



Dear Potential Sponsor!

The *Eastside Austin Panthers* (EAP) is a nonprofit, volunteer organization that provides organized and structured sports activities for the youth. EAP provides youth between the ages of 4 and 13 a safe and fun environment where they have an opportunity to make connections with their peers, gain a strong sense of values, valuable training from positive role models, teamwork, and sportsmanship while participating in a competitive sport. EAP offers several outstanding programs such as:

- Football: EAP Football is designed to instruct young players in the safety and fundamentals of football. Players learn how to block, tackle, run, and increases their football knowledge.
- Cheer: EAP Cheer is designed to instruct young athletes in the safety and fundamentals of cheer. Athletes learn how to work together, project their voices, flexibility, coordination as a team, and stunts.

However, we would not be able to keep serving our team and community without partners like you. All donations will assist with game and practice tools and supplies, team building events, and our travel costs to and from games, pro bowls, and special events. The league, EAP is in partnership with will have games in Austin and the surrounding areas.

Sponsors are a major partner with EAP in providing an invaluable experience for the youth of Austin. Thank you so much for taking the time to read this letter, and please do not hesitate to contact me with any questions about this request. Every donation to our program matters. We thank you for giving us your time, and hope you decide to support the Eastside Austin Panthers in our upcoming season.

Hoping for your partnership,

Dezarae Martinez
EAP President
512-731-3559

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