

FROM THE DESK OF

## AXTELL ECONOMIC DEVELOPMENT CORPORATION

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June 26, 2024

Sarah Shaughnessy  
Axtell Economic Development Corporation  
2522 Harvest Rd  
Axtell KS 66403

Dear Director of Advertising or Marketing

Axtell Economic Development Corporation (AEDC), a 501c3 non-profit, has served the Axtell businesses and community for a number of years. This year, we are aiming to raise funds to continue our support of the local businesses. Last year we started a new micro-loan program for local brick-n-mortar stores. The program allows Axtell businesses to apply for a short-term loan of up to \$10,000 to help with various business costs and expenses. This program is open for new and existing businesses. Recently, AEDC was able to update the Axtell website. If you haven't taken a look, go check it out at [www.axtellks.com](http://www.axtellks.com). Future projects will be to maintain the Axtell Website, as well as continue our current incentives, such as the Daycare Incentive, Tear Down - Build Up and the Business Mirco-Loans.

On August 9, 2024, we are planning on hosting our 6th Annual Cornhole Tournament. We had successful events the last five years with plans to make it even better this year! There are two ways we will be raising money. First is by sponsorship and the second is the team entry fee.

We think our efforts would go even farther with you as an official sponsor.

In this role, your business would provide a donation amount in either a GOLD level, SILVER-RENEWAL Sponsor from the previous years, or a BRONZE Sponsor. The GOLD level sponsor will get a set of Cornhole Game Boards with a full color, detailed business logo design. Once the tournament has ended, your business will get to keep your game boards. At next year's event, your business would get first opportunity for the SILVER-RENEWAL Sponsorship at a discounted rate, allowing AEDC the use of the boards again. Other sponsor opportunities will go towards the tournament prizes, supplies, and to cover the cost of the band. Enclosed is a Sponsorship Form for you to fill out what level your business would like to contribute.

With you by our side at the upcoming event, we are sure to achieve this season's fundraising goal and serve Axtell well.

If your business is interested in being an event sponsor, please reach out to us by returning your sponsorship form via mail to the address listed above or emailing us at [axtelledc@gmail.com](mailto:axtelledc@gmail.com) by July 12th. Alternatively, one of our board members will be following up with you as well. We can't wait to hear back from you!

With warm regards,  
Sarah Shaughnessy

## **SPONSORSHIP FORM**

**NAME OF DONOR:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**[ ] GOLD Sponsorship: \$400**

Game board would be a full vinyl wrapped board personalized with your business logo. You will get to keep the game boards once the tournament has ended. Next year you are able to be another sponsor at a discounted rate with the use of the game boards. Amy Heinen with House of Design will be designing the cornhole board graphics.

**[ ] SILVER - RENEWAL Sponsorship: \$150**

AEDC would use the game boards you received after last year's event. Next year you are able to renew your sponsorship again at a discounted rate with the use of the game boards.

**[ ] BRONZE Sponsorship:**

We are planning on having two different brackets with prizes for each: 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place. Prizes will vary from cash prizes to merchandise we have custom made for the event. Sponsorship at this level will also go towards buying supplies for the evening

**[ ] \$100**

**[ ] \$50**

**[ ] \$25**

**[ ] Amount: \$ \_\_\_\_\_**

**[ ] BAND Sponsorship:**

**Amount: \$ \_\_\_\_\_**

This year The Ramblers will play in the park 8:00-11:00PM for those that are not taking part in the Cornhole Tournament.

**PLEASE RETURN SPONSORSHIP FORMS TO AEDC BY JULY 12TH.**

**AEDC**

**c/o Sarah Shaughnessy**

**2522 Harvest Rd**

**Axtell KS 66403**