



## Make AI Movies:

Digital Storytelling Workshops for Students

Bringing imagination to life through creative technology.





# Workshop Objectives

1. Encouraging imagination-based creative learning
2. Improving digital literacy and production skills in young learners
3. Building career pathways to jobs in creative technology



# What will students learn?



Storytelling  
fundamentals



AI tools and digital  
production skills



Imagination-  
based creative  
skills



Writing, illustrating,  
acting and  
character voicing



Thinking and  
problem solving



Inter-personal and  
collaboration skills



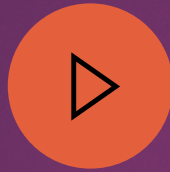


# Building Confidence and Capability

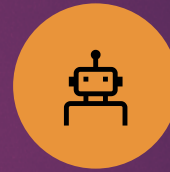
Make AI Movies supports:



IMPROVED  
COMMUNICATION  
OF IDEAS



A LEVELLED  
PRODUCTION  
PLAYING FIELD



A BETTER  
UNDERSTANDING  
OF AI TOOLS AND  
THEIR USES



BETTER PROMPTING  
TECHNIQUES



IDEA TO DELIVERY  
CONFIDENCE



SKILL BUILDING  
FOR FUTURE  
CAREERS

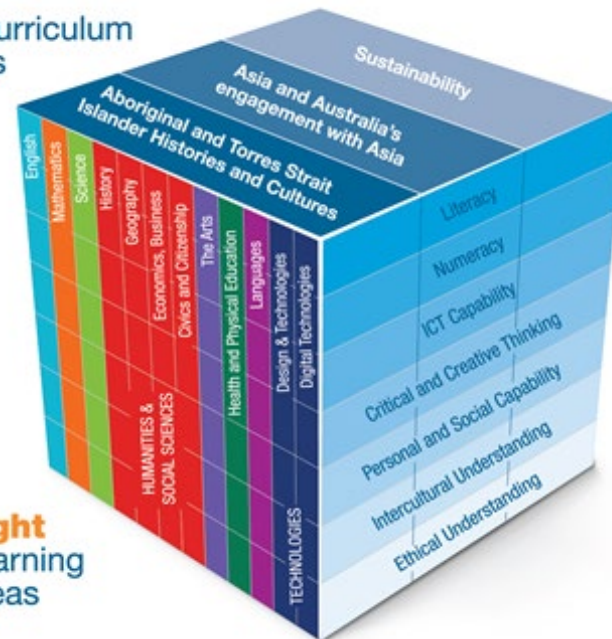
# Educational Value

These workshops are designed with the Australian Curriculum in mind:

- ▶ 1. Cross Curriculum Priorities
- ▶ 2. Learning Areas
- ▶ 3. General Capabilities

**Three**  
Cross-curriculum  
Priorities

**Eight**  
Learning  
Areas



**Seven**  
General  
Capabilities



# AI Safety and Guardrails - Key Principles

Teaching and  
learning

Human and  
social  
wellbeing

Transparency

Accountability

Privacy

Security

Safety





# AI Ethics and Issues

Is it breaching  
copyright?

Is it stealing?

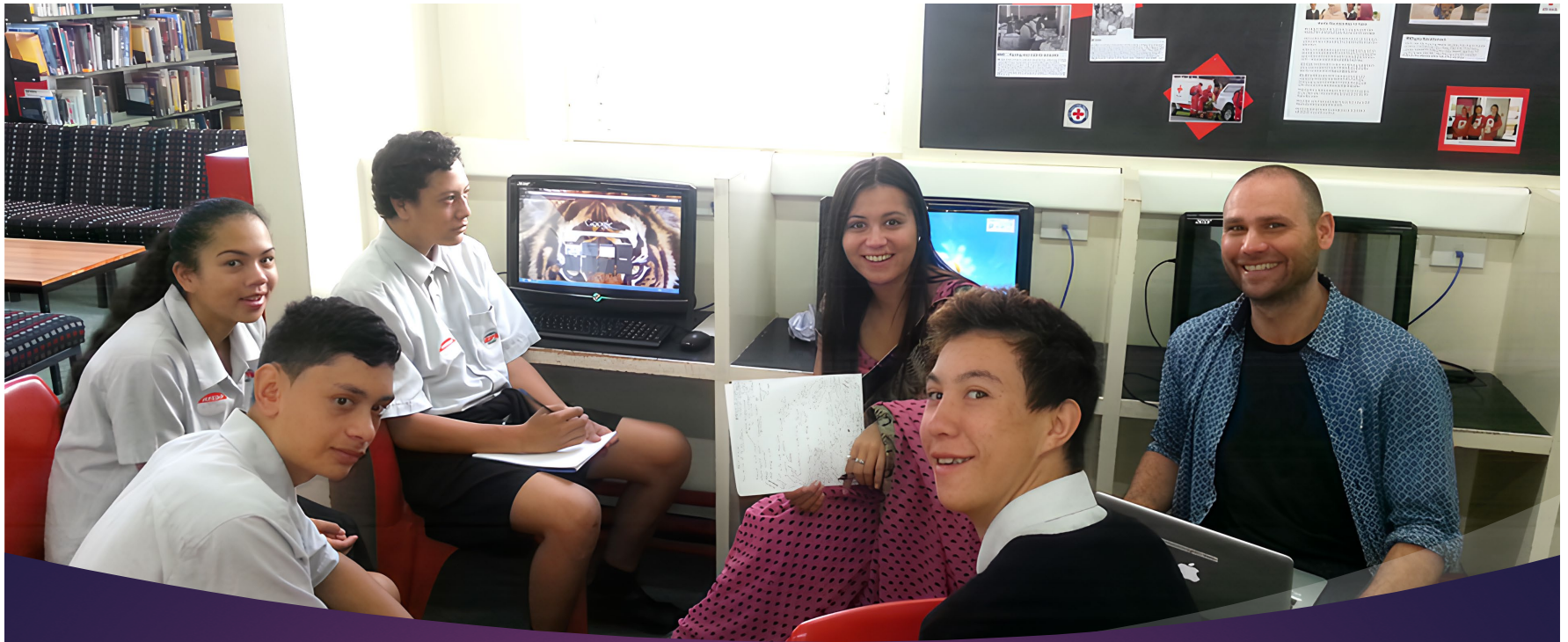
Is it hurting the  
environment?

Is it stealing  
other people's  
work?

Is it taking  
jobs?

Is it stealing my  
work?

Will using AI  
make me  
stupid?



# Choose your workshop style

- ▶ After School / Before School Programs
- ▶ School Holiday Programs (OSHC)
- ▶ 1-hour AI Tools Showcase Workshops
- ▶ In-class Teaching Sessions
- ▶ Professional Development Workshops





# After School / Before School Workshops

- ▶ Teaches storytelling and filmmaking fundamentals as well as AI tools.
- ▶ 8 weeks. 1 hour. One day per week.
- ▶ Minimum of 5 - Maximum of 20 students
- ▶ Produces a 1-minute short AI movie





# School Holiday Programs (OSHC)

- ▶ Teaches storytelling and filmmaking fundamentals as well as AI tools.
- ▶ 5 Days. 9am – 3pm
- ▶ Minimum of 5, Maximum of 20 students
- ▶ Produces a 3-minute short AI movie





# AI Tools Showcase & Demonstration Workshops

- ▶ Watch demonstrations of the latest AI tools
- ▶ Participate in creative exercises.
- ▶ 1-hour sessions.
- ▶ Minimum of 5, Maximum of 20 people.





# Professional Development for Teachers

- ▶ Hands-on professional development.
- ▶ Demonstrations and creative exercises.
- ▶ Workshop length and program duration negotiable.
- ▶ Minimum of 5, Maximum of 20 teachers.





# In-Class Workshops & Programs

- ▶ Workshop duration and program length negotiable
- ▶ Sessions are held in class time
- ▶ Minimum of 5, Maximum of 30 students.



# Public / Private Workshops & Programs

- ▶ Workshop duration and program length negotiable
- ▶ Businesses, government departments, community organisations, not for profits.
- ▶ Minimum of 5, Maximum of 20 participants.





# Production Services

- ▶ Developing your creative ideas into short movies
- ▶ Bringing your old photos to life as movies
- ▶ Turning your child's drawings into movies



# Venue & Logistics

- ▶ Projector and sound system
- ▶ Wifi
- ▶ Tables and chairs
- ▶ Power outlets





# Online Workshops & Programs

- ▶ Online variations of physical workshops
- ▶ Students must use their own computers
- ▶ Minimum of 5, Maximum of 30 students.



# Terms and Conditions

- ▶ Permissions
- ▶ Payments
- ▶ Publishing
- ▶ Program evaluation





## Founder and Director: Matthew Donaldson

- ▶ 10 years of experience as a Creative Producer
- ▶ Producer of multiple AI videos
- ▶ Experience designing innovative, educational, creative programs



# Program Fees & Payments

- ▶ 8 Week After School Program = \$200 per student (8 hours tuition)
- ▶ 1 Week School Holiday Program = \$350 per student (30 hours tuition)
- ▶ Other workshop fees are negotiable depending on workshop duration and program length





# Work With Us!

- ▶ Casual program facilitation work
- ▶ A knowledge of schools and education
- ▶ A background in AI, tech, filmmaking
- ▶ Experience working with children
- ▶ A Blue Card and a police check





## Contact / Next Steps

- ▶ Web: [Makeaimovies.com.au](http://Makeaimovies.com.au)
- ▶ Email: [info@makeaimovies.com.au](mailto:info@makeaimovies.com.au)
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- ▶ Socials: @makeaimovies