January 2021

| December '20 | | | | | | | | February '21 | | | | | | | |
|--------------|----|----|----|----|----|----|--|--------------|----|----|----|----|----|----|--|
| S | M | Т | W | Т | F | S | | S | M | Т | W | Т | F | S | |
| | | 1 | 2 | 3 | 4 | 5 | | | 1 | 2 | 3 | 4 | 5 | 6 | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 | | 7 | 8 | 9 | 10 | 11 | 12 | 13 | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | | 14 | 15 | 16 | 17 | 18 | 19 | 20 | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 | | 21 | 22 | 23 | 24 | 25 | 26 | 27 | |
| 27 | 28 | 29 | 30 | 31 | | | | 28 | | | | | | | |

| | | | | | | | | | 27 28 | 29 30 31 | 28 | | |
|----|--------|--|--|--|---|--|--|---|--------------------------|---|--|--|--|
| | Sunday | | Monday | | Tuesday | Wednesday | Ī | Thursday | | Friday | 5 | aturday | |
| 27 | | 28 | | 29 | | 30 | 31 | | 1 | | 2 | | |
| | | | | | | | | | Holid | ay - relax and unwind | | d calls 1 hour today | |
| | | | | | | | | | | | Work | on developing website for 1 hr | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| 3 | | 4 | | 5 | | 6 | 7 | | 8 | | 9 | | |
| | • | | | | il or call to arrange ointments with 10 | Create and send 1 social | | 1 | Mail h | appy new year cards to | Cros | te and send 1 social | |
| | | | Cold calls 1 hour today | | esses that can feed ousiness to you | media post on 3 platforms | Cold calls 1 hour today | | all curr | ent contacts or current clients | media post on 3 platforms | | |
| | | | Look into taking a class at a local adult school or | | | On social media, look for | Watch 1 video and research 1 idea on how you can make sure you grow your business | | | | Search online for 1 local organization to join this month, | | |
| | | community college about building skills as a businessowner | | Work on developing website for 1 hr | | friends and acquaintances from the past (jobs, schools, | | | Work | on developing website for 1 hr | | | |
| | | | | | | church, etc.) | | | | | like a chamber or a non-profi | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| 10 | | 11 | | 12 | | 13 | 14 | | 15 | | 16 | | |
| | | | | Create and send 1 social | | | Email or call to arrange appointments with 10 | | Create and send 1 social | | | atch 1 video and ch 1 idea on how you | |
| | | Colo | d calls 1 hour today | | post on 3 platforms | Cold calls 1 hour today | busi | nesses that can feed | | a post on 3 platforms | | ke sure you grow you | |
| | | | | | | | | business to you | | | | business | |
| | | | | Conn | ect with at least 20 people | Create a 1-page newsletter | | | | | | | |
| | | Work o | on developing website for 1 hr | | redin; check Linkedin | that is informative and if you have a product, | Make s | sure you are on Google (local SEO) | Work | on developing website for 1 hr | Work | on developing website for 1 hr | |
| | | | | every da | y to engage with your contacts | allows you to offer it for free | | , , | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| 17 | | 18 | | 19 | | 20 | 21 | | 22 | | 23 | | |
| | | | | | | Email or call to arrange | | /atch 1 video and | | | | | |
| | | | te and send 1 social post on 3 platforms | Colo | calls 1 hour today | appointments with 10 businesses that can feed | | ch 1 idea on how you ke sure you grow your | Col | d calls 1 hour today | | te and send 1 social post on 3 platforms | |
| | | media | post on 5 plationns | | | business to you | can me | business | | | medie | post on 5 platforms | |
| | | See w | hat it would cost to | | | Print and give at least 5 flyers or newsletters to each of your | Ask 25 | to 50 of your current | Con | nect with at least 20 | | | |
| | | | or local sports teams impetitions with your | Work o | n developing website for 1 hr | contacts a | | or contacts to forward email or social media | on Lir | people nkedin; check Linkedin | Work | on developing website for 1 hr | |
| | | and co | banner | | 101 1111 | nd ask them to distribute to people they know | your | post to others | every o | lay to engage with your contacts | | 101 1111 | |
| | | | | | | people triey know | | | | contacts | | | |
| | | | | | | | | | | | | | |
| 24 | | 25 | | 26 | | 27 | 28 | | 29 | | 30 | | |
| | | | | Cross | e and send 1 social | Watch 1 video and research 1 idea on how you | | | | ail or call to arrange pointments with 10 | Cron | te and send 1 social | |
| | | Colo | calls 1 hour today | | post on 3 platforms | can make sure you grow your | Col | d calls 1 hour today | busi | nesses that can feed | | post on 3 platforms | |
| | | | | Conn | ect with at least 20 | business | | | | business to you | | | |
| | | Work | on developing website | | people | Research to see what awards | Work | on developing website | | ocial media, look for ds and acquaintances | | atch 1 video and ch 1 idea on how you | |
| | | | for 1 hr | | redin; check Linkedin by to engage with your | there are in your industry | | for 1 hr | | he past (jobs, schools, | | ke sure you grow you | |
| | | | | , 00 | contacts | | | | | church, etc.) | | business | |
| | | | | | | | | | | | | | |
| 31 | | 1 | | No | tes | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | efficier | cyand | organization.com | |
| | | | | | | | | | | | | | |