

Advertising Schedule Changes and contract renewals 2026	Look for reminder notice around this date.	Due date for new ads or renewed or new contracts.
Month	Notices	Due Date
January	Nov 1	Nov 10
February	Dec 1	Dec 10
March	Jan 1	Jan 10
April	Feb 1	Feb 10
May	Mar 1	Mar 10
June	April 1	April 10
July	May 1	May 10
August	June 1	June 10
September	July 1	July 10
October	Aug 1	Aug 10
November	Sept 1	Sept 10
December	Oct 1	Oct 10

Revised 7/26

Living @ Sun City Carolina Lakes
a tax-exempt 501 (c) (3) South Carolina
nonprofit operating foundation

ADVERTISING INSERTION RATES

<u>Color Advertisements</u> 3-months minimum contract Must be Paid in Full	3 to 11 Month Contracts price per month	12 Month Contracts price per month
1/8 Page 3 5/8" width x 2 3/8" height	\$100 New Ads 3-month cost \$300	\$80
1/4 Page Horizontal: 7 1/2" width x 2 7/16" height Vertical: 3 5/8" width x 4 7/8" height	\$195 New Ads 3-month cost \$ 585	\$160
1/2 Page Horizontal: 7 1/2" width x 4 7/8" height Vertical: 3 5/8" width x 10" height	\$385 New Ads 3-month cost. \$1,155	\$275
Full Page TRIM 8 1/2" (8.5) W x 11" H (1/8 th bleed on all 4 edges 8 3/4" x 11 1/4")	\$605 New Ads 3-month cost \$1,815	\$500
<u>Full Color Premium Pages</u> 3-months minimum contract Must be Paid in Full	3 to 11 Month Contract Price per Month	12 Month Contract price per month
Premium Full Page (Page 4 or 6)	\$700	\$600
Premium Full Page (Inside Front or Back Cover)	\$800	\$650
Premium Full Page (Outside Back Cover)	\$850	\$700

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Mechanical Requirements

NO Desktop Publisher Files (MS Word, Pages, Google Docs, Etc.)

**Only Adobe InDesign. TIFF or PDF Files; at least 300 DPI.
CMYK format for color.**

**All prices are based upon a digital format (art and ad copy) submitted by the advertiser.
There is an additional charge if you would like us to develop your ad.**

All digital artwork is due 45 days prior to publication date.

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Please complete, sign and submit with payment to:

Living @ Sun City Carolina Lakes

6277 Carolina Commons Drive

Ste. 600 P.O. Box 336

Indian Land, SC 29707

Company Name

Address

City

State

Zip

Contact Person

Email

Contact Phone Number

Fax Number

Billing Address, if different

Billing City

State

Zip

Billing Contact Person

Email

Billing Phone Number

Billing Fax Number

1. Advertisement Size: ____ page H/V ____ Color ____

Camera-ready artwork in digital form must be provided 30 days prior to the publication date. PDF files are preferred. *There is an additional charge if you would like us to develop your ad. If you are over sixty days in arrears your ad will be temporarily, suspended until past due payment is received.*

2. Month of first and last publication (months) from ____ through ____

3. Cost per month \$ ____ x ____ months = \$ ____

I would like to pay monthly ____ or yearly ____

I would like to pay by ACH ____ Credit Card ____ Check ____ (Circle one)

This Contract signed on ____, confirms your desire to advertise.

in *Living @ Sun City Carolina Lakes*, is a tax-exempt 501 (c) (3) South Carolina nonprofit operating foundation.

Authorized Person (please print)

Authorized Signature

New 12-month ads-invoice will be sent one month prior to publication.

New 3-month ads- full payment is required with contract.

Established advertisers' invoices will be sent one month prior to publication.

If a waiting list exists, ads will be placed on a first-come, first-served basis after the contract is signed. If the contract is canceled by the advertiser, the advertiser is required to pay for the advertisements which have been printed at the applicable frequency rate. The advertiser agrees to pay all reasonable collection expenses including attorney's fees in the event of default. Unless Premium Space is paid for, ad location in *Living @ Sun City Carolina Lakes* is not guaranteed. *Living @ Sun City Carolina Lakes* reserves the right to reject any ad at our sole discretion based on content or non-payment.

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