

## AQA Psychology

- **Types of conformity: internalisation and compliance.**  
Explanations for conformity: informational social influence and normative social influence, and variables affecting conformity including group size, unanimity and task difficulty as investigated by Asch.
- **Explanations for obedience: agentic state and legitimacy of authority, and situational variables affecting obedience including proximity, location and uniform, as investigated by Milgram. Dispositional explanation for obedience: the Authoritarian Personality.**
- **Explanations of resistance to social influence, including social support and locus of control.**
- **Minority influence including reference to consistency, commitment and flexibility.**

