JOINT UTILITIES RSITY EPORT R D R E NC M

Implementing Best Practices to Reshape the Future of Supplier Diversity





GWEN MOORE



October 28, 1940 - August 19, 2020

In 2021, 27 California Investor-Owned Utilities spent over \$12 **billion** in purchasing goods and services with diverse suppliers.

Because of Moore's efforts, this report represents over 34 years of supplier diversity's best practices and lessons learned that has allowed General Order 156 program to be the model for other industry groups to practice.

Together, we have the opportunity to build a stronger and more diverse supply chain!

SAFETY IS OUR TOP PRIORITY

www.patriotgen.com



SAFETY

VETERANS FIRST

SUSTAINABILITY

COMMUNITY OUTREACH



12566 Vigilante Road, Lakeside, CA 92040 matt@patriotgen.com



This inaugural edition of the Joint Utilities Supplier Diversity Benchmark Report on the 20th anniversary of CPUC Supplier Diversity En Banc is dedicated to the late California Assemblymember Gwen Moore.

We recognize Gwen Moore for her leadership and influence on the California utility companies, CPUC, and Community Based Organizations to increase the participation of Women, Minorities, Service Disabled-Veterans, LGBT, and Person with Disabilities Business Enterprises in Procurement of Contracts from Utilities.*

Today, there are over 8,000 firms certified within the Supplier Clearinghouse as diverse suppliers.

Moore's legacy in supplier diversity will live on beyond this general order!



ABOUT THE AUTHORS

At Shift Diverse Business Solutions (Shift dbs), our focus is on assisting our clients in the areas of supplier diversity, and diversity and inclusion.

Our mission is to help clients **build sustainable and diverse supply chains** driven by company leaders and employees. The vision also includes developing robust diversity and inclusion programs where **employees are empowered** through business initiatives supporting the communities they serve.

Shift dbs' leadership team has over **46 years of experience** in the gas & electric utility industry. Over those years, this team has developed successful best practices for supplier diversity programs, and now through Shift dbs the goal is to share this knowledge & experience with all industry groups.

This marks the 20th anniversary of CPUC's Supplier Diversity En Banc, where utilities and suppliers have the opportunity to discuss their supplier diversity programs, best practices and lessons learned.

Shift dbs appreciates its partnership with (W)right On Communications on the design and implementation of this report. (W)right On is **ranked by Forbes** as one of America's best PR agencies and specializes in strategic external and internal communications, creative design and efficient project management. Their familiarity with DEI and other outreach efforts in the utility sector has been a great asset. (W)right On works with cleantech, energy and business innovators as well as non-profit and public sector difference-makers.

Shift dbs would like to acknowledge the California Public Utilities Commission (CPUC) Supplier **Diversity staff team** (Stephanie Green, Drisha Melton, Bezawit Dilgassa, and Sean Chaffin) for their dedication and passion to ensure that all diverse suppliers have opportunities to participate within the utilities' supply chains.

This year, Shift dbs is excited to share its first edition of the **2021 Joint Utilities Supplier Diversity Benchmark Report** "Implementing Best Practices to Reshape the Future of Supplier Diversity",

In this report, you will find the supplier diversity performance results for 27 of the California joint utility companies that participated within the CPUC General Order 156.

For more information, please visit Shiftdbs.com or email Supplierdiversity@Shiftdbs.com



Sherry Shafiei is one of the co-founders of Shift Diverse Business Solutions. Shift dbs is based in San Diego, supporting companies in the areas of **supplier diversity** and diversity and inclusion.

Sherry has **15 years of experience** working in the gas and electric utility industry, working in various organizations such as, safety and emergency services, fleet operations, supply management and supplier diversity organizations. In her role in Supplier Diversity, Sherry led the development, implementation, and management of comprehensive supplier diversity program strategies.

As the project leader, Sherry was instrumental in developing the framework for the employee advocacy program, "Ambassadors for Excellence" by establishing tools to ensure engagements between **employees**, **suppliers**, **and the leadership team**. As a result, SDG&E Supplier Diversity department trained over 340 Ambassadors to support the sustainability of the supplier diversity program.

Because of Sherry's passion in supplier diversity, Sherry started Shift Diverse Business Solutions to broaden the pool of suppliers beyond her position at SDG&E. At Shift dbs, Sherry's focus is to help clients build a sustainable supply chain, as well as building a robust diversity and inclusions **program** that connects both the workforce and the organizations. This isn't just important, but it's necessary, not only for our community, but for the future generation!

SYDNEY FURBUSH

SFurbush@Shiftdbs.com 858.405.0099

Sydney Furbush is one of the co-founders of Shift Diverse Business Solutions and has over 31 years of experience working in the gas and electric utility industry. In his tenure, Sydney achieved over 40% in spend with diverse suppliers within the last 10 years of service.

He was also the founder of the first **Business Resource** Group at San Diego Gas & Electric.

One of Sydney's focuses at Shift dbs is to **help clients expand their Supplier Diversity programs** by leveraging industry's best practices from his experience as a supplier diversity professional. Additionally, Sydney helps companies strengthen their diversity and inclusion programs by helping companies reshape their work environment to align with diversity of their workforce.

SHERRY SHAFIEI

442.341.3588 SShafiei@Shiftdbs.com







TABLE OF

| 7 | About th |
|----|-----------|
| 9 | History |
| 11 | The Sco |
| 14 | Participa |
| 18 | Energy l |
| 29 | Water C |
| 38 | Telecom |
| 50 | CPUC B |
| | |

he Report

of General Order 156

oring Matrix

ating Utilities

Utilities

Companies

n

Biographies





ABOUT THE REPORT

In May 1988, California **Public Utilities Commission** (CPUC) issued General Order 156, governing the development of programs to increase participation of Women, Minority, Disabled Veterans, Lesbian, Gay, Bisexual and Transgender (LGBT), Small Business Administration 8 (a), and Persons with **Disabilities Business Enterprises in procurement** of contracts from utilities.

California Investor-Owned Utilities (IOUs) are committed to creating programs that have **inclusive supply chains of diverse suppliers**, and for this purpose, each utility has a supplier diversity program to oversee these efforts.

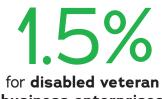
Every year, the IOUs submit a **supplier diversity report** that includes their program details and spend result with diverse suppliers.

Per GO 156, each utility and other covered entity should establish a minimum long-term procurement goal for each major category of products and services purchased from eligible suppliers of not less than the following:

business enterprises

No procurement goal has been adopted for **persons with** disabilities business enterprises. (This is a newly added business enterprise, effective April 2022)







0.5%+ 0.5% for 2022, 1.0% for 2023, and 1.5% for 2024 and beyond for LGBT business enterprises

In this report, you will find detailed information about each utility's performance and results.





THE HISTORY OF GENERAL ORDER 156

| 1988 | 34 Years Ago |
|------|----------------------------------|
| 1900 | GO 156 was adopted by CPUC |
| | |
| | |
| 2002 | 20 Years Ago |
| 2002 | First Supplier Diversity En Banc |
| | |
| | |
| 2008 | 14 Years Ago |
| 2008 | Water Companies Joined GO 15 |
| | |
| | |
| 2010 | 12 Years Ago |
| 2010 | Cable & Wireless Telecommun |

THE GENERAL ORDER 156 RULE INCLUDES THE FOLLOWING:

These rules implement California Public Utilities Code (Pub. Util. Code) § 366.2 and §§ 8281-8286, which require the Commission to establish rules for (1) **electric utilities, gas utilities, water utilities, wireless telecommunications service providers, telephone utilities, and electric service providers** with gross annual California **revenues exceeding \$15,000,000** and their Commission regulated subsidiaries and affiliates and (2) **community choice aggregators** with gross annual **revenues exceeding \$15,000,000** to submit annual plans and reports, excepted as noted below, for purposes of increasing procurement in all categories from business enterprises **owned and controlled by women, minority, disabled veteran, and LGBT. Persons with disabilities** was added to the Supplier Diversity Program by the Commission. Additionally, pursuant to Pub. Util. Code 366. 2(m)(1), these rules direct community choice aggregators to submit different information for **annual plans, meaning detailed and verifiable annual plans** to address increasing procurement from small and local business enterprises. All utilities are referred to **herein as "utilities."** Non-utility entities, meaning electric service providers and community choice aggregators, are collectively referred to herein as "other covered entities."¹

¹General Order 156, Page 4, Section 1.1.1. Purpose, https://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M466/K761/466761945.pdf

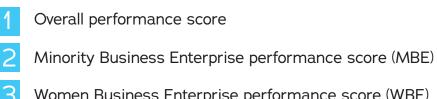
| | , - |
|--|----------|
| and Gas & Electric Utilities Joined GO 156 | |
| | |
| c was hosted | Ŋ |
| | 1 |
| | |
| 56 | |
| | |
| nications Joined GO156 |) |





THE SCORING MATRIX

Each utility will receive performance scores as follow:



Women Business Enterprise performance score (WBE)

Disabled Veteran Business Enterprise performance score (DVBE) 4

The **LGBTBE** and **PDBE** will not be scored since there was no goal associated in 2021.



UTILITY SCORING MATRIX

Overall Performance Score

The scoring minimum is based upon GO 156 overall targeted goal for diversity spend of 21.5%

| Score | Results Minimum % | Results – Maximum % | |
|-------------------|-------------------|---------------------|--------------|
| Below Minimum | Below 21.5% | | **** |
| At Minimum | 21.5% | 25.99% | **** |
| Above Minimum | 26% | 29.99% | *** * |
| Below Target | 30% | 33.99% | **** |
| At Target | 34% | 37.99% | **** |
| Above Target | 38% | 41.99% | **** |
| At Maximum | 42% | 45.99% | **** |
| Exceeding Maximum | 46% > | | **** |

Minority Business Enterprise (MBE) Performance Score

The scoring minimum is based upon GO 156 overall targeted goal for MBE spend of 15%

| Score | Results Minimum % | Results – Maximum % | |
|-------------------|-------------------|---------------------|---------------|
| Below Minimum | Below 15% | | **** |
| At Minimum | 15% | 17.99% | ★★★★★ |
| Above Minimum | 18% | 20.99% | **** |
| Below Target | 21% | 23.99% | ★★★★ ★ |
| At Target | 24% | 26.99% | ***** |
| Above Target | 27% | 29.99% | **** |
| At Maximum | 30% | 32.99% | **** |
| Exceeding Maximum | 33% > | | **** |

Woman Business Enterprise (WBE) Performance Score The scoring minimum is based upon GO 156 overall targeted goal for WBE spend of 5%

| Score | Results Minimum % | Results - Maximum % | |
|-------------------|-------------------|---------------------|--------------|
| Below Minimum | Below 5.00% | | **** |
| At Minimum | 5.00% | 6.00% | ★★★★★ |
| Above Minimum | 6.01% | 7.01% | **** |
| Below Target | 7.02% | 8.02% | **** |
| At Target | 8.03% | 9.03% | ***** |
| Above Target | 9.04% | 10.04% | **** |
| At Maximum | 10.05% | 11.05% | **** |
| Exceeding Maximum | 11.06% > | | **** |

Disabled Veteran Business Enterprise (DVBE) Performance Score

The scoring minimum is based upon GO 156 overall targeted goal for WBE spend of 1.5%

| Score | Results Minimum % | Results - Maximum % | |
|-------------------|-------------------|---------------------|---------------|
| Below Minimum | Below 1.50% | | ★ ★★★★ |
| At Minimum | 1.50% | 1.80% | ★★★★★ |
| Above Minimum | 1.81% | 2.11% | ★★★ ★★ |
| Below Target | 2.12% | 2.42% | ★★★★ |
| At Target | 2.43% | 2.73% | ***** |
| Above Target | 2.74% | 3.04% | **** |
| At Maximum | 3.05% | 3.35% | **** |
| Exceeding Maximum | 3.36% > | | **** |

PARTICIPATING UTILITIES

| | Total Spend of Goods and Services | Total \$ / % S with Diverse S | | Performance Goal | | | Total Spend of Goods and Services | Total \$ / % Spei with Diverse Supp | |
|---|--------------------------------------|----------------------------------|--------|------------------------|---|-------------------------|---|--|------------------------------|
| | | | | | | | | | |
| Bear Valley Electric Service | \$24,764,464 | \$9,971,398 | 40.26% | Above Target | C | AT&T CA | \$2,067,322,139 | \$491,217,480 23 | 3.76% At Target ★★★★★ |
| Liberty Utilities (CalPeco Electric) | \$69,984,840 | \$19,407,390 | 27.73% | Above Minimum | | AT&T Corp | \$722,429,886 | \$146,483,720 20 | 0.28% Below Minimum |
| Pacific Gas and Electric | \$10,362,629,507 | \$4,008,990,565 | 38.69% | Above Target | | AT&T Mobility | \$5,095,123,045 | \$975,137,954 19 | 9.14% Below Minimum ★★★★★ |
| PacifiCorp | \$67,852,962 | \$24,111,774 | 35.54% | At Target ★★★★★ | | AT&T Long Distance | \$48,515,584 | \$10,931,519 22 | 2.53% At Minimum ★★★★★ |
| San Diego Gas and Electric | \$2,392,256,805 | \$936,046,731 | 39.13% | Above Target ★★★★★ | | CenturyLink | \$709,265,167 | \$148,128,235 20 | 0.88% Below Minimum |
| Southern California Edison | \$6,416,362,709 | \$2,441,624,189 | 38.05% | Above Target ★★★★★ | | Charter Communications | \$692,634,500 | \$93,103,679 13 | Below Minimum ★★★★★ |
| Southern California Gas | \$2,292,720,643 | \$972,574,339 | 42.42% | At Maximum ★★★★★ | | Comcast | \$739,635,043 | \$76,526,281 10 | 0.35% Below Minimum ★★★★★ |
| Southwest Gas Corporation | \$81,411,281 | \$57,915,939 | 71.10% | Exceeding Maximum | | Frontier Communications | \$295,576,694 | \$113,993,845 38 | Above Target ★★★★★ |
| Wild Goose Storage | \$5,375,545 | \$241,155 | 4.49% | Below Minimum ★★★★★ | | T-Mobile | \$6,368,533,223 | \$1,495,554,233 23 | At Minimum ★★★★★ |
| | | | | | | Trans Bay Cable | \$26,262,243 | \$529,668 2 | 2.02% Below Minimum |
| • | | | | | | LLC TalaDapifia Com | ¢ 46 224 469 | ¢ 4 4 4 4 9 0 0 | 0.96% Below Minimum |
| California American Water | \$100,796,029 | \$48,201,459 | 47.82% | Exceeding Maximum | | U.S. TelePacific Corp. | \$46,324,468 | \$444,189 C | .96% ★★★★ |
| California Water Service | \$256,397,274 | \$53,457,933 | 20.85% | Below Minimum ★★★★★ | | | | | |
| Golden State Water Compan | y \$133,016,053 | \$39,428,134 | 29.64% | Above Minimum ★★★★★ | | SCORING | ★★★★★ B | elow Minimum | |
| Liberty Utilities | | | | At Target | | LEGEND | ★★★★★ A | t Minimum | |
| (Park Water & Apple Valley Water) | \$26,946,934 | \$10,166,026 | 37.73% | **** | | | ***** A | bove Minimum | |
| San Gabriel Valley Water Co | mpany \$67,012,782 | \$22,444,218 | 33.49% | Below Target ★★★★★ | | | ★★★★★ B | elow Target | |
| San Jose Water Company | \$119,821,872 | \$40,496,869 | 33.80% | Below Target ★★★★★ | | | **** A | | |
| Suburban Water Systems | \$38,098,263 | \$21,043,577 | 55.24% | Exceeding Maximum | | | $\star \star \star \star \star \star$ A | bove Target | |
| | <i>,,</i> ,, | | | **** | | | ★★★★★ A | t Maximum | |
| | | | | | | | ★★★★★ E | xceeding Maximum | |



Our people-first perspective drives our commitment to diversity and inclusion.

- Engineering, Procurement & Construction
- Overhead & Underground Transmission
 & Distribution Up to 765 kV
- Substation Design & Construction
- Foundations Design & Construction

- Civil & Underground Construction
- Energy Storage & Electric Vehicle
- Charging
- Inspection, Repair & Maintenance
- Energized Services
- Emergency Restoration

Headquarters 11276 5th Street, Suite 100 Rancho Cucamonga, CA 91730 (909) 854-2880

PAR



Celebrating Gay Pride



BEAR VALLEY ELECTRIC SERVICE

2021 HIGHLIGHTS

5 YEAR OVERVIEW



SUMMARY

Bear Valley Electric Service (BVES) achieved an overall total performance score of "Above Target", exceeding the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- BVES remains strong at **39.56% or \$9.8 million** with Woman Business Enterprise (WBE).
- Nearly 99% of BVES diversity spend is **dependent** on the spend of **three (3)** WBE suppliers, totaling \$9.6 million in spend.
- Recommendation for BVES is to identify more diverse suppliers to increase BVES' pool of suppliers.



Diverse Suppliers 15



CATEGORY HIGHLIGHTS

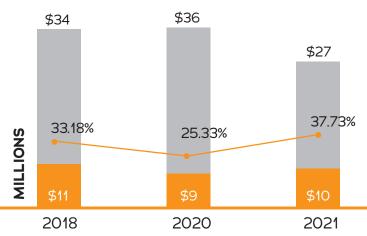


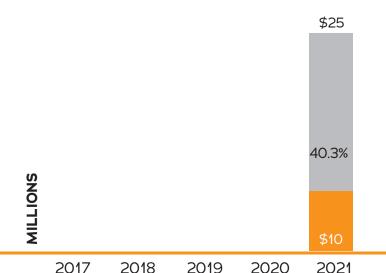
LIBERTY UTILITIES (CALPECO ELECTRIC

2021 HIGHLIGHTS



5 YEAR OVERVIEW







SUMMARY

Liberty Utilities (CalPeco Electric) achieved an overall total performance score of "Above Minimum", slightly above the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Liberty Utilities (CalPeco Electric) has a strong spend in Minority Business Enterprise (MBE). In 2021, Liberty Utilities (CalPeco Electric) had a spending of 18.89% or \$13.2 million with MBEs; however, two (2) MBEs account for \$10 millions of the MBE's total spend.
- Over 61% of CalPeco Electric's diversity spend is **dependent** on the spend of three (3) suppliers, totaling \$11.7 million of the total diversity spend.
- Recommendation for CalPeco Electric is to identify more diverse suppliers to increase CalPeco Electric's pool of suppliers.

Total Spend with Diverse Suppliers

Diverse Suppliers 40

\$19.4M



CATEGORY HIGHLIGHTS

Minority Business Enterprise (MBE)

\$13.3M | 18.9%

★★★★★ Above Minimum

Women Business Enterprise (WBE)

\$4.7M | 6.7% ★★★★★ Above Minimum

Disabled Veterans Business Enterprise (DVBE)

\$14.M | 2.0% $\star \star \star \star \star \star$ Above Minimum

LGBT Business Enterprise (LGBTBE) **\$O | 0%**



PACIFIC GAS AND ELECTRIC

2021 HIGHLIGHTS

5 YEAR OVERVIEW

\$6.103

42.25%

2017

MILLIONS



SUMMARY

Pacific Gas & Electric (PG&E) achieved an overall total performance score of "Above Target", exceeding the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- 2021 marks the **10th consecutive** year of over \$2 billion spend with diverse suppliers.
- PG&E remains strong at 22.96%, or \$2.3 billion in spend with Minority **Business Enterprise**.
- Recommendation for PG&E is to identify additional subcontracting opportunities for diverse suppliers.

Total Spend with Diverse Suppliers

\$4.03B

\$10,363

38.69%

 $4 \cap 0'$

2021

\$9,974

38.9%

2020

\$8,283

41.15%

2019

Diverse Suppliers 639



CATEGORY HIGHLIGHTS

Minority Business Enterprise (MBE)

\$2.4B | 22.9% \star \star \star \star \star Below Target

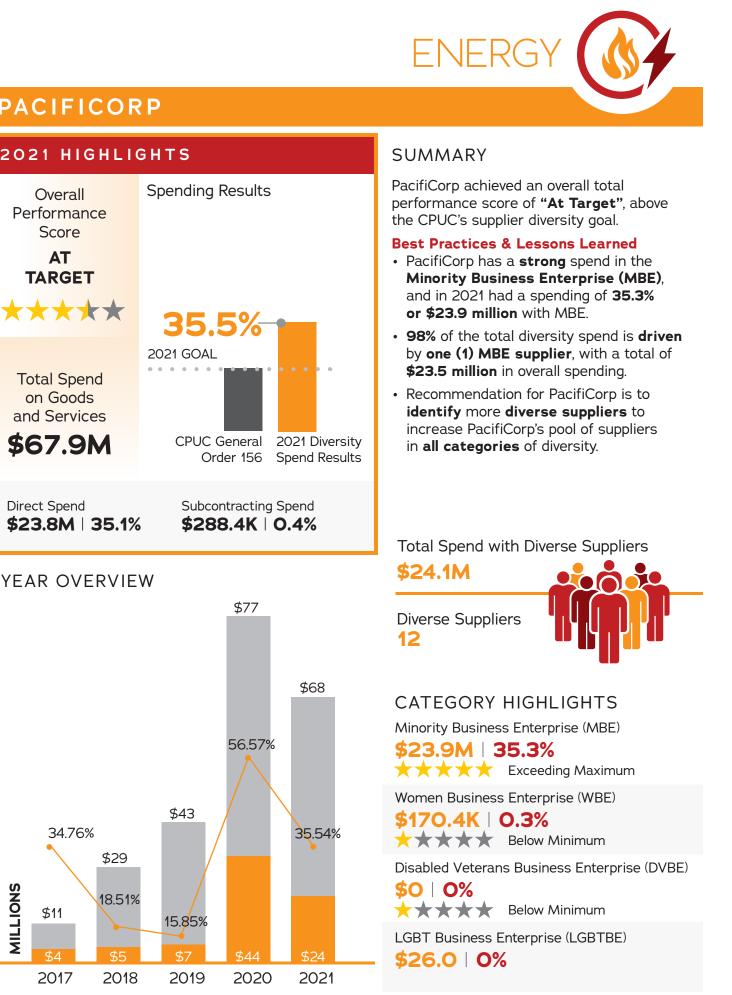
Women Business Enterprise (WBE) \$1.2B | 11.4% \star \star \star \star \star Exceeding Maximum Disabled Veterans Business Enterprise (DVBE)

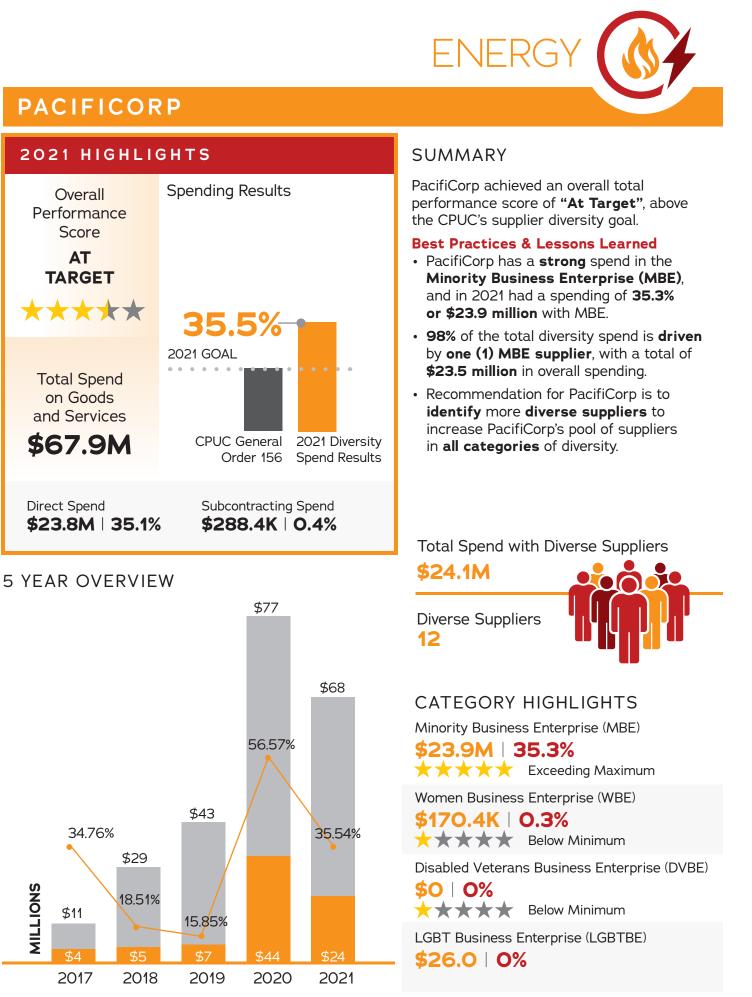
\$434.3M | 4.2%

 \star \star \star \star \star \star Exceeding Maximum

LGBT Business Enterprise (LGBTBE)

\$10.2M | 0.1%





2018

\$7.197

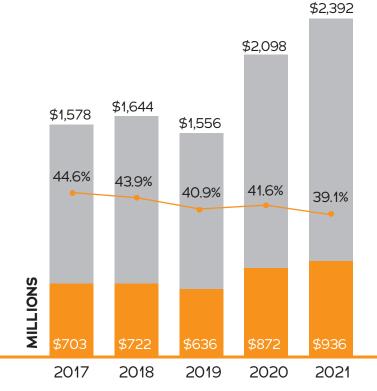
41.43%



SAN DIEGO GAS & ELECTRIC

2021 HIGHLIGHTS Spending Results Overall Performance Score ABOVE TARGET 39.1%- \star \star \star \star 2021 GOAL Total Spend on Goods and Services \$2.4B CPUC General 2021 Diversity Order 156 Spend Results Direct Spend Subcontracting Spend \$647.6M | 27.1% \$288.5M | 12.0%

5 YEAR OVERVIEW



SUMMARY

SDG&E achieved an overall total performance score of "Above Target", exceeding the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- SDG&E continues to show success by leveraging its volunteer employee workforce with the "Ambassadors for Excellence" program.
- SDG&E continues to demonstrate strong diverse **subcontracting**, with over 12% or \$288 million in subcontracting spend.
- Recommendation for SDG&E is to continue with their Supplier Relationship Management (SRM) program to help sustain their strong diverse subcontracting spend.

Total Spend with Diverse Suppliers

\$936.OM

Diverse Suppliers 554



CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$461.2M | 19.3% $\star \star \star \star \star \star \star$ Above Minimum

Women Business Enterprise (WBE) \$355.2M | 14.9% \star \star \star \star \star Exceeding Maximum

Disabled Veterans Business Enterprise (DVBE) \$110.3M | 4.6%

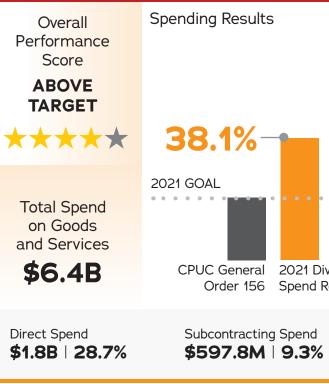
 \star \star \star \star \star \star Exceeding Maximum

LGBT Business Enterprise (LGBTBE)

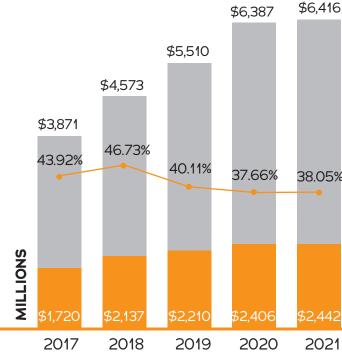
\$9.3M | 0.4%

SOUTHERN CALIFORNIA EDISON SUMMARY Southern California Edison (SCE) achieved Spending Results Overall an overall total performance score of Performance "Above Target", exceeding the CPUC's Score supplier diversity goal. ABOVE **Best Practices & Lessons Learned** TARGET SCE continues to be a leader in spending with Woman Business Enterprise (WBE). 38.1% In 2021, SCE had spending of over 16.75%. or \$1.07 billion with 270 WBEs. · SCE remains strong in spending with 2021 GOAL Minority Business Enterprise (MBE). Total Spend In 2021, SCE spend 19.54% or \$1.25 on Goods billion with MBEs. and Services Recommendation for SCE is to focus \$6.4B CPUC General 2021 Diversity on the growth of their **Native American** Order 156 Spend Results & Disabled Veteran business enterprises. Subcontracting Spend \$597.8M | 9.3% Total Spend with Diverse Suppliers \$2.4B **Diverse Suppliers** 623 \$6,416 \$6.387 \$5.510 CATEGORY HIGHLIGHTS \$4.573 Minority Business Enterprise (MBE) \$1.3B | 19.5% \$3.871 $\star \star \star \star \star \star$ Above Minimum 46.73% 43.92% Women Business Enterprise (WBE) 40.11% 37.66% 38.05% **\$1.1B | 16.8%** \star \star \star \star \star Exceeding Maximum Disabled Veterans Business Enterprise (DVBE) MILLIONS \$102.3M | 1.6% $\star \star \star \star \star$ At Minimum LGBT Business Enterprise (LGBTBE) \$210.7M | 0.2%

2021 HIGHLIGHTS



5 YEAR OVERVIEW



22 | 2021 Supplier Diversity Benchmark Report

ENERG

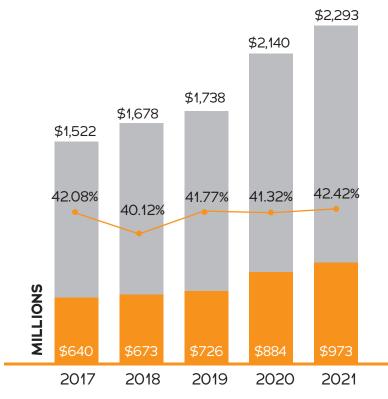


SOUTHERN CALIFORNIA GAS

2021 HIGHLIGHTS



5 YEAR OVERVIEW



SUMMARY

Southern California Gas (SCG) achieved an overall total performance score of **"At Maximum"**, nearly doubling the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- SCG continues to expand their spend with the Minority Business Enterprise (MBE). In 2021, SCG had spending of 28% or \$639.5 million with MBEs.
- In 2021, SCG nearly doubled their efforts with the African American Business Enterprise, spending 4.74%, or \$108.4 million, in comparison to 2020 spending of 2.58% or \$55.1 million.
- Recommendation for SCG is to focus on the growth of their diverse subcontracting spend by partnering with prime suppliers to provide more opportunity for subcontracting.

Total Spend with Diverse Suppliers

\$972.6M

Diverse Suppliers 577

CATEGORY HIGHLIGHTS

Minority Business Enterprise (MBE)

\$639.5M | **27.9%** ★ ★ ★ ★ ★ Above Target

Women Business Enterprise (WBE) \$275.7M | 12.0% ★★★★★★ Exceeding Maximum

Disabled Veterans Business Enterprise (DVBE)

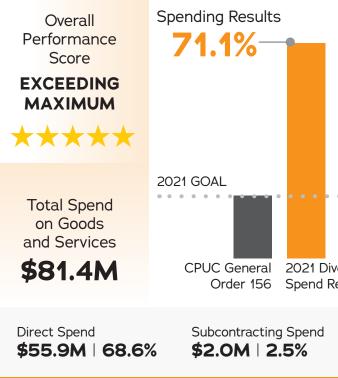
\$56.8M | **2.5%** ★★★★★ At Target

LGBT Business Enterprise (LGBTBE)

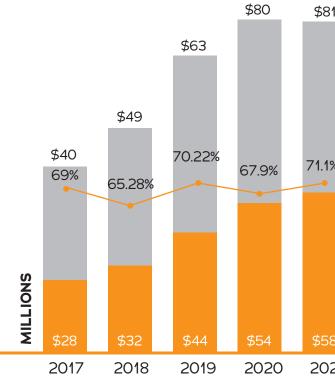
\$510.3M | 0.02%

SOUTHWEST GAS CORPORATION

2021 HIGHLIGHTS



5 YEAR OVERVIEW



24 | 2021 Supplier Diversity Benchmark Report

ENERGY

| | SUMMARY |
|----------------------|--|
| | Southwest Gas Corporation achieved an overall total performance score of "Exceeding Maximum" , more than doubling the CPUC's supplier diversity goal. |
| | Best Practices & Lessons Learned Southwest Gas Corporation achieved each of the CPUC's General Order 156 - supplier diversity's goal for 2021. |
| | 71% of Southwest Gas Corporations' diversity spend is dependent on the spend of one (1) Disabled Veteran Business Enterprise (DVBE), totaling \$41.1 million in spend. |
| Diversity Results | Recommendation for Southwest Gas Corp. is to identify more diverse suppliers to increase SGC's pool of suppliers in all categories of diversity. |
| | Total Spend with Diverse Suppliers |
| 31 | \$57.9M Diverse Suppliers 42 |
| 1% | CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$12.2M 15.0% At Minimum |
| | Women Business Enterprise (WBE) |
| | Disabled Veterans Business Enterprise (DVBE) \$41.3M 50.7% Exceeding Maximum |
| 58)21 | LGBT Business Enterprise (LGBTBE) \$1.1K 0% |

ENER

WILD GOOSE STORAGE



\$4

2019

SUMMARY

Wild Goose Storage had an overall total performance score of "Below Minimum", not meeting the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Wild Goose's maiority of spend is in the Minority Business Enterprise (MBE). In 2021, Wild Goose had a total spending of 2.97% or \$159 thousand with **MBEs**.
- Wild Goose should develop a strong supplier diversity program to identify and attract suppliers in all categories of diversity.

Total Spend with Diverse Suppliers \$241.2K

Diverse Suppliers 8





CATEGORY HIGHLIGHTS

Minority Business Enterprise (MBE)

\$159.6K | 2.9% Below Minimum

Women Business Enterprise (WBE) \$63.2K | 1.2%

Below Minimum

Disabled Veterans Business Enterprise (DVBE)

\$18.4K | 0.3% Below Minimum

LGBT Business Enterprise (LGBTBE) **\$O | 0%**



WE SALUTE CALIFORNIA'S **UTILITIES FOR THEIR** COMMITMENT TO SUPPLIER DIVERSITY!

Cordoba Corporation is statewide engineering, program management, and construction management firm founded in 1983 specializing in the delivery of infrastructure projects in the Energy, Water, Education and Facilities, and Transportation sectors. We uniquely combine technical capabilities and expertise with an in-depth understanding of public policy, infrastructure development, and the importance of Making a Difference in the communities in which we live and work.

Consistently recognized by Engineering News-Record (ENR) as a Top 50 Program Management firm and Top 100 Construction Management firm in the nation, our 550+ employees provide local presence through our eight regional offices across California.

Our Energy Team has extensive utility experience providing professional services to advance innovative strategies and initiatives for a safe, reliable and clean energy future. We are the go-to company for pipeline safety and electric system hardening programs for California's utilities.



Services provided include:

- Program Management Project Management
- Project Controls
- Construction Management
- Engineering and Design
 Owner's Engineer
- Quality Assurance/Quality Control
- Permitting, Environmental and **Regulatory Support**

26 | 2021 Supplier Diversity Benchmark Report

2018

\$2

\$2

2017

MILLIONS

5 YEAR OVERVIEW

\$5

\$4

2020

2021



OUR ENERGY LEADERSHIP TEAM



LUCY LABRUZZO EXECUTIVE VICE PRESIDENT LLabruzzo@cordobacorp.com



SAM TENORIO VICE PRESIDENT STenorio@cordobacorp,com



BRAD CARTER DIRECTOR OF ELECTRIC UTILITIES Brad.Carter@cordobacorp.com

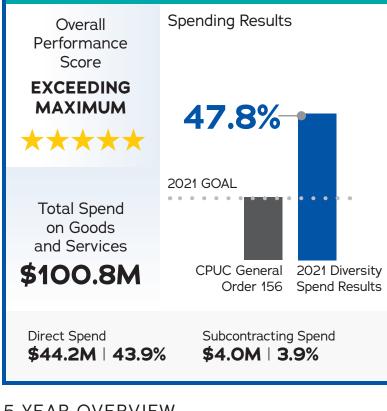


PETER YU DIRECTOR OF GAS UTILITIES PYuecordobacorp.com

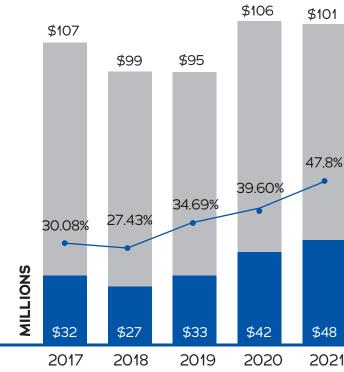


CALIFORNIA AMERICAN WATER

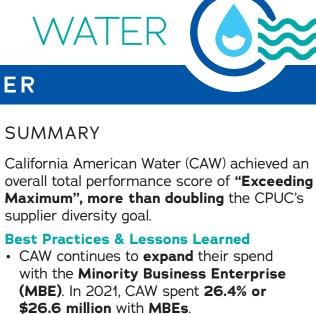
2021 HIGHLIGHTS



5 YEAR OVERVIEW







- CAW also continues to have success in the spending with the **Women Business** Enterprise (WBE). In 2021, CAW spending with WBEs was 13.3% or \$13.4 million.
- Recommendation for CAW is to look for opportunities to expand their **subcontracting** spend by identifying more diverse suppliers.

Total Spend with Diverse Suppliers

Diverse Suppliers 114

\$48.2M



| 3% | CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$26.6M 26.4% ****** At Target |
|-----|--|
| 570 | Women Business Enterprise (WBE) \$13.4M 13.3% ****** Exceeding Maximum |
| | Disabled Veterans Business Enterprise (DVBE) \$3.9M 3.9% ★★★★★ Exceeding Maximum |
| 8 | LGBT Business Enterprise (LGBTBE) \$4.3K 4.2% |



CALIFORNIA WATER SERVICE

2021 HIGHLIGHTS



SUMMARY

California Water Service (CWS) achieved an overall total performance score of "Below Minimum", slightly below the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- CWS continues to demonstrate strong diverse subcontracting, with over 9.9% or \$25.4 million in subcontracting spend.
- CWS remains strong in spending with **Disabled Veteran Business Enterprise** (DVBE). In 2021, CWS spent 2.3% or \$6.1 million with DVBEs.
- Recommendation for CWS is to identify more diverse suppliers to increase the pool of direct spend with diverse suppliers.

Total Spend with Diverse Suppliers

\$53.5M

\$256

Diverse Suppliers 167

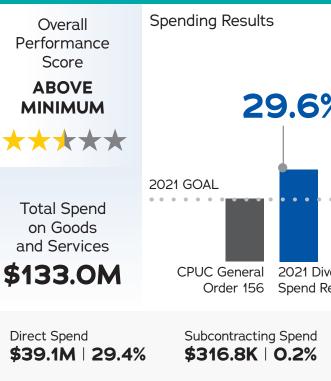


CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) **\$36.9M** | **14.4% H**elow Minimum Women Business Enterprise (WBE) \$10.4M | 4.1% $\star \star \star \star \star$ Below Minimum Disabled Veterans Business Enterprise (DVBE) \$6.1M | 2.4% \star \star \star \star \star Below Target

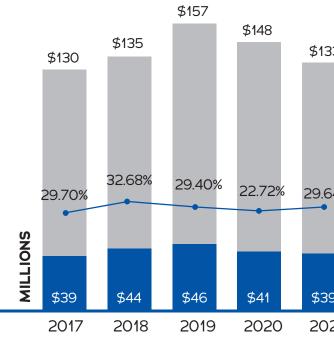
LGBT Business Enterprise (LGBTBE) \$7.5K | O%

GOLDEN STATE WATER COMPANY

2021 HIGHLIGHTS

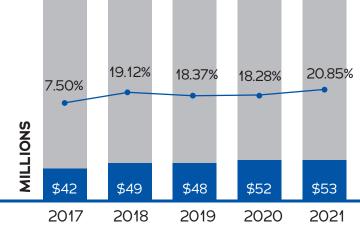


5 YEAR OVERVIEW



\$284 \$259 \$254 \$241 19.12%

5 YEAR OVERVIEW





| COM | PANY |
|------------------------|---|
| | SUMMARY |
| | Golden State Water Company (GSWC) achieved an overall total performance score of " Above Minimum ", above the CPUC's supplier diversity goal. |
| 5% | Best Practices & Lessons Learned GSWC has a strong spending with Minority Business Enterprise (MBE). In 2021, GSWC spent 25.3% or \$33.7 million with MBEs. |
| | GSWC increased their overall spending percentage with diverse suppliers in 2021, with 29.6% or \$39.4 million, exceeding their percentage spend of 27.7% or \$41 million in 2020. |
| Diversity 1 Results | Recommendation for GSWC is to look for more subcontracting opportunities by identifying more diverse suppliers. |
| d 6 | |
| | Total Spend with Diverse Suppliers |
| | Diverse Suppliers |
| 133 | CATEGORY HIGHLIGHTS |
| | Minority Business Enterprise (MBE) \$33.7M 25.3% ***** At Target |
| 0.64% | Women Business Enterprise (WBE) \$5.6M 4.3% ★★★★★ Below Minimum |
| • | Disabled Veterans Business Enterprise (DVBE) \$74.7K 0% ★★★★★ Below Minimum |
| 39 021 | LGBT Business Enterprise (LGBTBE) |
| | |



LIBERTY UTILITIES



5 YEAR OVERVIEW



Liberty Utilities (Park Water & Apple Valley Water) achieved an overall total performance score of "At Target", above the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

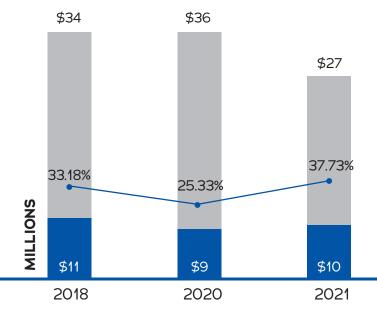
- Liberty Utilities (Park Water & Apple Valley Water) demonstrates a strong spend with Woman Business Enterprise (WBE) achieving 22.6% or \$6.1 million with WBE.
- Liberty Utilities (Park Water & Apple Valley Water) achieved 1.8% or \$477 thousand with Disabled Veteran Business Enterprise (DVBE).
- Recommendation for Liberty Utilities (Park Water & Apple Valley Water) is to **look** for more **subcontracting opportunities** by identifying more diverse suppliers.

Total Spend with Diverse Suppliers

\$10.2M

43





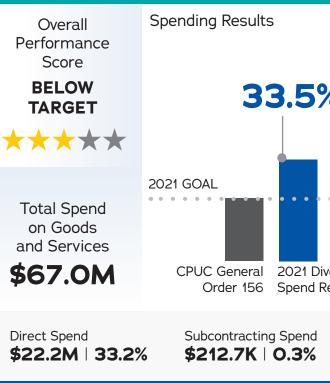
CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) **\$3.6M | 13.4% H**elow Minimum Women Business Enterprise (WBE) \$6.1M | 22.6% \star \star \star \star \star Exceeding Maximum Disabled Veterans Business Enterprise (DVBE) **\$477.5K | 1.8%**

 \star \star \star \star \star At Minimum

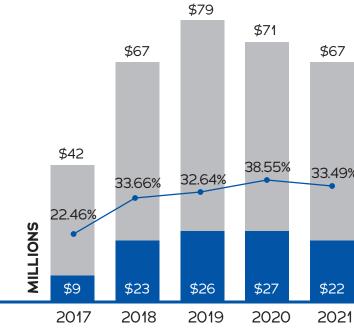
LGBT Business Enterprise (LGBTBE) **\$O | 0%**

SAN GABRIEL VALLEY WATER COMPANY

2021 HIGHLIGHTS



5 YEAR OVERVIEW



32 | 2021 Supplier Diversity Benchmark Report





| | SUMMARY |
|----------------------|--|
| | San Gabriel Valley Water Company (SGVWC) achieved an overall total performance score of "Below Target" , meeting the CPUC's supplier diversity goal. |
| % | Best Practices & Lessons Learned SGVWC remains strong in spending with Woman Business Enterprise (WBE). In 2021, SGVWC spent 16.3% or \$10.9 million with WBEs. |
| • | In 2021, SGVWC exceeded their company goal of 1.5% spend with LGBTBE by achieving 2.25% or \$1.5 million in spend. |
| viversity Results | Recommendation for SGVWC is to expand the subcontracting spend by identifying more opportunities for diverse suppliers. |
| | |
| | Tatal Crandwith Diverse Complians |
| | Total Spend with Diverse Suppliers |
| | |
| | Diverse Suppliers 71 |
| | CATEGORY HIGHLIGHTS |
| 57 | Minority Business Enterprise (MBE) |
| | \$9.8M 14.6% ★★★★ Below Minimum |
| 49% | Women Business Enterprise (WBE) \$10.9M 16.3% ******* Exceeding Maximum |
| | Disabled Veterans Business Enterprise (DVBE) \$225.2K 0.3% ****** Below Minimum |
| 22 | LGBT Business Enterprise (LGBTBE) \$1.5M 2.3% |

2021 Supplier Diversity Benchmark Report | 33

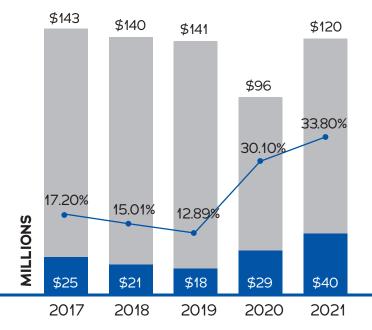


SAN JOSE WATER COMPANY

2021 HIGHLIGHTS



5 YEAR OVERVIEW



SUMMARY

San Jose Water Company (SJWC) achieved an overall total performance score of "Below Target", meeting the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

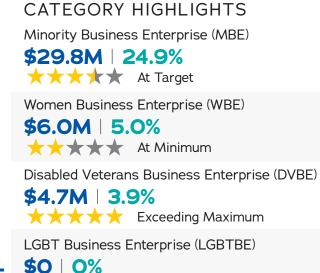
- SIWC increased their overall spending with diverse suppliers in 2021, with \$40.5 million or 33.8% exceeding their spend of 30.1% or \$28.8 million in 2020.
- SJWC continues to gain success with strong subcontracting spend achieving 7.4% or \$8.8 million with diverse suppliers.
- Over 59% of SJWC's diverse spend is dependent on the spend of one (1) MBE supplier, totaling \$239.9 million. Recommendation for SJWC is to identify more **diverse suppliers** to increase SJWC's pool of suppliers in all categories of diversity.

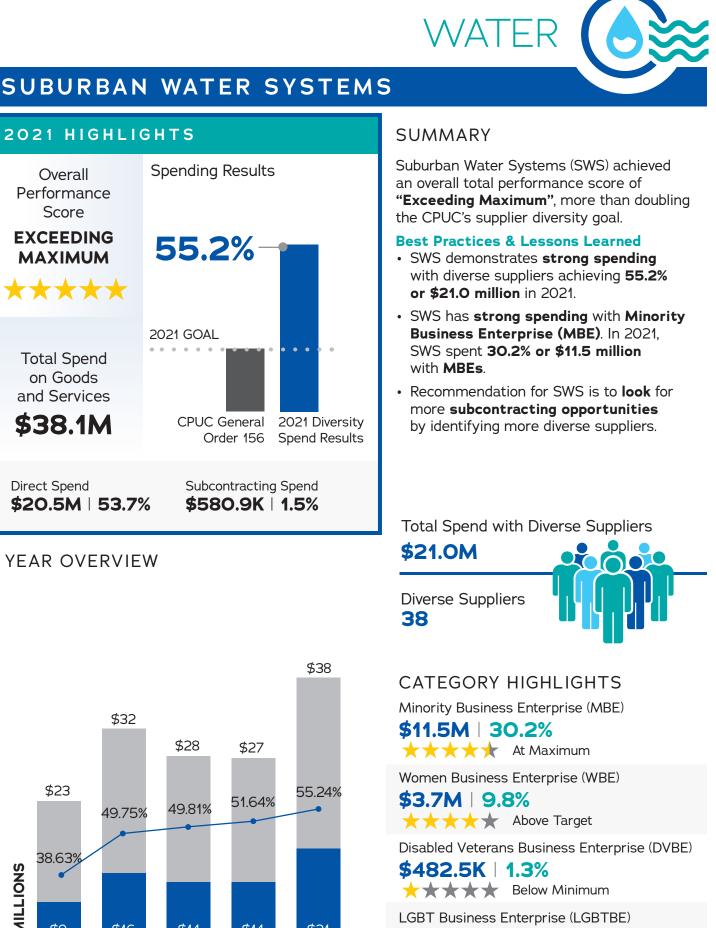
Total Spend with Diverse Suppliers

\$40.5M

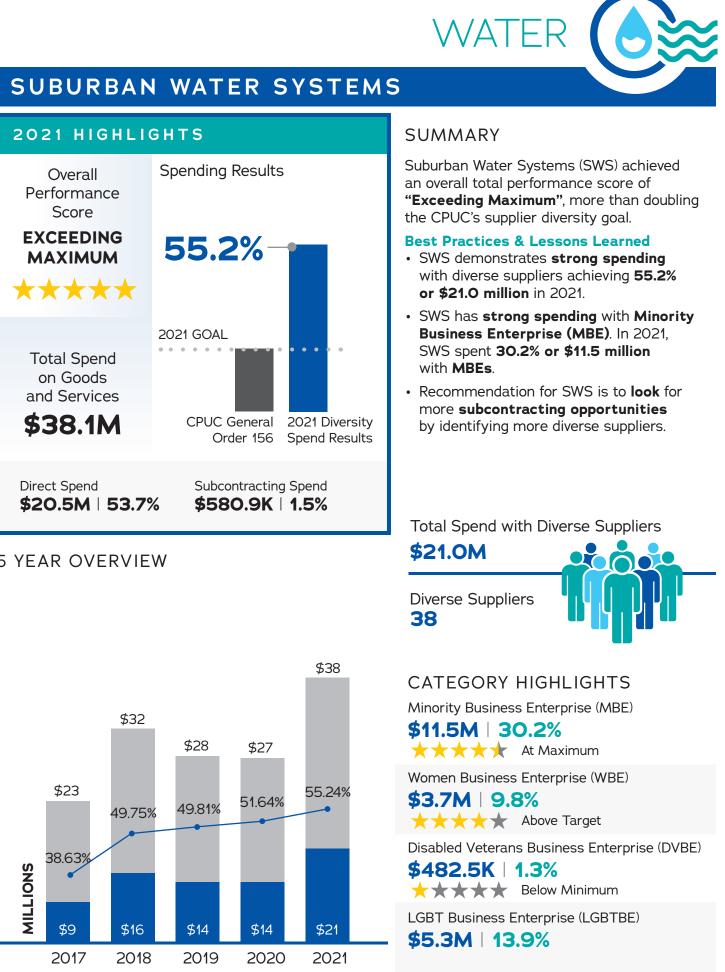
44







5 YEAR OVERVIEW



BUILDING STRONG FOUNDATIONS TO REACH NEW HEIGHTS

OUR SERVICES

- Succession Planning
- Sales Strategy & Marketing Campaigns
- Process Automation
- Safety Planning
- Restructuring & Turnaround Strategy

Call or Email Us For a FREE Business Needs Analysis 321-750-9200 info@emergenceconsultinggroup.com



www.emergenceconsultinggroup.com

THRIVING WITH DIVERSITY

At Shift DBS, our focus is to support clients in the areas of **Supplier Diversity** and **Diversity & Inclusion**. Our mission is to help clients build sustainable and diverse supply chains driven by company leaders and employees. The vision also includes developing robust **diversity and inclusion programs** where employees are **empowered** through business initiatives supporting the communities they serve.

OUR AREAS OF EXPERTISE:

Corporate to Supplier Connections

Supplier Diversity

Diversity and Inclusion



CONNECT WITH US FOR A FREE CONSULTATION

858.342.7078 support@shiftdbs.com

www.shiftdbs.com



Celebrating Our Differences

TELECON

AT&T CALIFORNIA

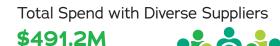


SUMMARY

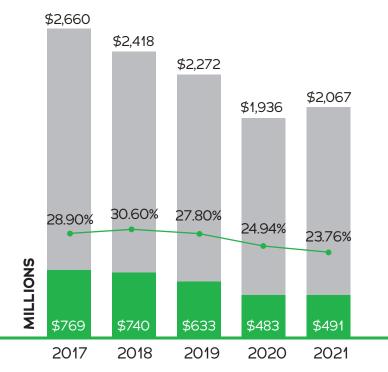
AT&T California achieved an overall total performance score of "At Minimum", slightly above the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- AT&T CA demonstrates a strong spend with Woman Business Enterprise (WBE) achieving 10.3% or \$212.3 million with WBE.
- Recommendation for ATT&T CA is to look for more subcontracting opportunities by identifying more diverse suppliers.
- AT&T CA should identify more diverse **suppliers** to be included in the supply chain.



5 YEAR OVERVIEW



CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$243.9M | 11.8% **H**elow Minimum Women Business Enterprise (WBE) \$212.3M | 10.3% \star \star \star \star \star \star At Maximum

Disabled Veterans Business Enterprise (DVBE)

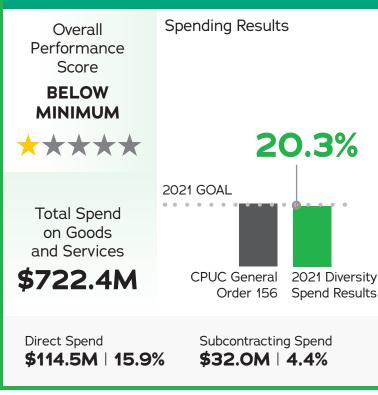
\$28.1M | 1.4% + + + + + Below Minimum

LGBT Business Enterprise (LGBTBE)

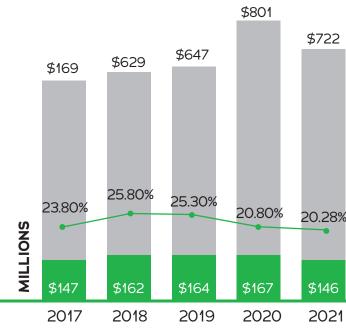
\$109.2K | 0%



2021 HIGHLIGHTS



5 YEAR OVERVIEW



38 | 2021 Supplier Diversity Benchmark Report



SUMMARY

AT&T Corp achieved an overall total performance score of "Below Minimum", slightly below the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- AT&T Corp had a **slight increase** over the CPUC 's target goal of 5% with Woman Business Enterprise (WBE) achieving 6.5% or \$47.2 million with **WBE**.
- Recommendation for ATT&T Corp is to look for more subcontracting **opportunities** by identifying more diverse suppliers.
- AT&T Corp should **identify** more diverse suppliers to be included in the supply chain.

Total Spend with Diverse Suppliers

\$146.5M

CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$96.8M | 13.4% $\star \star \star \star \star \star$ Below Minimum Women Business Enterprise (WBE) \$47.2M | 6.5% \star \star \star \star \star Above Minimum Disabled Veterans Business Enterprise (DVBE) \$1.9M | 0.3% + + + + + Below Minimum LGBT Business Enterprise (LGBTBE)

\$32.6K | O%



AT&T MOBILITY



5 YEAR OVERVIEW



AT&T Mobility achieved an overall total performance score of "Below Minimum", slightly below the CPUC's supplier diversity goal.

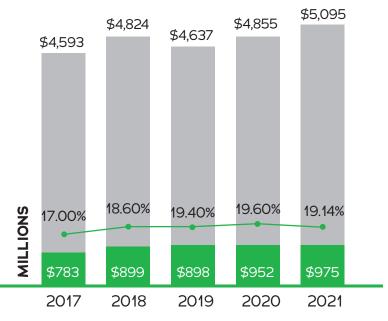
Best Practices & Lessons Learned

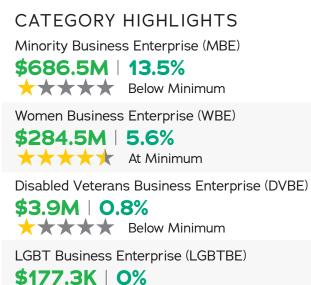
- AT&T Mobility had a slight increase over CPUC 's target goal of 5% with Woman Business Enterprise (WBE) achieving 5.6% or \$284.5 million with **WBE**.
- Recommendation for ATT&T Mobility is to look for more subcontracting **opportunities** by identifying more diverse suppliers.
- AT&T Mobility should identify more diverse suppliers to be included in the supply chain.

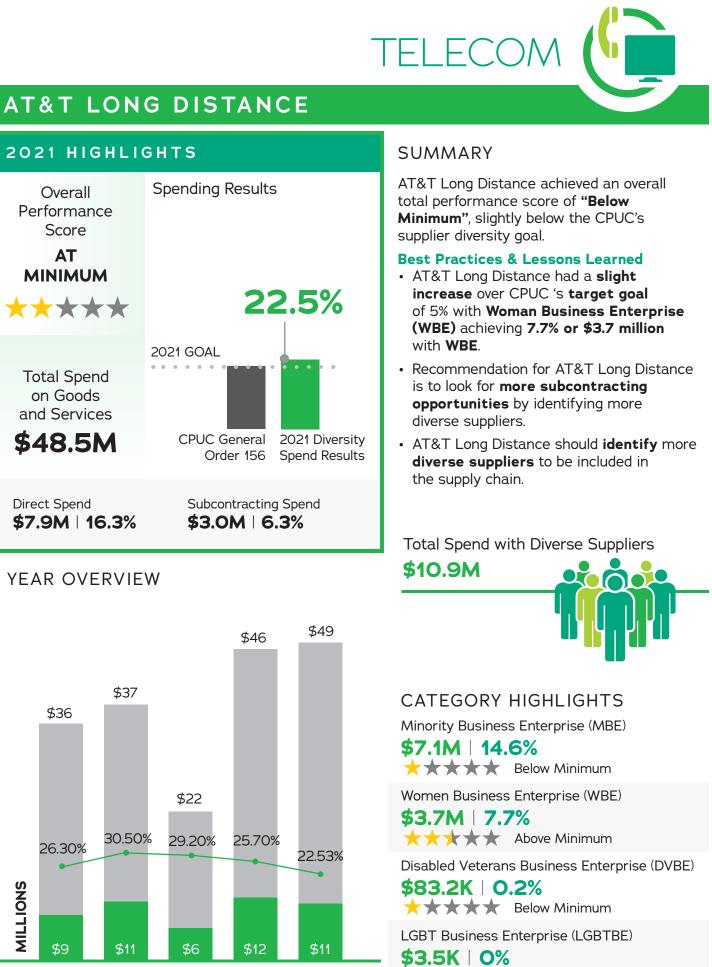
Total Spend with Diverse Suppliers

\$975.1M

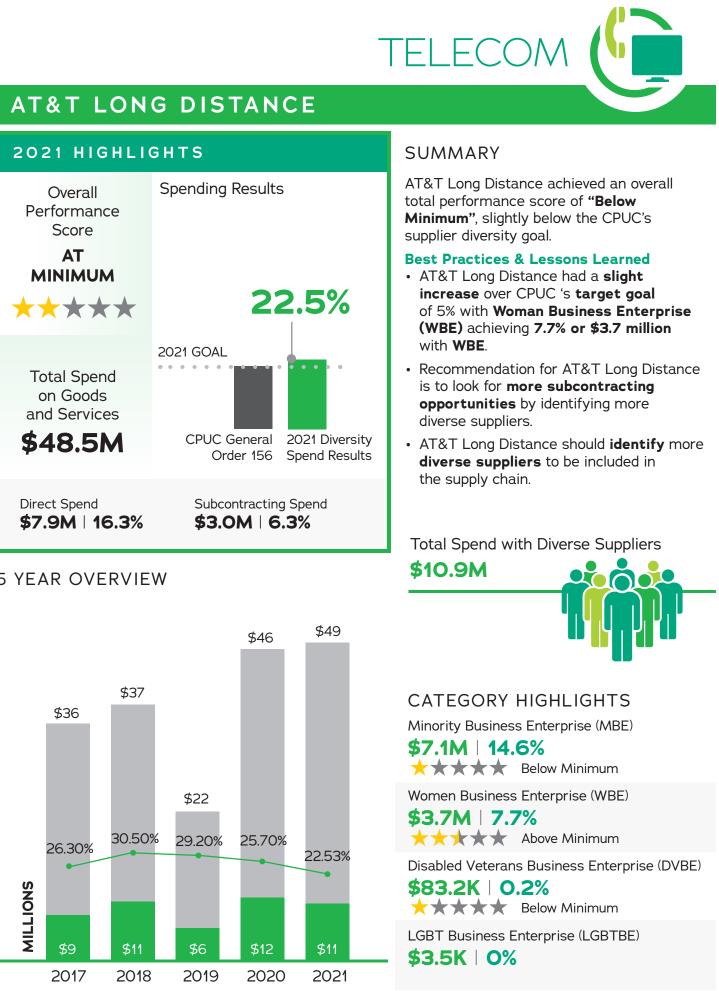








5 YEAR OVERVIEW

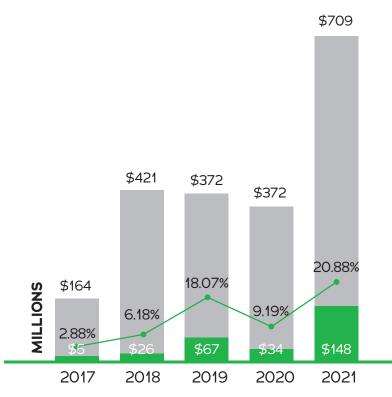




CENTURYLINK



5 YEAR OVERVIEW



SUMMARY

Century Link achieved an overall total performance score of "Below Minimum", slightly below the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Century Link had a **slight increase** over the CPUC's target goal of 5% with Woman Business Enterprise (WBE) achieving 5.8 % or \$41.2 million with WBE.
- Century Link **nearly met** CPUC's **target** goal of 15% with Minority Business Enterprise (MBE), achieving 14.9% or \$105.8 million with MBE.
- Recommendation for Century Link is to **look for** more **subcontracting opportunities** by identifying more diverse suppliers.

Total Spend with Diverse Suppliers



CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$105.8M | 14.9% + + + + + Below Minimum Women Business Enterprise (WBE) \$41.2M | 5.8%

 \star \star \star \star \star At Minimum Disabled Veterans Business Enterprise (DVBE)

\$1.2M | 0.2% + + + + + Below Minimum

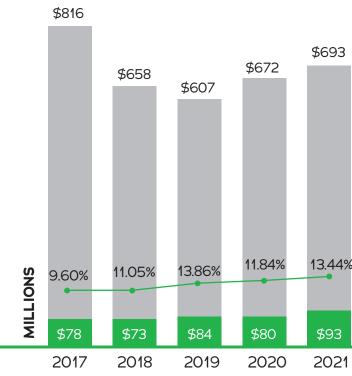
LGBT Business Enterprise (LGBTBE) **\$O | 0%**

CHARTER COMMUNICATIONS

2021 HIGHLIGHTS



5 YEAR OVERVIEW



TELECO

SUMMARY

Charter Communications had an overall total performance score of "Below Minimum", not meeting the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Recommendation for Charter Communication is to **develop** a **strong** supplier diversity program to identify and attract suppliers in all categories of diversity.
- Charter Communications should identify more diverse suppliers to increase the pool of diverse suppliers.

| \$93.1M | |
|--------------------------------|--|
| Diverse Suppliers 48 | |

Total Spend with Diverse Suppliers

CATEGORY HIGHLIGHTS Minority Business Enterprise (MBE) \$69.2M | 10.0% $\star \star \star \star \star \star$ Below Minimum Women Business Enterprise (WBE) \$23.9M | 3.5% **H**elow Minimum Disabled Veterans Business Enterprise (DVBE) \$3.4K | O% **H**elow Minimum LGBT Business Enterprise (LGBTBE)



COMCAST

5 YEAR OVERVIEW



SUMMARY

Comcast had an overall total performance score of **"Below Minimum"**, not meeting the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Comcast had a slight increase over the CPUC's target goal of 5% with Woman Business Enterprise (WBE) achieving 6% or \$44.5 million with WBE.
- Recommendation for Comcast is to develop a strong supplier diversity program to identify and attract suppliers in all categories of diversity.
- Comcast should **identify** more **diverse suppliers** to increase the pool of diverse suppliers.



\$76.5M

Diverse Suppliers 64



Below Minimum

Women Business Enterprise (WBE) \$44.5M | 6.0% Above Minimum

Disabled Veterans Business Enterprise (DVBE)

\$425.5K | **0.1%** ★★★★ Below Minimum

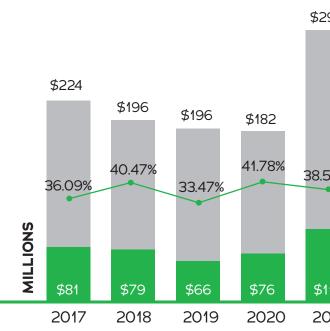
LGBT Business Enterprise (LGBTBE)

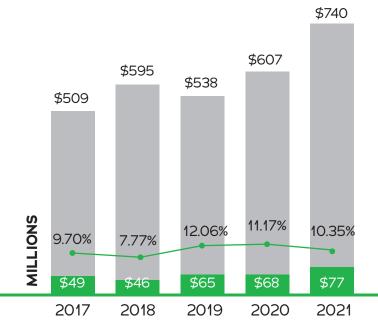
FRONTIER COMMUNICATIONS

2021 HIGHLIGHTS



5 YEAR OVERVIEW





44 | 2021 Supplier Diversity Benchmark Report

TELECOM

SUMMARY

Frontier Communications achieved an overall total performance score of **"Above Target"**, exceeding the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Frontier Communications has a strong spending with Minority Business Enterprise (MBE). In 2021, Frontier Communications spent 19.1% or \$56.5 million with MBEs.
- Frontier Communications has a strong spending with Woman Business Enterprise (WBE). In 2021, Frontier Communications spent 18% or \$53.2 million with WBE.
- Recommendation for Frontier Communications is to continue identifying new
 Disabled Veteran Business Enterprise
 (DVBE) to meet CPUC's target goal of 1.5%.

Total Spend with Diverse Suppliers

Diverse Suppliers 65

\$114.OM



| 296 | |
|------------|---|
| | CATEGORY HIGHLIGHTS |
| | Minority Business Enterprise (MBE) \$56.5M 19.1% Above Minimum |
| 56% | Women Business Enterprise (WBE) \$53.2M 18.0% **** Exceeding Maximum |
| | Disabled Veterans Business Enterprise (DVBE) \$4.3M 1.5% ★★★★★ Below Minimum |
| 114 021 | LGBT Business Enterprise (LGBTBE) \$0 0% |



T-MOBILE



5 YEAR OVERVIEW

SUMMARY

T-Mobile achieved an overall total performance score of "At Minimum", slightly above the CPUC's supplier diversity goal.

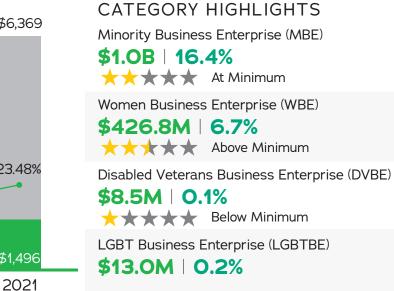
Best Practices & Lessons Learned

- T-Mobile had a **slight increase** over the CPUC's target goal of 15% with Minority Business Enterprise (MBE), achieving **16.4%** or **\$1.0 billion** slightly above the goal.
- T-Mobile had a slight increase over the CPUC 's target goal of 5% with Women Business Enterprise (WBE) achieving 6.7% or \$246.8 million with WBE.
- Recommendation for T-Mobile is to continue identifying new Disabled Veteran Business Enterprise (DVBE) to meet CPUC's target goal of 1.5%.

Total Spend with Diverse Suppliers

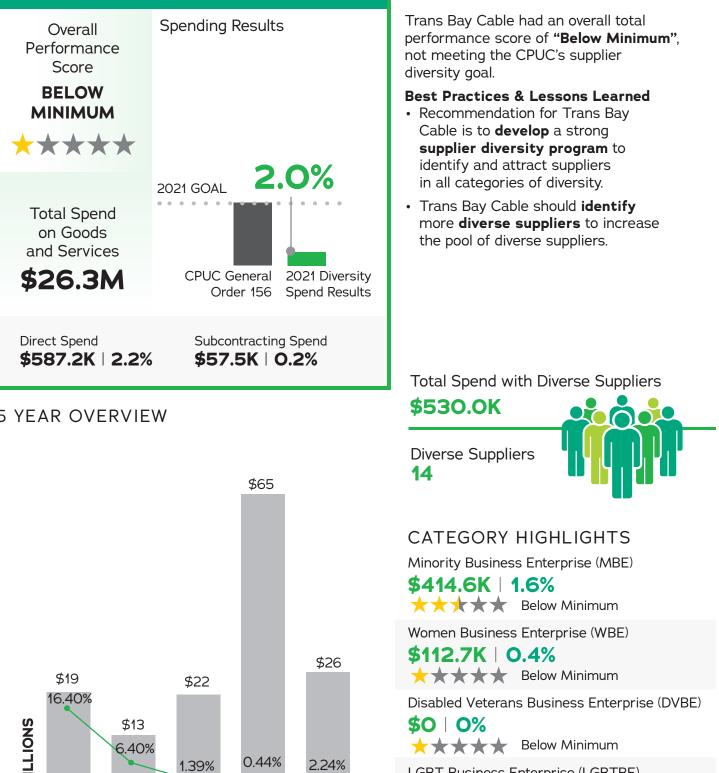
\$1.5B

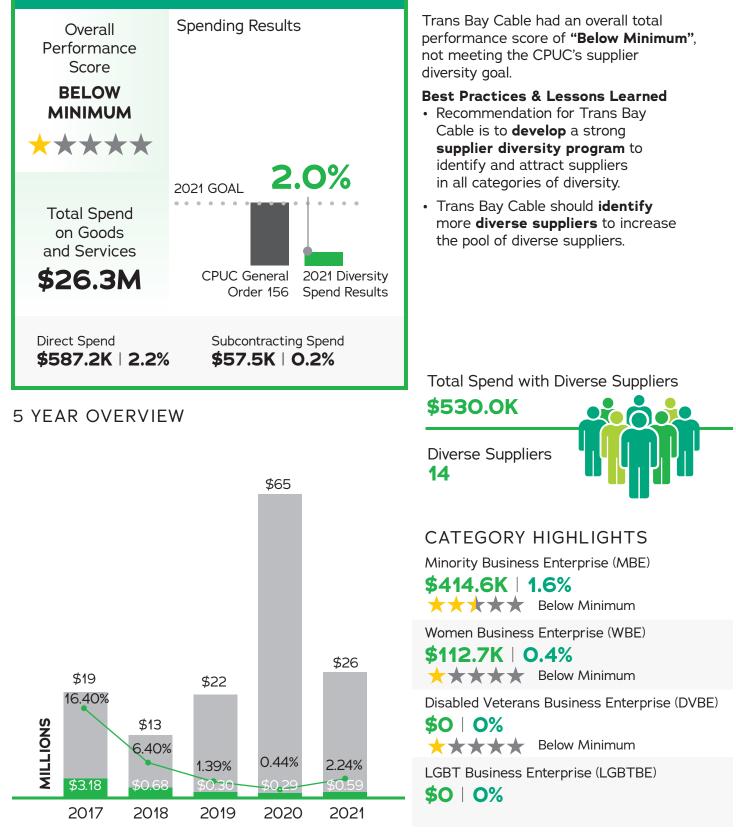


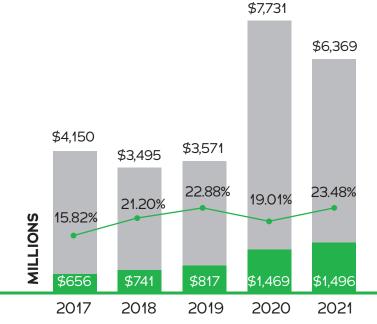


TRANS BAY CABLE

2021 HIGHLIGHTS









SUMMARY



U.S. TELEPACIFIC CORPORATION

2021 HIGHLIGHTS

5 YEAR OVERVIEW



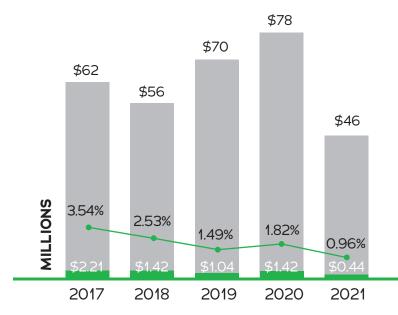
SUMMARY

U.S. TelePacific Corp. had an overall total performance score of **"Below Minimum"**, not meeting the CPUC's supplier diversity goal.

Best Practices & Lessons Learned

- Recommendation for U.S. TelePacific Corp is to **develop** a strong **supplier diversity program** to identify and attract suppliers in all categories of diversity.
- U.S. TelePacific Corp should identify **more diverse suppliers** to increase the pool of diverse suppliers.

Total Spend with Diverse Suppliers



CATEGORY HIGHLIGHTS

Minority Business Enterprise (MBE) **\$70.4K** | **0.2%** Below Minimum

Women Business Enterprise (WBE)

\$312.5K | **0.7%** ★★★★ Below Minimum

Disabled Veterans Business Enterprise (DVBE)

\$O | 0% ★★★★★ Below Minimum

LGBT Business Enterprise (LGBTBE)

\$61.3K | 0.1%





2022 CALIFORNIA PUBLIC UTILITIES **COMMISSIONERS BIOS**



ALICE BUSCHING REYNOLDS

Alice Busching Reynolds was appointed to the California Public Utilities Commission (CPUC) as President by Governor Gavin Newsom on Nov. 22, 2021, effective Dec. 31, 2021.

Prior to her appointment, President Reynolds served for three years as Governor Gavin Newsom's senior advisor for energy. From 2011 to January 2019, she served in the administration of Governor Edmund G. Brown Jr., most recently as the Governor's senior advisor for climate, the environment and energy and previously as chief counsel and deputy secretary for law enforcement at the California Environmental Protection Agency. During her time at

CalEPA, she coordinated statewide multi-agency environmental enforcement actions and led the creation of the agency's environmental justice task force and refinery safety task force. President Reynolds began her public service career in 2002, serving approximately 10 years as a deputy attorney general in the California Attorney General's Office, where she litigated cases involving protection of public trust lands, coastal resources and public access, and other environmental issues. Prior to entering public service, President Reynolds was a lawyer in private practice in San Francisco.

President Reynolds holds a bachelor's degree from Stanford University and a juris doctor degree from Santa Clara University School of Law where she graduated magna cum laude.



CLIFFORD RECHTSCHAFFEN

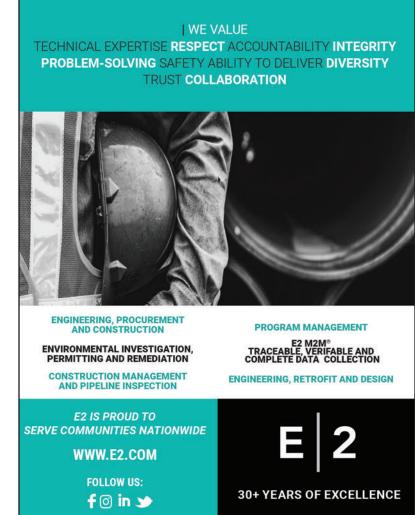
Clifford Rechtschaffen was appointed to the California Public Utilities Commission by Governor Jerry Brown in January 2017. At the CPUC his key areas of interest include decarbonization, safety, environmental justice, enforcement, and improving the accessibility of Commission proceedings. Commissioner Rechtschaffen is the assigned Commissioner on the integrated resource planning, transportation electrification, building electrification, Renewables Portfolio Standard, biomethane and renewable gas, supplier diversity, and several risk assessment and safety proceedings. He also co-leads several internal agency initiatives, including implementation of the Commission's Environmental and Social

Justice Action Plan, implementation of the Commission's enforcement policy, and efforts to make CPUC proceedings more streamlined and accessible to the public. Commissioner Rechtschaffen

is a member of the Joint Federal-State Task Force on Electric Transmission, serves as one of two Commissioners on the Senate Bill 350 Disadvantaged Communities Advisory Group, is a member of the Western Energy Imbalance Market Body of State Regulators, and is on advisory board of the California Stationary Fuel Cell Collaborative and the Financial Research Institute.

Prior to joining the CPUC, Commissioner Rechtschaffen served as a senior advisor to Governor Brown from 2011 to 2017, where he worked on climate, energy, and environmental issues. In 2011 he also served as acting director of the California Department of Conservation. Commissioner Rechtschaffen served as a special assistant attorney general in the California Attorney General's Office from 2007 to 2010. From 1993 to 2007, he taught environmental law, directed the environmental law program, and co-founded the Environmental Law and Justice Clinic at Golden Gate University School of Law. In 2005, he was a Fulbright Scholar at the University of Ljubljana in Slovenia. He is the author of several books and numerous articles on environmental law and policy. He was a deputy attorney general in the Environment Section of the California Attorney General's Office from 1986 to 1993, a Reginald Heber Smith Community Lawyer Fellow at the Marin County Legal Aid Foundation from 1985 to 1986, and a law clerk for the Honorable Thelton Henderson, U.S. District Court, Northern District of California, from 1984 to 1985. He is a graduate of Yale Law School and Princeton University. He lives in Oakland and is a diehard Golden State Warriors fan.







GENEVIEVE SHIROMA

Genevieve Shiroma was appointed to the CPUC by Governor Newsom on Jan. 22, 2019. Prior to joining the CPUC, Commissioner Shiroma served as a member of the Agricultural Labor Relations Board from 1999 to 2019, serving as chair from 1999 to 2006, 2011 to 2014, and 2017 to 2019. Previously, she was Chief of the Air Quality Branch at the California Air Resources Board from 1990 to 1999, an air guality supervisor from 1984 to 1990, and an air guality engineer from 1978 to 1984. For five terms, from 1999 to 2018. Commissioner Shiroma was the elected director of Ward 4 of the Sacramento Municipal Utility District (SMUD).

Commissioner Shiroma is presently the lead Commissioner for approximately 65 formal proceedings spanning the regulated electricity, gas, telecommunications, transportation, and water industries. In addition to major rate cases and rate design proceedings for Southern California Edison, Pacific Gas and Electric, San Diego Gas & Electric and California American Water, she leads the rulemakings over:

- Microgrids and Resiliency, established pursuant to Senate Bill 1339
- Transportation Network Companies including Wheelchair Accessible Vehicles and the Clean Miles Standard to reduce greenhouse gases from the TNC sector
- Energy Efficiency
- Clean Energy Financing
- Electric Program Investment Charge (EPIC) Research and Development program
- LifeLine discount phone and broadband program
- Water Consolidations and Acquisitions
- California Alternate Rates for Energy and Energy Savings Assistance Program

Commissioner Shiroma serves as the Commission's representative on the Low Income Oversight Board, and is Co-Chair of the Commission's Emerging Trends, Finance & Administration, and Internal Audits committees. In 2020, Commissioner Shiroma was selected as the Secretary/ Treasurer and in 2021 Vice President of the Western Conference of Public Service Commissioners of the National Association of Regulatory Utility Commissioners (NARUC). She also serves on the NARUC Water Committee and the NARUC Emergency Preparedness, Recovery and Resiliency Task Force and subcommittees on Black Sky and State and National Responses to COVID-19.

Commissioner Shiroma resides in Sacramento and holds a Bachelor of Science degree in Materials Science and Engineering from University of California, Davis. She was born and raised as a farm worker's daughter in the Acampo-Lodi area of San Joaguin County.

COMMISSIONER DARCIE L. HOUCK

Commissioner Darcie L. Houck was appointed to the California Public Utilities Commission (CPUC) by Governor Gavin Newsom on Feb. 9, 2021. She formerly served as Chief Counsel for the California Energy Commission since 2019.

Commissioner Houck was an Administrative Law Judge at the CPUC from 2016 to 2019, a Partner at Fredericks Peebles & Morgan from 2005 to 2016, and Staff Counsel and Policy Advisor at the California Energy Commission from 2000 to 2005.

Commissioner Houck has expertise in matters concerning environmental equity, nuclear energy regulation, and safety policy. She has an extensive background representing Native American tribes throughout the country on matters involving energy, natural resources, land claims, and water rights, among others.

Commissioner Houck is a member of the California Indian Law Association, California Lawyers Association, Schwartz-Levi Inn of Court, Women Lead and the Association of Women in Water, Energy, and Environment. She earned a law degree from the University of California, where she also earned a Master of Science in community development.



COMMISSIONER JOHN REYNOLDS

Commissioner John Reynolds was appointed to the CPUC by Governor Gavin Newsom on Dec. 23, 2021.

Commissioner Reynolds had previously served as Managing Counsel at Cruise LLC since 2019. Prior to that, he held multiple positions at the CPUC, including Interim Chief of Staff to Commissioner Genevieve Shiroma in 2018, Advisor to former Commissioner Carla J. Peterman from 2015 to 2018, and Public Utilities Counsel from 2013 to 2015. He was Associate at De la Pena & Holiday LLP in 2012. Commissioner Reynolds earned a Juris Doctor degree from the University of California, Hastings College of Law.

We connect millions of diverse consumers to your utility's product, service, or initiative.



Diversity Specialists Marketing Consulting Media Outreach Strategies Paid Media Ad Campaigns **Graphic Design Diversity Training Videos**

Diverse Supplier of the Year SDG&E 2021 Annual Supplier **Diversity Report**

Agency Contact Dana C. Arnett, CEO dana@wickedbionic.com 424-294-2533 wickedbionic.com WBE | SBE | LGBTBE | DOBI





CALIFORNIA Local | Diverse

Protect California hometowns Support vibrant & diverse communities **Solve** customers' greatest challenges

LARGE SCALE CIVIL CONSTRUCTION



Imaginative, Strategic, Trusted

CAPABILITIES STATEMENT

We are an award-winning, integrated, and strategic communications firm with a mission to serve organizations in complex, and often unpredictable, business environments. We are a certified WBE with 25 years in business working with cleantech, energy and business innovators; non-profit and public sector difference-makers.

Our services include compelling brand stories, emotionally moving videos, crafting speeches, and turning complex subjects into clear and understandable narratives that connect with target audiences across earned, owned, shared and paid media.

Founded in 1998, our team spans the west coast with offices in San Diego, Los Angeles, Seattle and Vancouver, B.C.

Core Competencies

- Strategic Copywriting, Editing & Proofreading
- Creative Communications + Design
- PR, Media & Social Media Campaigns
- Video Production & Editing
- **Environmental Communication**
- Low-income customer outreach
- Spokesperson services
- Contributed articles

Awards & Certifications

Forbes ranked America's Best PR Agencies Design Rush - Top Branding Firm Expertise.com - Best San Diego PR Firm Certified WBE - The Supplier Clearinghouse

Partial Client List











NAICS

541820 SIC 7311 SIC 7336

SIC 7812 SIC 8743 SIC 8999



As a Forbes-ranked top 200 U.S. PR firm, see what we can do for you: wrightoncomm.com

Past Performances

- SDG&E Supplier Diversity annual reports, internal newsletters, videos and design
- Utility research and development program reports
- Environmental mitigation projects including fact sheets, media outreach and website copy and content
- Successful \$28 million federal Smart Grid Deployment Grant proposal
- Smart Grid Deployment Plan and annual reports
- **Distribution Resources Plan**
- Utility energy efficiency media coverage





San Diego - Los Angeles - Seattle - Vancouver

Julie Wright, President

jwright@wrightoncomm.com

wrightoncomm.com

858.886.7900



