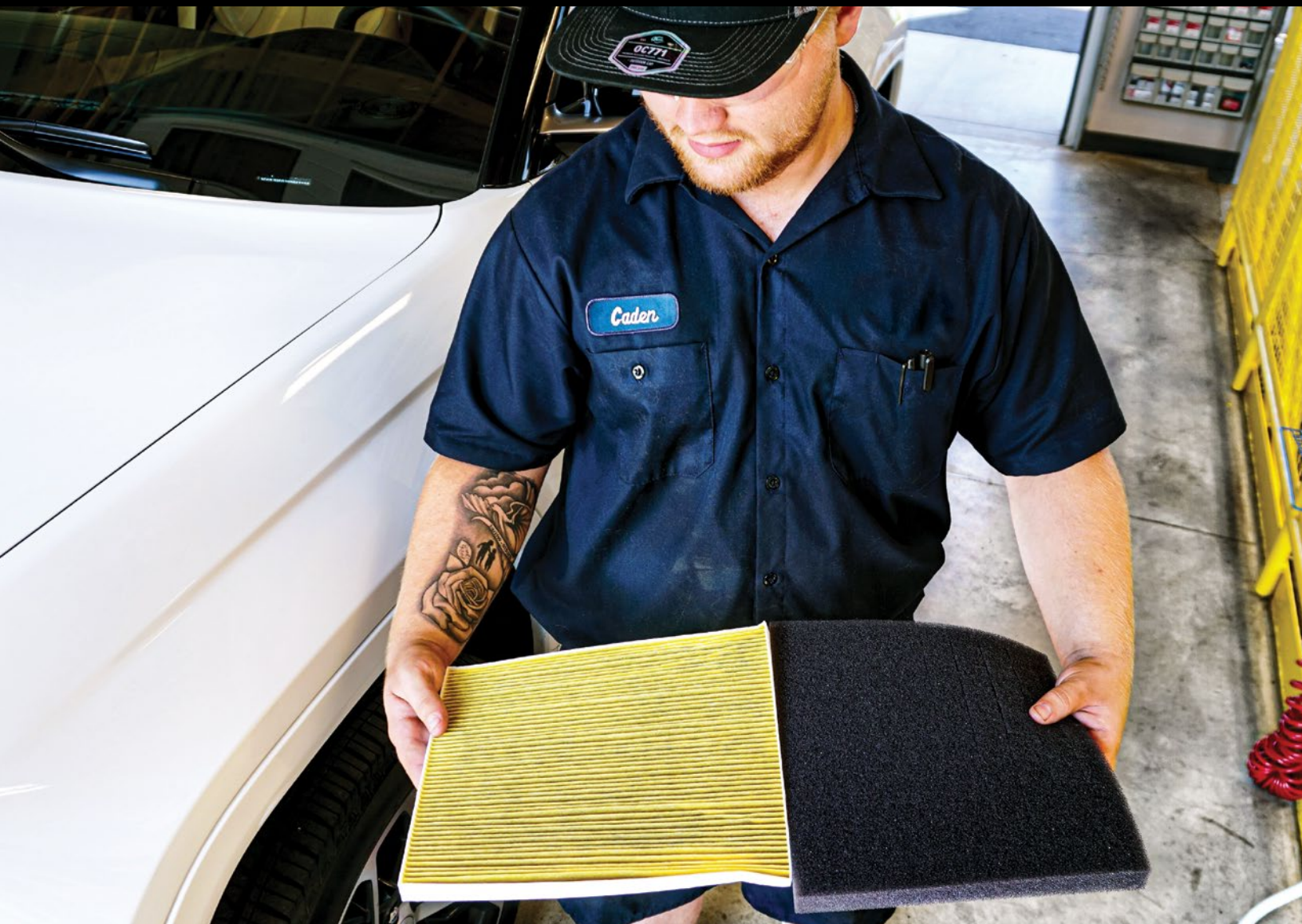


A male mechanic with a goatee, wearing a dark blue work shirt, safety glasses, and a baseball cap, is smiling and holding a large, rectangular, dark grey cabin air filter. He is standing in front of a white car. The filter has a grid-like pattern of small squares. The background shows a garage setting with various tools and equipment.

One New Cabin Air Filter Saves You Time, Money & Shelf Space

Stonebrian Auto Services, LLC
Chooses Qik-FIT Premium Universal
Cabin Air Filter System



Fit 80% of Sales Volume with One Cabin Air Filter



Groove Technologies, LLC is proud to announce its first major customer win for the innovative Qik-FIT™ Premium Universal Cabin Air Filter System with Stonebriar Auto Services, LLC, one of the fastest-growing Jiffy Lube franchisees in the U.S.

Stonebriar Auto Services, LLC, which owns and operates 120 Jiffy Lube locations nationwide, will roll out Qik-FIT to its network of modern, high-performance stores across the South, Midwest and East Coast. This milestone validates Groove's vision to simplify SKU complexity and deliver clean cabin air with an efficient, American-made solution that fits the majority of vehicles on the road.

“Qik-FIT helps our teams provide faster service, improves inventory management by consolidating dozens of SKUs into one, eliminates the need to ever order from a parts store and makes our backrooms far more efficient, all while giving our guests a cleaner, healthier cabin every time.”

Steve Isom, Executive Vice President at Stonebriar Auto Services, LLC



(From Left to Right)
Dishon King, Jr., Colin Husten,
Colin Johnson, Clarence Baker
(white shirt), Nicholas Davis



“Stonebriar has been instrumental in helping us test, refine, and commercialize Qik-FIT Premium Universal Cabin Air Filter, and we’re thrilled to take this next step together,” said Joe Farr, Sales Director at Groove Technologies, Inc. “Stonebriar’s commitment to speed, friendliness, and quality of work aligns perfectly with how Qik-FIT Premium Universal Cabin Air Filter improves service times, reduces inventory clutter, and keeps customers breathing cleaner air.”

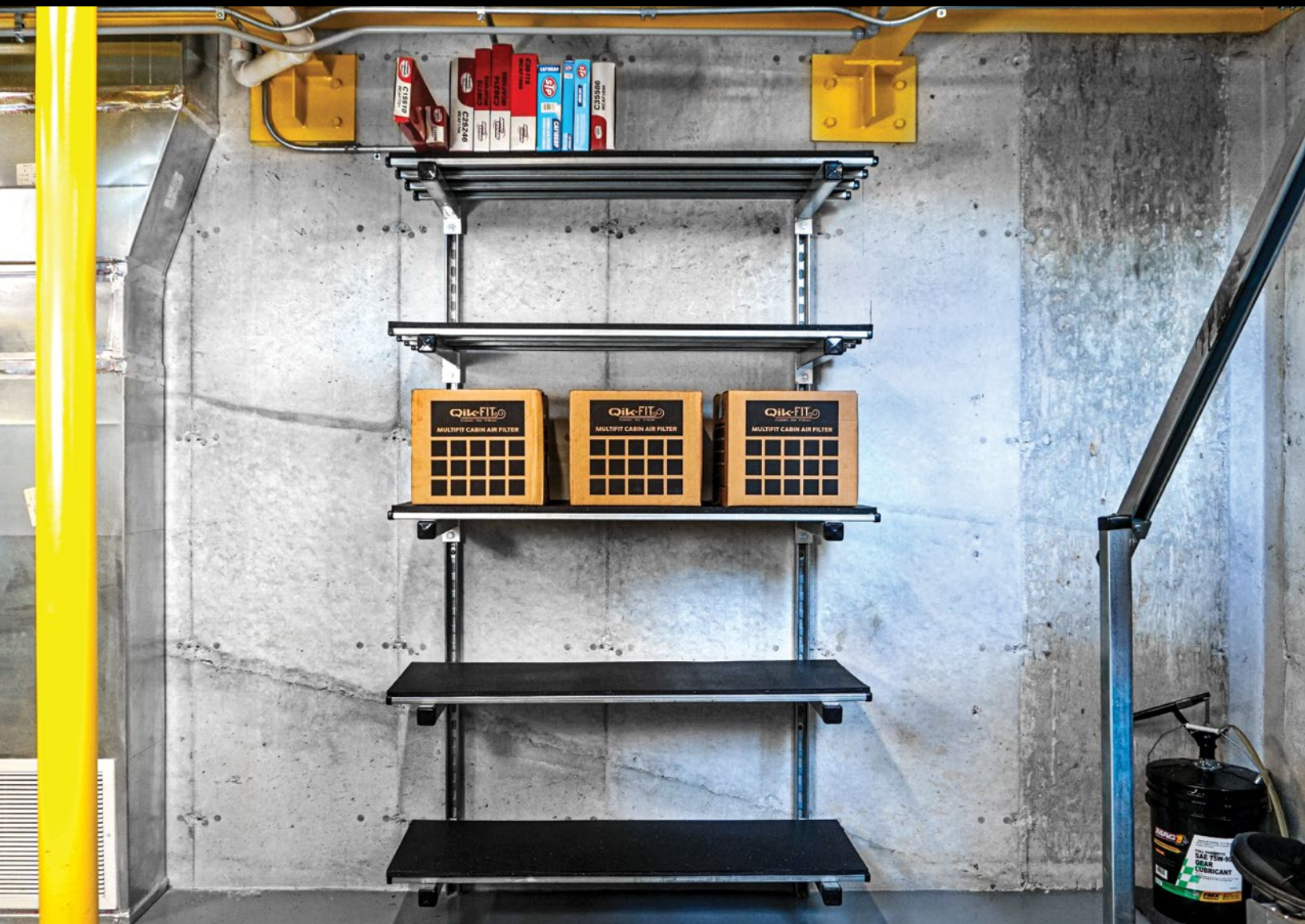
Stonebriar Auto Services, LLC has earned multiple awards from Jiffy Lube International, including the 2021, 2022 and 2023 Network Excellence Award and the 2024 Marketing Excellence Award. Its leadership’s focus on community integration, local hiring, and best-in-class service make it an ideal launch partner for this universal filter program.



THE SMARTER FILTER THAT SLASHES SKU CHAOS

Qik-FIT Premium Universal Cabin Air Filter's patented polyurethane foam design allows auto service operators to consolidate dozens of filter SKUs into a single, rip-to-fit solution. With performance that meets or exceeds leading OE specs and built-in antimicrobial protection, Qik-FIT delivers high dust-holding capacity over paper pleated filters, better airflow, and trusted cabin air quality.

"The response from our test market stores has been overwhelmingly positive," said Steve Isom, Executive Vice President at Stonebriar Auto Services, LLC. "Qik-FIT helps our teams provide faster service, improves inventory management by consolidating dozens of SKUs into one, eliminates the need to ever order from a parts store and makes our backrooms far more efficient, all while giving our guests a cleaner, healthier cabin every time."



AVAILABILITY EXCLUSIVELY THROUGH SERVICE CHAMP

The Qik-FIT Premium Universal Cabin Air Filter System is available now exclusively through a Groove Technologies partnership with leading automotive aftermarket distributor Service Champ.

For product details or to place an order, visit www.servicechamp.com/p/QIKFIT1 or call 800-221-0216.

