## ADVERTISING CONTRACT revised 1/1/25

*Please complete, sign and submit with payment to:*

***Living @ Sun City Carolina Lakes***

***6277 Carolina Commons Drive***

***Ste. 600 P.O. Box 336***

***Indian Land, SC 29707***

**Company Name**

**Address**

**City State Zip**

**Contact Person Email**

**Contact Phone Number Fax Number**

# Billing Address, if different

**Billing City** **State Zip**

**Billing Contact Person Email**

**Billing Phone Number Billing Fax Number**

**1. Advertisement Size: \_\_\_\_\_ page H/V \_\_\_\_\_ Color/B & W \_\_\_\_\_\_\_\_**

***Camera-ready artwork in digital form must be provided 30 days prior to the publication date. PDF files are preferred. There is an additional charge if you would like us to develop your ad. If you are over sixty days in arrears your ad will be temporarily, suspended until past due payment is received.***

**2. Term of Contract (months) \_\_\_\_\_\_ from \_\_\_\_\_\_\_\_\_\_\_ through \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**3. Cost per month $ \_\_\_\_\_\_ x \_\_\_\_\_\_ months = $\_\_\_\_\_\_\_\_\_\_\_\_ Cost per year $ \_\_\_\_\_\_\_\_\_**

**I would like to pay monthly \_\_\_\_\_ or yearly\_\_\_\_\_\_**

**I would like to pay by ACH \_\_\_\_Credit Card \_\_\_\_ Check \_\_\_ (Circle one)**

**This Contract signed on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, confirms your desire to advertise.**

**in *Living @ Sun City Carolina Lakes, is a tax-exempt 501 (c) (3) South Carolina nonprofit operating foundation.***

**Authorized Person (please print) Authorized Signature**

**NEW ADS MUST BE PREPAID FOR THE FIRST THREE MONTHS.**

**ESTABLISHED ADS MUST BE PREPAID ON A MONTHLY or yearly BASIS**

**25 DAYS PRIOR TO THE PUBLICATION DATE.**

**FIRST PAYMENT IS DUE UPON SIGNING OF CONTRACT.**

**Contract and first payment must be received in order for your ad to be placed in *Living @ Sun City Carolina Lakes****.*  **If a waiting list exists, ads will be placed on a first-come, first-served basis after the contract is signed and the payment is received. If the contract is canceled by the advertiser, the advertiser is required to pay for the advertisements which have been printed at the applicable frequency rate. The advertiser agrees to pay all reasonable collection expenses including attorney’s fees in the event of default. Unless Premium Space is paid for, ad location in *Living @ Sun City Carolina Lakes*** **is not guaranteed. *Living @ Sun City Carolina Lakes*****reserves the right to reject any ad at our sole discretion based on content or non-payment.**

***Living @ Sun City Carolina Lakes***

***a tax-exempt 501 (c) (3) South Carolina***

***nonprofit operating foundation***

**ADVERTISING INSERTION RATES**

|  |  |  |
| --- | --- | --- |
| **Color Advertisements**  3-months minimum contract  Must be Paid in Full | **3 to 11 Month**  **Contract price per month** | **12 Month**  **Contract**  **price per month** |
| **1/8 Page**  **3 5/8” width x 2 3/8” height** | **$100**  **New Ads 3-month min. $300** | **$80** |
| **1/4 Page**  **Horizontal: 7 1/2” width x 2 7/16” height**  **Vertical: 3 5/8” width x 4 7/8” height** | **$195**  **New Ads 3-month min. 585** | **$160** |
| **1/2 Page**  **Horizontal: 7 1/2” width x 4 7/8” height**  **Vertical: 3 5/8” width x 10” height** | **$385**  **3-month min. $1,155** | **$275** |
| **Full Page**  **TRIM 8 1/2” (8.5) W x 11” H**  **(1/8th bleed on all 4 edges 8 ¾” x 11 ¼”)** | **$605**  **New Ads 3-month min. $1,815** | **$500** |
| **Full Color Premium Pages**  3-months minimum contract  Must be Paid in Full | **3 to 11 Month Contract Price per Month** | **12 Month**  **Contract**  **price per month** |
| **Premium Full Page (Page 4 or 6)** | **$700** | **$600** |
| **Premium Full Page (Inside Front or Back Cover)** | **$800** | **$650** |
| **Premium Full Page (Outside Back Cover)** | **$850** | **$700** |

**Mechanical Requirements**

***NO Desktop Publisher Files (MS Word, Pages, Google Docs, Etc.)***

**Only Adobe InDesign. TIFF or PDF Files; at least 300 DPI.**

**CMYK format for color.**

**All prices are based upon a digital format (art and ad copy) submitted by the advertiser.**

**There is an additional charge if you would like us to develop your ad.**

**All digital artwork is due 45 days prior to publication date.**