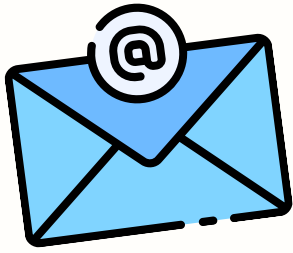


# Facts and Statistics about Emailing as a Form of Communication



- By 2025, it is projected that worldwide there will be **4.6 billion email users**.



- **42% of emails** are opened up on tablets or Smartphones.



- An average person sends and receives **121 business emails per day**.



- Gmail currently has **1.5 billion active users**.



- Most professionals (approximately 63%) still consider email to be the **best communication tool** for their needs.



- The majority of people who have email, 99%, check their email every day, some as much as **20 times a day!**



- **World's first email** ever sent was in the 1970s.

- **Email increases** online sales.

- The U.S. has **the largest market** share in the global email marketing market.

