

# Evaluation Key Terms

Strengths

AO3

Weaknesses

- ☐ Generalisation/ Sample Bias
- ☐ Reliability
- ☐ Internal Validity
- ☐ Ecological Validity
- ☐ Mundane Realism
- ☐ Population Validity
- ☐ Temporal Validity
- ☐ Demand Characteristics/ Social Desirability
- ☐ Subjectivity/ Objectivity
- ☐ Ethical Considerations
- ☐ Practical Applications/ Usefulness
- ☐ Individual Differences
- ☐ Reductionism/ Holism
- ☐ Free Will/ Determinism
- ☐ Nature/ Nurture
- ☐ Situational/ Individual
- ☐ Idiographic/ Nomothetic

Use these AO3 points to evaluate the theory/ explanation or research studies

