



**ILLINOIS  
REALTORS®**

**5**

**Ways  
REALTORS®  
Bring Value  
to the  
Transaction**

1. They know the market, the process and how to overcome roadblocks.
2. They know your home's value and how to effectively price it.
3. They are contract and negotiation pros.
4. They are educated and ethical professionals in your corner.
5. They are property rights advocates who protect and promote homeownership for all.

(SOURCE: Illinois REALTOR® Magazine)

