John Reidy's

Portfolio

Professional Portfolio Entry 1

Have you ever seen one of those banana chip snack bag at your grocery mart, with banana chips being sweet oddity? Thier favorite of my mine, so I wanted to try my hand at designing one, this is what was cooked up.

Trop Áh — Banana Chips

Nutrition Facts

Serving Size	20 Pieces(44g)
Amount Per Serving	7.0
Calories	200

	% Daily Value*
Total Fat 10g	13%
Saturated Fat 10g	50%
Trans Fat 0g	
Cholestrol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	9%
Sugars 0g	
Protein 1g	2%
Vitamin D 0mg	0%
Potassium 170mg	4%
Calcium 7mg	0%
Iron 0gm	0%

*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higer or lower depending on your calorie needs.

Tropbanana Chips are the chips that make your sweet tastebuds go tropically wild. Dried to a crunchy texture adds to compliment any flavor to the sweet banana exterier. It is a potassim dried to make the sweet chip a tropical dream snack. They are so good, you would want to esacape to more.

$2.99
Best used by
March 25, 2022

Design Element

The green& yellow colors were to simulate a tropical style to match the banana theme. I used a close up image of a anana and used it as the background. Then next sprinkled some banana bunches across the bag to complete the background.
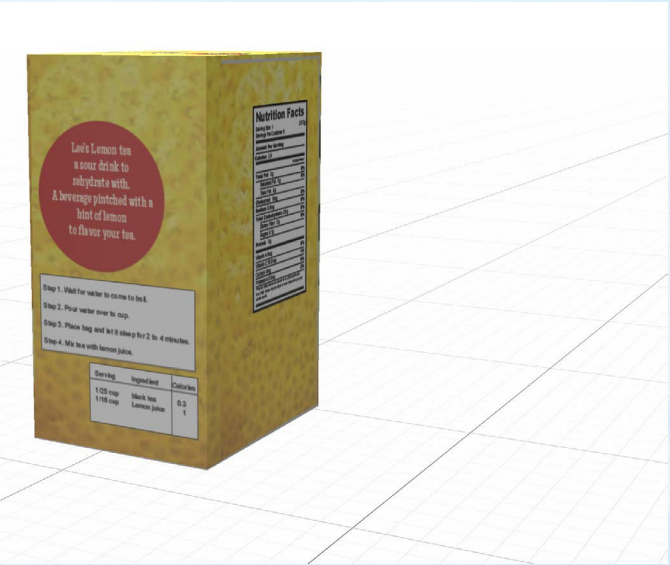
Professional Portfolio Entry 2

The Elegance of teabox design are quite a sight, in the creation of this deign, wanted to try something a bit exotic. I went a fruit theme for 3 for teaboxs design.

Design Element
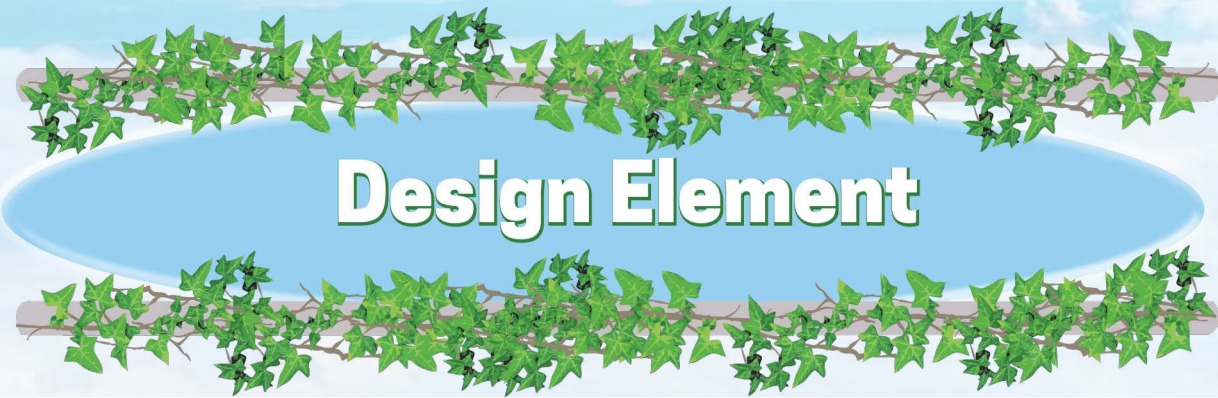
Following the tropical theme from entry one, I continued it here with the mango and banana tea boxes, while finishing the third box with a desert oasis theme. Simular with banana chips bags, I used the skin of the fruits to design the background on teaboxs.

Professional Portfolio Entry 3

A sweet bag of donuts is common favorite to people with a sweet tooth. So, in this depiction glazed donut filled bag are product intended design to ruffle people taste buds.

Design Element

A trope with a lot companies is a mascot. The face of as it is business, in this design is an uncommon animal that isnt used that much, is the doodoo. With both dodo and donuts start with a do. The name a alliteration to remember the product by.

Dodo's with passion
Do our best to cook our dough to a delectable desire. Devised to satisfy our donuts sugary taste will ruffle feathers with thier demulcent design. Dodo Donuts will complete a snack you lack. Come back when your donuts are done and gone.

Professional Portfolio Entry 4

Design Element

Well when I heard there was movie about the childhood book series Goosebumps that was released back in 2015, I inspired to make a movie poster designs.

Being inspired I created a horizantal.and vertical designs. A notable element of the 2015 movie was a typewriter with power to make story wrights come to life so I wanted to capture that element and incorporate it into the designs.

Professional Portfolio Entry 5

There used to be real estate liquidation sales in the local area called Two Old Dogs that was in need of a new logo. I created the logo, business cards & ads in illustrator.
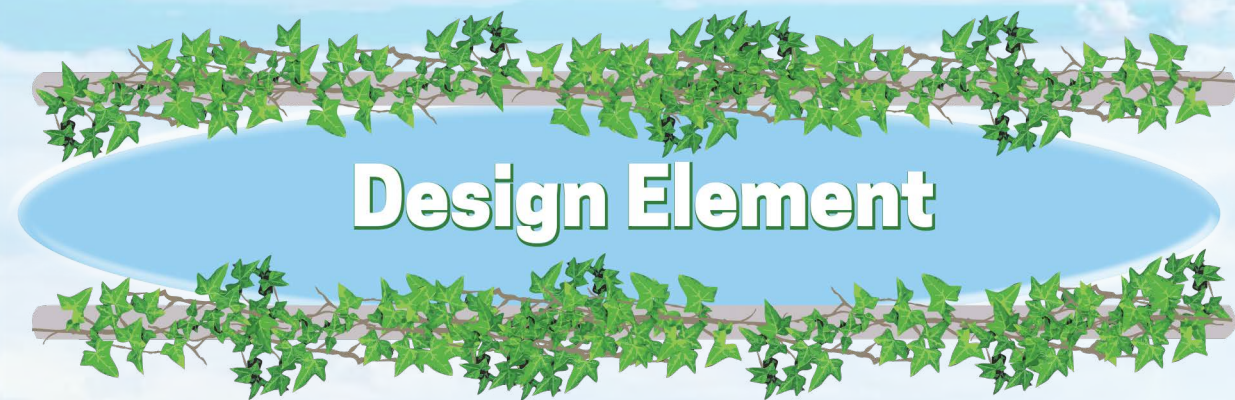
Design Element

Well The dogs are the main focus of the company sense they are their mascot, this was used with an American country style for some of the logos and buesiness cards.
I centered the focus of dogs hunting in one of the billboard ads, while using furnature as the focus in another billboard ad.

Two Old Dogs
Treasure Hunters
Estate Sales

treasurehuntersestatesales.com
Cumming, GA 30040

Two Old Dogs
Treasure Hunters
Estate   Sales
Ronda Forsyth
treasurehuntersestatesales.com
Cumming, GA 30040

On the Hunt

For Treasure

Two Old Dogs
Treasure Hunters
Estate Sales

treasurehuntersestatesales.com
Cumming, GA 30040

Professional Portfolio Entry 6

Was making a mock up poster design for a part of the usa government called Georgia Vocational Rehabilitation or GVR for short. The idea was to raise awareness for those who need help find a job or job training.

Disclaimer: Logos and material own by GVR is own by them.

Being jobless is hard on anyone.

If you know anyone that iS in need of a job, tell them about Work Rehabilitation.

GVRA
GEORGIA VOCATIONAL
REHABILITATION AGENCY

Worn out?

Still Looking
For Hope?

GVRA
GEORGIA VOCATIONAL
REHABILITATION AGENCY

Design Element

The ads were center around there mission statements to provideo resources for those who are jobless and used demographics as a center piece to the deisgn.

New Perspective

Freshen Life

Brighter Future

GVRA
GEORGIA VOCATIONAL
REHABILITATION AGENCY

"How can I find a Job?"

GVRA
GEORGIA VOCATIONAL
REHABILITATION AGENCY

Professional Portfolio Entry 7

Taking the skill learn from my lanier technical college's photophraphy classes, I took pictures for a client and organization named Trail of Tears Association.
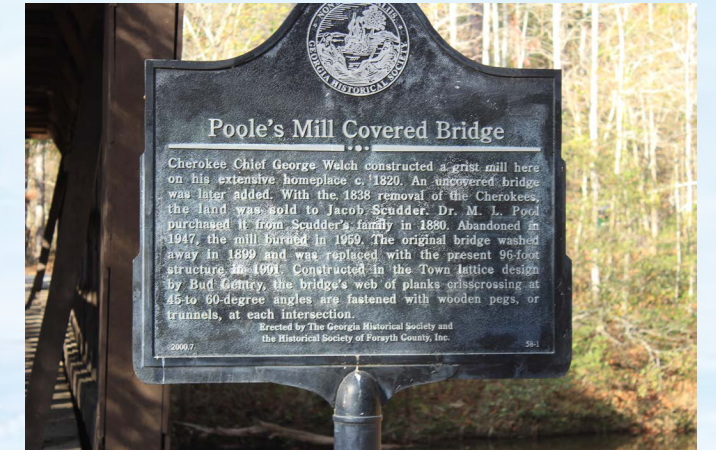
Design Element

The mill was own by a man named George Welch which stayed in operation from 1830's until 1930's.

Photography compositionby John Reidy

Professional Portfolio Entry 8

Design Element

seeing how wacky it was a mix between a duck and a horse, I decided to an attempt to make one as well.

Photoshop editing composition by John /reidy

Professional Portfolio Entry 9

If you ever seen those greeting card in stores that are made for those occasions such a birthday, graduations, holidays, if so then you would in some of them they have different types of those cards ranging from wholesome, to funny, formal, to causal, and more. I wanted to take the funny and wholesome route sense those are do capture people's eye.

The first day of School is always a Big deal
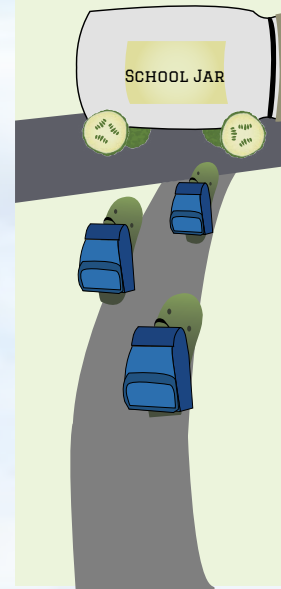
Can you imagine a rabbit carrying baskets of eggs?

Life alas past us by.

Time has last with us.

A mothers love is caring. Her love is kind.

Design Element

A common troupe in greeting cards are animals, especially with funny ones, so I choose a these animal, sense its not commonly seen.

Rainbows in the Olden days were Sign of Promise & Hope

Do these Shades make me look cool?

Not even close Dad...

Professional Portfolio Entry 10

Design Element

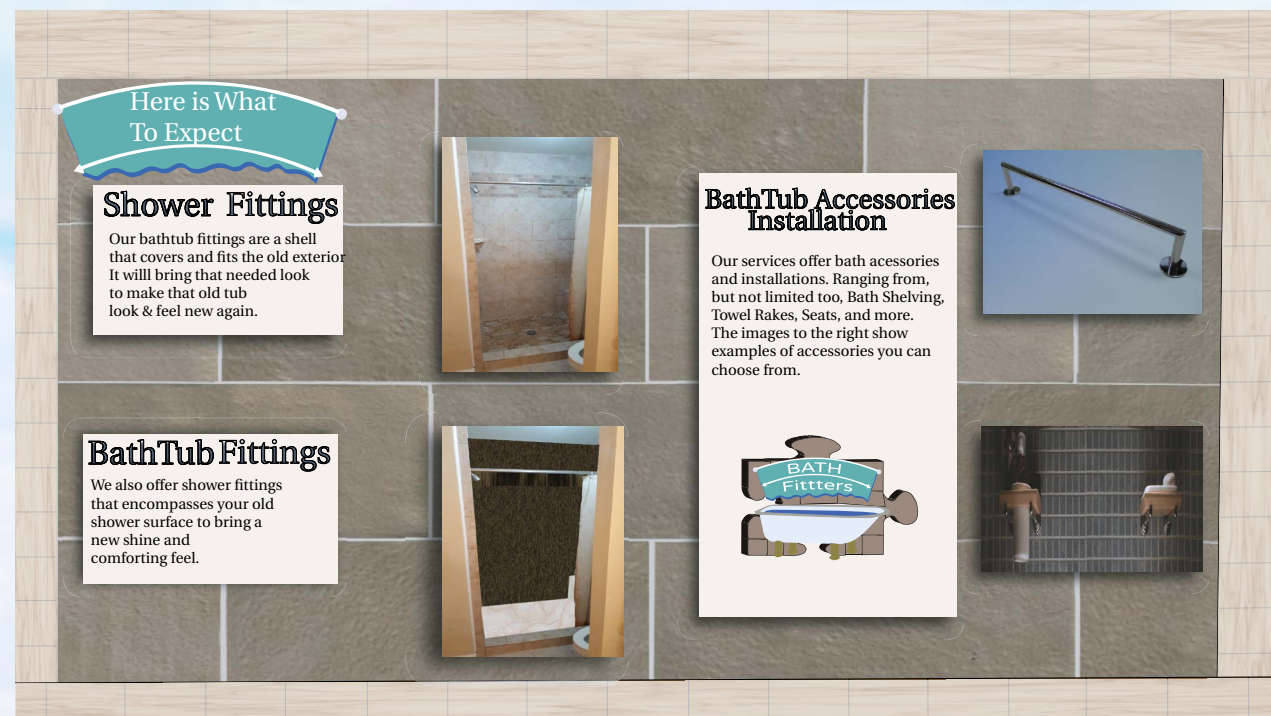In learning adobe illustrator, in one project, I took an image of an eagle and build off of it create this vector art.

Adobe illustrator Vector Art.

Professional Portfolio Entry 11

In one project was creating a mock brochure for a company named bath fitters, they were business that offed bath tub shell to cover over the tub as cheaper solution to tub replacements.

Design Element

The brackground brochure was taken from photo of tiles that of the retiled shower my family had install, which I was would make great match to the bath tub them.
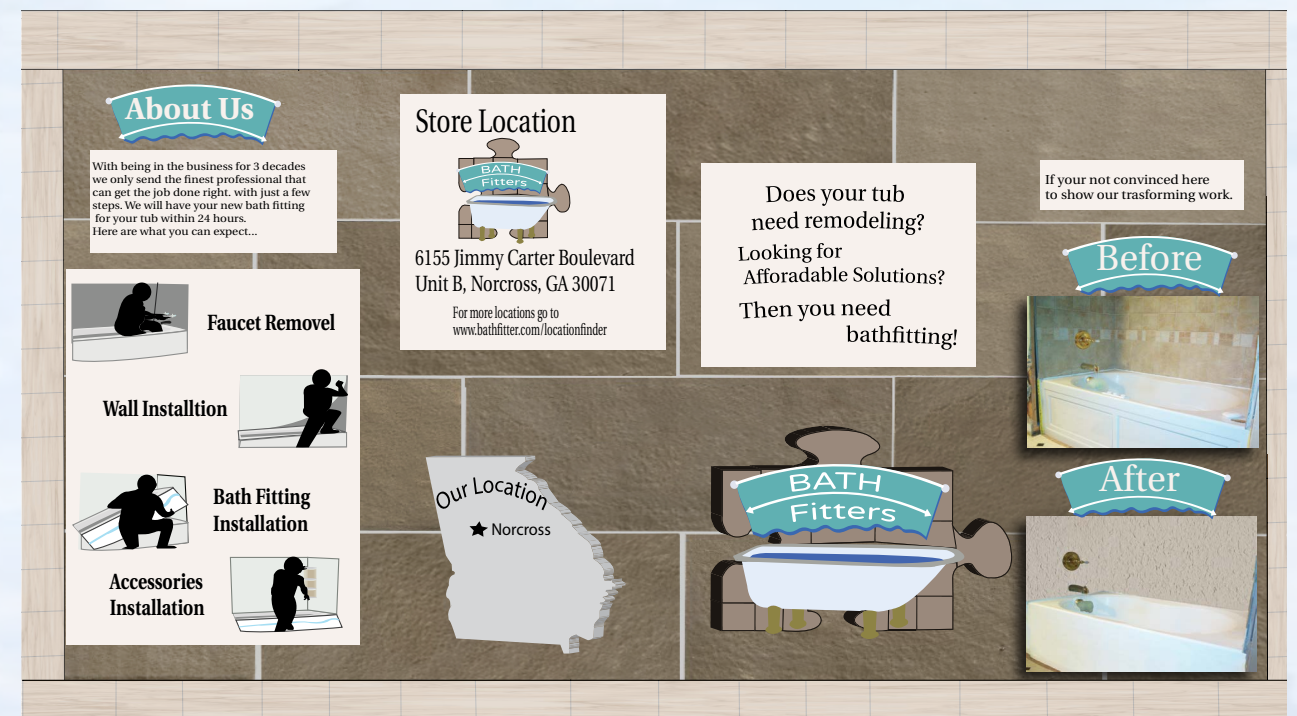
Professional Portfolio Entry 12

When learning InDesign I was tasked to create three different version of a book cover. The name of that book was "The Prayer Skipper"

Design Element

Dsigns Created in Adobe illustrator.