



Hedberg Garden Group, LLC (HGG) was established in 2014 as a school garden education company. Our mission is to advocate for daily outdoor learning in K-12 education. We do this by supporting schools in four main areas: outdoor education program management, professional development, garden design/maintenance and curriculum adaptation to outdoor settings.

The following management packages are designed to be a partnership between HGG and the Broadmor Elementary community. HGG services are delivered by two consultants: Kelly Hedberg and Barbara Halden.

**Level One Garden Management Package:** this package focuses on the rejuvenation and management of the physical space of The Learning Patch, consultation with the PTA/Garden Committee and outreach to the Broadmor community.

- Documentation and organization of inventory of existing space and supplies (shed, tool area, library, curriculum). Identification of additional needs for sustainable maintenance
- Assessment of current irrigation system and soil health. Identify needed repairs and course of action
- Management of five (5) Community Garden Work Days (one per month for a semester). This includes prioritization of space needs, procurement of donated supplies and oversight of volunteers during workday. Work days will be a partnership with the Garden Committee regarding promotion of work days and volunteer roles.
- Physical space strategic planning guide: (planting calendar, monthly to-do maintenance, budget, resources/contacts, map of garden with plant identification)
- Consultation to Garden Committee: design of committee, volunteer roles, training for committee leadership, budget, committee communication. We will be available via meetings (online or in-person), email and text.
- Create and implement a plan for maintenance during summer break
- Monthly 30 minute tours of garden for Broadmor staff for general use during school day
- Timeline: 5 months

Package Price: \$8,500.00. At the conclusion of this package, the physical maintenance of The Learning Patch will be continued by the Garden Committee and Broadmor community per the strategic plan.

**Level Two Garden Management Package:** Includes Level One Package plus the following:

- Strategic planning: write 3-year sustainability plan and budget, apply for one (1) grant
- Curriculum Integration: meet with school leadership to determine integration design, teacher coaching, modeling of teaching approaches in the garden.
- Community Partnerships: identification of community partners, foster relationships and create a support network

Package Price: Level 1 (\$8,500) + \$55.00 hourly rate. Hours TBD based on scope of work per leadership meeting with school administration.

\*All prices valid through March 31, 2024.

### **About Us:**

Kelly Hedberg and Barbara Halden have over 25 years of combined garden education experience. They first met in 2009 at Desert Botanical Gardens where they were employed as Garden Educators for school tours, preschool and summer programs. Barbara Halden has since been employed and consulted in the Creighton and Scottsdale School Districts, and Kelly Hedberg currently consults for Rover Elementary and City of Tempe. Hedberg Garden Group is also a partner in the Step Outside professional development program sponsored by ASU. Both consultants are Master Gardeners per the University of Arizona Cooperative Extension.

