



Social Media Management Packages

Find the perfect plan for your needs

Category	Service	ZAR Price	USD Price
 Website Services	Website Design & Build (5-page)	R5,500	\$300
	E-commerce Website (up to 10 products)	R8,500	\$470
	Landing Page Design (Sales/Lead Gen)	R2,000	\$110
	Monthly Website Maintenance	R800	\$45
 Graphic Design	Logo Design	R1,500	\$85
	Brand Kit (Colors, Fonts, Logo Variants)	R2,800	\$155
	Social Media Post Design (5 posts)	R750	\$42
	Brochure / Flyer Design	R950	\$52
	Business Card Design	R450	\$25
 Social Media & Content	Reel/Video Editing (≤30 sec)	R350/reel	\$20/reel
	Caption Writing (5 captions)	R300	\$17
	Hashtag Research (Per Platform)	R250	\$14
	Instagram Highlight Covers (5 icons)	R300	\$17
 Marketing & Ads	Google Ads Setup (once-off)	R1,500	\$85

	Meta Ads Setup (once-off)	R1,200	\$68
	Ad Copywriting (Per Ad)	R400	\$23
	Email Campaign Design (once-off)	R650	\$36
 Business Tools	Canva Templates (Editable, 10 pieces)	R550	\$30
	Notion Content Planner Setup	R750	\$42
	Marketing Strategy PDF (Custom)	R950	\$52
	Client Welcome Packet Design	R650	\$36