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**From Christopher F. Rufo's website**

December 11<sup>th</sup>, 2024

**"The Coming Fight to Abolish DEI"**

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**Step 1. Understand how DEI bureaucracies became embedded in the federal government and American society**

How to shut down DEI and win the fight for public opinion?

**Step 2. Eliminate the three Obama/Biden DEI exec. Orders and spread the new "Colorblind" executive order across our sprawling federal bureaucracy**

**Step 3. Win the fight in the press**

Obama issued Executive Order 13583  
“which laid the groundwork for many  
National Diversity initiatives”

How did DEI become  
embedded in the  
Federal government  
as well as American  
society?

Biden signed Executive Orders [13985](#) and  
[14035](#), “which entrenched DEI principles  
into every federal department and routed  
billions of dollars toward advancing this  
ideology throughout American society.”

### Obama’s Executive Order 13583

August 18<sup>th</sup>, 2011

“Establishing a Coordinated Government-  
wide Initiative to Promote Diversity and  
Inclusion in the Federal Workforce”

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### Biden’s Executive Order 13985

January 20<sup>th</sup>, 2021

“Executive Order On Advancing Racial  
Equity and Support for Underserved  
Communities Through the  
Federal Government”

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### Biden’s Executive Order 14035

June 25<sup>th</sup>, 2021

“Executive Order on Diversity, Equity,  
Inclusion, and Accessibility in the  
Federal Workforce”

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