

# metro inclusive health

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September 19, 2022 - September 18, 2023

# Profiles (4)

Profiles included in this report.

1.  metroinclusivehealth
2.  St Petersburg, United States
3.  Metro Inclusive Health
4.  metroinclusivehealth



## Tiktok Page Report: **metroinclusivehealth**

September 19, 2022 - September 18, 2023



# Overview

Key performance metrics of your Tiktok page for the selected period.



Followers

**1,059** No data



Engagement

**1,637** No data



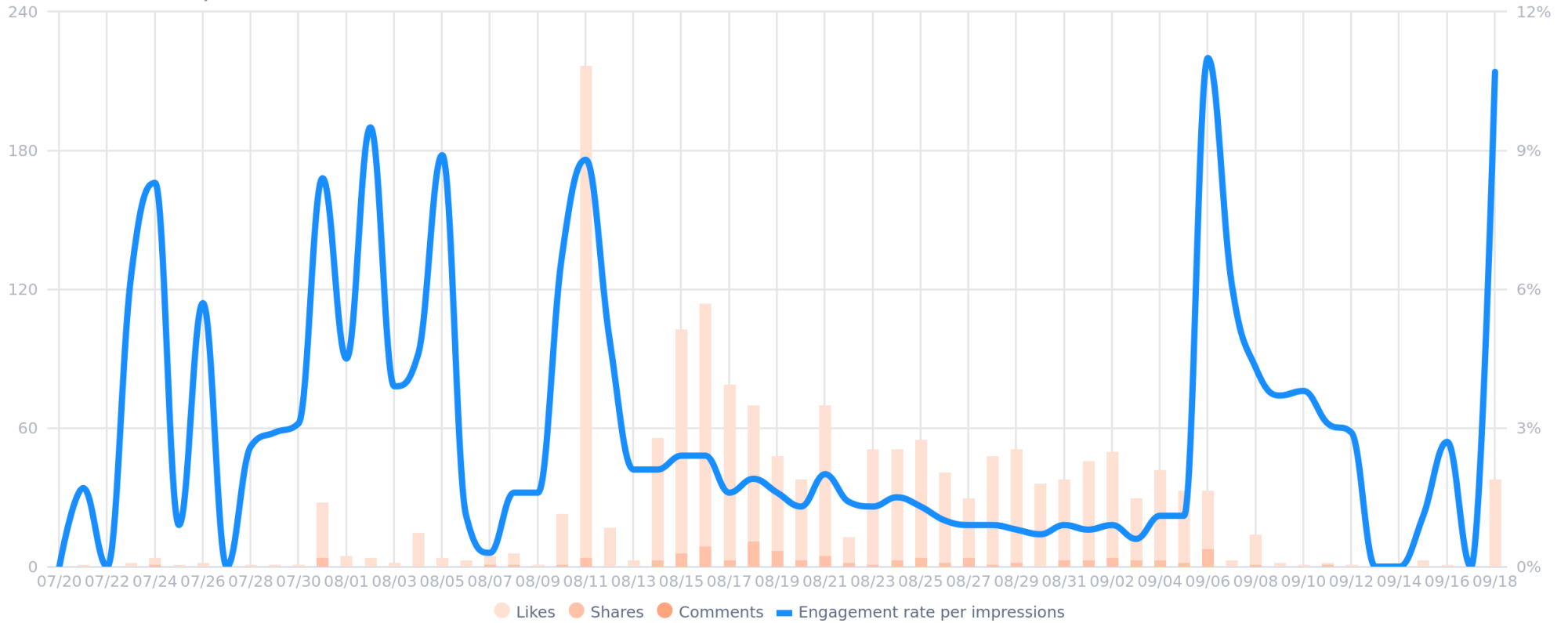
Impressions

**102,309** No data

# Engagement



Number of followers' interactions (comments, shares and likes) with your profile for the selected period.



Likes	1.5K
Shares	106
Comments	0
<b>Total interactions</b>	<b>1.6K</b>
<b>Engagement rate per impressions</b>	<b>1.6%</b>

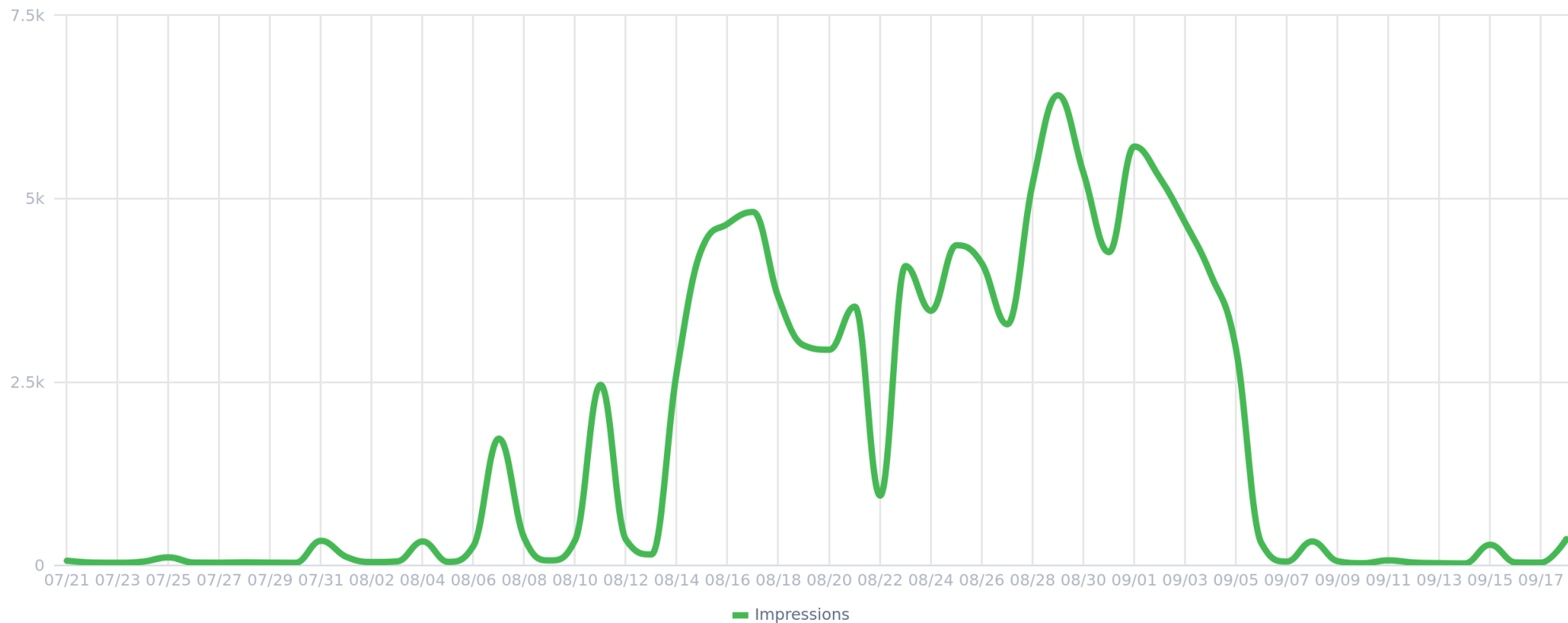


The total engagement is  
**1,637 interactions**

# Impressions



Number of times a content of your profile has been viewed for the selected period.



Impressions



The total impressions are

**102,309**

representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**



## **Content summary**

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**Evaluate the lifetime performance of  
published content on your Tiktok Page**

September 19, 2022 - September 18, 2023

# Top content



Best performing content published during the selected period. Based on impressions.



Aug. 25 2023

**Vote METRO Support inclusive healthcare #lgbtq ...**

Reach	270
Video completion rate	20.8%
Video replays	38
Watched fully	8
Impressions	308
Engagement	11
Engagement rate per reach	4.1%
Engagement rate per impression	3.6%



Sep. 6 2023

**We've got the energy!!! Book your appointment a...**

Reach	265
Video completion rate	58.2%
Video replays	25
Watched fully	51
Impressions	290
Engagement	28
Engagement rate per reach	10.6%
Engagement rate per impression	9.7%



Sep. 18 2023

**Have you gotten your Flu shot?? Schedule your app...**

Reach	261
Video completion rate	54.9%
Video replays	24
Watched fully	30
Impressions	285
Engagement	35
Engagement rate per reach	13.4%
Engagement rate per impression	12.3%





# Top content

Best performing content published during the selected period. Based on impressions.



Video

Sep. 8 2023

**Follow the link in our bio to order your free at h...**

Reach	253
Video completion rate	39.5%
Video replays	28
Watched fully	19
Impressions	281
Engagement	15
Engagement rate per reach	5.9%
Engagement rate per impression	5.3%



Video

Sep. 15 2023

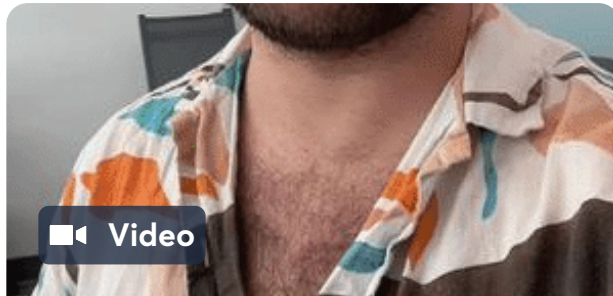
**Get ready to spice up your knowledge! Join us f...**

Reach	242
Video completion rate	12.0%
Video replays	35
Watched fully	3
Impressions	277
Engagement	5
Engagement rate per reach	2.1%
Engagement rate per impression	1.8%

# Top content



Best performing content published during the selected period. Based on engagement.



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LinkedIn Page Report:  
**St Petersburg, United States**

September 19, 2022 - September 18, 2023

# Overview

Key performance metrics for the selected period



Followers

**2,472** No data



Engagement

**799** No data

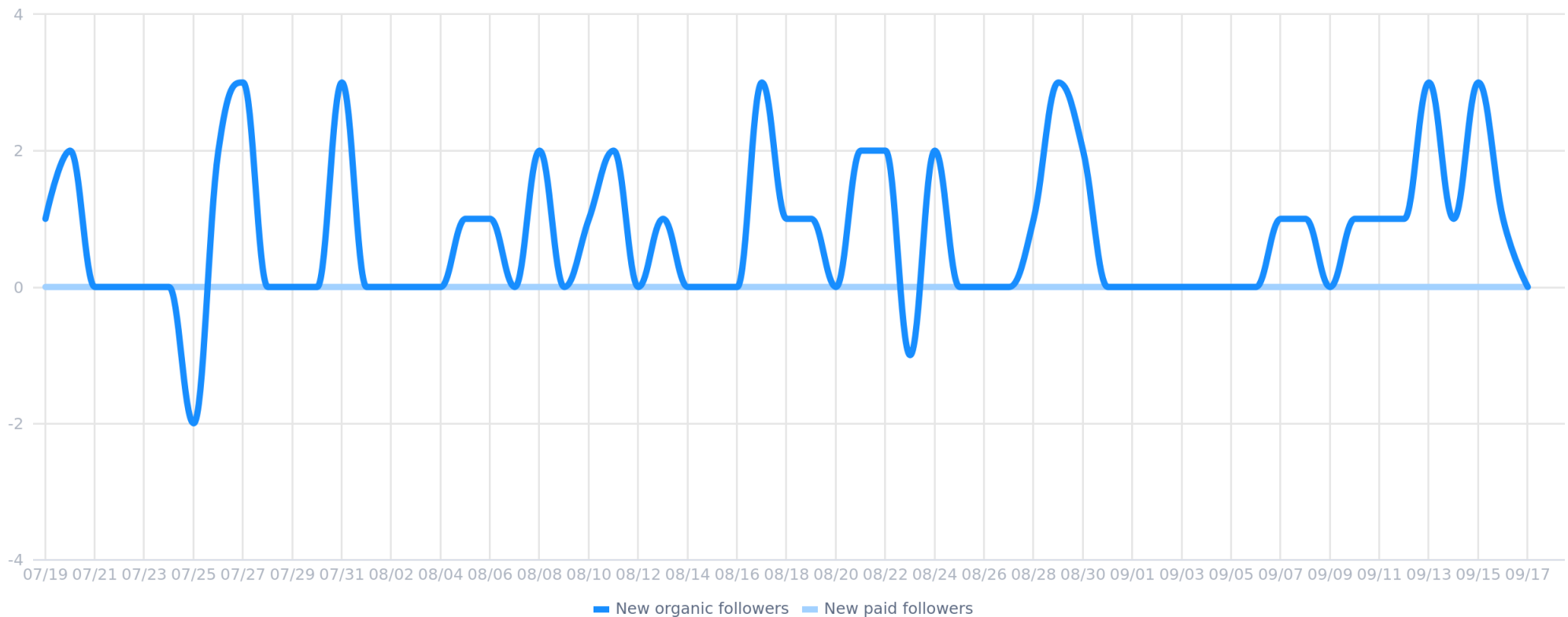


Impressions

**7,179** No data

# Audience growth

Number of net followers gained during the selected period.



New organic followers	46
New paid followers	0
<b>Total new followers</b>	<b>46</b>



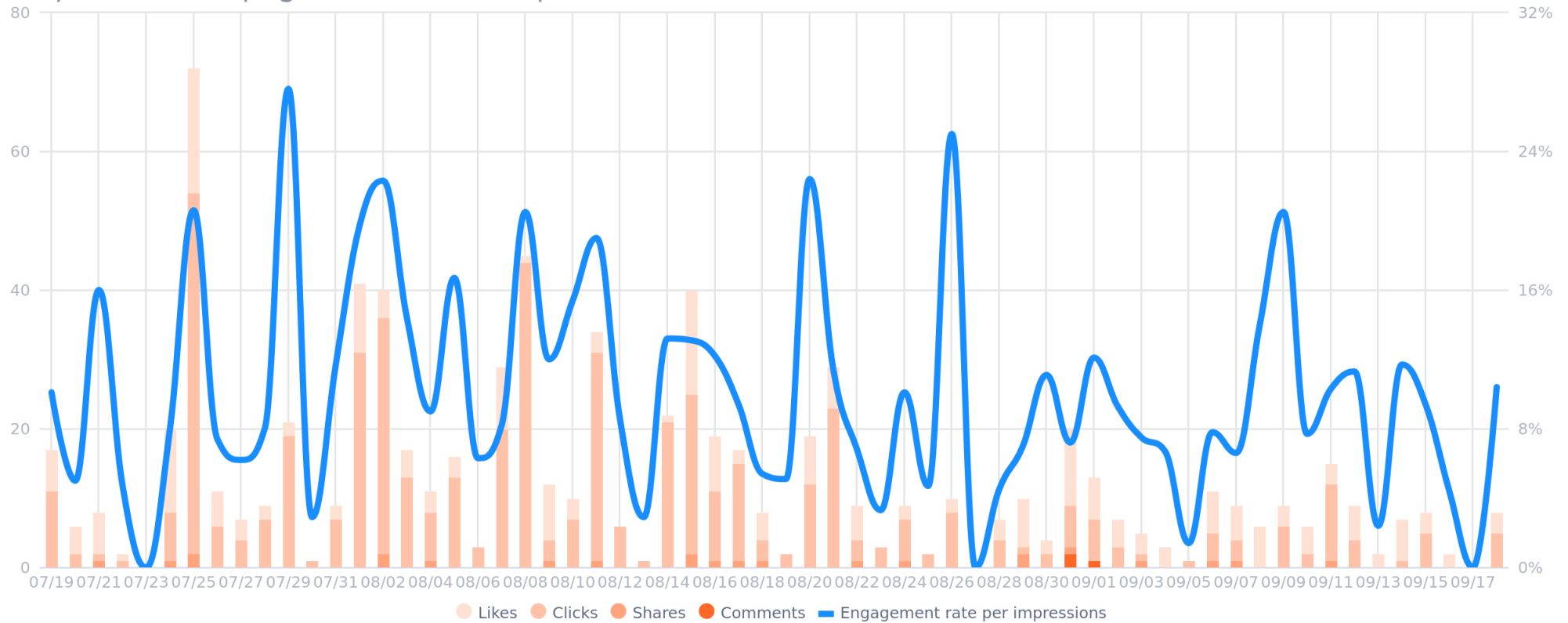
The total audience is

**2,472 followers**

representing a variation of **0 %**  
 compared to **Sep. 19 2021 - Sep. 18 2022**

# Engagement

Number of followers interactions (likes, comments, clicks and shares) with your LinkedIn page for the selected period.



Likes	248
Comments	3
Clicks	525
Shares	23
<b>Total interactions</b>	<b>799</b>
<b>Engagement rate per impressions</b>	<b>11.1%</b>

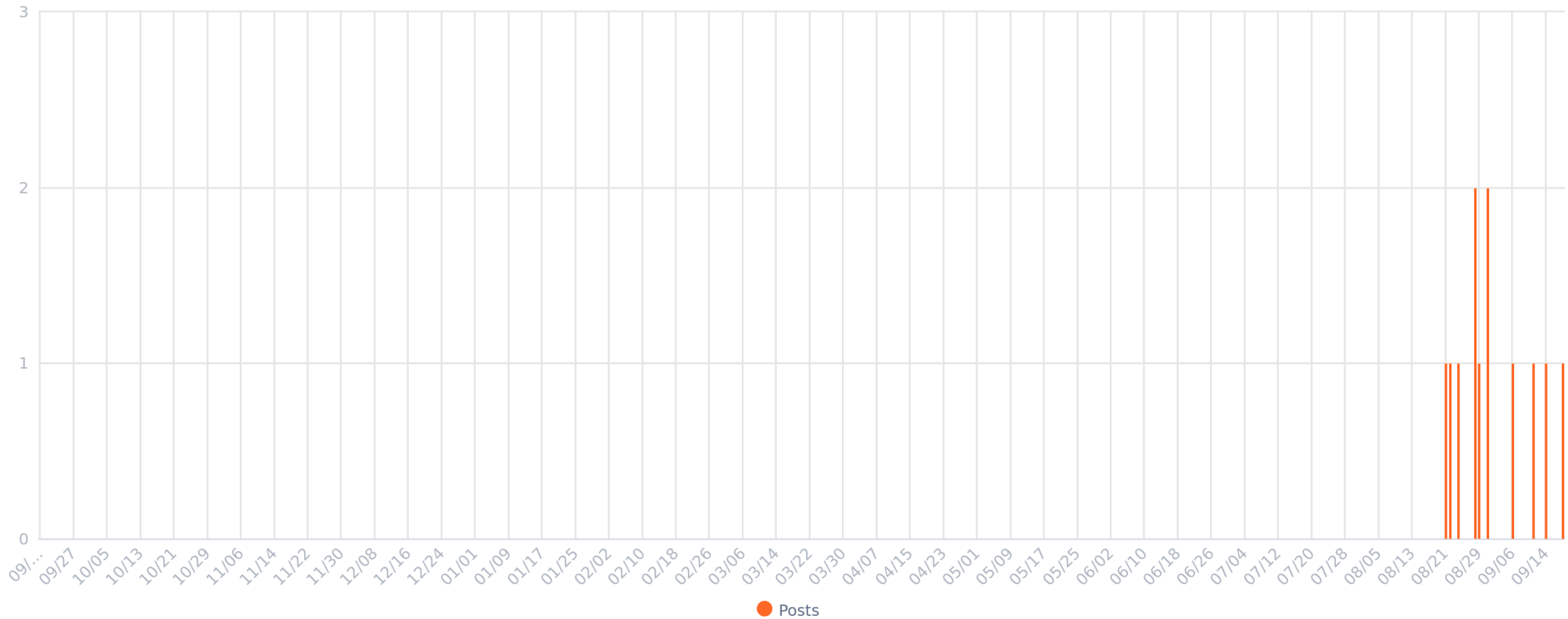


The total engagement is  
**799 interactions**  
 representing a variation of **0 %**  
 compared to **Sep. 19 2021 - Sep. 18 2022**

# Publishing



Number of Posts published during the selected period.



The total number of Posts published is

**12**

representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**



# Top content

Best performing content published during the selected period. Based on impressions.



Sep. 14 2023

**Join us on Saturday, October 21, from 12pm to 4pm ...**

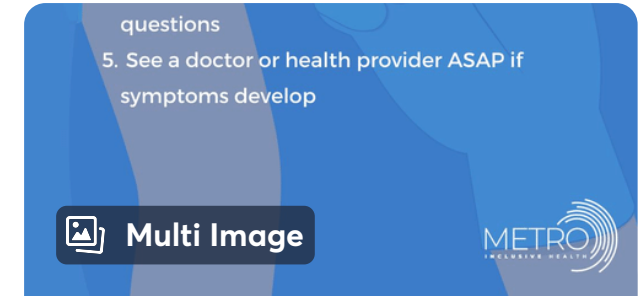
Impressions	87
Clicks	0
Likes	7
Shares	0
Comments	0
Engagement	7
Engagement rate per reach	11.3%
Engagement rate per impression	8%



Sep. 18 2023

**Good News: Flu Shots Should Work Well This Year**

Impressions	0
Clicks	0
Likes	2
Shares	0
Comments	0
Engagement	2
Engagement rate per reach	0%
Engagement rate per impression	0%



Sep. 11 2023

**Did you know that there's been a recent surge in M...**

Impressions	0
Clicks	0
Likes	5
Shares	0
Comments	0
Engagement	5
Engagement rate per reach	0%
Engagement rate per impression	0%

# Top content

Best performing content published during the selected period. Based on impressions.



Video

Sep. 6 2023

**METRO has the energy!!**

Impressions	0
Clicks	0
Likes	11
Shares	0
Comments	0
Engagement	11
Engagement rate per reach	0%
Engagement rate per impression	0%



Image

Aug. 31 2023

**Uniting Faith and Healthcare**

Impressions	0
Clicks	0
Likes	23
Shares	0
Comments	3
Engagement	26
Engagement rate per reach	0%
Engagement rate per impression	0%



Image

Aug. 31 2023

**Have you heard The Tea??**

Impressions	0
Clicks	0
Likes	19
Shares	0
Comments	0
Engagement	19
Engagement rate per reach	0%
Engagement rate per impression	0%



## Facebook Page Report: **Metro Inclusive Health**

September 19, 2022 - September 18, 2023



# Audience insights

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**Measure your performance by analyzing your  
Facebook Page activity**

September 19, 2022 - September 18, 2023



# Overview

Key performance metrics for the selected period.



Fans

**8,132** No data



Engagement

**1,127** No data



Impressions

**40,112** No data



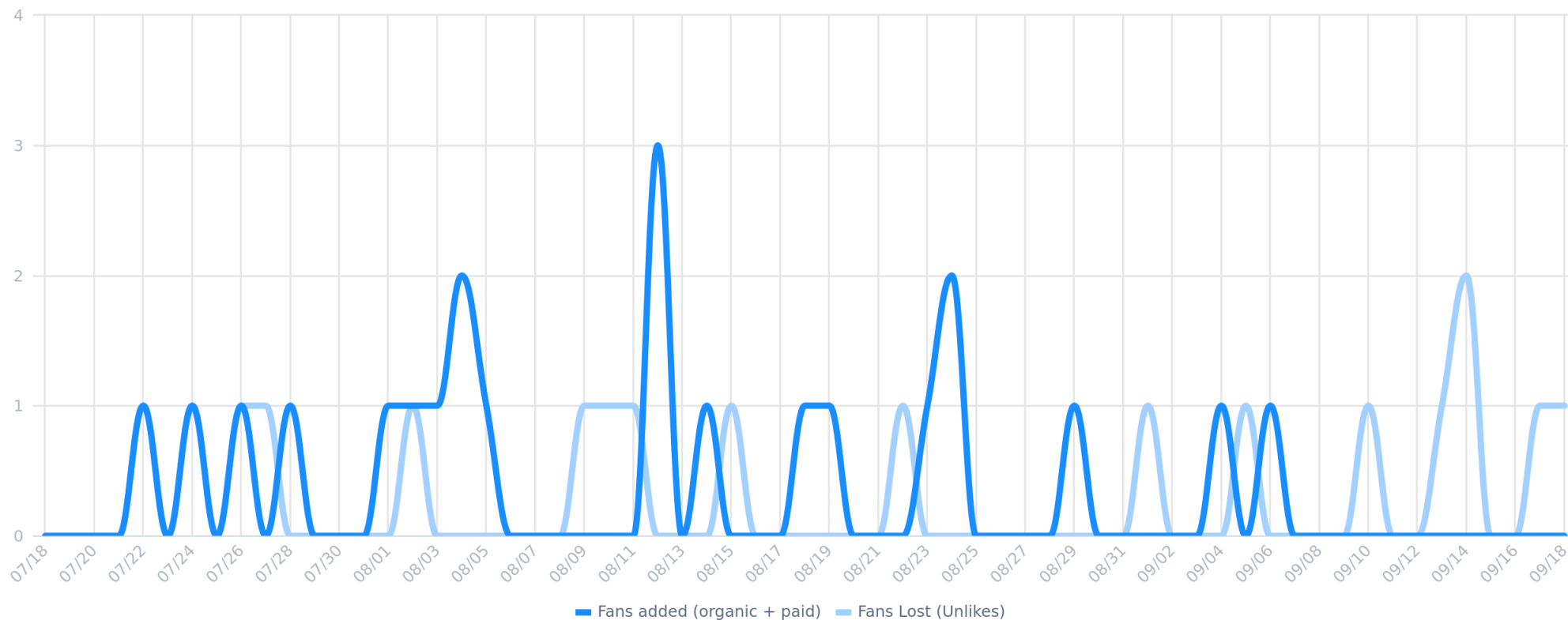
Brand awareness

**11** No data



# Audience growth

Number of fans gained and lost for the selected period.



New Organic Fans	22
New Paid Fans	0
Fans Lost (Unlikes)	18
<b>New Fans (Net)</b>	<b>4</b>



The total audience is

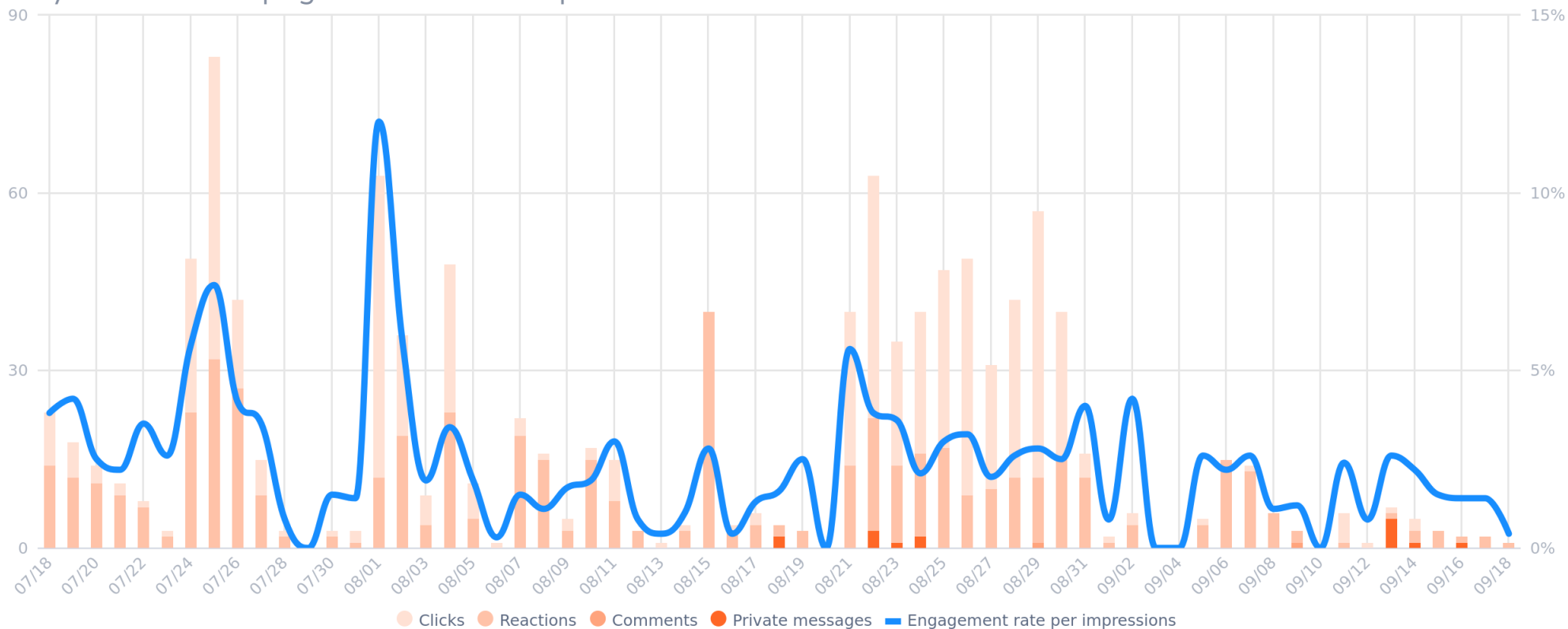
# 8,132 fans

representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**

# Engagement



Number of fans interactions (reactions, comments, shares, clicks and private messages) with your Facebook page for the selected period.



Reactions	438	87	8	0	1	0	534
Clicks	Link: 300	Photo: 256	Video: 14				570
Comments							2
Private messages							15
Shares							6
<b>Total Engagement</b>							<b>1.1K</b>
<b>Engagement rate per impressions</b>							<b>2.8%</b>

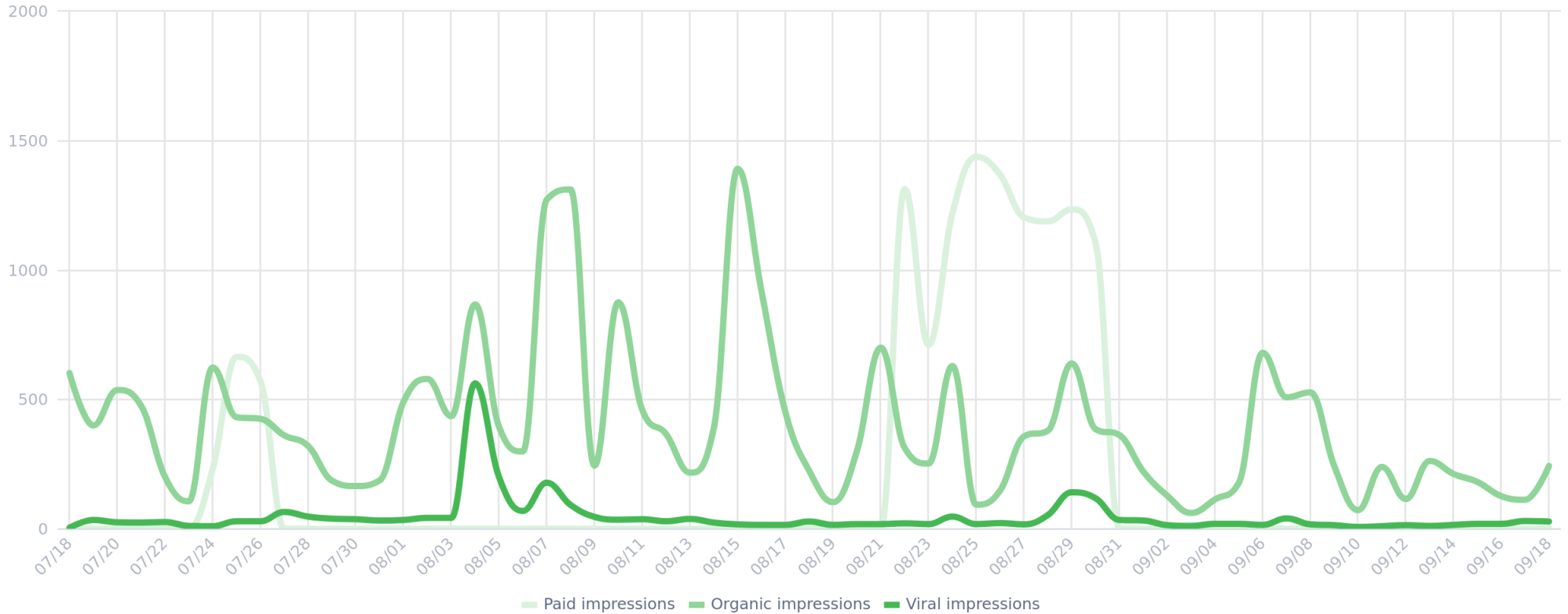


The total engagement is  
**1,127 interactions**  
 representing a variation of **0 %**  
 compared to **Sep. 19 2021 - Sep. 18 2022**



# Impressions

Number of times your page's content has been viewed during the selected period. This includes paid, organic and viral impressions.



Paid impressions	12K
Organic impressions	25K
Viral impressions	2.8K
<b>Total impressions</b>	<b>40K</b>



The total impressions are

**40,112**

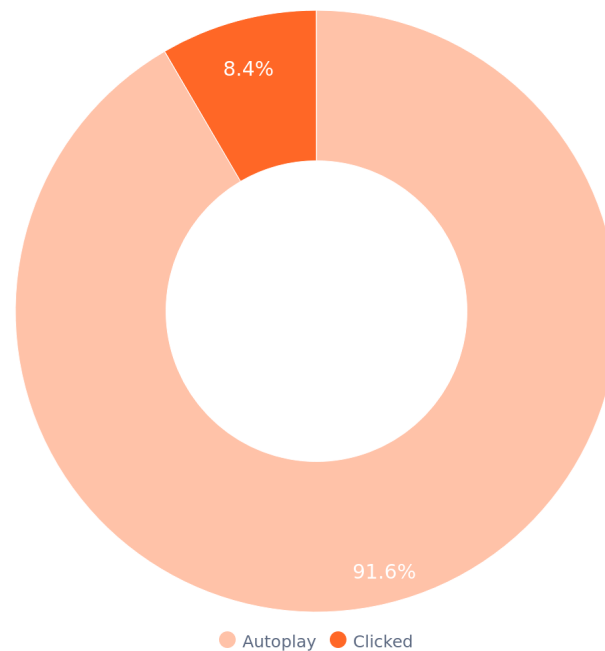
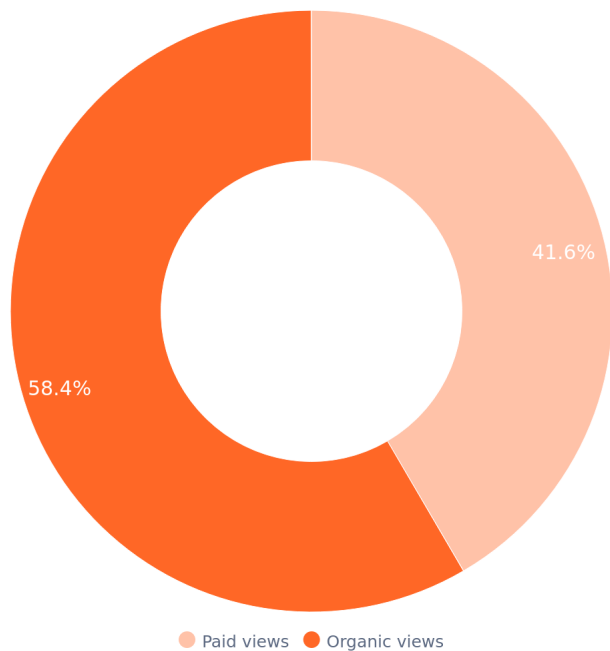
representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**





# Video views

Number of time your page's videos has been viewed during the selected period.



Total views of videos are

**7,439**

Organic views / Paid views

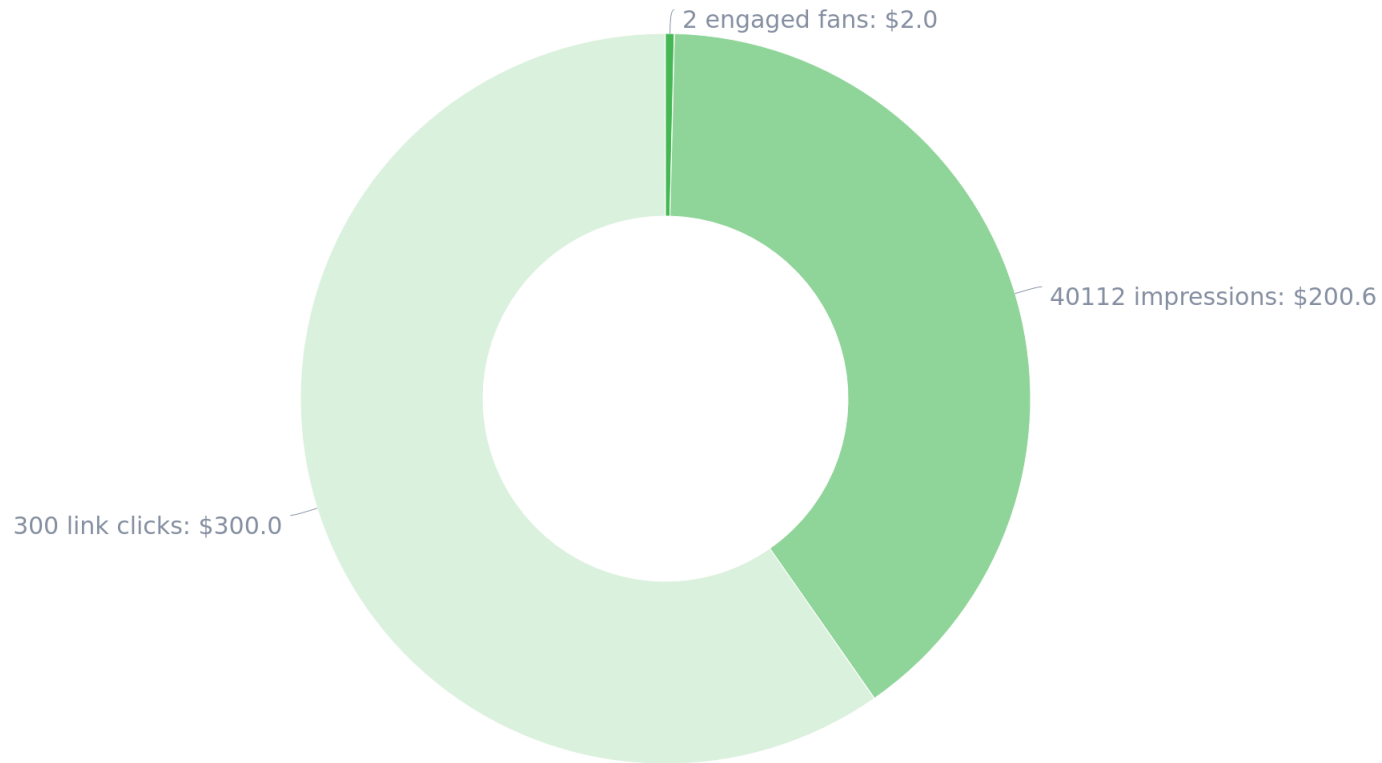
4.3K / 3.1K

Clicked / Autoplay

625 / 6.8K

# ROI

Value generated by your page for the selected period.



The total generated value is

**\$502.6**

representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**



## **Content summary**

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**Evaluate the lifetime performance of  
published content on your Facebook Page**

September 19, 2022 - September 18, 2023



# Overview

Lifetime metrics of content published during the selected period.



Posts published

**18** No data



Posts reach

**4,608** No data



Engaged users

**182** No data

# Top content

Best performing content published during the selected period. Based on reach.



Video

Sep. 6 2023

METRO has the energy!!

Reach 1.1K

Engaged Users 0

Clicks 0

Other clicks 14

Engagement rate per reach 0%

Engagement rate per impression 0%



Multi Image

Aug. 21 2023

Celebrating our incredible PSH team with a well-d...

Reach 1K

Engaged Users 91

Clicks 66

Other clicks 11

Engagement rate per reach 9%

Engagement rate per impression 8.9%



Image

Aug. 29 2023

2 days left to vote for Best of the Bay 2023!

Reach 373

Engaged Users 7

Clicks 3

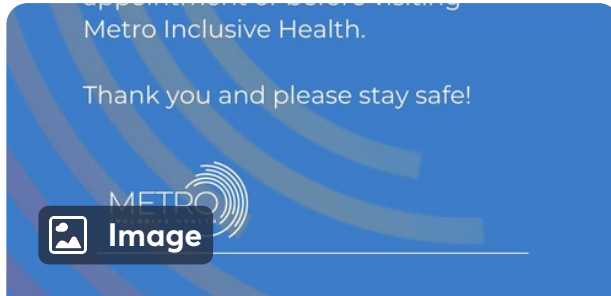
Other clicks 3

Engagement rate per reach 1.9%

Engagement rate per impression 1.7%

# Top content

Best performing content published during the selected period. Based on reach.



Aug. 28 2023

## Due to Tropical Storm Idalia, all Metro Inclusive ...

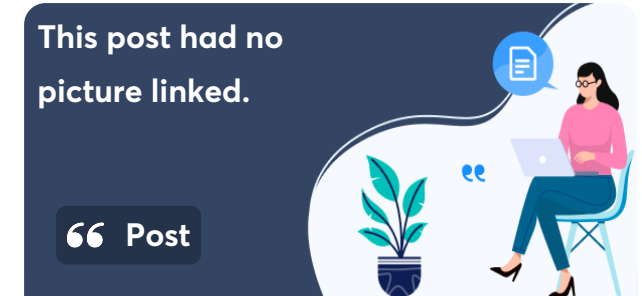
Reach	224
Engaged Users	13
Clicks	2
Other clicks	9
Engagement rate per reach	5.8%
Engagement rate per impression	5.3%



Aug. 31 2023

## Have you heard The Tea??

Reach	191
Engaged Users	12
Clicks	2
Other clicks	1
Engagement rate per reach	6.3%
Engagement rate per impression	5.7%



Aug. 23 2023

## METRO offers FREE walk-in rapid HIV tests at a...

Reach	189
Engaged Users	5
Clicks	0
Other clicks	0
Engagement rate per reach	2.6%
Engagement rate per impression	2.4%



## Instagram Profile Report: **metroinclusivehealth**

September 19, 2022 - September 18, 2023



# Overview

Key performance metrics for the selected period.



Followers

**4,045** No data



Engagement

**365** → No variation



Impressions

**34,147** → No variation



Brand awareness

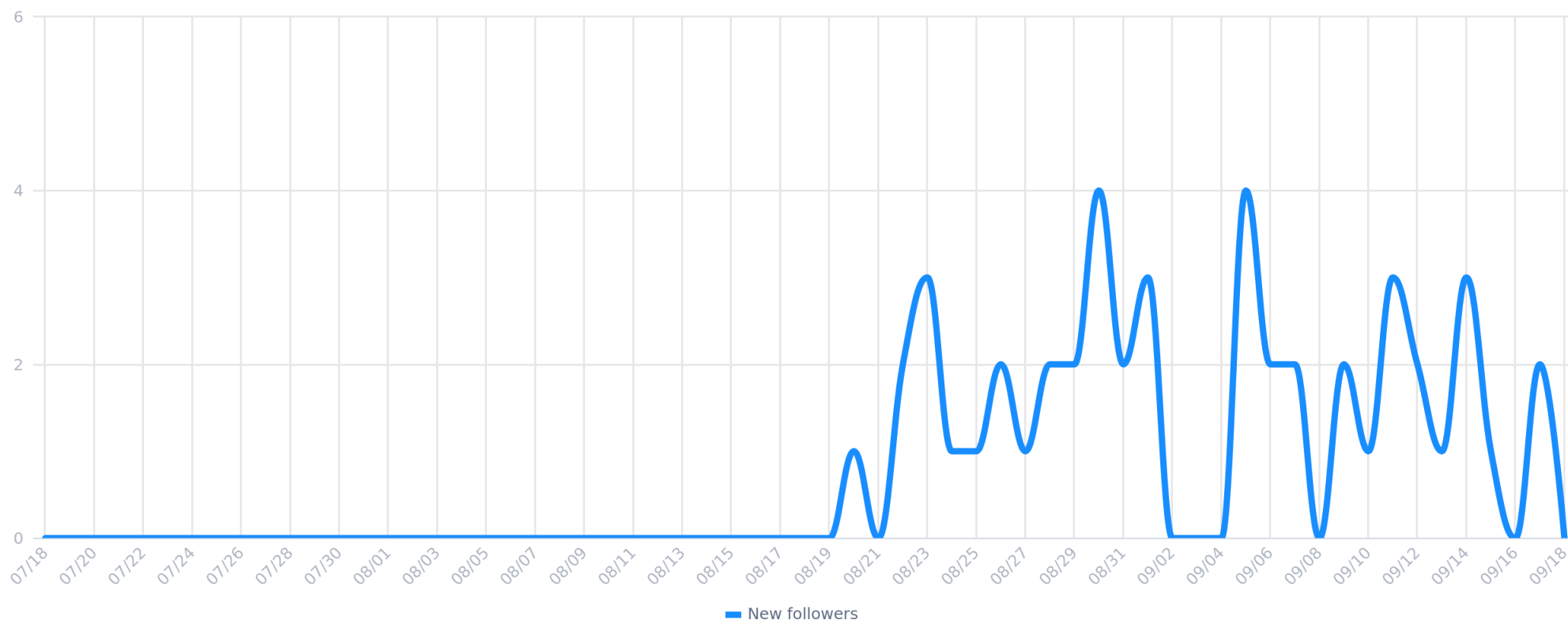
**15** No data





# Audience growth

Number of followers gained during the selected period.



New followers	47
<b>Total followers</b>	<b>4K</b>



The total audience is

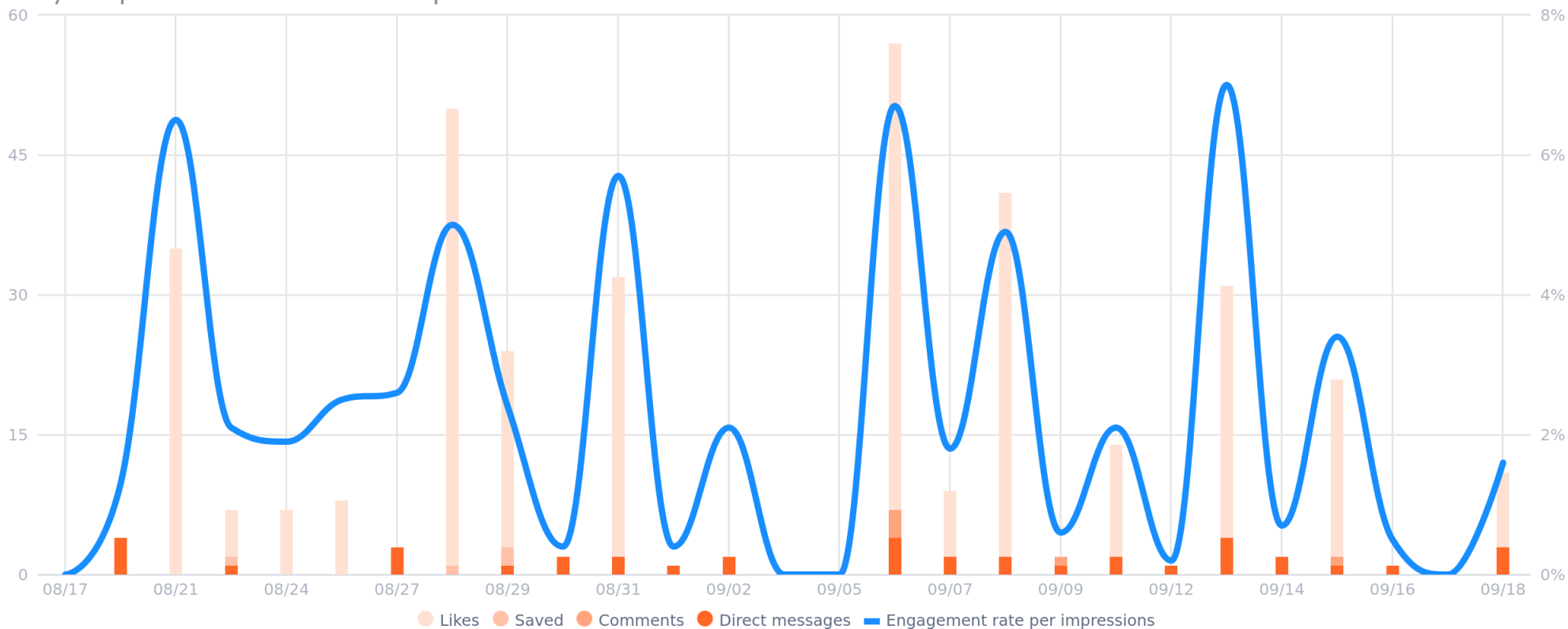
**4,045 followers**

representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**

# Engagement



Number of followers' interactions (likes, saved, comments and direct messages) with your profile for the selected period.



Likes	317
Saved	4
Comments	5
Direct messages	39
<b>Total interactions</b>	<b>365</b>
<b>Engagement rate per impressions</b>	<b>1.1%</b>



The total engagement is

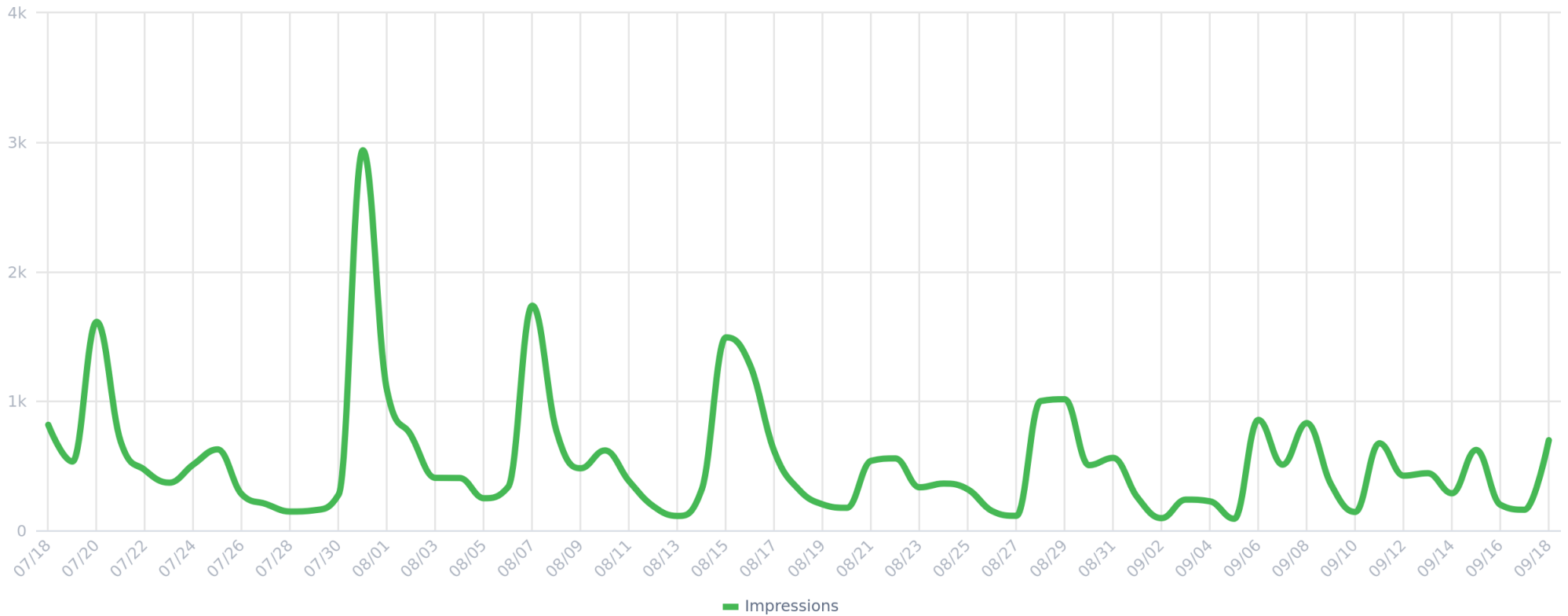
**365 interactions**

representing a variation of **0%**  
compared to **Sep. 19 2021 - Sep. 18 2022**



# Impressions

Number of times your profile's content has been viewed during the selected period.



The total impressions are

**34,147**

representing a variation of **0 %**  
compared to **Sep. 19 2021 - Sep. 18 2022**



# Overview

Lifetime metrics of content published during the selected period.



Posts published

**21** No data



Posts reach

**6,027** No data



Posts engagement

**339** No data

# Top content

Best performing content published during the selected period. Based on reach.

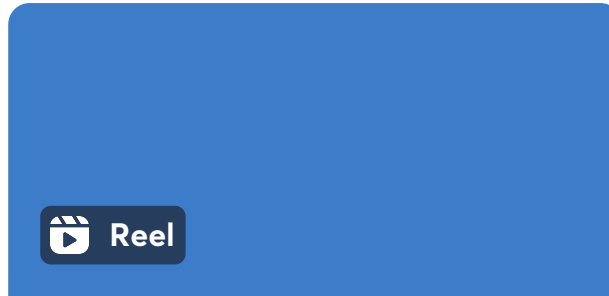


Reel

Sep. 8 2023

Follow the link in our bio to order your FREE at-h...

Reach	1K
Comments	1
Likes	39
Saved	0
Engagement	46
Engagement rate per reach	4.5%
Engagement rate per impression	4.3%



Reel

Sep. 6 2023

METRO has the energy!!

Reach	737
Comments	3
Likes	50
Saved	0
Engagement	55
Engagement rate per reach	7.5%
Engagement rate per impression	7%



Image

Aug. 29 2023

2 days left to vote for Best of the Bay 2023!

Reach	669
Comments	0
Likes	21
Saved	2
Engagement	23
Engagement rate per reach	3.4%
Engagement rate per impression	3.3%

# Top content

Best performing content published during the selected period. Based on reach.



Aug. 28 2023

**!!Due to Tropical Storm Idalia, all Metro Inclusiv...**

Reach	612
Comments	0
Likes	14
Saved	0
Engagement	14
Engagement rate per reach	2.3%
Engagement rate per impression	2.2%



Sep. 15 2023

**Get ready to spice up your knowledge!**

Reach	425
Comments	1
Likes	19
Saved	0
Engagement	24
Engagement rate per reach	5.6%
Engagement rate per impression	4.9%



Aug. 28 2023

**Have you heard The Tea??**

Reach	381
Comments	0
Likes	35
Saved	1
Engagement	36
Engagement rate per reach	9.4%
Engagement rate per impression	8.6%