



MACKENZIE  
RECREATION  
ASSOCIATION



# 2024-2025 ANNUAL REPORT

Explore More



# MESSAGE FROM THE BOARD

As President of the Mackenzie Recreation Association (MRA), I'm excited to share our 2024-2025 Annual Report.

It's been a year of growth, connection, and meaningful progress, highlighted by a great first year with Delanie in the Executive Director role. Despite a few challenges, the energy and direction she brings have set a positive tone for the future.

One of last year's highlights was having three summer students on board, which allowed us to connect with many communities. Thanks to their certifications and enthusiasm, their presence enabled us to offer expanded aquatic programming. Board members even joined them in the field, helping to strengthen relationships and support on-the-ground delivery throughout the region.

Behind the scenes, we've begun reviewing and updating our Signature Events Host Guide, with plans to include chaperone guidelines and checklists to further support our programming and ensure smooth execution at every level.

We remain committed to the ongoing work of decolonization and reconciliation. This continues to be a learning journey for us as a board—one that requires reflection, humility, and a willingness to grow. While we know there is still much to learn, we have been making small but meaningful changes.

Each step, guided by a more inclusive lens, brings us closer to creating a more respectful and responsive organization. We are dedicated to continuing this work with intention, openness, and care.

None of this year's progress would have been possible without the incredible support of our community—our dedicated partners, generous sponsors, and passionate supporters. Your belief in our work has helped us grow, reach more communities, and create lasting impact. On behalf of the entire board and staff at MRA, thank you for being such an important part of our journey.

I encourage you to explore our Annual Report to learn more about our accomplishments, community initiatives, and the individuals whose lives have been positively impacted by our work. Let's celebrate how far we've come and look ahead to an even brighter future—together.



A handwritten signature in black ink that reads "Erin Porter".

**Erin Porter**  
President



**Janie Hobart**  
Akaichto Director



**Ivan Landry**  
Dehcho Director



**Kerry-Ann Franki**  
Monfwi Director



**Kali Norn**  
Nahendeh Director



**Alexa Mandeville-Pasowisty**  
Director



**Samantha Migwi**  
Director

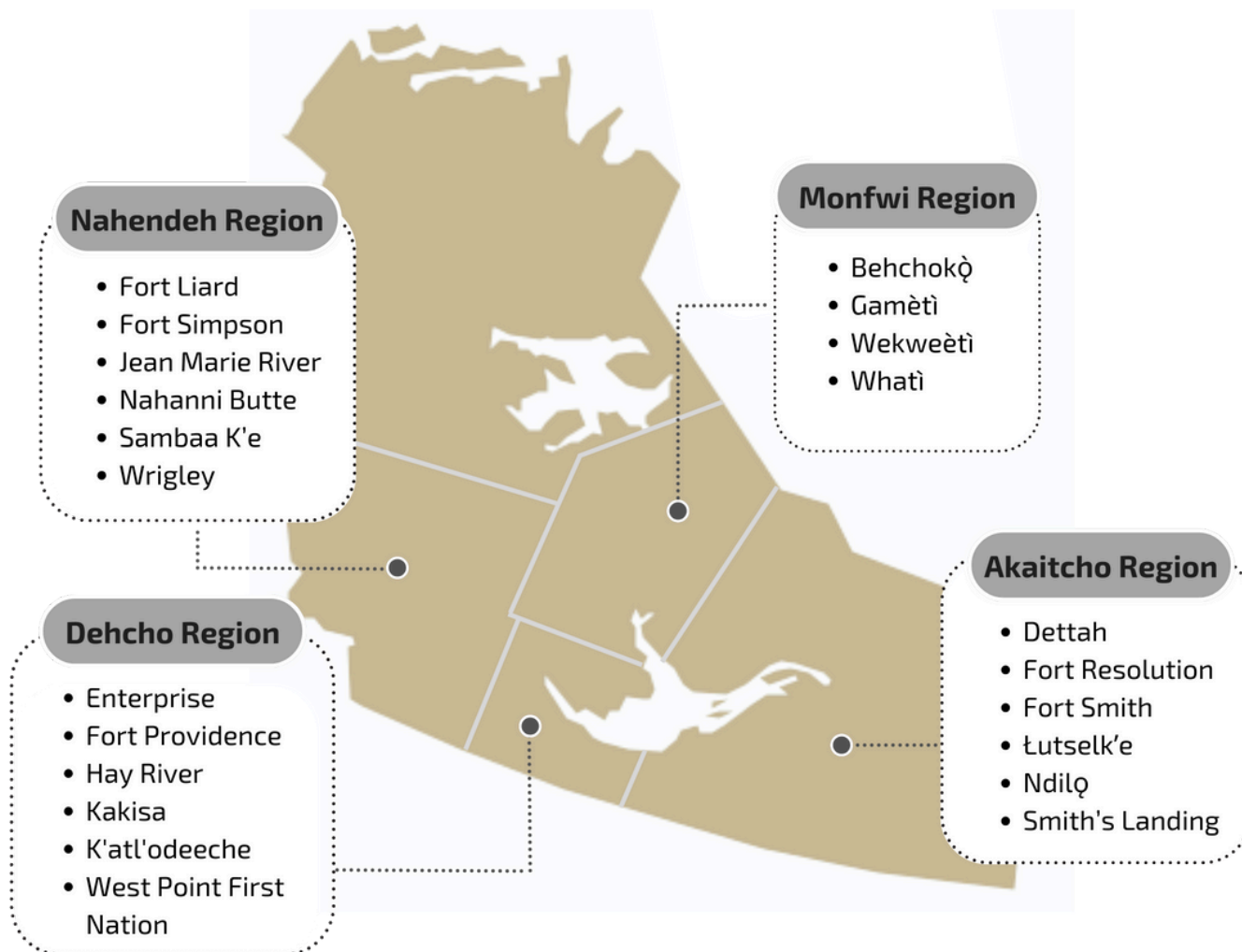


# TABLE OF CONTENTS

MRA Region	1
Membership Benefits	2
Goals & Mission	3
Our Work	4
Highlights	5
2025 Direction	8
Financial Highlights	9
The Team	12



# MRA REGION



In 1993, representatives from 17 communities spanning three regions collaborated to pioneer a plan for regional recreation and optimize funding use. By 1997, the group expanded to 19 communities, meeting biannually to enrich regional recreation and continuously build capacity.

MRA became a registered society in 2001, continuing our unwavering support and promotion of recreation in MRA region communities. In 2023, after consulting with members and community leaders, changes to regional names and directors were implemented.

# MEMBERSHIP BENEFITS

- **Timely, relevant, and accessible information and support.** *MRA is committed to being reachable and consistent in communications and support.*
- **Access to funding, professional development, and programming opportunities.** *MRA draws upon expertise and knowledge from MRA staff, MRA partners, and its network to circulate information regarding access to funding opportunities, professional development, programs, and services.*
- **Capacity building of community recreation leaders and volunteers to be their own best version.** *MRA fosters and supports the capacity of community recreation leaders to be confident and competent leaders by providing them with workshops, training, and other resources.*
- **Input in MRA development and strategic direction.** *Represent your MRA community at board meetings and provide feedback with regards to MRA program development and strategic direction. MRA represents part of the Mackenzie regions, and if the needs of the region change, so will MRA direction.*





# GOALS & MISSION

- 1 Build capacity in the recreation sector within the MRA regions.
  - 2 Improve the sustainability of the MRA.
  - 3 Increase participation of residents in the MRA regions in sport & recreation.
  - 4 Increase awareness of physical literacy through MRA-sponsored events.
  - 5 Increase water and ice safety awareness and participation in aquatics in the MRA region.
- 



“ENHANCE THE QUALITY OF LIFE OF THE MACKENZIE REGION RESIDENTS THROUGH PHYSICAL LITERACY AND ACTIVE FOR LIFE OPPORTUNITIES WHILE FOSTERING AND SUPPORTING THE DEVELOPMENT OF RECREATION, VOLUNTEERS, AND LEADERSHIP.”

---

# OUR WORK

## DEVELOPMENT

MRA prides itself in supporting the development of volunteers and leadership in recreation.

We provide professional development, support, and learning opportunities for board members, staff, and recreation leaders.

## FUNDING

MRA provides funding grants to:

- support quality recreation services within the MRA region
- increase recreation opportunities for community members of all ages
- build capacity within communities.

## OUTREACH

Based on demand and interest, MRA offers programming to:

- increase participation in sport & recreation;
- increase awareness of physical literacy;
- increase water & ice safety awareness;
- build capacity in the recreation sector



# HIGHLIGHTS

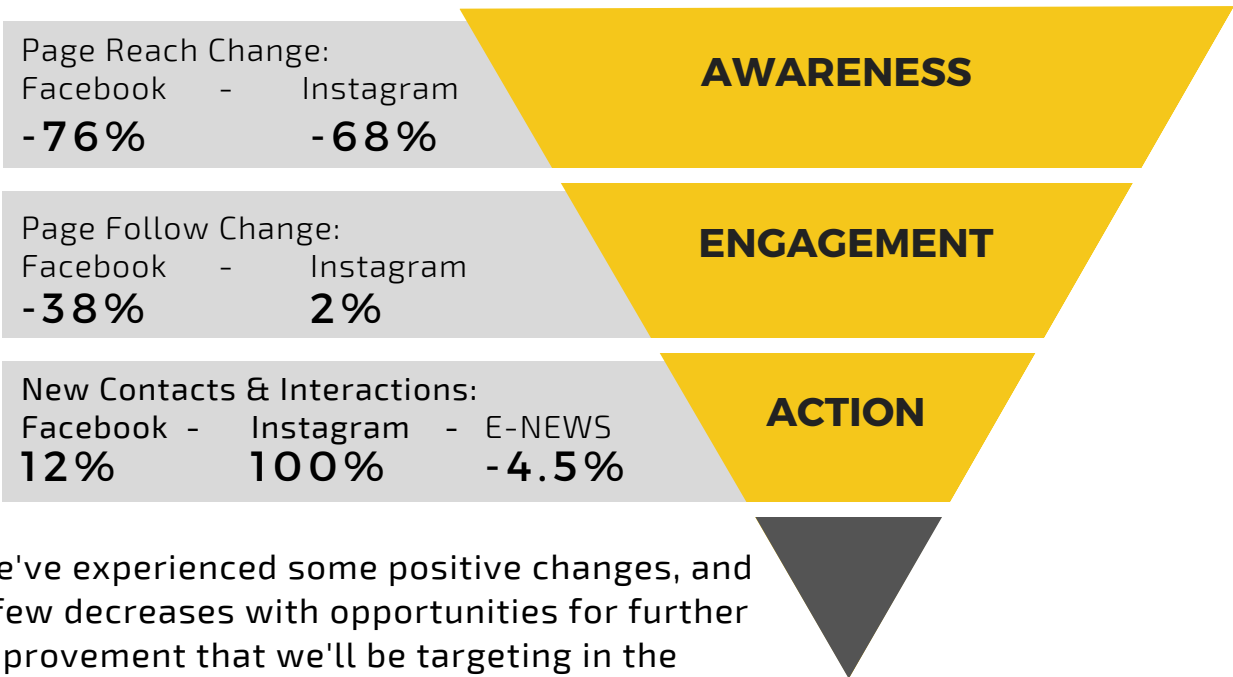
GOAL: Improve the sustainability of the MRA.

The 2024- 2025 year was a year of much change. We added a couple of new faces to the board and staff. Delanie stepped into the Executive Director role. We made a committee to update our Signature Event Guide which will be ready for the 2025-2026 school year.

Our summer programming was a hit and we increased our community reach and visits. We have been working hard to increase our Aquatics reach and were able to visit more communities and offer Splash camps and National Lifeguarding training.

## ONLINE IMPACT

GOAL: MRA's online presence and reach





FUNDING GRANTS

GOAL: Increase participation of residents in the MRA region in sport and recreation.

SERVED

11

communities

4219

individuals

169

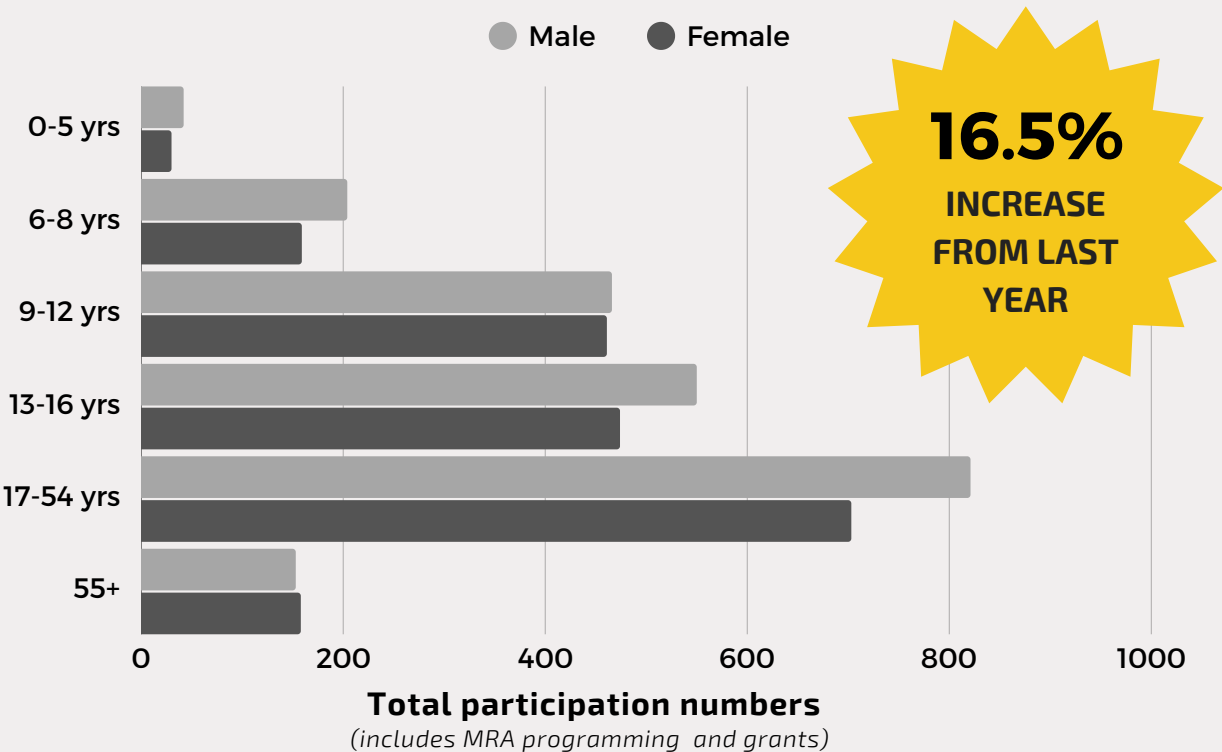
total grants

68

individual grants

This year, MRA provided THREE funding grants for recreation events and professional development, including one exclusively for individuals and families.

These grants aim to enhance recreation services, broaden community opportunities, and bolster regional capacity within the MRA.



## SUMMER SPLASH CAMPS

GOAL: Increase water and ice safety awareness and participation in aquatics in the MRA region.

Our talented summer staff offered the MRA SUMMER SPLASH CAMPS for the second year in a row, in response to community feedback for more water-safety programming and swimming camps. These customizable camps meet communities' needs for water-safety messaging and programming.

The summer staff also offered National Lifeguarding courses in Fort Simpson.

### SERVED

**3**  
communities

**85**  
individuals

**6**  
requests



---

"THANK YOU SO MUCH FOR OFFERING THIS PROGRAM, IT HELPED MY FAMILY GET INTO SPORTS AND STAY ACTIVE DURING THE COLD WINTER MONTHS. I HOPE TO SEE THIS OFFERED TO MANY FAMILIES. MAHSI CHO."

Dettah -AMSL

"OUR YOUTH DERIVE GREAT BENEFIT FROM BEING ABLE TO PARTICIPATE IN EVENTS SUCH AS THIS. OUR BASKETBALL TEAM HAS IMPROVED TREMENDOUSLY, IN GREAT PART BY BEING ABLE TO PARTICIPATE IN EVENTS SUCH AS THIS.."

Fort Liard - Fort Nelson Basketball Tournament

"THE EVENT WAS VERY WELL ORGANIZED AND HAD A GREAT COMRADE ENVIRONMENT! IT WAS GREAT TO SEE OLD FACES AND MEET NEW PEOPLE. THE SPEED SKATING COMMUNITY IS A TIGHT KNIT GROUP AND I WAS SO HAPPY MY DAUGHTER WAS ABLE TO BE A PART OF IT.."

Fort Simpson - Debbie Fisher RU Fast Speed Skating Meet

# 2025 DIRECTION

## IMPROVE THE SUSTAINABILITY OF THE MRA

Policies, procedures, social media, membership development and improved communication with communities.

## EVALUATION & STRATEGIC PLANNING

Update evaluation for MRA program signature events, strategic planning process.

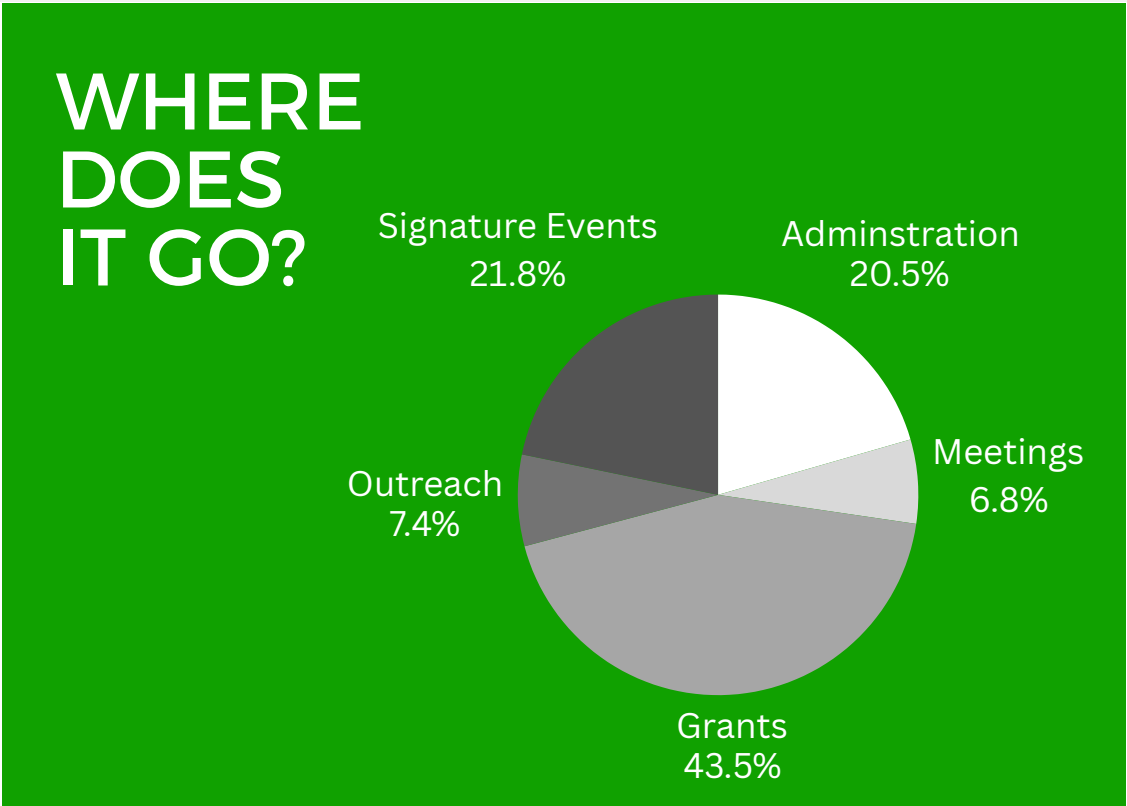
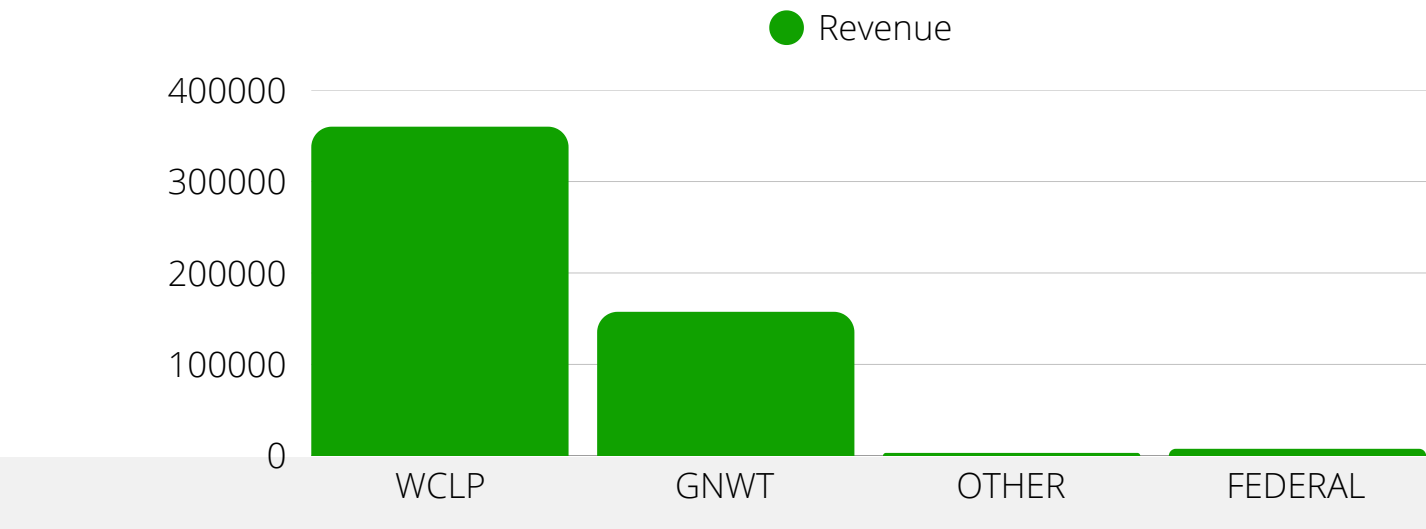
## IMPROVE PROGRAMS & SERVICES

Not just participant numbers but overall experience and outputs. Summer programs, water safety, & physical literacy.





# FINANCIAL HIGHLIGHTS



# FINANCIAL STATEMENTS

## MACKENZIE RECREATION ASSOCIATION

### Object report

*(Schedule 8)*
**Year Ended March 31, 2025**

	Budget (Unaudited) 2025	2025	2024
<b>Revenue</b>			
GNWT			
MACA	\$ 360,000	\$ 360,000	\$ 360,000
MACA: Regional Youth Sporting Events (RYSE)	80,000	69,250	69,550
HSS: Water Smart	-	12,679	12,679
MACA: Volunteer Development	-	-	22,200
MACA: Recreation and Sport Contribution	100,000	75,610	100,000
Other			
Canadian Parks and Recreation Association	53,000	7,721	82,841
Fundraising	-	-	31,500
Other	31,000	3,235	26,563
Deferred contributions, opening	167,743	239,391	144,829
Deferred contributions, closing	-	(136,313)	(216,477)
	791,743	631,573	633,685
<b>Expenses</b>			
Advertising	4,600	-	6,770
Audit and accounting fees	16,500	20,093	23,617
Communications	1,000	1,813	2,711
Computer equipment and supplies	4,500	391	4,704
Dues, fees, registrations	10,500	11,062	10,212
Food (events, meetings, etc)	23,000	28,508	23,339
Grants	1,000	11,250	2,050
Insurance	6,000	16,964	16,167
Interest and bank charges	850	1,828	1,709
Legal fees	1,000	-	-
Materials and supplies	57,000	43,761	58,212
Membership/Affiliation fees	-	11,163	3,367
Miscellaneous	500	2,840	1,010
Office	3,000	2,564	3,569
Postage, freight and courier	1,600	543	1,156
Professional fees (instructor fees etc)	22,000	72,959	46,660
Rental (facility, equipment, vehicle)	14,000	6,240	14,348
Salaries and benefits	270,536	163,075	254,364
Travel			
Accommodations	22,550	27,755	25,662
Per diems	9,309	12,006	9,853
Tickets (Flights, buses, etc.)	161,573	196,758	124,205
	631,018	631,573	633,685
<b>Excess of revenue over expenses</b>	<b>\$ 160,725</b>	<b>\$ -</b>	<b>\$ -</b>

See notes to financial statements

16

Sponsors and partners are an important part of MRA programs and services, they play a crucial role in our financial and/or logistical support. We wanted to highlight the organizations that have contributed to MRA's success throughout 2024-2025.

*Thank You!*

Your support is very much appreciated by everyone connected to the MRA!





# THE TEAM



**Delanie Vail**  
Executive Director



**Akesha  
Hardisty-  
Norwegian**  
Program Director



**Abby Shears**  
Summer Program  
Coordinator



**Zoey Walsh**  
Summer Program  
Coordinator

BEING PART OF THIS ASSOCIATION HAS BEEN AN ENRICHING EXPERIENCE. OVER THE PAST YEAR, I'VE HAD THE PLEASURE OF COLLABORATING WITH OUR DEVOTED VOLUNTEER BOARD, ENGAGING AND CONNECTING WITH COMMUNITIES, AND EXPERIENCING AN AMAZING VARIETY OF EVENTS. WORKING ALONGSIDE COMMITTED SUMMER STAFF MEMBERS AND PARTNERS HAS MADE THIS JOURNEY NOT ONLY ONE OF GROWTH BUT ALSO OF GENUINE FUN AND FULFILLMENT."

*Delanie*





**GET IN TOUCH  
WITH US**



[www.mranwt.ca](http://www.mranwt.ca)



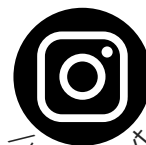
867-686-5377



[ed@mranwt.ca](mailto:ed@mranwt.ca)



[/mranwt](https://www.facebook.com/mranwt)



[/mra\\_nwt](https://www.instagram.com/mra_nwt)