

creative performance™ 950

Sewing & Embroidery Machine

PFAFF
Perfection starts here.™

Experience the
Art of Sewing
and Embroidery



FEATURES AND BENEFITS

Top Features

mySewnet™ Connectivity

Get connected with WiFi and have the freedom of being connected without being restricted. A 30-day free trial of mySewnet subscription and Library is available for new subscribers.*

- **mySewnet Library**
Access to a full, continuously growing library of high-quality embroidery designs directly on-screen.
- **mySewnet Cloud**
Get a free mySewnet Cloud account to use the free app, transfer designs and more.
- **WiFi Access**
Connect to the mySewnet app, update your machine, get live machine updates and more.
- **mySewnet Blog**
Enjoy a live feed directly on your screen of news, free projects and free designs.
- **mySewnet Apps**
Download the free app that connects your phone to your machine, even if they are not on the same WiFi network. Digitize photos on the go, get live machine updates and more.

Power, Stability and Precision

The *creative performance*™ 950 machine has a high needle-piercing power (150 N) making it easier to sew heavyweight materials. The base plate is engineered to reduce vibrations and increase stability.

creative™ Embellishment Attachment Capability^

Stitch a variety of materials on the machine with the optional *creative* Embellishment Attachment and avoid the labor of hand stitching specialty materials.

Large Embroidery Area

Embroider large designs with the optional Grand Dream Hoop (360 mm x 350 mm), or embroider an array of sizes with three included hoops and numerous optional hoops.

Exact Positioning Feature

Place every embroidery design exactly where you want it. Easily match multiple hoopings to create embroideries of unlimited size.

* Subscription is required after 30 days.

^ Optional Accessory

Top Features Continued

Enhanced Original IDT™

Integrated Dual Feed Technology (IDT) from PFAFF delivers remarkably even feeding of fabrics from the top and bottom ensures perfect seams.

- Has its own power source for greater control.
- Built-in sensor notifies you when to activate or deactivate this feature.

Exclusive Stitch Techniques and Embroidery Design Techniques

Experience unique, advanced sewing techniques: Floating Stitches, Radiant Stitches, Single, Double and Triple Ribbon Stitches, Lace Edge Stitches and Stacking Stitches for sophisticated design. Embroider a variety of specialty technique built-in designs such as Appliqué, Free-Standing Lace, Cutwork, Felting and more.

10.1" Touch Screen with a New User Interface

Our interactive tablet display has a customizable interface and one of the largest screens in the market*. Swipe, zoom, pinch and personalize on the brand's largest, most customizable and intuitive 10.1" (257 mm) full-color display. A brand new, specially designed graphical user interface, loaded with features that include Help Center, User's Guide and Getting Started to support and inspire sewists.

Automatic Needle Threader

Fully-automatic needle threader for fast, efficient threading.

ActivStitch™ Technology

Sensors measure the fabric thickness to regulate the amount of thread needed to achieve perfect balance between the needle and bobbin threads. Results are perfect on both sides of the fabric.



Embroidery

840 Embroidery Designs

A variety of built-in embroidery designs, featuring specialty techniques, are grouped into different categories.

Fast Embroidery Speed

Up to 1000 stitches per minute with optimum results.

Eight Built-In Embroidery Fonts

All fonts are available in multiple sizes including upper and lower case letters, numbers and symbols.

Create Shape

The enhanced Create Shape combines decorative stitches or design elements instantly and more precisely to create truly unique borders and designs.

Create Appliqué

Choose from over 20 different shapes and letters and 20 appliqué-specific stitch options, or use any stitch already on the machine.

creative Signature Embroidery Programs

- **Mirror** - Flip designs side-to-side and/or end-to-end.
- **Rotate** - Rotate by one-degree increments for precise adjustments.
- **Resize** - Enlarge or reduce designs, and the stitch count automatically recalculates.
- **Scale** - Enlarge or reduce designs without changing the stitch count.
- **Multi-Select and Grouping** - Select one or many designs for editing.
- **Color Edit** - Change thread colors of the design directly on-screen.
- **Monochrome** - Stitch any design in a single color without color stops.
- **Baste in the Hoop** - Baste fabric to a stabilizer that is already hooped. Also great for velvet fabric with pile or other fabrics that you do not wish to hoop. Two options; baste around the whole hoop or just baste around your design.
- **Color Block Sort** - Group like color blocks together for easy thread handling in embroidery stitch-out.
- **Color Block Merge** - Select to eliminate stops between identical thread colors for quicker embroidery.
- **Change Stitch-Out Order** - Set your preferred stitch-out order.

Embroidery Stitch-Out Overview

Review your embroidery settings and make desired changes before entering Stitch Out.

Fast Embroidery Speed

Up to 1000 stitches per minute with optimum results.

Cut Jump Stitches

Cuts embroidery jump stitches automatically, pulling threads to the back side.

Auto Save

The *creative performance* 950 sewing and embroidery machine is set to periodically save the embroidery stitch number and position while embroidering. This makes it easy to come back to exactly where you left off.

Embroider Any Sewing Stitch

Sew any stitch in the embroidery hoop for perfect results and to create unique embroidery designs.

*Compared to Brother Luminaire 3 XP3, Janome Continental M17 and Bernina 880 Plus.



Undo/Redo in Embroidery Edit

Undo/Redo design edits in Embroidery Edit mode allows you to easily correct any mistakes.

Four Hoop Positions

Move the hoop to four constant positions: Current Stitch, Park, Center and Trim.

Three Embroidery Hoops Included

The *creative* 120 Square Hoop (120 mm x 120 mm), *creative* Elite Hoop (260 mm x 200 mm) and *creative* Supreme Hoop (360 mm x 260 mm) are included.

Program for Viewing and Organizing Designs

Organize design files saved on your computer, turn designs into image files, print catalogs and more at mysewnet.com.

Sewing

Stitch Creator™

Create new 9 mm stitches or edit built-in stitches, up to 9 mm wide for unlimited creativity. Use the stitch preview to see what you are creating.

Over 780 Stitches

In addition to our specialty stitches, you get a wide variety of stitches including 9 mm decorative stitches and Maxi Stitches up to 52 mm wide.

Tapering on Decorative Stitches

Taper at the beginning and/or end of any stitch up to 9 mm wide. Change the angle of the taper for unlimited creative opportunities. You can even embroider tapers in the hoop.

Sew with Embroidery Unit On

Easily convert from embroidery mode to sewing mode without removing the embroidery unit to give your fabric more support.

Built-In Sewing Fonts

Six fonts you can bring into Create Sequence to make a whole word or phrase easily, plus another two for monogramming, make personalizing your projects easy.

Thread Snips

Automatically cut top and bobbin threads, pulling thread ends to the back side of the fabric.

Enhanced Fabric Feed

With eight feeding segments, the most in the market, it delivers exceptional feeding for professional results. More teeth have been added to the feed dogs for a better grip while additional feed dogs have been added in front of the needle for more control.

Stitch Repeat

In Stitch Repeat, you'll find two options: Patchwork Program and Single Stitch Program. Sew your seam and your machine will remember the seam length to repeat or set the exact number of stitch or sequence repeats you wish to sew.

Electronic Knee-Lift

The enhanced ergonomic design raises the presser foot with comfort and easy movement, allowing you to keep your hands on your project.

Free-Motion Modes

Four modes at your fingertips. Whether free-motion quilting, using rulers, thread painting, or darning, the end result is impressive.

Stitch-Width Safety

Limits stitch width to center needle straight stitch to prevent needle breakage while using a straight stitch foot.

Stitch Positioning

Moves the complete stitch right or left to easily align decorative stitches.

Stitch Density

Density can be increased or decreased without affecting stitch length by controlling the distance between the stitch points.

Presser Foot Lift

Raises the presser foot instantly when the needle is set to stop down and/or at the end of a seam after a thread snip.

Sensormatic Buttonhole

In one step, buttonhole columns are sewn in the same direction for precise stitch quality.

Mirror Image of Stitches

Flip the stitch side to side and/or end to end for even more creative possibilities.

Twin-Needle Program

Enter twin-needle size to automatically adjust the stitch width. See the twin-needle stitch on the screen.

Stitch Restart

Return to the beginning of a stitch or sequence without having to reset any special settings you've made.

Needle Up/Down

Set the needle to stop up or down in the fabric for pivoting, appliqué and more.



Machine

Built-In Help Center

Find step-by-step instructions of sewing and embroidery techniques, User's Guide, Quick Start Guide and more in the Help Center.

Extra-Large Bobbin

Stitch your projects with fewer interruptions using the extra-large capacity bobbin.

Telescopic Thread Guide

Use a wide variety of thread spools or cones with perfect results with the telescopic thread guide.

Two USB Ports

Two USB ports allow more versatility when transferring designs using optional accessories and machine updates.

Accessories Included

12 different presser feet for all of your basic needs. Two large stitch plates: standard plate features seam markings to the left and right of the needle; straight stitch plate with single hole for more precision and control.

Start/Stop

Sewing without the foot control, makes sewing long seams, free motion and embroidery easy.

Straight Stitch Needle Plate with Sensor

When the straight stitch plate is attached, the machine is automatically set to straight stitch mode, preventing damage to the needle and the plate.

Built-In Accessory Tray

A rubberized accessory tray with custom compartments for all included accessories keeps all accessories in place for a neat and tidy look. There is even room for more accessories.

Separate Bobbin Winding Motor

You can easily wind a bobbin while sewing or embroidering without unthreading the needle.

Top and Bobbin Thread Sensors

Alerts you when the bobbin or needle thread breaks or when the bobbin is low.

Jam Proof Rotary Hook

No threads caught in the bobbin area.

Embroidery Unit Case Included

Carry and protect your embroidery unit on the go.

Updatable Firmware

Automatically update machine firmware via WiFi.