a complaint to the Privacy Commissioner at the Office of the Australian Information Commissioner. The OAIC can be contacted on 1300 363 992 or at <a href="https://www.oaic.gov.au">www.oaic.gov.au</a>.

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