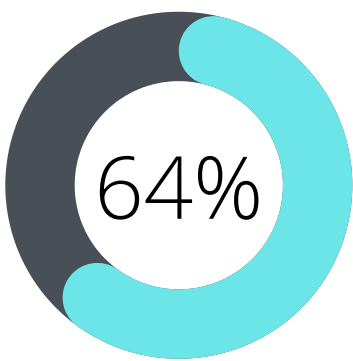


DATA ON SMALL BUSINESSES AND NETWORKING

There are 582 million entrepreneurs around the world. 252 million of these entrepreneurs are women.

There are 30.2 million small businesses in the United States. 70% of small businesses are owned and operated by a single person.



64% of small businesses are started with less than \$10,000.

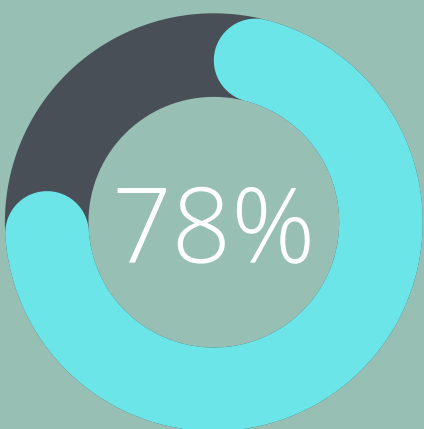
95% of professionals consider face-to-face communication and interaction important for the long-term survival of the business.



38% of professionals say it is difficult to stay in touch with their network, even though they realize it is important to do so.



29% of entrepreneurs and freelancers want to learn more about networking skills.



Over 78% of entrepreneurs surveyed in various countries say networking is crucial to their success as startup businesses.

As uncomfortable as networking and connecting with others might be, especially for introverts, it is necessary for a business' survival in the beginning years.