

OCR Paper 3 Exam Analysis



CHILD PSYCHOLOGY

2026

Outline the key research by **Johnson and Young (2002)** and explain how it relates to the topic area of the impact of advertising on children (10)

Discuss whether research into the impact of advertising on children is socially sensitive (15)

Outline at least one strategy a psychologist might suggest to reduce the impact of advertising aimed at children – scenario (10)

2025

Outline the key research by **Gibson and Walk (1960)** and use it to show the extent to which depth can be perceived by infants (10)

Discuss the reliability of research into perceptual development (15)

Outline at least one play strategy a psychologist might suggest using with the children at playgroup to help develop their perception – scenario [10]

2024

Outline the key research by **Barkley-Levenson and Galván (2014)** and explain what it tells us about brain development (10)

Discuss whether research into pre-adult brain development is scientific (15)

Outline at least one suggestion to reduce risk-taking behaviours – scenario (10)

2023

Outline the key research by **Wood et al (1976)** and explain what it tells us about cognitive development in children (10)

Discuss whether research into cognitive development and education is ethnocentric (15)

Outline at least one cognitive strategy to improve revision or learning – scenario (10)

2022

Explain what the key research by Johnson and Young (2002) tells us (10)

Discuss the reductionism/ holism debate in relation to the impact of advertising on children (15)

Strategy for how the Government could reduce the impact on children (10)

2021

Outline the key research by Van Leeuwen et al (2008) to explain what is meant by intelligence (10)

Discuss social sensitivity of conducting research into intelligence (15)

Strategy to assess intelligence with children (10)

2020

Outline the key research by Gibson and Walk (1970) and what it tells us about the development of perception (10)

Methodological issues when researching perceptual development (15)

Strategy to develop perception in children (10)

2019

How the key research by Ainsworth and Bell (1970) could be used to help parents of young children (10)

Sampling bias in research into the development of attachment (15)

Advice about how to ensure that a nursery is an attachment friendly environment (10)

2018

How research by Van Leeuwen et al. (2008) can explain the effect of biological factors upon intelligence (10)

Methodological issues involved when researching intelligence (15)

Strategies for assessing the intelligence of job applicants (10)

2017

How **Wood et al. (1976)** could be used by teachers to help children solve problems (10)

Nature-nurture debate in relation to research into cognitive development and education (15)

Strategies pupils can use to revise effectively for exams (10)

Specimen Practice Papers

Set 1

How **Gibson and Walk (1960)** could be applied to everyday life (10)

Evaluate ethical considerations when researching perceptual development (15)

What practical advice might a psychologist give Billy about how to test out his company's new toy on young children (10)

Set 2

Using **Johnson and Young (2002)**, explain how children's advertising reinforces gender stereotypes (10)

Usefulness of research into the impact of advertising on children (15)

What suggestions might a psychologist make to Hannah about how she can reduce the impact of advertising which is aimed at children (10)





STUDY PSYCHOLOGY

• HELPING YOU ACHIEVE