



McNeese Kids Logo Request and Usage Guidelines

The McNeese Kids logo is a visual representation of our non-profit charity and enhances our identity. Proper use maintains our legal protections and strengthens our brand.

Agencies, Partners, Third Parties

Downloadable assets are available for usage with proper written agreement to adhere to certain terms and conditions to protect against misuse of our logo. You must review and respond the McNeese Kids Brand Guidelines and agree to the to terms and conditions shown. Once received and approved, the logo will be provided.

Typical uses might be for usage in sponsored events, marketing materials and created co-marketing opportunities. Each request will be evaluated for appropriateness, clarity of relationship, clarity of ownership of communications or offering, and general liability.

Request for Usage:

- Download Logo Request Form.
- Send completed form to nkatrana@mcneesekids.org.
- Approvals will take approximate 3-5 business days.
- Upon written approval, the McNeese Kids logo will be sent to the requesting party.

Branding Guidelines:

- See [reports and forms](#) on the McNeese Kids website for Branding Guidelines.

About McNeese Kids:

McNeese Kids believes that every child deserves the opportunity to be the best version of themselves – and to live a life free of neglect and abuse. Be it food, clothing and shelter, or programs and education, we support the core dimensions of a child’s wellbeing. By teaming with recognized charities and direct community involvement, we act as a catalyst to get resources to children who need it most.

McNeese Kids is a non-profit foundation under section 501(c)(3) of the Internal Revenue Code.