



Make AI Movies:

Digital Storytelling Workshops for Students

Bringing imagination to life through creative technology.

Workshop Objectives

1. Encouraging imagination-based creative learning
2. Improving digital literacy and production skills in young learners
3. Building career pathways to jobs in creative technology



What will students learn?



Storytelling
fundamentals



AI tools and digital
production skills



Imagination-
based creative
skills



Writing, illustrating,
acting and
character voicing



Thinking and
problem solving



Inter-personal and
collaboration skills



Building Confidence and Capability

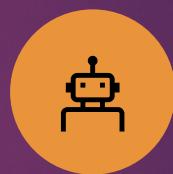
Make AI Movies supports:



IMPROVED
COMMUNICATION
OF IDEAS



A LEVELLED
PRODUCTION
PLAYING FIELD



A BETTER
UNDERSTANDING
OF AI TOOLS AND
THEIR USES



BETTER PROMPTING
TECHNIQUES



IDEA TO DELIVERY
CONFIDENCE

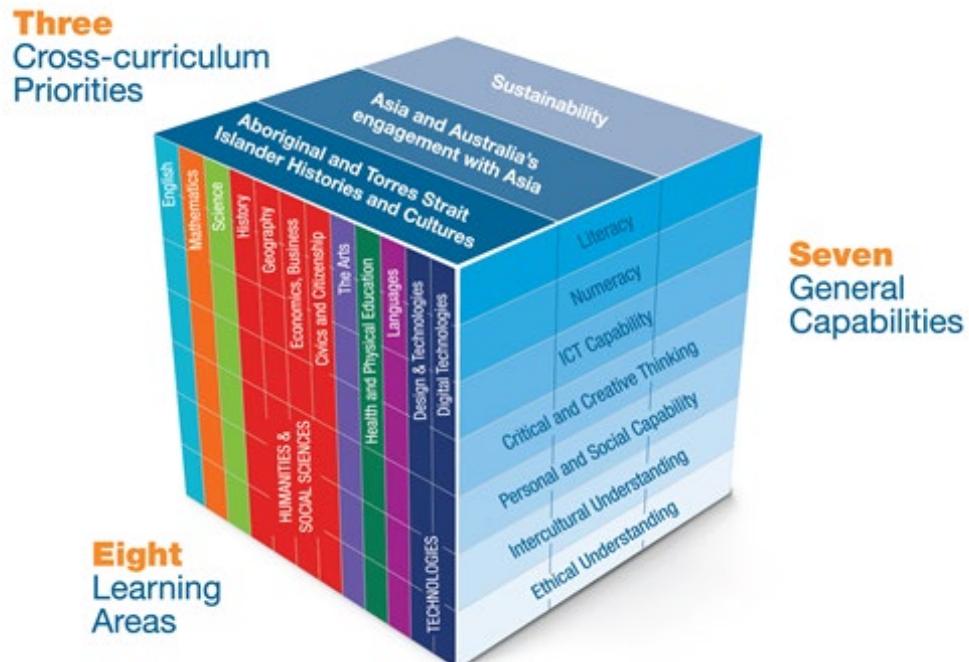


SKILL BUILDING
FOR FUTURE
CAREERS

Educational Value

These workshops are designed with the Australian Curriculum in mind:

- ▶ 1. Cross Curriculum Priorities
- ▶ 2. Learning Areas
- ▶ 3. General Capabilities



AI Safety and Guardrails - Key Principles

Teaching and learning

Human and social wellbeing

Transparency

Accountability

Privacy

Security

Safety

AI Ethics and Issues

Is it breaching
copyright?

Is it stealing?

Is it hurting the
environment?

Is it stealing
other people's
work?

Is it taking
jobs?

Is it stealing my
work?

Will using AI
make me
stupid?



Choose your workshop style

- ▶ After School / Before School Programs
- ▶ School Holiday Programs (OSHC)
- ▶ 1-hour AI Tools Showcase Workshops
- ▶ In-class Teaching Sessions
- ▶ Professional Development Workshops



After School / Before School Workshops

- ▶ Teaches storytelling and filmmaking fundamentals as well as AI tools.
- ▶ 8 weeks. 1 hour. One day per week.
- ▶ Minimum of 5 - Maximum of 20 students
- ▶ Produces a 1-minute short AI movie



School Holiday Programs (OSHC)

- ▶ Teaches storytelling and filmmaking fundamentals as well as AI tools.
- ▶ 5 Days. 9am – 3pm
- ▶ Minimum of 5, Maximum of 20 students
- ▶ Produces a 3-minute short AI movie



AI Tools Showcase & Demonstration Workshops

- ▶ Watch demonstrations of the latest AI tools
- ▶ Participate in creative exercises.
- ▶ 1-hour sessions.
- ▶ Minimum of 5, Maximum of 20 people.



Professional Development for Teachers

- ▶ Hands-on professional development.
- ▶ Demonstrations and creative exercises.
- ▶ Workshop length and program duration negotiable.
- ▶ Minimum of 5, Maximum of 20 teachers.



In-Class Workshops & Programs

- ▶ Workshop duration and program length negotiable
- ▶ Sessions are held in class time
- ▶ Minimum of 5, Maximum of 30 students.



Public / Private Workshops & Programs

- ▶ Workshop duration and program length negotiable
- ▶ Businesses, government departments, community organisations, not for profits.
- ▶ Minimum of 5, Maximum of 20 participants.

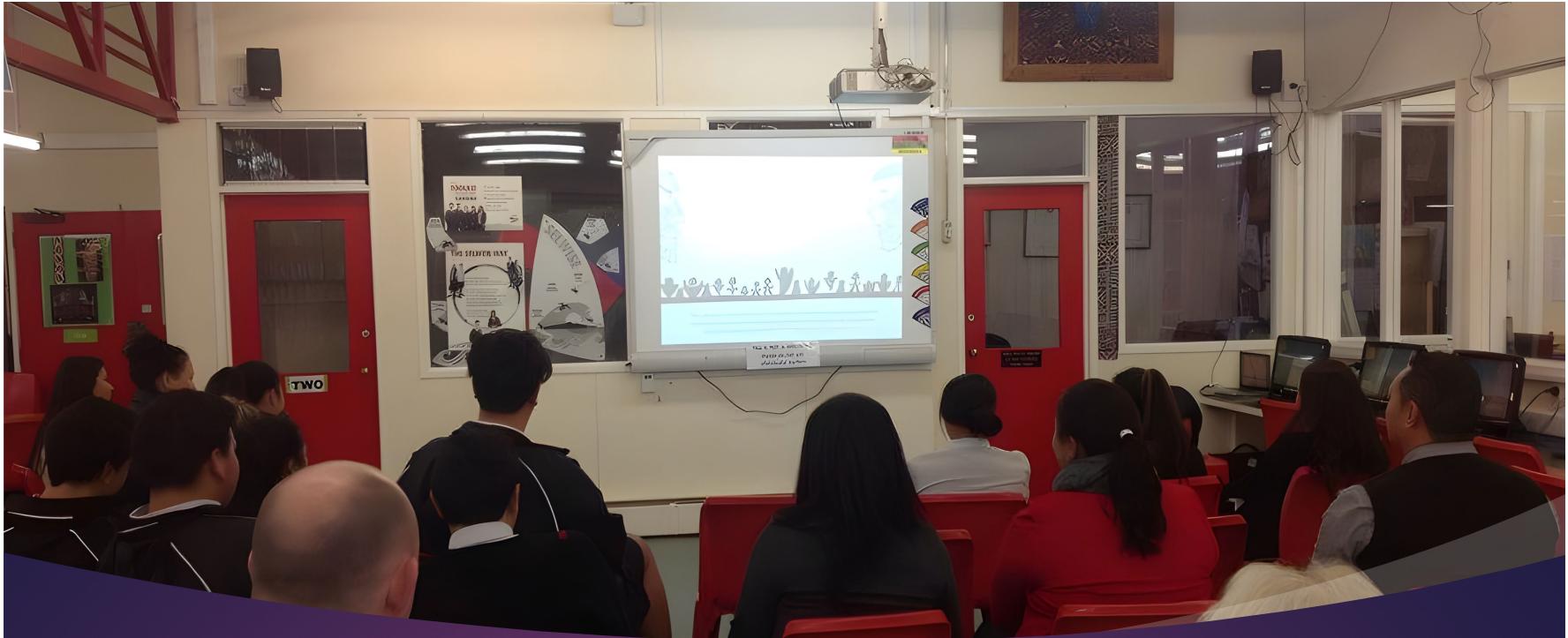


Production Services

- ▶ Developing your creative ideas into short movies
- ▶ Bringing your old photos to life as movies
- ▶ Turning your child's drawings into movies

Venue & Logistics

- ▶ Projector and sound system
- ▶ Wifi
- ▶ Tables and chairs
- ▶ Power outlets





Online Workshops & Programs

- ▶ Online variations of physical workshops
- ▶ Students must use their own computers
- ▶ Minimum of 5, Maximum of 30 students.

Terms and Conditions

- ▶ Permissions
- ▶ Payments
- ▶ Publishing
- ▶ Program evaluation





Founder and Director: Matthew Donaldson

- ▶ 10 years of experience as a Creative Producer
- ▶ Producer of multiple AI videos
- ▶ Experience designing innovative, educational, creative programs



Program Fees & Payments

- ▶ 8 Week After School Program = \$200 per student (8 hours tuition)
- ▶ 1 Week School Holiday Program = \$350 per student (30 hours tuition)
- ▶ Other workshop fees are negotiable depending on workshop duration and program length



Work With Us!

- ▶ Casual program facilitation work
- ▶ A knowledge of schools and education
- ▶ A background in AI, tech, filmmaking
- ▶ Experience working with children
- ▶ A Blue Card and a police check



Contact / Next Steps

- ▶ Web: Makeaimovies.com.au
- ▶ Email: info@makeaimovies.com.au
- ▶ Phone: 0431 817 956
- ▶ Socials: @makeaimovies