

Garav'art

Welcome to Garav'art

Founded in 2012, Garav'art Productions was born from an even older dream. Ever since she began working with art, Juliana Garavatti has always wanted to fly higher and share her knowledge and passion for entertainment with everyone.

Garav'art Productions was created with the goal of helping its clients make their dreams come true and providing their audience with an experience that will never be forgotten.

Our History

Juliana Garavatti

The art has always been present in Juliana's life. When she was still a child, she was already taking her first steps as a ballerina. She specialized in classical, contemporary, modern ballet, jazz and other styles. She also practiced circus arts and from this combination she developed an interest in the performing arts. The various theater courses she took made her aptitude for the performing arts become her great passion.

She graduated as a classical dancer from the Verônica Ballet Dance School. She danced at the Canvas Dance Company. She studied Performing Arts at the São Judas Tadeu University and took several courses in Acting for Cinema and TV. She studied at the Teatro Escola Célia Helena, Teatro Tablado, and studied History of Cinema with critic Inácio Araújo from Folha de SP (at the time). She participated in the Fátima Toledo Method as an actress for over two years, where, in addition to deepening her acting skills, she developed her perception and skills as an acting coach and director. She took the Assistant Director Course in Audiovisual with Hsu Chien, among others.

As an actress, she has performed in several plays, Disney musicals, Casas Bahia activations and in Parada Disney, which toured several states in Brazil. She also acted on TV Globo in "Você Decide", "Malhação", "Uga-Uga" and "Caras & Bocas". She hosted the programs "Galera" (Rede Record) and "Curta STV" (Rede Sesc Senac de Televisão).

She prepared the cast for the film "Amar é para as fortes", also for the series "Dois Irmãos" and for the soap operas "Eta Mundo Bom" and "Sol Nascente", all on TV Globo.

She was assistant director for the short film "Uma casa normal", as well as for the TV Globo soap operas "Verão 90", "Filhas de Eva" and "Além da Ilusão".

She directed the short film "Entre Dois".

As First Assistant Director, she worked on the soap opera "Terra e Paixão" (TV Globo), the film "Confia - Sonho de Criança" (Globoplay), the series "Volte Sempre" (scheduled to premiere in July 2025, on Multishow), and is currently in the next 9pm soap opera "Três Graças" (TV Globo, scheduled to premiere in October 2025).

She has participated in the production of numerous events such as Skol Sensation and Tomorrowland Brasil, providing local casting and artistic assistance. She is currently artistic director of the "Stranger Things Experience" (a partnership between Netflix, Blast Experience and Fever). The experience was held in São Paulo and is currently in its second season in Rio de Janeiro, Brazil.



Our Team



Giovanni Prestes

Graduated in Tourism in 2002, he has extensive experience in event production and logistics.

Since 2010, he has been heavily involved in the organization of major events such as: Tomorrowland, Lollapalooza, Rock in Rio, EDC, X-Games, and many others.

As a Tour Manager, he had the opportunity to work with renowned artists such as:

U2, Paul McCartney, Bon Jovi, Guns n' Roses, Bruno Mars, Post Malone, John Legend, Wiz Khalifa, Imagine Dragons, Shawn Mendes, Sam Smith, Benson Boone and DJs such as Tiesto, Kaskade, Martin Garrix, among others.

In the sports area, he has worked directly with legendary athletes such as:

Rafael Nadal and Roger Federer, in addition to participating in the production of ATP, WTA, World Cup and Olympics.

Portuguese / Spanish / English

Graduated in Social Communication from the Methodist University of São Paulo, he entered the world of corporate events in 2002 and became an artistic producer in 2007, when he began a partnership with choreographer Rosely Fiorelli, director of RF Promoções Artísticas, where he met the still-dancer Juliana Garavatti.

Since then, he has participated in major RF productions, such as the São Paulo Auto Shows from 2008 to 2014, Bradesco Bank and Bradesco Insurance, the Olympic Torch Relay Rio 2016, as well as major FIFA events, the 2014 World Cup, the Rio 2016 Olympic Games, and awards ceremonies from the São Paulo Football Federation, CBF and COB. He was a product manager at the record label Midas Music, where he worked from 2017 to 2024 in the marketing team of music producer Rick Bonadio, working with major artists in the Brazilian music scene such as Titãs, Vitor Kley, Bruno Martini and others.

He has been at Garav'Art since 2015, coordinating the events Tomorrowland Brasil, Eletic Zoo and Stranger Things Experience, by Netflix

Portuguese / English / Spanish / Italian



Leo Mergulhão



Stephano Favaro

Graduated in Architecture and Urbanism in 2013, he started out in events as a dancer at the age of 15. He has participated in tours of many renowned artists such as Sandy and Junior, Claudia Leitte Rouge, Luiza Possi, Maiara and Maraisa among others. In addition to several music videos, such as Wesley Safadão, Zé Felipe, Wanessa Camargo Latino, Gustavo Lima, and many more. On TV, in addition to commercials, he has been on programs such as Domingão do Faustão and Hulk (Globo), Programa da Sabrina Sato and Hora do Faro (Record) and others.

He has worked on events for major brands such as Netflix, TikTok, Bradesco, Santander, Lindt, Coca-Cola, Havaianas, HBO, Nissan, Mercedes, Vivo, Claro, among others. He has also worked on major projects and festivals such as Tomorrowland, the Rio 2016 Olympic Torch Relay, the 2014 FIFA World Cup closing ceremony, São Paulo Fashion Week, Baile da Vogue, Copa do Brasil, the Brahma VIP area at Carnival, the Auto Show, The Town and Rock in Rio.

Portuguese / English / Spanish

Claudinei Hidalgo is a visual artist and makeup artist. Self-taught, she developed her skills since she was a child and even before she could write her name, she showed a vocation for art. She turned her talent to makeup brushes, creating her own identity.

In her professional career, she worked for 10 years in TV, producing soap operas and television programs. She expanded her talent to the performing arts and was awarded twice in a row with the important and renowned Avon Makeup Award, as the best makeup artist in Brazil.

Today, Claudinei Hidalgo is responsible for her company Hidalgo Makeup, where she has a team of professionals and provides beauty services for all types of events. She has been responsible for taking care of the beauty of major events such as Tomorrowland Brasil, Rock in Rio, The Town, Lollapalooza, the Auto Show, theater and musical productions, trade fairs, beauty editorials, TV programs and concerts by major artists. He was invited to be on the cover of Makeup Professional magazine, one of the most respected magazines in the makeup market. His creations play with playfulness and the human imagination, as well as highlighting the beauty of the human being, making those who observe his work think and reflect. An artist in body and soul.



Claudinei Hidalgo

Our Jobs

TOMORROWLAND BRASIL 2015

In 2015, the world's largest electronic music festival arrived in Brazil. In its first edition in Brazil, called "Book of Wisdom", Garav'art was responsible for casting dancers, actors, actresses, acrobats, as well as the entire team of producers, costume designers and makeup artists.

TOMORROWLAND BRASIL 2016

The second edition of the festival in Brazil took place in 2016. In the "Key of Happiness" version, Garav'art was responsible for casting all the "guardians" of the festival key, as well as the other characters. Among actors, actresses, dancers, acrobats and producers, more than 80 people were part of the team.

TOMORROWLAND BRASIL 2023

After a break in the Brazilian edition, the world's largest electronic music festival returned to Brazil with the version "Reflection of Love" and once again Garav'art was present. The company was responsible for the casting and production of more than 140 people including dancers, acrobats, actors and actresses.

COUNTDOWN TO TOMORROWLAND BRASIL 2024

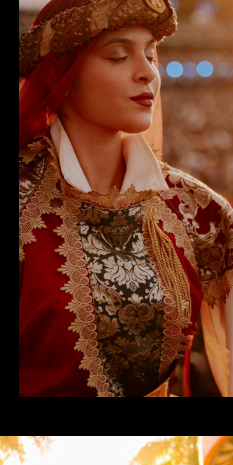
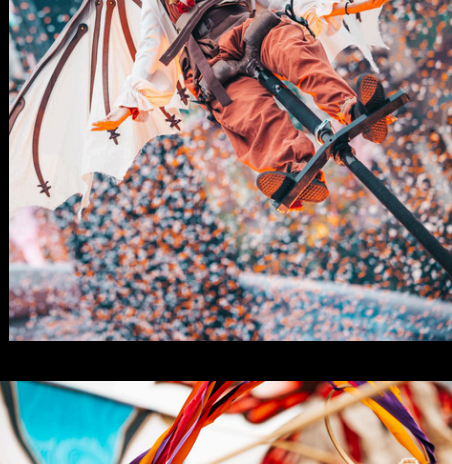
The warm-up for Tomorrowland Brazil 2024 took place in the heart of São Paulo. Garav'art was present at this event that took place on Avenida Faria Lima, featured a performance by DJ Alok and started the countdown to the fourth Brazilian edition of the Festival.

TOMORROWLAND BRASIL 2024

In 2024, Tomorrowland brought the theme "Adscendo" to Brazil and Garav'art cast all the "citizens" of this floating city that enchanted the public. In total, more than 160 people were part of the Garav'art casting that made up all the characters of Adscendo.



TOMORROWLAND
BRASIL



THE EXPERIENCE

STRANGER THINGS EXPERIENCE

One of the most successful immersive experiences in the world, Stranger Things The Experience has been shown in cities such as New York, Los Angeles, Paris, London, Toronto, Sydney, among others. In Brazil, Garav'art was responsible for casting and executing this project in the cities of São Paulo and Rio de Janeiro. Among the actors, actresses, management team and monitors, Garav'art trained and coordinated a team of more than 40 people during the 11 months that the experience was on display.



+ 55 11 99118-5546

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