

Sherry Darden

Speaker | Trainer | Leadership Communication Strategist

Helping leaders, teams, and client-facing professionals **build trust, communicate clearly, and reduce costly miscommunication** — one conversation at a time.

Dallas, Texas

Available Nationwide

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Why Book Sherry

Sherry Darden delivers **engaging, practical sessions** that help professionals improve listening, strengthen trust, reduce conflict, and communicate in ways people actually hear. Her sessions aren't just informative — they're funny, relatable, and designed to create **immediate impact** that sticks long after the event ends.

Whether she's on a keynote stage, leading a workshop, or facilitating a breakout session, Sherry brings energy, real-world stories, and tools that participants can use the very next day.

Funny

Relatable

Actionable

Immediate Impact

Speaking Style



Practical

Real tools for real situations



Engaging

High energy, high relevance



Relatable

Stories audiences recognize



Actionable

Apply it before you leave the room

Signature Topics

Each program is designed to deliver practical, lasting results for professionals at every level. All sessions are available as keynotes, workshops, or breakout sessions — in-person or virtual.



Are You Listening?

How Better Listening Builds Trust, Reduces Conflict, and Strengthens Leadership

Most leaders think they listen — but their teams don't always agree. This session exposes the gaps and gives leaders practical tools to become the kind of communicator people trust.



Listen Like It Pays

How Better Listening Increases Sales, Referrals, and Client Retention

In sales and client-facing roles, listening is the ultimate competitive advantage. This session shows professionals how to hear what clients are really saying — and respond in ways that win loyalty.



DISC for Leaders

How to Communicate Across Styles, Strengthen Teams, and Lead with Less Friction

Not everyone communicates the same way — and that's where friction starts. This session uses the DISC framework to help leaders understand behavioral styles and adapt their communication for maximum impact.

Who Benefits Most

Sherry's programs are built for organizations where communication, trust, and leadership effectiveness directly impact results. If your audience includes any of the following, Sherry is the right fit.



Leadership Teams

Senior leaders and executives who want to model and inspire better communication across their organizations.



Professional Associations

Members seeking high-value, engaging content at annual conferences, chapter events, and leadership summits.



Sales & Client-Facing Teams

Professionals whose income and retention depend on building rapport, trust, and genuine connection with clients.



Managers & Supervisors

Mid-level leaders navigating team dynamics, conflict, and the daily challenge of getting results through people.



Women's Leadership Events

Programs designed to resonate with and empower women navigating leadership in today's professional landscape.



HR, People Leaders & Government

Teams focused on organizational culture, employee engagement, and communication across diverse workforces.

What Your Audience Will Walk Away With

Every session is built around outcomes — not just content. Participants leave with skills, frameworks, and confidence they can put to work immediately.



Stronger Listening Skills

Practical techniques to become a more present, intentional listener in every professional setting.



Better Communication

Language and strategies that reduce misunderstanding and increase clarity across teams and clients.



More Trust, Less Friction

Tools to create psychological safety, strengthen relationships, and reduce the cost of conflict.



Conflict Navigation Tools

Frameworks for navigating difficult conversations with confidence, empathy, and productive outcomes.



Immediately Applicable Strategies

Every session ends with concrete next steps participants can use before they leave the room.

Book Sherry Darden

Sherry is available for **keynotes, workshops, breakout sessions, and leadership training** — delivered virtually or in-person, tailored to your audience and goals.



Keynotes

High-energy, inspiring presentations ideal for conferences, annual meetings, and leadership summits.



Workshops

Deeper, hands-on learning experiences for teams who want to build lasting skills through practice and interaction.



Breakout Sessions

Focused, engaging sessions designed to energize conference tracks and deliver concentrated value.



Leadership Training

Custom multi-session programs for organizations investing in sustained leadership communication development.



Fee is negotiable based on format, audience size, customization, and travel. Virtual and in-person options available.

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