

2022-2023

ANNUAL REPORT



Explore More



Message from the Board

As the Mackenzie Recreation Association (MRA) president, I am honoured to present our Annual Report for 2022-2023. Throughout the year, MRA has remained steadfast in our mission to enhance the quality of life of the MRA region residents through physical literacy and active for life opportunities while fostering and supporting the development of recreation, volunteers, and leadership.

One of our proudest accomplishments this year has been expanding our summer mentorship program from one mentee to three. Through the unwavering commitment of our team (both board and staff) and the generous support of our sponsors and partners, we supported three upcoming recreation leaders and expanded our outreach and engagement efforts considerably this past year.

None of our accomplishments would have been possible without our supporters', partners', and sponsors' unwavering support and generosity. Your contributions have driven our initiatives forward and ensured that our programs continue to thrive. Whether through financial donations, in-kind contributions, or volunteering your time, your support is invaluable. On behalf of the entire board and staff, I extend my heartfelt gratitude to all of you.

I invite you to delve into our Annual Report to learn more about our achievements, projects, and the stories of individuals whose lives have been positively impacted by our work. Together, let us celebrate our progress and embrace the future with optimism and determination.



Erin Porter | President



The Board



President
Erin Porter



VP Dehcho
Loyal Moses



VP North Slave
Theresa Lynn



VP South Slave
Janie Hobart



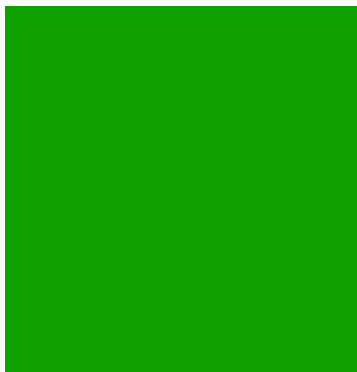
Director-at-Large
Alana Lamalice

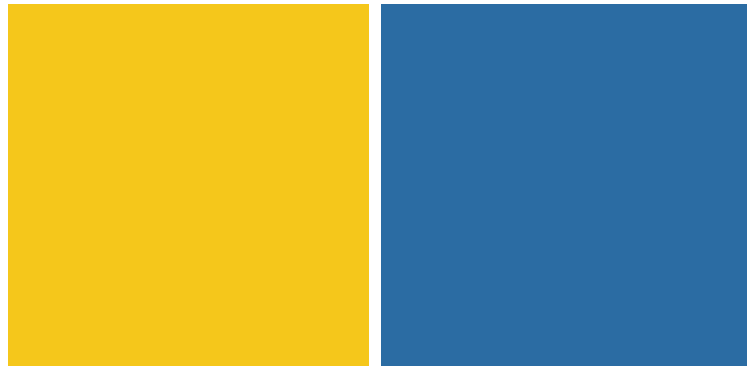


Director-at-Large
Alexa Mandeville-
Pasowisty



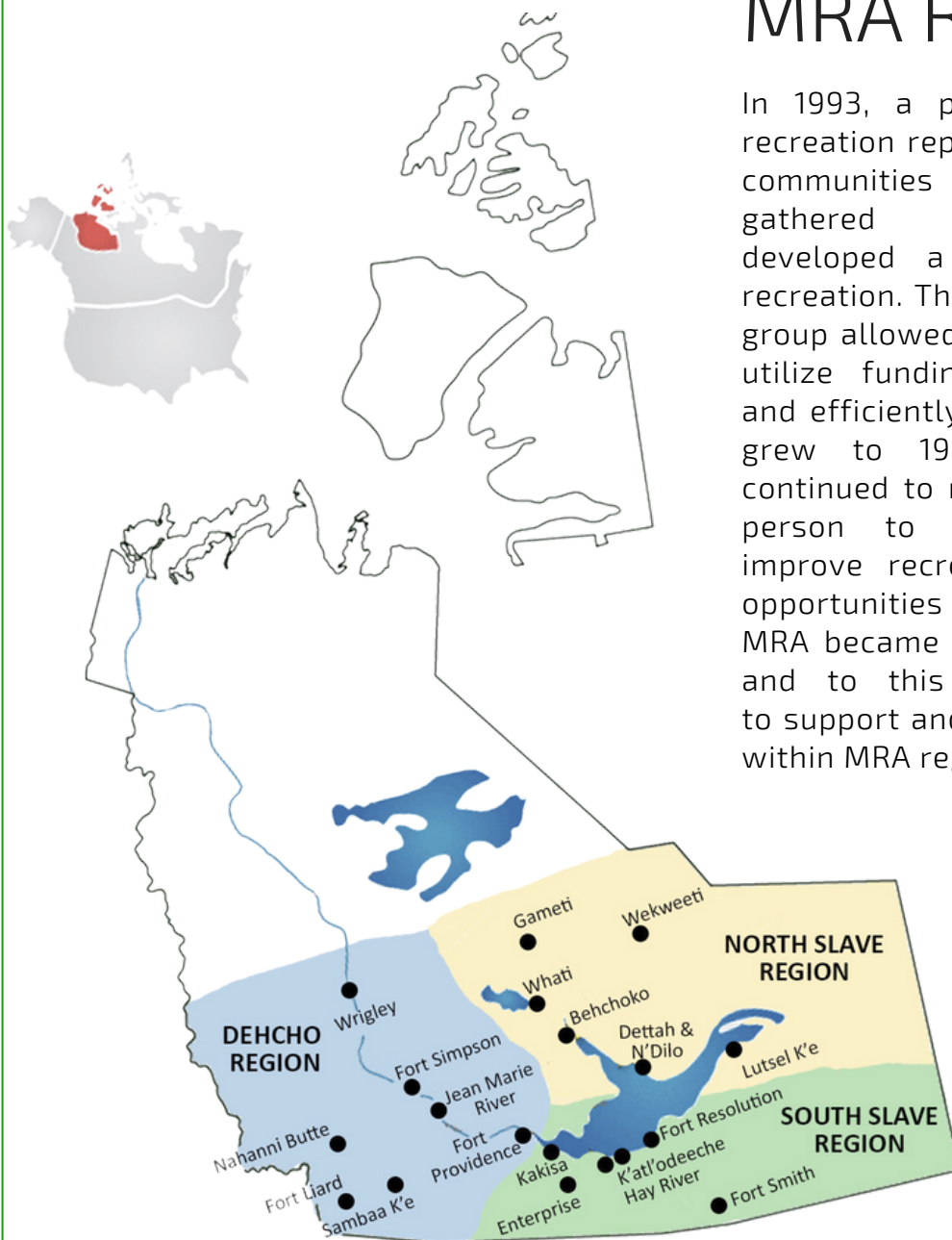
Director-at-Large
Beth Hudson





MRA Region

In 1993, a passionate group of recreation representatives from 17 communities in three regions gathered and collectively developed a plan for regional recreation. The joint efforts of this group allowed them to secure and utilize funding more effectively and efficiently. By 1997, the group grew to 19 communities and continued to meet twice a year in person to work together to improve recreation services and opportunities in the region. In 2001, MRA became a registered society, and to this day, we continue to support and promote recreation within MRA region communities.



Our Mission & Goals

Enhance the quality of life of the Mackenzie region residents through physical literacy and active for life opportunities while fostering and supporting the development of recreation, volunteers, and leadership.

- 1** Build capacity in the recreation sector within the MRA region.
- 2** Improve the sustainability of the MRA.
- 3** Increase participation of residents in the MRA region in sport & recreation.
- 4** Increase awareness of physical literacy through MRA-sponsored events.
- 5** Increase water and ice safety awareness and participation in aquatics in the MRA region.



COME OUT & PLAY

Our Work

DEVELOPMENT

MRA prides itself in supporting the development of volunteers and leadership in recreation.

We provide professional development, support, and learning opportunities for board members, staff, and recreation leaders.

FUNDING

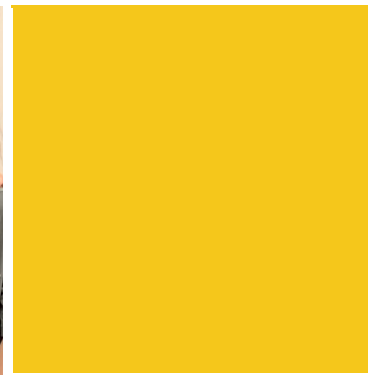
MRA provides funding grants to:

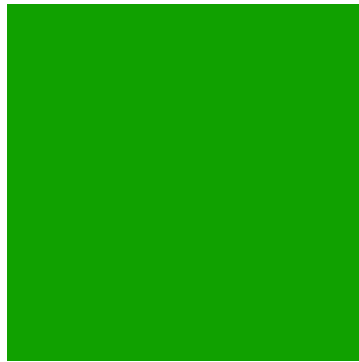
- support quality recreation services within the MRA region
- increase recreation opportunities for community members of all ages
- build capacity within communities.

OUTREACH

Based on demand and interest, MRA offers programming to:

- increase participation in sport & recreation;
- increase awareness of physical literacy;
- increase water & ice safety awareness;
- build capacity in the recreation sector





Highlights



"Thank you so much for your continued support for this event! This year was our biggest year yet with over 60 participants! We also had an amazing group of adolescent volunteers that are so proud of their accomplishments. This is a great way to get the community active while giving back! THANK YOU!!!"

Anna McDonald - Fort Smith
Holiday 5km Run/Walk

"This was my first time applying for funding through the MRA, and it was a straightforward process. Thank you for helping me attend this course."

Steve Meek - Fort Simpson
CSCP comp intro coaching course

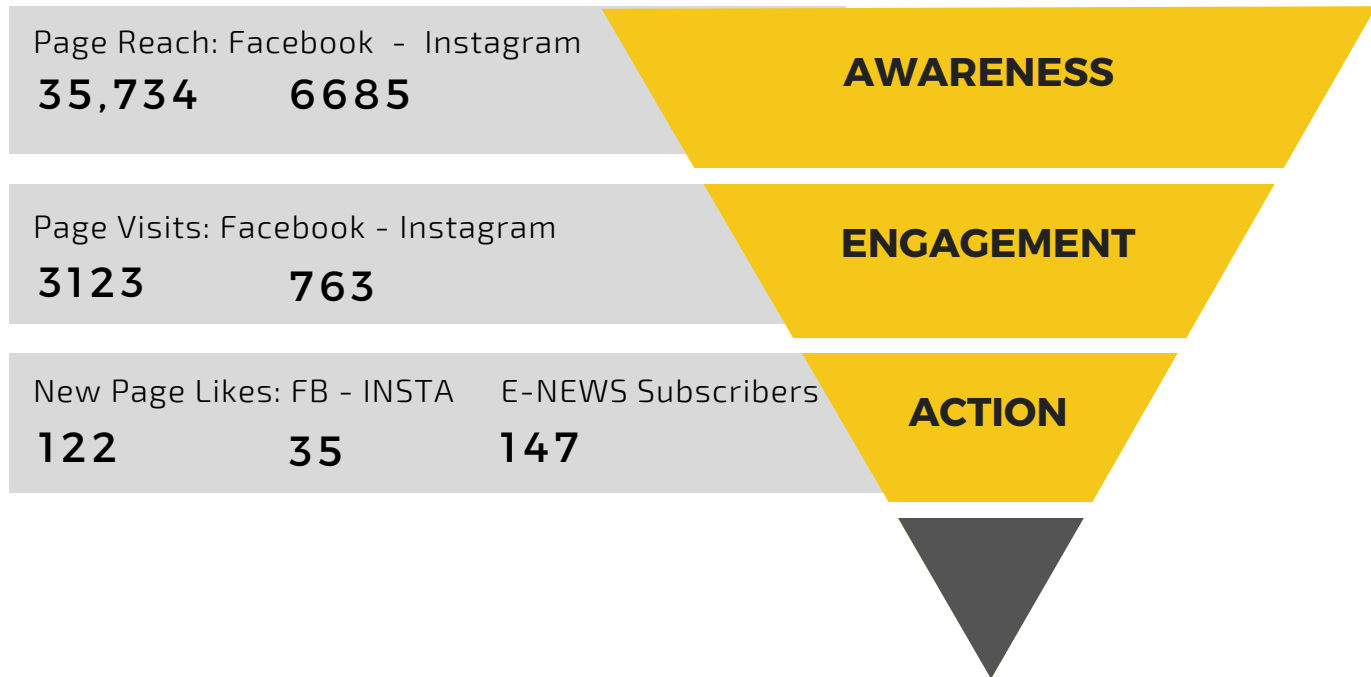
"Thank you so much for helping these athletes gain experience and confidence they need. Also thank you for giving the younger athletes look up to more experienced athletes to give them role models to look up to. Thank you for everything MacKenzie Rec! Without you this would not be possible!"

Kristen Morrison - Fort Simpson
Basketball Skills Competition



ONLINE IMPACT

GOAL: Increase MRA's online presence and reach



BOARD DEVELOPMENT : LUNCH & LEARN SERIES

GOAL: Improve the sustainability of the MRA.



MRA prides itself in supporting the development of volunteers and leadership in recreation. We have become a strong development board that provides professional development, support, and learning opportunities for board members, new and experienced, to build their confidence and competence.

RECREATION LEADER TRAINING CAMP

GOAL: Build capacity in the recreation sector within the MRA region.



FUNDING GRANTS

GOAL: Increase participation of residents in the MRA region in sport and recreation.

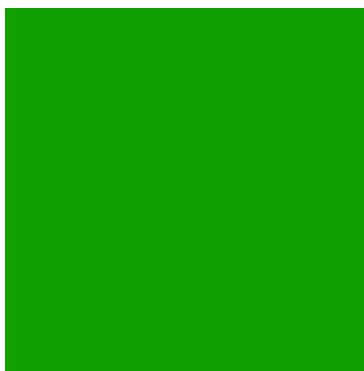
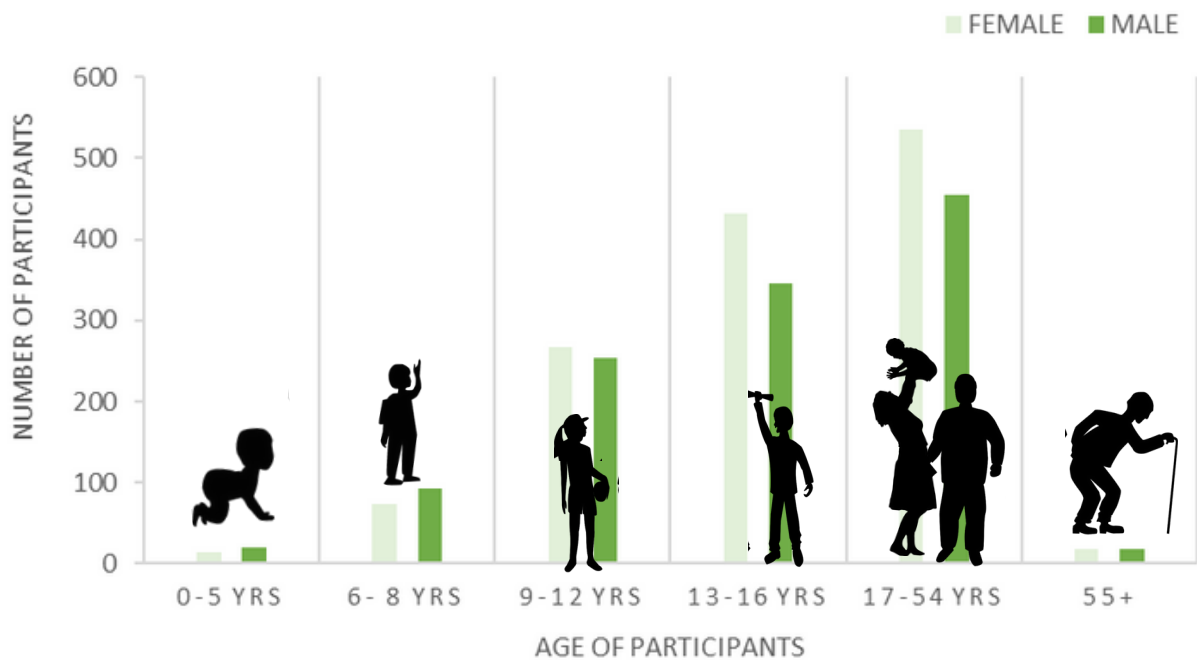
SERVED

8
communities

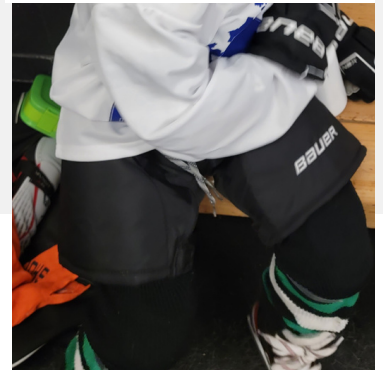
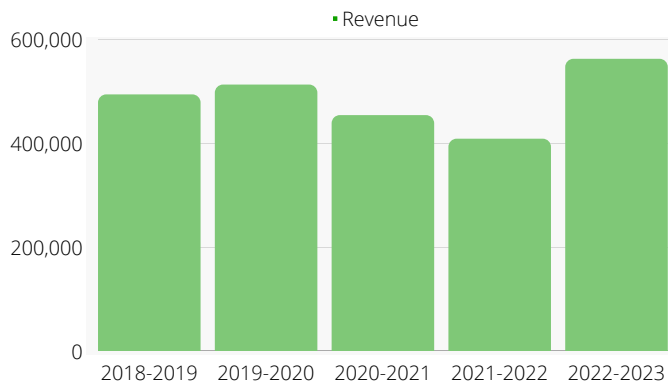
937
individuals

88
grants

MRA offers two different funding grants for regional or community recreation events and professional development opportunities. The purpose is to support quality recreation services within the MRA region, increase opportunities for community members of all ages, and build capacity within the communities.



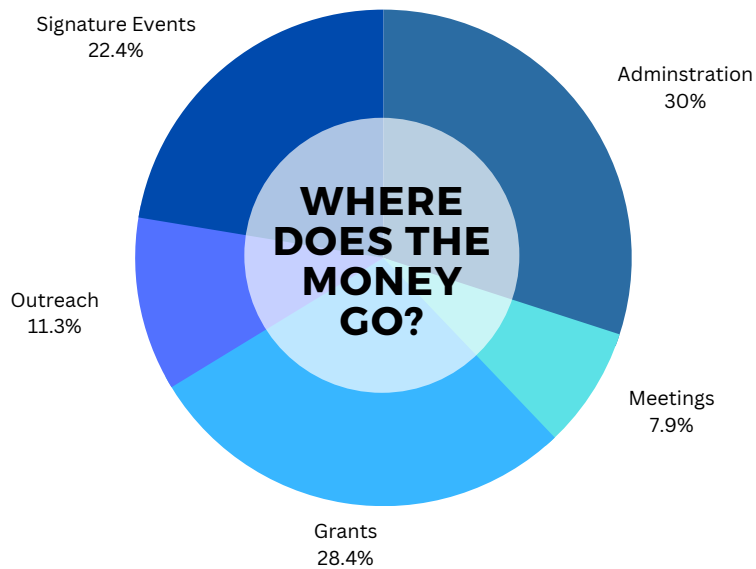
Financial Highlights



68%
LOTTERIES

17%
GNWT

15%
OTHER



Financial Statements

MACKENZIE RECREATION ASSOCIATION

Statement of Revenues and Expenditures

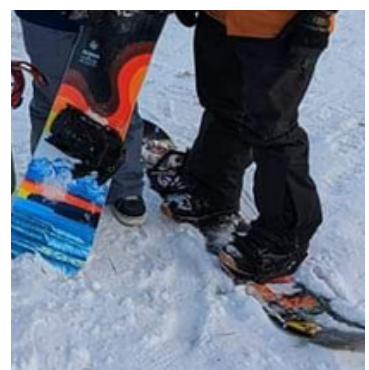
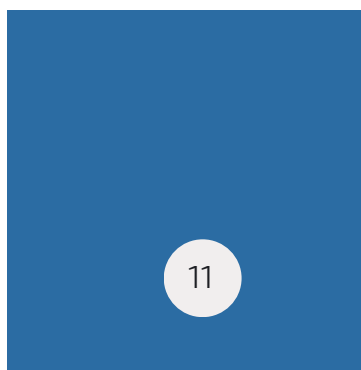
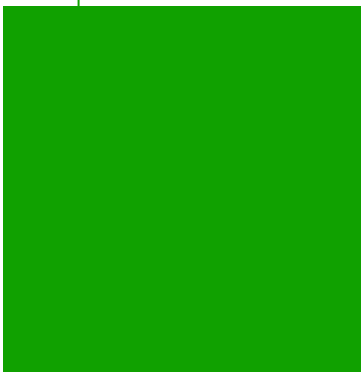
Year Ended March 31, 2023

| | Budget | Total | Total |
|---|------------|------------|------------|
| | 2023 | 2023 | 2022 |
| Revenues | | | |
| GNWT | | | |
| MACA: Western Canada Lottery Program | \$ 360,000 | \$ 360,000 | \$ 360,000 |
| MACA: Regional Youth Sporting Events (RYSE) | - | 90,300 | 82,500 |
| HSS: Aquatics - Drowning Prevention | - | 10,500 | 10,500 |
| MACA: Volunteer Organizational Development | - | 4,000 | 25,000 |
| Other | | | |
| Fundraising | 35,000 | 64,837 | 18,100 |
| Other | 29,638 | 19,913 | 26,725 |
| Contributions repaid | - | 3,440 | - |
| Contributions repayable | - | (11,624) | (65,000) |
| Deferred contributions, opening | 140,000 | 189,252 | 140,313 |
| Deferred contributions, closing | - | (167,743) | (189,252) |
| | 564,638 | 562,875 | 408,886 |
| Expenses | | | |
| Administration | | | |
| Core (Schedule 1) | 172,500 | 169,951 | 166,758 |
| Recreation Programs | | | |
| Association Meetings (Schedule 2) | 30,000 | 44,758 | 2,755 |
| Recreation Initiatives (Schedule 3) | 115,000 | 92,620 | 67,127 |
| Multi-Sport Camps (Schedule 4) | 71,819 | 57,846 | 38,224 |
| PD and Capacity Building (Schedule 5) | 78,819 | 68,358 | 52,889 |
| Physical Literacy Development (Schedule 6) | 12,500 | 6,355 | 3,405 |
| Signature Events (Schedule 7) | 71,500 | 126,945 | 59,098 |
| Water & Ice Safety (Schedule 8) | 12,500 | (3,958) | 18,630 |
| | 564,638 | 562,875 | 408,886 |
| Excess of revenues over expenses | \$ - | \$ - | \$ - |



Membership Benefits

- **Timely, relevant, and accessible information and support.** MRA is committed to being reachable and consistent in communications and support.
- **Access to funding, professional development, and programming opportunities.** MRA draws upon expertise and knowledge from MRA staff, MRA partners, and its network to circulate information regarding access to funding opportunities, professional development, programs, and services.
- **Capacity building of community recreation leaders and volunteers to be their own best version.** MRA fosters and supports the capacity of community recreation leaders to be confident and competent leaders by providing them with workshops, training, and other resources.
- **Input in MRA development and strategic direction.** Represent your MRA community at board meetings and provide feedback with regards to MRA program development and strategic direction. MRA represents the Mackenzie region and if the needs of the region change so will MRA direction.



Our Plans

Over the next year, we will continue to offer quality programs, accessible funding, and diverse support with an added focus on the following:



Improve the sustainability of the MRA

Policies, procedures, social media, transition of ED, membership development and improved communication with communities.



Evaluation & Strategic Planning

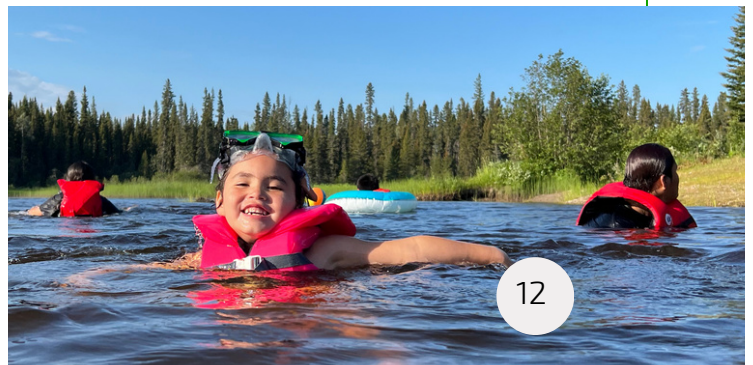
Update evaluation for MRA program signature events, strategic planning process.



Improve Programs & Services

Not just participant numbers but overall experience and outputs. Summer programs, water safety, & physical literacy.

As we move forward, we are excited about the opportunities that lie ahead as we remain committed to expanding our reach, enhancing our programs, and making an even more significant impact in the lives of those we serve.



The Staff



Executive Director
Jessica VanOverbeek



Program Director -
ED Trainee
Delanie Vail

EMPLOYMENT MENTORSHIP

MRA has a long successful history of mentoring youth over the summer months. With the help from Canadian Parks & Recreation YEES Jobs funding, Indigenous Peoples Resiliency Fund, and Canada Government Canada Summer Jobs Funding, we were able to mentor three individuals this year.



Program Director
Abby Webster



Program Coordinator
Akesha Hardisty- Norwegian



Program Coordinator
Stephanie Elanik



Special Thanks

Without the support from these organizations, our impact would not be possible.
Special thanks to our 2022-2023 supporters and partners:





Get in Touch With Us



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[/mra_nwt](https://www.instagram.com/mra_nwt)