



SALVATION ARMY 2019- HOLIDAY CAMPAIGN

Author: Chris Michael


Proposal ID: 5575
 Station: KLKN
 Schedule Date: 11/18/2019 - 12/22/2019
 Advertiser: SALVATION ARMY, THE
 Product: Charitable Organizations
 Spot Length(s): :30

Acct. Exec: Chris Michael
 Phone #: 402-436-2243
 Email: cmichael@klkntv.com
 Web Site: www.klkntv.com

Please note, KETV is no longer available on Spectrum Cable in the Lincoln area. As a result Channel 8 KLKN-TV is the only available ABC station in the area.

Flight Dates: 11/18/2019-12/22/2019

Program Time	Spot Length	NO 18	NO 25	DE 2	DE 9	DE 16	W k s	Rate Spots
KLKN								
CHANNEL 8 EYEWITNESS NEWS 6AM Mo-Fr 6:00a-7:00a	:30	3	3	3	3	3	5	\$100.00 15
GOOD MORNING AMERICA Mo-Fr 7:00a-9:00a	:30	3	3	3	3	3	5	\$100.00 15
CHANNEL 8 NEWS MIDDAY Mo-Fr 11:00a-12:00p	:30	5	5	5	5	5	5	\$20.00 25
CHANNEL 8 NEWS AT 5PM Mo-Fr 5:00p-5:30p	:30	3	3	3	3	3	5	\$135.00 15
CHANNEL 8 NEWS AT 6PM Mo-Fr 6:00p-6:30p	:30	3	3	3	3	3	5	\$180.00 15
Bonus Rotator Mo-Su 5:00a-5:00a	:30	17	17	17	17	17	5	\$0.00 85

Signature 

General Summary (DMA P25-54 D.RTG)

Name	Spots	Cost
KLKN	170	\$8,225.00

