

**FULL
PORTFOLIO**



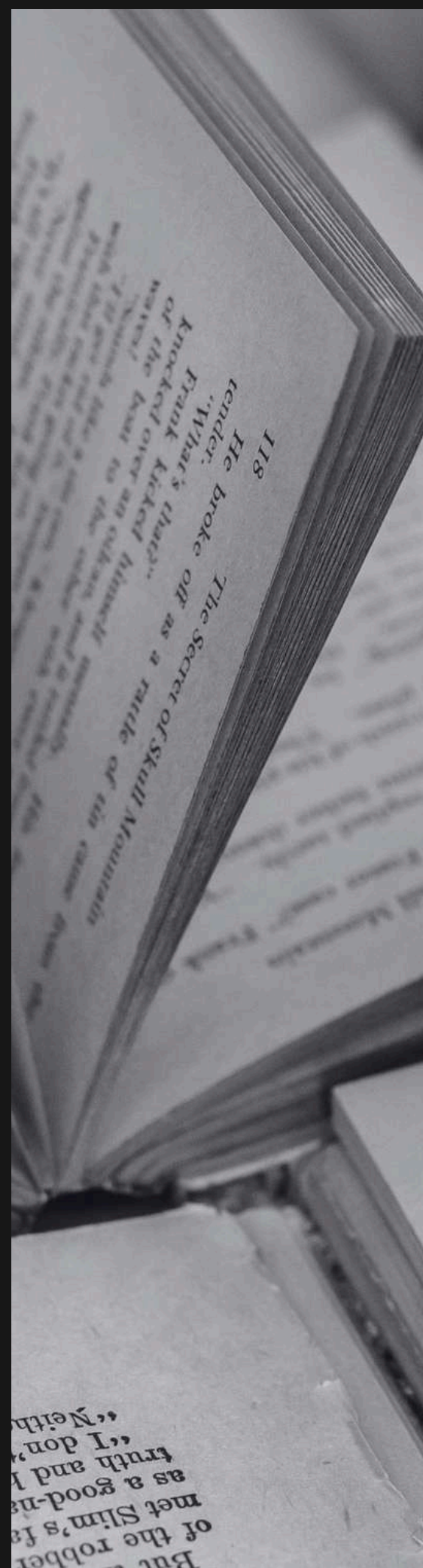
ABOUT SHINWA AGENCY

At Shinwa Agency, we believe in the power of creativity, strategy, and connection. We are a full-service creative and digital agency that brings brands to life through bold design, meaningful marketing, and results-driven digital solutions. Whether you're starting from scratch or scaling your business, Shinwa is your partner in building a strong, consistent, and standout presence — online and offline.

Our services include:

- **Graphic Design & Branding** — From logo creation to full brand development, we craft visuals that tell your story with clarity and style.
- **Digital Marketing** — We manage and grow your digital presence through social media marketing, content creation, and targeted Google Ads.
- **Website Design & SEO** — We create beautiful, responsive websites optimised for visibility, speed, and conversions.
- **Event Management (New)** — From private milestones to corporate activations, we design and execute events that leave a lasting impression.

At Shinwa, every brand we work with becomes part of our story — and we're passionate about helping yours grow with intention, impact, and creativity.





ABOUT KIARA KOEKEMOER



As the founder and lead strategist, Kiara brings deep insight, creativity, and a hands-on approach to every client. With a background in strategic marketing and content design, she ensures every project is tailored, professional, and results-driven.



WHAT SHINWA OFFERS

- 🎨 Creative & Design Services
 - Graphic Design: Logos, business cards, brochures, packaging, signage, digital assets & more
 - Brand Development: Full brand identity creation, including colour palettes, fonts, brand voice & positioning
 - Rebranding: Strategy + visual refresh for existing businesses
- ➡️ Digital Marketing Services
 - Social Media Management:
 - Content planning, scheduling & posting
 - Community engagement & growth strategies
 - Page setup/optimisation
 - Content Marketing:
 - Branded visual content
 - Promotional campaigns
 - Product/service storytelling
 - Google Advertising (PPC):
 - Search and display ad campaigns
 - Geo-targeting & keyword-based reach
 - Monthly reports & budget management
 - Website Development & Design:
 - Fully responsive websites
 - Clean UI/UX with clear calls-to-action
 - Portfolio, product or booking sites
 - Website SEO (Search Engine Optimisation):
 - Keyword research & content structure
 - Technical SEO and performance optimisation
 - Local SEO for maps & listings
- 🍷 Event Management (New Sector)
 - Corporate Events: Launches, brand activations, team-building
 - Private Events: Milestone birthdays, 21st keys, baby showers, bespoke decor & vendor coordination
 - Event Branding: Theming, signage, digital invites & social media lead-up content

CLIENTS

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Tangled
Hair Studio



REVIEWS



Leneke Griesel

4 reviews • 7 photos



★★★★★ 19 weeks ago

I am in awe of this agency. Kiara has been the best thing to happen to me and my company. She surpassed my expectations in every way of what it means to have a Social Media Manger. I would highly recommend her to anyone that needs to boost of confidence in their companies. No words would to justice to describe the amazing person she is. She is incredible in what she does.

← Reply



samantha Van Sitters

0 reviews • 0 photos



★★★★★ 9 hours ago **NEW**

Shinwa agency

Took my business from ordinary to extraordinary. Social media is not my string point at all but suddenly i appeared more professional and they truly set the bar high i could now focus on the other important things in my company. I approached Shinwa agency with a personal matter too and with no issues they could assist. i am extremely happy with the services and professional make over you gave me. My team and I are now just managing the flock of business we received .

I would recommend them to anyone.

Thank you so much SHINWA AGENCY

YOU are the best



Sharon Griesel

2 reviews • 0 photos



★★★★★ 19 weeks ago

So happy with the service I received. I love the advertisements I requested, it's exactly what I wanted. Communication was good and turn around time was less than two weeks. Will definitely recommend.

← Reply

MARKETING CONTENT

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**ASSET-BASED
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= money you earn
from things you
own, not from
trading time

Examples:
digital products,
rental properties,
courses



MARKETING CONTENT



A Space Where Healing Happens — Room Rentals for Therapists

Are you a therapist, counselor, or wellness practitioner in need of a peaceful, professional space to see your clients?



ABOUT US

Portamex offers a comprehensive range of high-quality papers, canvases, banners, vinyls and self-adhesive labels for digital printers and copiers. Portamex challenges you to re-think the rules of printing.

COLOUR JET™ papers and films have unique coatings that give you performance beyond the conventional. The advanced technology of COLOUR JET™ confirms the highest standards.

The product range is available in rolls for large format printers and cut sheets for desktop printers. Experience our high-quality media for all digital printing technologies.

Colour Jet is a Portamex brand.



OUR TEAM

Our team at Portamex strives to ensure distinguished client relationships and high quality products at still very competitive prices.

GRAPHIC DESIGN POSTERS



LOGOS

