



Social Media Management Packages

Find the perfect plan for your needs

Package	Starter (R4,500 / \$250)	Growth (R7,500 / \$420)	Premium (R12,500 / \$690)
Best for	New startups and solopreneurs	Growing brands ready to scale	Fast-moving businesses needing full agency support
Social Media Mgmt	Up to 2 platforms	Up to 3 platforms	All platforms
Content Posts	16 posts per month (captions + graphics)	21 posts per month	30+ posts per month
Hashtag Research	✓	✓	✓
Content Calendar	Monthly	Monthly + scheduling	Monthly + scheduling
Community Engagement	✗	1 hour/week	3 hours/week
Website Support	Basic edits + updates	Website updates + 1 blog post/month	Full site management (e-commerce updates, SEO tweaks)
Email Marketing	✗	1 campaign/month	2 campaigns/month
Ads Management	✗	Google Ads (up to R1,000/\$55 ad spend)	Facebook + Google Ads (up to R2,000/\$115 ad spend)
Reports & Meetings	Monthly report	Analytics report + strategy call	Performance dashboard + strategic meeting
Design Refreshes	✗	✗	Branding/design refreshes on request