## THE UNITED WAY



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## PLEASE RETAIN THIS LETTER FOR YOUR FILES

June 28, 2019

Major Mark Anderson The Salvation Army - Lincoln 2625 Potter St Lincoln, NE 68503

Dear Major Anderson:

United Way of Lincoln and Lancaster County is pleased to notify you that the United Way Board of Directors has approved program funding allocation for continuation funding for fiscal year July 1, 2019 – June 30, 2020.

The United Way Impact Fund allocation is specific to the program listed for your agency. Please review and share this information with your program and finance staff and your agency's auditor (as applicable).

**FISCAL YEAR 2019-2020** 

Program: Utility Assistance

Allocation: \$33,634

Contingencies: United Way will communicate any contingencies on 2019-2020 funding by August 15, 2019. Contingencies, if any, are determined based on the information provided to United Way during the annual review of agency financial documents, year-end annual reports, and information observed during your agency's site visit this past spring.

United Way appreciates your agency's cooperation and looks forward to our continuing partnership as we work toward meeting the community's current needs. If you have any questions, please feel free to contact me at 402.441.7774.

Sincerely,

Rachael Surmick

Director of Community Impact

The Salvation Army - Lincoln - Utility Assistance

**Program Information 2018-19** 

Program Information

Answer the questions below. Be sure to save your work periodically.

United Way Annual Award 33,634.00

Amount

Annual JBC Award 0.00

**Amount** 

Program Name Utility Assistance

**Brief Program description** 

We provide emergency utility assistance to those who are at risk for or have had their utilities shut off due to non-payment. We also provide energy education to clients, particularly those who apply for assistance more than once, to prevent being in perpetual crisis. We are adding a budget class for those who struggle each month to make ends meet.

**Marketing & Campaign Information** 

Please provide a new Success Story from this program for the Year-End Report.

Provide a Success Story from your program.

A young mom with 2 children came to us for help with her shut off notice from Black Hills. We were able to take care of her shut off notice, as well as introduce her to our Pathway of Hope Program. She agreed to work with our case manager on budgeting to try and prevent her energy bill from getting behind again.

Provide an example of what a \$5 donation will provide for your program.

A donation of \$5.00 would help to pay a portion of a past due utility bill.

Provide an example of what a \$10 donation will provide for your program.

A donation of \$10.00 would help to pay a portion of a past due utility bill.

Provide an example of what a \$20 donation will provide for your program.

A donation of \$20.00 would help to pay a portion of a past due utility bill.

Provide an example of what a \$50 donation will provide for your program.

A donation of \$50.00 might pay the past due amount of a utility bill and avoid a shut off.

Provide an example of what a \$100 donation will provide for your program.

A donation of \$100.00 might pay the amount needed to restore power or gas to a family who has already been shut off.

## **Volunteer Opportunities**

United Way has set a goal to connect donors with the important work of our funded programs through direct volunteer placements for affinity groups, individuals, small businesses, and corporate groups. United Way will periodically survey agencies and programs for up-to-date volunteer opportunities. Please



## Directors of United Way Agencies Meeting Agenda

Community Action Partnership of Lancaster and Saunders Counties 210 O Street Thursday, March 5, 2020 8:45 – 10:00 a.m.

1.	Welcome Katie McLeese Stephenson
2.	United Way Executive Director Introduction Katie McLeese Stephenson
3.	United Way Updates
	<ul> <li>2019 Campaign Update</li></ul>
4.	Agency UpdatesAll
5.	Adjourn Katie McLeese Stephenson

## **Next Meeting:**

Thursday, May 7, 2020 8:45 a.m. – 10:00 a.m. Community Action Partnership 210 O Street

## Other Key Dates:

April 17, 2020: Financial Documentation Due in e-CImpact April 27, 2020, 11:30am - 1:30 pm: Annual Meeting May 29, 2020: Allocation Notification July 1 2020- July 31, 2020: Year-End Reports in e-CImpact

## **Scheduled United Way Meetings**

## Ashley Hollins <ahollins@unitedwaylincoln.org>

Fri 2/21/2020 3:50 PM

To: Mark Anderson < Mark. Anderson@USC.salvationarmy.org>

Cc: Michelle Kuta <Michelle.Kuta@USC.salvationarmy.org>; Brian Williard <Brian.Williard@USC.salvationarmy.org>;

Susan Anderson <Susan.Anderson@USC.salvationarmy.org>

## The Salvation Army - Lincoln

Thank you for your United Way applications for the 2020-2022 Funding Cycle. At this time, the United Way Strategy Review Teams are reviewing and evaluating your applications before they have their first meeting in the middle of March. During the second review meeting, your agency will be asked to attend a short face-to-face meeting with program reviewers.

Below you will find information about your programs, the strategy team, and the date and time for each larger review meeting. At this moment, the specific time that your agency will be meeting with reviewers during that larger time frame has not been determined. A more precise time with the location of each meeting will be communicated to you in the next few weeks. If you are aware of any currently scheduled conflicts, please let us know. We will do our best to accommodate, but we encourage you to identify a proxy to attend in your place should we not be able to accommodate all meeting time requests. We will do our best to maximize the amount of time each agency has to meet with reviewers.

At our next DUWA meeting, scheduled at Community Action Partnership on March 5<sup>th</sup> from 8:45-10:00 am, we will provide some guidance on how to maximize the time you have with reviewers.

Your agency's scheduled dates (exact times and locations TBA):

The Salvation Army - Lincoln	Food Security	Economic Supports	4/24/2020	1-4pm
The Salvation Army - Lincoln	Utility Assistance	Shelter	4/28/2020	1-4pm
The Salvation Army - Lincoln	After School Program/Fine Arts Academy	Expanded Learning	4/30/2020	9am- 12pm
The Salvation Army - Lincoln	Disaster Services	Emergency Response	5/5/2020	1-4pm

Please let me know if you have any questions or have any conflicted times.

Thank you,

Ashley H.

Ashley Hollins | Community Impact Administrative Assistant
United Way of Lincoln and Lancaster County | 238 S 13<sup>th</sup> St, Lincoln, NE 68508
402.441.7162 | ahollins@unitedwaylincoln.org

The Salvation Army - Lincoln - Utility Assistance

Program Proposal

Answer questions below, be sure to save your work.

Name of Program Utility Assistance

Impact Area Hea

United Way Fund Amount 35,000.00 Requested

Amount of JBC Request 10,000.00

Provide a brief description of the program

who struggle each month to make ends meet assistance more than once, to prevent being in perpetual crisis. We are adding a budget class for those due to non-payment. We also provide energy education to clients, particularly those who apply for We provide emergency utility assistance to those who are at risk for or have had their utilities shut off

How many years has your 100.00 program been in

operation?

## **Program Activities**

answering: Describe in detail the activities and services provided to the participants served in this program by

# What are the primary needs addressed?

sometimes larger than their monthly bill and it puts them even further behind. We try to help them avoid charges added to their account in order to get reconnected by the utility companies. These charges are the shut off if at all possible voucher if they have one, and are living without heat, cooling or power. If they are shut off, there are notice or are already shut off. If they are shut off, they are also in danger of losing their housing The people to come to us needing help with their utilities either have a past due bill, a disconnect

# How do participants enter into program?

had help from us in the past year) and then makes a determination if we can help and how much we help them, co a copy of their most recent bill. A caseworker then meets with them to determine what is needed to They call us or come into our building to request the help. They then fill out an application and provide cts the utility company, checks to see if they are eligible r assistance (if they haven't

ities shut off
apply for class for those

Way

Exaggerated

\* T did not

fill this out.

\* Major Mark

Seen to this.

e Application.

Latest United Was
Utility Assistance
(Proposal)

agencies as well to help get the needed funds. The caseworker will also contact area agencies if needed to try to solve their problems. can pay. If the amount needed is more than we can pay, we will often require them to apply with other

# population? How do the best practices inform your scope of services to reach the program goal of the target

address utility based needs. Utility based training is provided to educate clients in an effort to optimize By applying business based needs and evaluating clients financial conditions, we are able to quickly utility based funding.

## When are services completed?

utility company to pay the amount decided upon. She then submits the bill for payment to our finance office and it is paid. Once the decision is made as to how much we can help, the caseworker makes a guarantee with the

# Is any follow-up provided after the services are completed?

additional help from other agencies we referred them to. needed to solve the problems. We can track them in Service Point to see if they were able to get any We do follow up with clients if there is a problem with the reconnection or getting the rest of the funds

# How does this program implement "best practices"?

work flow as the program needs arise attributes of the program goals. Periodic meetings are held to discuss program success and adjust By educating and engaging key office personnel and assigning specific tasks which are focused on key

## Participant Contact Information

Please describe the participant contact in the program

Participant Contact Type One-on-One

Contacts **Number of Participant** 

421

Initial contact takes about a half hour.

Purpose of Contact Duration Participant Contact

**Basic Needs** 

## Description of Other Contact Purpose

We also cont the client after talking with the utility company to follow

The Salvation Army - Lincoln - Utility Assistance

## **Shelter Program Activities**

Answer the questions below. Be sure to save your work.

1. Check all that apply.

Shelters **Emergency & Transitional** 

**Emergency Assistance** 

Rent/Utility Assistance

Case Management

stability) that prevent housing **Barrier Removal (barriers** 

any of the services this program provides? to the participant for 2. Is there a fee charged 8

If yes, please explain the fee structure and/or attach the fee schedule for the program.

- engaged in and a member 3. Is your agency actively of the Lincoln Homeless Coalition? Yes
- the common participant 4. Does the program use Yes

ServicePoint? tracking software,

Does the program provide case

Yes

management?

If yes, explai 'he type of case management, scope, and time of serices.

help them set goals and work toward becoming self sufficient. We have a program called The Pathway of Hope and we work with families over a period of time to

# 6. How does the program move participants toward stability?

will in turn help them to keep their housing voucher if they have one. positive outlook on their financial situation. We also help them maintain their utility connection which We are able to help participants get "caught up" with their utility bills and move forward with a more