

Living @ Sun City Carolina Lakes

*a tax-exempt 501 (c) (3) South Carolina
nonprofit operating foundation*

ADVERTISING INSERTION RATES

<u>Color Advertisements</u> 3-months minimum contract Must be Paid in Full	3 to 11 Month Contract price per month	12 Month Contract price per month
1/8 Page 3 5/8" width x 2 3/8" height	\$100 New Ads 3-month min. \$300	\$80
1/4 Page Horizontal: 7 1/2" width x 2 7/16" height Vertical: 3 5/8" width x 4 7/8" height	\$195 New Ads 3-month min. 585	\$160
1/2 Page Horizontal: 7 1/2" width x 4 7/8" height Vertical: 3 5/8" width x 10" height	\$385 3-month min. \$1,155	\$275
Full Page TRIM 8 1/2" (8.5) W x 11" H (1/8 th bleed on all 4 edges 8 3/4" x 11 1/4")	\$605 New Ads 3-month min. \$1,815	\$500
<u>Full Color Premium Pages</u> 3-months minimum contract Must be Paid in Full	3 to 11 Month Contract Price per Month	12 Month Contract price per month
Premium Full Page (Page 4 or 6)	\$700	\$600
Premium Full Page (Inside Front or Back Cover)	\$800	\$650
Premium Full Page (Outside Back Cover)	\$850	\$700

Mechanical Requirements

NO Desktop Publisher Files (MS Word, Pages, Google Docs, Etc.)

**Only Adobe InDesign. TIFF or PDF Files; at least 300 DPI.
CMYK format.**

**All prices are based upon a digital format (art and ad copy) submitted by the advertiser.
There is an additional charge if you would like us to develop your ad.**

Advertising Schedule Changes and contract renewals		Look for reminder notice around this date.
Month	Due Date	Send Out Notices
January	Nov 10	Nov 1
February	Dec 10	Dec 1
March	Jan 10	Jan 1
April	Feb 10	Feb 1
May	Mar 10	Mar 1
June	April 10	April 1
July	May 10	May 1
August	June 10	June 1
September	July 10	July 1
October	Aug 15	Aug 1
November	Sept 10	Sept 1
December	Oct 10	Oct 1

Vendor Contract Revised 6-2026

*Please note if you are a new client, we must have your ad by the 10th of the month (see above) to ensure it is in the magazine issue you are requesting.

Please complete, sign and submit with payment to:
Living @ Sun City Carolina Lakes
6277 Carolina Commons Drive
Ste. 600 P.O. Box 336
Indian Land, SC 29707

Company Name

Vendor Contract Revised 6-2026

Address

City

State

Zip

Contact Person

Email

Contact Phone Number

Fax Number

Billing Address, if different

Billing City

State

Zip

Billing Contact Person

Email

Billing Phone Number

Billing Fax Number

1. Advertisement Size: _____ page H/V _____
Camera-ready artwork in digital form must be provided 30 days prior to the publication date. PDF files are preferred. *There is an additional charge if you would like us to develop your ad. If you are over sixty days in arrears your ad will be temporarily, suspended until past due payment is received.*

2. Term of Contract (months) _____ from _____ through _____

3. Cost per month \$ _____ x _____ months = \$ _____ Cost per year \$ _____

I would like to pay monthly _____ or yearly _____

I would like to pay by ACH ___ Credit Card ___ Check ___ (Circle one)

This Contract signed on _____, confirms your desire to advertise in *Living @ Sun City Carolina Lakes, is a tax-exempt 501 (c) (3) South Carolina nonprofit operating foundation.*

Authorized Person (please print)

Authorized Signature

NEW ADS MUST BE PREPAID FOR THE FIRST THREE MONTHS.
ESTABLISHED ADS MUST BE PREPAID ON A MONTHLY or yearly BASIS
25 DAYS PRIOR TO THE PUBLICATION DATE.
FIRST PAYMENT IS DUE UPON SIGNING OF CONTRACT.

Contract and first payment must be received for your ad to be placed in *Living @ Sun City Carolina Lakes*. If a waiting list exists, ads will be placed on a first-come, first-served basis after the contract is signed and the payment is received. If the contract is canceled by the advertiser, the advertiser is required to pay for the advertisements which have been printed at the applicable frequency rate. The advertiser agrees to pay all reasonable collection expenses including attorney's fees in the event of default. Unless Premium Space is paid for, ad location in *Living @ Sun City Carolina Lakes* is not guaranteed. *Living @ Sun City Carolina Lakes* reserves the right to reject any ad at our sole discretion based on content or non-payment.