



**BOOK
ME TO
SPEAK**

**SHERRY
DARDEN**

SHERRYDARDEN.COM

sd
sherry darden

**BUSINESS
STRATEGIST**

**DEI - LEADERSHIP
CONSULTANT
BEST-SELLING AUTHOR**

BIOGRAPHY



Sherry Darden is CEO of CIRSBY, LLC (Can I Run Something By You) and has worked in the human resource industry for 16 years, gaining experience in employment law, leadership and development, and DEI. As a seasoned CEO Growth Strategist who uses her business degree in Human Resource Management, she is passionate about advancing the conversation of inclusion and equipping the CEO and their team to create a good Culture Quotient (CI). Besides campaigning CI, she is also involved in public speaking and C-Suite consulting. All of these efforts put the "human" back in human resources!

Her teacher repeatedly marked her grade card with "Sherry is a bright student; she talks too much" So, she has taken that and followed her gift to facilitate great sessions like the one we will do today. So, whether your experience is one hour or an entire day, you are guaranteed to laugh, cry, and walk away with a message that will stay with you and work for you!

Outside the office, Sherry enjoys rooting on her native KC Chiefs, practicing culinary skills to satisfy her foodie fascination, and planning her travel escapes to beaches everywhere.

WHAT IT'S LIKE TO WORK WITH ME

For eight years, I have lived on the road. I'd come home around midnight on Friday, replenish my suitcase, and go back to the airport on Sunday! I'd speak and train in front of 1 to 1000 weekly. I learned to be self-sufficient, efficient, and low maintenance. I don't come with lots of drama. I come with a limited amount of demands. I come prepared. I overdeliver. I charge my worth, and you get 100X your ROI by working with me.

That's it!

WHY BOOK ME



A FEW OF MY QUALIFICATIONS ARE:

- 25+ Year Entrepreneur
- 20+ Year Speaker and Trainer
- Certified DISC Coach
- Certified Executive Coach
- Amazon Best-Selling Author



ACCOLADES & ACCOMPLISHMENTS

CAREER

- **Marriott**, Assistant Controller of 4 Properties
- **1999 - Hundredfold Return, Inc** (Founder)
- **2016 - DISC Certification** (Facilitator/Coach)
- **2018 - CIRSBY**(Can I Run Something By You), LLC, (Founder)
- **2018 - The Great SW Black Chamber of Commerce**, Board Chair
- **2021 - ConnexFM Magazine**, Contributor
- **2022 - Ask DEI Expert Sherry Darden**, Amazon Top 10 Bestseller (Author)

EDUCATION

BACHELOR OF SCIENCE, BUSINESS HUMAN RESOURCES MANAGEMENT

WESTERN GOVERNORS UNIVERSITY, TEXAS | 2018



IN THE MEDIA

I am always honored when people want to interview me or feature me in their media outlets; it is truly humbling to be allowed to expand my platform. That being said, keep in mind that I get quite a few of these types of requests and time constraints keep me from honoring them all. If you would like to feature me or my work on your media outlet, please complete the contact form on the side bar. My team works on a first come, first served basis. Additionally we consider audience size and relevance. I'm looking forward to hearing from you.



WHERE I'VE BEEN FEATURED



SIGNATURE TOPICS

It's always a challenge to find just the right speaker for your event. I understand how important it is to find someone who can give a strong, relevant message while authentically connecting to your audience. That said, I am honored that you have decided to consider me. Please take a moment to review some of my most popular topics below. I do offer customized talks, so if you don't see what you are looking for, please contact me at www.SherryDarden.com/speaker



01 PUTTING THE EXCEPTIONAL YOU FORWARD

Quick! There is an opportunity you'd love to have. You have less than 30 minutes to determine why it should've you. Are you ready? Don't worry. After the session, you will confidently say YES and toot your own horn!

02 ARE YOU LISTENING?

Listening skills are different from hearing! Together let's learn to Listen Well Without Bias, Deescalate Conflict, Negotiate with Excellence, and Build A Culture of Valuing Others.



03 BEST LESSON FROM MY 1ST SKI LESSON

Why is it easier to express what you don't want vs. what you want? When you learn what it means to lean in, lean back, and look to the left and the right, you'll increase clarity, direction, productivity, and communication.



PREVIOUS SPEAKING ENGAGEMENTS

CONNEX 2023 CONFERENCE

Bridging the gap between generations, a forgotten part of diversity.



CONNEX 2022 CONFERENCE

Are You Listening?
Unleashing the hidden biases, assumptions, and prejudging to kick off the DEI committee created by yours truly.



ABWA REGIONAL CONFERENCE

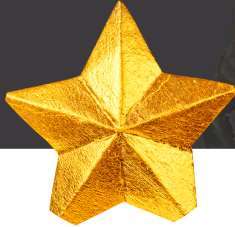
Know and Grow Your Value by
Putting Your Exception You Forward.

WBENC WOMEN OF COLOR SERIES INTERNATIONAL WOMEN'S DAY

The great resignation era has much to do about the lack of hearing of what employees are demanding in the workforce today. "Listening" to what motivates all five generations in the workplace provides a way to no longer participate with the masses.

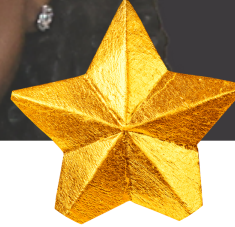


WHAT OTHERS SAY



Thank you again, we enjoyed you as our keynote speaker at our luncheon. All of the attendees completed surveys gave you an Excellent rating....you are our highest ranked speaker so far this year!"

R. LAGRANGE



Sherry is a powerhouse. As a speaker, she delivers the kind of clear, compelling message every CEO needs to hear & one every CEO can understand. She's intelligent, thoughtful & helpful...what a smile!

J. BRADY



I've never worked with someone who is so easy to work with. If all trainers were like this, event planning for speakers and trainers would be a D R E A M! Look forward to planning next year with you!

R. WASHINGTON

MY FEES

My speaking fees vary depending on several variables, including the topic, duration, and audience size. Please inquire for exact rate.

FEES ARE CUSTOMIZABLE AND NEGOTIABLE

Virtual Talks/In Person

30-minute Talk starts at \$2,500/\$4,000

60-minute Talk starts at \$3,000/\$6,000

Break Out Sessions

60 to 90-minutes begin at \$6,000

ADDITIONAL CONSIDERATIONS:

When deciding to book me, I have some more things for you to consider in your budget.

Event Admission:

- Event tickets for 2

Travel Arrangements:

- Airfare for speaker (business class) or
- Ground Transportation/ rental car (SUV only)

Meals & Gratuities:

- Two meals per day (for 2)
- Tips/ gratuity at 15%

Hotel Accommodations

- Host hotel or 3-star hotel or higher
- Ground transportation to the hotel and airport
- Room for speaker

**FULL SPEAKERS RIDER PROVIDED
UPON BOOKING**

SHERRY DARDEN



GET IN TOUCH

sd
sherry darden

SHERRY@SHERRYDARDEN.COM 

(505) 596-5550 