



PARNDANA SHOW

& Field Day
Kangaroo Island

SPONSORSHIP INVITATION 2025





**PARNDANA
SHOW**
& Field Day
Kangaroo Island

P.O. Box 139, Parndana
South Australia, 5220

0407 401 858 : **P**
parndanashow.sponsorship@gmail.com : **E**
parndanashow.com : **W**

SPONSORSHIP INVITATION 2025

REGISTRATION & BOOKING INFORMATION

Sponsorship Invitation:

Dear Prospective Sponsor,

It is with great pride and pleasure we look forward to this year's annual Parndana Show and Field Day to be held on Saturday 16th of November at the Parndana Sports Ground.

Firstly, I would like to thank those who supported the Parndana Show in the past. Your generosity has helped us make it possible to run a fun family day out to be enjoyed by all.

We see this as a terrific opportunity for local businesses to sponsor the up and coming Parndana Show and demonstrate their support in a relaxed setting while networking with the people who live in their local community.

This year we are offering comprehensive sponsorship options and invite you to enjoy the benefits and entitlements of being a sponsor at this years Parndana Show. Without your valuable support in the past and the present it would not be possible to conduct a local show. Your participation as a sponsor is and has been vital for the continuation of this long standing annual event enjoyed by all.

Enclosed in this sponsorship invitation outlining levels of sponsorship and entitlements, a site booking form and some useful information including contact details of committee members who can assist you with your sponsorship requirements.

Finally, you will see there are strict timing deadlines indicated, this ensures all printing advertisement, signage and naming entitlements can be delivered, as promised.

We look forward to sharing another successful and enjoyable Parndana Show with you in November.

Yours Sincerely
Parndana Show Sponsorship Committee

Useful Information:

Event Name: The 66th annual Parndana AH&F Show 2024

Date and location of Event: Saturday 15th November 2024, Parndana Sports Ground

Gates open Show Day: 7.30am

Sites to set up by: 9am

Sites to be cleared by: 7pm

Site queries: parndanasites@gmail.com or ph 0407 401 858

Sponsorship:

Cheques are to be payable to: Parndana Show Society, P.O Box 139 Parndana 5220

All Inquiries to: Sarah McCormack, email: parndanashow.sponsorship@gmail.com

Payment may be made directly: Parndana Show Society, Bank SA Kingscote

BSB 105-094 a/c no 726954840 – please email payment information to parndanashow@gmail.com

Parndana Show Society ABN – 62362 510 074

Deadline for payment, advertising and signage details: **STRICTLY 31st July**

This includes logo, preferred business name and text for advertising and signage

Advertising, logo etc emailed to: nictremaine91@gmail.com ph 0407 401 858



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SPONSORSHIP LEVELS & ENTITLEMENTS

Sponsorship Levels:

Platinum Sponsors: \$600

Right to sponsor two sections
Named as sponsor in relevant sections of the show book
Two complimentary advertisements on our website with logo (see advert form below)
Online advertising of advert on our Facebook page in the weeks leading up to the show
Name and level of sponsorship printed in show book
Two complimentary trade site spaces of your choice (see trade site form below)
Name and level of sponsorship displayed on sponsors board in pavilion
8 free gate passes

Gold Sponsors: \$300

Right to sponsor a section
Named as sponsor in relevant section of the show book
Complimentary advertisement on our website with logo (see advert form below)
Online advertising of advert on our Facebook page in the weeks leading up to the show
Name and level of sponsorship printed in show book
One complimentary trade site spaces of your choice (see trade site form below)
Name and level of sponsorship displayed on sponsors board in pavilion
4 free gate passes

Silver Sponsors: \$200

Complimentary advertisement on our website with logo (see advert form below)
Online advertising of advert on our Facebook page in the weeks leading up to the show
Name and level of sponsorship printed in show book
One complimentary trade site spaces of your choice (see trade site form below)
Name and level of sponsorship displayed on sponsors board in pavilion
3 free gate passes

Bronze Sponsors: \$100

Complimentary advertisement on our website with logo (see advert form below)
Online advertising of advert on our Facebook page in the weeks leading up to the show
Name and level of sponsorship printed in show book
One complimentary outdoor trade site spaces (see trade site form below)
Name and level of sponsorship displayed on sponsors board in pavilion
2 free gate passes

Trophy Prize Donation Sponsors:

Sponsors wishing to support the show with a prize donation will be awarded with the same entitlements listed above to the dollar amount of the item/items



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SPONSORSHIP REGISTRATION 2025 TAX INVOICE

PARNDANA SHOW SOCIETY ABN: 62 362 510 074

Please fill in all details and return the below sponsorship application form to secure your registration:
Please note that this form acts as your tax invoice

Sponsorship Registration:

Company Name:

Contact person:

Postal Address:

Email Address:

Phone Number:

Sponsorship Selection: [please indicate selected sponsorship level]

	Cost	Unit	Total
Platinum sponsor	\$600.00		
Gold sponsor	\$300.00		
Sliver sponsor	\$200.00		
Bronze sponsor	\$100.00		
Note GST is not included in sponsorship payments			Total:

Prize Donation:

Please specify:

Useful Information:

Sites at the show:

[see enclosed site form for your interest] - payment is not required if you accept the site offered in your sponsorship package, however if you require additional show passes please indicate on the booking form as a charge of \$15 per person will apply. To secure your site please return site booking form when returning this form.

Advertising Entitlement:

[see enclosed information form for your interest] - payment is not required for advertising offered in your sponsorship package.

Payment Details:

Note: This form acts as your tax invoice, payments can be made to the Show Society by the following;
To secure your sponsorship entitlements please return this form to parndanashow.sponsorship@gmail.com
or post to Parndana Show Society P.O Box 139, Parndana 5220

Direct Payment can be made to: Parndana Show Society, Bank SA Kingscote
BSB: 105-094 Account Number: 726954840

Please email a copy of the payment receipt to parndanashow.sponsorship@gmail.com

Cheque Payments: made out to Parndana Show Society and posted to P.O Box 139, Parndana 5220

Deadline for payment, advertising and signage details: **STRICTLY 31st July**



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TRADE SITE REGISTRATION 2025 TAX INVOICE

PARNDANA SHOW SOCIETY ABN: 62 362 510 074

Please fill in all details and return the below trade site application form to secure your registration:

Please note that this form acts as your tax invoice

Trade Site Registrations:

Company Name:

Contact Person:

Postal Address:

Email Address:

Phone Number:

Trade Site Selection: [please indicate selected site size]

Site Space:

Single undercover site [3m x 3m]

Double undercover site [6m x 3m]

Single open site [3m x 3m]

Double open site [6m x 3m]

Larger site required [please contact show society for custom space]

Extras

Standard tables [70cm x 180cm]

Power [10amp]

Power [15amp]

Additional gate passes

Cost

Unit

Total

\$15.00

Total:

Note: GST is not included in trade site payments

IMPORTANT INFORMATION

Site Bookings & Inquiries: To secure your site please email this form to email: parndanasites@gmail.com

Inquiries to parndanasites@gmail.com or ph 0407401858

Site at the Show: sites to be set up by 9am and to be packed down by 7pm. Please place all rubbish in bins provided and leave the site as you found it.

Food & Alcohol Sites: please ensure you have filled out the required forms from Kangaroo Island Council, if alcohol will be sold please ensure you have appropriate liquor licensing

Insurance: Site holders that do not hold their own insurance are required to pay the first \$1500 of any liability claim

PAYMENTS NOT PAID IN FULL BEFORE SHOW DAY WILL INCUR A LATE FEE CHARGE OF \$10.00.

Payment Details: additional payment only required if addition gate passes are need and not included in your sponsorship

Note: This form acts as your tax invoice, payments can be made to the Show Society by the following;

To secure your trade site booking please return this form to parndanasites@gmail.com

or post to Parndana Show Society P.O Box 139, Parndana 5220

Direct Payment can be made to:

Parndana Show Society, Bank SA Kingscote

BSB: 105-094 Account Number: 726954840

Please email a copy of the payment receipt to parndanasites@gmail.com

Cheque Payments: made out to Parndana Show Society and posted to P.O Box 139, Parndana 5220

Deadline for trade site bookings and payment: **STRICTLY Sunday 10th November**



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ADVERTISEMENT REGISTRATION 2025 & SPECIFICATIONS

Please fill in all details and return the below advertisement application form along with your artwork to secure your entitlements:

Advertising Registration:

Company Name:

Contact person:

Postal Address:

Email Address:

Phone Number:

Advertising Selection: [please indicate selected advertisement size]

		Number
Double page	13.85cm x 20cm (2)	
Full page	13.85cm x 20cm	
Half page	13.85cm x 10cm	
Quarter page	6.92cm x 10cm	

IMPORTANT INFORMATION

Advertising specifications & deadlines:

Payment is not required for advertising offered in your sponsorship package.

Note: All advertisements will be placed on our website parndanashow.com and also on our Facebook page.

Advertisement bookings and artwork is to be placed with publisher no later than, **STRICTLY 31st August**

Advertisements are to be supplied to publisher in a **PDF** or **JPEG**, in portrait format.

The 2024 Parndana AH&F Society Show Book will be send to the printer on, August 1st

To secure your advertisement please send booking sheet and advertisement artwork to Nicholas Tremaine, email nictremaine91@gmail.com

The 2024 Parndana AH&F Society Show Book will be available to the public by September 1st with a hard copy of the book will be available at Kangaroo Island outlets or available online through our website, parndanashow.com

Inquiries:

Nicholas Tremaine 0407 401 858, email nictremaine91@gmail.com