

9 Ways to Build a Good Reputation in Business

1) KEEP PROMISES, EVEN THE SMALLER, LESS SIGNIFICANT ONES.

2) UNDERPROMISE, AND OVERDELIVER.

3) BE YOUR TRUE, AUTHENTIC SELF.

4) GET BACK TO PEOPLE IN A TIMELY MANNER.

5) BE AS ORGANIZED AND CONSISTENT AS POSSIBLE.

6) COMMUNICATE CLEARLY AND EFFECTIVELY.

7) TAKE OWNERSHIP AND BE ACCOUNTABLE WHEN YOU MAKE A MISTAKE.

8) BECOME AN EXPERT IN YOUR PRODUCT OR SERVICE.

9) GIVE BACK TO YOUR COMMUNITY.