

Please complete, sign and submit with payment to:

**Living @ Sun City Carolina Lakes**

**6277 Carolina Commons Drive**

**Ste. 600 P.O. Box 336**

**Indian Land, SC 29707**

Company Name

Vendor Contract Revised 1-2026

Address

City

State

Zip

Contact Person

Email

Contact Phone Number

Fax Number

Billing Address, if different

Billing City

State

Zip

Billing Contact Person

Email

Billing Phone Number

Billing Fax Number

1. Advertisement Size: \_\_\_\_\_ page H/V \_\_\_\_\_

*Camera-ready artwork in digital form must be provided 30 days prior to the publication date. PDF files are preferred. There is an additional charge if you would like us to develop your ad. If you are over sixty days in arrears your ad will be temporarily suspended until past due payment is received.*

2. Term of Contract (months) \_\_\_\_\_ from \_\_\_\_\_ through \_\_\_\_\_

3. Cost per month \$ \_\_\_\_\_ x \_\_\_\_\_ months = \$ \_\_\_\_\_ Cost per year \$ \_\_\_\_\_

I would like to pay monthly \_\_\_\_\_ or yearly \_\_\_\_\_

I would like to pay by ACH \_\_\_\_\_ Credit Card \_\_\_\_\_ Check \_\_\_\_\_ (Circle one)

This Contract signed on \_\_\_\_\_, confirms your desire to advertise in **Living @ Sun City Carolina Lakes**, is a tax-exempt 501 (c) (3) South Carolina nonprofit operating foundation.

Authorized Person (please print)

Authorized Signature

NEW ADS MUST BE PREPAID FOR THE **FIRST THREE MONTHS**.  
ESTABLISHED ADS MUST BE PREPAID ON A MONTHLY or yearly BASIS  
**25 DAYS PRIOR TO THE PUBLICATION DATE.**  
FIRST PAYMENT IS DUE UPON SIGNING OF CONTRACT.

Contract and first payment must be received for your ad to be placed in **Living @ Sun City Carolina Lakes**. If a waiting list exists, ads will be placed on a first-come, first-served basis after the contract is signed and the payment is received. If the contract is canceled by the advertiser, the advertiser is required to pay for the advertisements which have been printed at the applicable frequency rate. The advertiser agrees to pay all reasonable collection expenses including attorney's fees in the event of default. Unless Premium Space is paid for, ad location in **Living @ Sun City Carolina Lakes** is not guaranteed. **Living @ Sun City Carolina Lakes** reserves the right to reject any ad at our sole discretion based on content or non-payment.

# Living @ Sun City Carolina Lakes

*a tax-exempt 501 (c) (3) South Carolina  
nonprofit operating foundation*

## ADVERTISING INSERTION RATES

<b><u>Color Advertisements</u></b> 3-months minimum contract Must be Paid in Full	<b>3 to 11 Month Contract price per month</b>	<b>12 Month Contract price per month</b>
<b>1/8 Page</b> <b>3 5/8" width x 2 3/8" height</b>	<b>\$100</b> New Ads 3-month min. \$300	<b>\$80</b>
<b>1/4 Page</b> Horizontal: <b>7 1/2" width x 2 7/16" height</b> Vertical: <b>3 5/8" width x 4 7/8" height</b>	<b>\$195</b> New Ads 3-month min. 585	<b>\$160</b>
<b>1/2 Page</b> Horizontal: <b>7 1/2" width x 4 7/8" height</b> Vertical: <b>3 5/8" width x 10" height</b>	<b>\$385</b> 3-month min. \$1,155	<b>\$275</b>
<b>Full Page</b> <b>TRIM 8 1/2" (8.5) W x 11" H</b> (1/8 <sup>th</sup> bleed on all 4 edges 8 3/8" x 11 1/4")	<b>\$605</b> New Ads 3-month min. \$1,815	<b>\$500</b>
<b>Full Color Premium Pages</b> 3-months minimum contract Must be Paid in Full	<b>3 to 11 Month Contract Price per Month</b>	<b>12 Month Contract price per month</b>
<b>Premium Full Page (Page 4 or 6)</b>	<b>\$700</b>	<b>\$600</b>
<b>Premium Full Page (Inside Front or Back Cover)</b>	<b>\$800</b>	<b>\$650</b>
<b>Premium Full Page (Outside Back Cover)</b>	<b>\$850</b>	<b>\$700</b>

### Mechanical Requirements

*NO Desktop Publisher Files (MS Word, Pages, Google Docs, Etc.)*

**Only Adobe InDesign. TIFF or PDF Files; at least 300 DPI.  
CMYK format.**

**All prices are based upon a digital format (art and ad copy) submitted by the advertiser.  
There is an additional charge if you would like us to develop your ad.**

Existing advertisers ad changes and contract renewals for the month of:	Due Date	Look for reminder notice around this date.	Due date for ads from *new advertising clients.
<b>January</b>	<b>Nov 15</b>	<b>Nov 1</b>	<b>Nov 10</b>
<b>February</b>	<b>Dec 15</b>	<b>Dec 1</b>	<b>Dec 10</b>
<b>March</b>	<b>Jan 15</b>	<b>Jan 1</b>	<b>Jan 10</b>
<b>April</b>	<b>Feb 15</b>	<b>Feb 1</b>	<b>Feb 10</b>
<b>May</b>	<b>Mar 15</b>	<b>Mar 1</b>	<b>Mar 10</b>
<b>June</b>	<b>April 15</b>	<b>April 1</b>	<b>April 10</b>
<b>July</b>	<b>May 15</b>	<b>May 1</b>	<b>May 10</b>
<b>August</b>	<b>June 15</b>	<b>June 1</b>	<b>June 10</b>
<b>September</b>	<b>July 15</b>	<b>July 1</b>	<b>July 10</b>
<b>October</b>	<b>Aug 15</b>	<b>Aug 1</b>	<b>Aug 10</b>
<b>November</b>	<b>Sept 15</b>	<b>Sept 1</b>	<b>Sept 10</b>
<b>December</b>	<b>Oct 15</b>	<b>Oct 1</b>	<b>Oct. 10</b>

\*Please note if you are a new client, we must have your ad by the 10<sup>th</sup> of the month (see above) to ensure it is in the magazine issue you are requesting.