

**2026 NORTH IOWA COWBOY BALL**

Sponsorship Levels

**TITLE SPONSOR** - $5,000

* “Presented by” billing on all marketing and other event materials.
* Brief time on stage to be introduced and welcome guests.
* Logo displayed in all digital and printed material for the event, including the program.
* Logo displayed on the Cowboy Ball website for one year.
* Recognition on North Iowa Events Center social media platforms (over 9K followers).
* 2 tables (seating 10 guests each) with premier placement at the event, includes dinner and 2 drink tickets per person.
* Banner placement at the entrance and exit of the North Iowa Fair.
* Logo recognition on the donor wall during the North Iowa Fair.

**STETSON SPONSOR** - $2,500

* Verbal recognition on stage
* Logo displayed in all digital and printed material for the event, including the program.
* Logo displayed on the Cowboy Ball website for one year.
* Recognition on North Iowa Events Center social media platforms (over 9K followers).
* 1 table (seating 10 guests) at the event, includes dinner and 2 drink tickets per person.
* Banner placement in a prime location during the North Iowa Fair.
* Logo recognition on the donor wall during the North Iowa Fair.

**BRANDING IRON SPONSOR** - $1,000

* Logo displayed in all digital and printed material for the event, including the program.
* Logo displayed on the Cowboy Ball website for one year.
* Recognition on North Iowa Events Center social media platforms (over 9K followers).
* 1 table (seating 10 guests) at the event, includes dinner and 2 drink tickets per person.
* Name recognition on the donor wall during the North Iowa Fair.

**HORSESHOE SPONSOR** - $500

* 1 table (seating 8 guests), includes dinner and 1 drink ticket per person.
* Name recognition in event program
* Name recognition on the donor wall during the North Iowa Fair.



**2026 NORTH IOWA COWBOY BALL**

Sponsor Commitment Form

**SPONSOR INFORMATION**

Business/Organization (If Applicable):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zipe:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP LEVEL IN-KIND DONATIONS**

\_\_\_Title Sponsor ($5,000) \_\_\_I/we would like to contribute the

\_\_\_Stetson Sponsor ($2,500) following in-kind donation of goods and/or

\_\_\_Branding Iron Sponsor ($1,000) services to be auctioned off:

\_\_\_Horseshoe Sponsor ($500) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The form and payment can be mailed to:

**The North Iowa Events Center**

3700 4th Street SW, Mason City, IA 50401

For more information, contact office@northiowafair.org or call (641)423-3811

www.northiowacowboyball.com

The North Iowa Fair Association is a designated 501(c)(3) nonprofit organization.