

### FROM CRISIS TOOPPORTUNITY

THE ACTION PLAN
FOR WILDFIRE
RESILIENCE
THROUGH
INNOVATION



### ABOUT SUSTAINABLE INNOVATION COUNCIL

The Sustainable Innovation Council (SICouncil) is a San Francisco-based platform dedicated to accelerating climate and nature tech solutions through funding, policy innovation, and growth. SICouncil connects startups, corporations, investors, and policymakers to drive sustainable progress and empower innovators worldwide.

Through key focus areas such as funding opportunities, policy advocacy, and community collaboration, SICouncil fosters connections among innovators, researchers, and organizations globally. Its mission is to drive sustainable growth by empowering innovators, bridging bold ideas with funding, and advancing policy for a planet-first economy.

For more information, visit www.sustainableinnovationcouncil.org.



# WILDFIRES: THE ESCALATING CRISIS

As of January 2025, California is grappling with a surge in wildfire activity that has already burned over 27,000 acres and claimed multiple lives within the first eight days of the year. Los Angeles County has been particularly hard-hit, with the Palisades Fire becoming one of the most destructive in the city's history, displacing more than 30,000 residents and threatening critical infrastructure. These fires, fueled by the driest conditions in 1,200 years and intensified by strong Santa Ana winds exceeding 99 mph, highlight the growing challenge of wildfire management in an era of climate change.

Wildfires in California are increasing in both frequency and intensity, with the state experiencing 55 wildfires in the first week of 2025 alone (FOX LA). The National Significant Wildland Fire Potential Outlook predicts these extreme conditions will persist, exacerbated by prolonged drought, rising temperatures, and expanding urban-wildland interfaces. This escalating crisis underscores the urgent need for innovative, scalable, and sustainable solutions to effectively mitigate wildfire risks and enhance community resilience.



# INVESTMENT LANDSCAPE

Despite the rising urgency for real-world solutions like hardware technologies, investment heavily favors software startups. In 2024:

- Hardware startups received only 20% of total venture funding, while software startups captured 70% (Crunchbase).
- In the climate tech sector, only 15% of funding targeted innovations with immediate, tangible impacts, such as wildfire mitigation (PitchBook).

Wildfires alone caused over \$19 billion in damages in California in 2023, yet there remains a stark gap in funding for preventative and response hardware technologies (<u>CAL FIRE</u>).

This imbalance highlights an untapped opportunity to channel investment into hardware-driven climate tech startups that directly address tangible, high-impact challenges such as wildfire prevention and suppression.



## INNOVATIVE SOLUTIONS ROADMAP

#### 1. AI-Powered Early Detection Systems

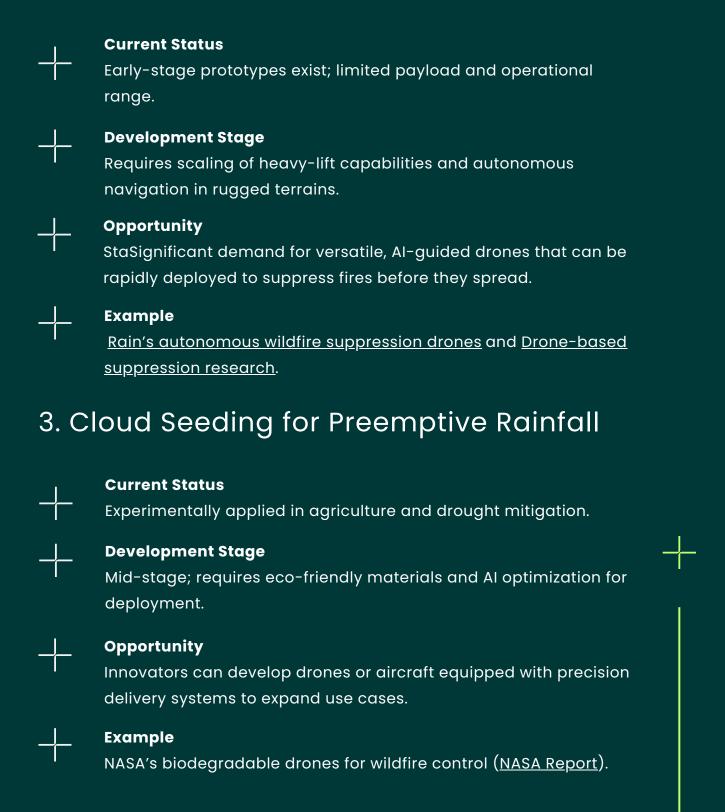
- Deployed in limited areas; integrates IoT sensors, satellite data, and predictive AI.

  Development Stage
  Advanced but underutilized; needs broader implementation and real-time network integration.

  Opportunity
  Startups can focus on deploying affordable and scalable solutions in wildfire-prone regions, including urban-wildland interfaces.
- Synaptiq's Al wildfire detection system

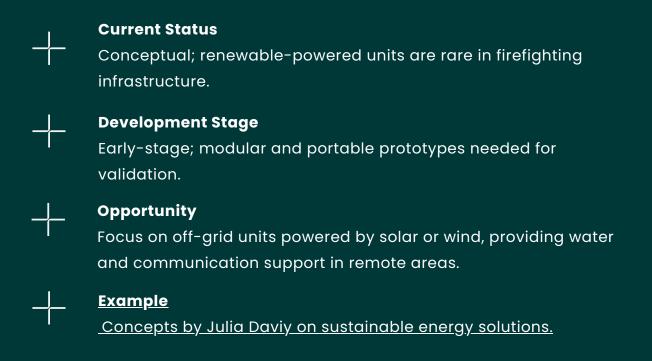


#### 2. Autonomous Firefighting Drones

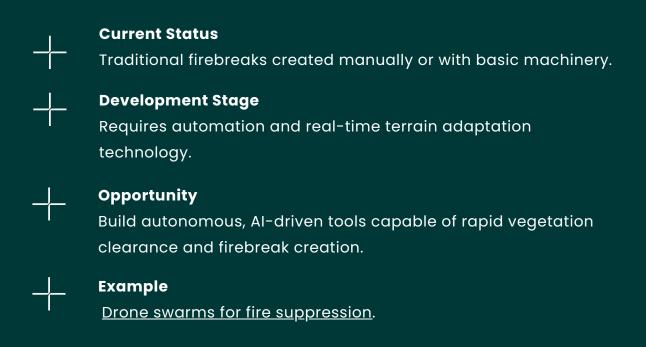




#### 4. Renewable-Powered Firefighting Stations



#### 5. Smart Firebreak Construction Tools





#### 6. High-Pressure Water Delivery Systems





#### Sources and References

- FOX LA. (2025). Wildfires in California 2025. Retrieved from https://www.foxla.com/news/how-many-fires-have-there-been-in-california-in-2025
- California Department of Forestry and Fire Protection (CAL FIRE). Fire Damage Costs.
   Retrieved from https://www.fire.ca.gov
- Crunchbase. (2024). Startup Funding Trends. Retrieved from https://www.crunchbase.com
- PitchBook. (2024). Climate Tech Investment Analysis. Retrieved from https://pitchbook.com
- National Wildland Fire Potential Outlook. (2025). Monthly and Seasonal Wildfire Risk Analysis. Retrieved from https://www.predictiveservices.nifc.gov/outlooks/monthly\_seasonal\_outlook.pdf
- Synaptiq. Al Detection Case Study: Wildfire Detection Before They Happen. Retrieved from https://www.synaptiq.ai/case-studies/ai-wild-fire-detection-before-they-happen
- Rain Technologies. Wildfire Suppression Drones. Retrieved from https://www.rain.aero
- NASA. Report on Biodegradable Drones for Wildfire Mitigation. Retrieved from https://ntrs.nasa.gov/citations/20230011861
- MDPI. Drone Swarm Fire Suppression Research. Retrieved from https://www.mdpi.com/2504-446X/5/1/17
- XFire USA. Advanced Firefighting Drones. Retrieved from https://xfireusa.com
- Daviy, Julia. Sustainable Innovation Concepts. Retrieved from https://www.juliadaviy.com

By seizing these opportunities and collaborating with the Sustainable Innovation Council, startups and innovators can tackle one of the most pressing challenges of our time while unlocking significant economic and societal value.



# PARTNER WITH US TO BRING THESE SOLUTIONS TO LIFE

By seizing these opportunities and collaborating with the Sustainable Innovation Council, startups and innovators can tackle one of the most pressing challenges of our time while unlocking significant economic and societal value.

Join the <u>SICouncil!</u> Build, fund, and advance sustainable innovation policy landscape with us.



#### ABOUT SUSTAINABLE INNOVATION COUNCIL

The Sustainable Innovation Council (SICouncil) is a San Francisco-based platform empowering innovators, investors, and policymakers to tackle critical climate and sustainability challenges. SICouncil bridges groundbreaking deep tech and climate tech solutions with actionable strategies to drive global resilience and innovation.

The Action Plan for Wildfire Resilience Through Innovation: From Crisis to Opportunity outlines transformative solutions to address the escalating wildfire crisis. It highlights scalable innovations and strategic collaboration to mitigate risks, enhance resilience, and harness the potential of sustainable technology. Explore Sustainable Innovation Council: www.sustainableinnovationcouncil.org

#### **COPYRIGHT**

Copyright © Sustainable Innovation Council, 2025. No portion of this document may be photocopied, reproduced, scanned into an electronic system, or transmitted, forwarded, distributed, or published in any way without the prior consent of the Sustainable Innovation Council or as agreed between the parties.

#### **DISCLAIMER**

The information provided by the Sustainable Innovation Council is derived from selected public and proprietary sources. While SICouncil believes the information is reliable, it does not guarantee its accuracy or completeness. This information is subject to change without notice.

SICounci disclaims any liability arising from the use of this document, its contents, or related services. This document does not constitute or imply an endorsement, recommendation, or offering of specific technologies, solutions, or financial instruments. Readers are encouraged to seek professional advice before acting on any information herein.

