

PLEASE CHARGE MY GIFT TO:



Card #: _____

Amount: \$ _____ Exp. Date: ____ / ____ Security Code: _____

Name (as it appears on card): _____

Address: _____ Apt. #: _____

City: _____ State: _____ ZIP: _____

Phone Number: (____) _____

Signature: _____

EMAIL: I'd like email communications.

My Address: _____

- Tell me how a gift can bring lifetime income and tax benefits.
- Please let me know how I can include The Salvation Army in my will.
- Please contact me regarding opportunities to volunteer.

PLEASE PRAY FOR: _____

The Salvation Army provides services in response to need as we're able. While not all services are immediately available in all locations, through direct action or referral The Salvation Army will provide the help people need.





DOING THE MOST GOOD

You Can Help End The Donation Drought!

August 3, 2018

Dear Mr. Tonkin,

It happens every summer. Just as the temperature starts to rise, donations take a nosedive.

This annual summer slump isn't a surprise to us. In fact, we even plan for it. Still, the decline in contributions puts a strain on our finances. It makes it harder for us to assist everyone who needs help.

You see, poverty, homelessness, addiction, unemployment, and other problems don't go away when warmer weather arrives. And the need for our services never goes on vacation.

And that's why I'm asking for your help now.

When you send a contribution, you'll help us end the donation drought. And that means we will continue to feed neighbors who are hungry, provide assistance for people in need, help kids get ready to go back to school, and do so much more for families and individuals who are struggling in our community.

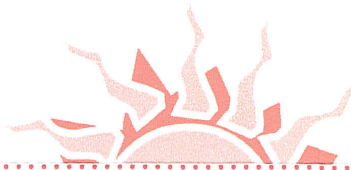
So, please take a few moments as soon as possible to send a donation to The Salvation Army. Your help will bring welcome relief to so many people.

Sincerely,

Major Mark Anderson
Corps Officer

P.S. The heat is on — to beat the summer slump! Please send a contribution as soon as you can. Thank you.

To give online or make a recurring gift, visit SalArmyWestern.org/give



SA-17123



The Salvation Army
2625 Potter Street
Lincoln, NE 68503

Yes! I'll help The Salvation Army beat the donation drought.

Enclosed is my gift of:

\$35 \$25 \$55 \$_____.

Please make your check payable to The Salvation Army.

Please check to donate by credit card, and complete the back of this form.

P1/2/56/1
Mr. Steven R. Tonkin
5550 S 59th St Ste 23
Lincoln, NE 68516-2398



The Salvation Army
2625 Potter Street
Lincoln, NE 68503-1043



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August 14, 2018

Salvation Army
Attn: Major Mark Anderson
2625 Potter St.
Lincoln, NE 68503

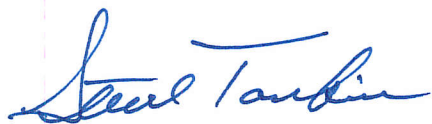
Dear Major Anderson,

Enclosed is your most recent request for a donation. You may recognize my name (maybe not) as the facilitator of a gift from the estate of Gerald R Kruger to you totaling around \$145,000.

Not only did I not receive so much as a "good job" from any section of your organization, but I'm now on your mailing list asking for more donations from me personally. One would think that an organization such as yours would want to foster relationships with people who work with clients/potential donors to encourage future gifts. I guess I expect too much.

Please remove me from your donor list.

Sincerely,

A handwritten signature in blue ink that reads "Steve Tonkin". The signature is written in a cursive style with a large, sweeping initial "S".

Steve Tonkin, CFP, CLU, CHFC