

# 7 Strategies for Success

TO PERSUADE PEOPLE TO

BELIEVE IN AND WANT TO  
ACHIEVE COMMON GOALS

1

Believe in your vision or goal, first, before you persuade others to believe in it and buy into it.



2

Help your teams visualize what a successful end result will look like.

3

Have clear action plans and steps to turn the goal into reality.



4

Share the data and success stories along the way.



5

Show enthusiasm.



6

Be repetitive with your messaging.



7

Celebrate successes and learn from failures.

