<u>DEI</u>

Slide 1. DEI Results in Dehumanizing Views – the Hitler Effect

The Study

Study by: Network Contagion
Research Institute (NCRI) and
Rutgers University Social Perception
Lab

"INSTRUCTING ANIMOSITY: HOW DEI PEDAGOGY PRODUCES THE HOSTILE ATTRIBUTION BIASS"

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News Article

National Review November 29th, 2024

"Trust the Science: DEI Is Dangerous"

"Now, a compelling new study confirms that DEI fosters racial and group animosity, not tolerance."

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DEI Results in Dehumanizing Views – the Hitler Effect

Slide 1 -- Trainees become more Train with DEI material What should we likely to perceive prejudice do to improve where none existed diversity, equity, substituted "Jew" with and inclusion? "Brahmin," the top of the -- And trainees were more hierarchy group in the willing to punish the Indian caste system perceived perpetrators Train with DEI material focused on caste That substituted "Jew" with "Brahmin" -- more likely to endorse

--- More likely to agree with **Hitler quotes**

-- more likely to endorse **Hitler's** demonization

statements

['Jews'] are?

Agreed that 'viruses' (+33.8%)
Brahmin's

'the devil personified' (+27.1%).

parasites' (+35.4%)