

# B-WEEK

## YEG SAMPLING EVENT

CONNECTING BRANDS WITH 200+ BUDTENDERS, RETAILERS, MEDIA & PROFESSIONALS.

Tether's Edmonton Sampling Event will host key audiences for brand education and networking, leveraging Tether's network of 4.5k budtenders.

**Thursday, March 28, 2024**

**Pioneers Cabin - 9430-99 Street N.W. Edmonton, Alberta**

### Sampling Package

- 6 ft Table for Brand Activation
- 200+ RSVPs
- 2 E-Blast Features
- 2 Social Features
- Social Amplification
- Media Promotion
- Budtender Sampling

**\$2,200**

### Swag Opportunity

Swag opportunity for 200 gift bags

**\$750**

### Virtual Event

**\$2,800**

### Micro Pricing Available!

Reduced and custom packages are available for micros.



**We will sell out! Contact Debra Dias at [ddias@marigoldpr.com](mailto:ddias@marigoldpr.com) to book your spot.**