

Sponsorship T&C for Online Event <https://presale1.com/ctem-validate-your-gaps>

EVENT LINKEDIN PAGE: <https://www.linkedin.com/events/1-12-26ctempoweredbyagenticai-v7481538632944721921/>

Past Events on YouTube: <https://www.youtube.com/@Presale1>

01.12.2026
Validating Defensive Integrity:
Automated Posture Hardening Under Zero Production Risk

Mauro Israel
Cybersecurity Expert @ BIOODS Advisory Panelist @Presale1

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Co-Founder & CTO @RefineSec specializes in automotive cybersecurity and EDR evasion

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Romy Liram
AI Sales Specialist - Enterprise Account Executive @Check Point

Giulia Cabisca
Enterprise Security Services | AI Security & Compliance

17:00-18:00 CET Online Event AGENDA
CALL FOR SPONSORS sponsors@presale1.com

Register NOW >>

01.12.26 17:00-18:00 CET

Continuous Threat Exposure Management (CTEM) Online Event

Commercial Sponsorship Agreement: Platinum Package

Event Title: Continuous Threat Exposure Management (CTEM) Online Event: Validating Defensive Integrity

Scheduled Date & Time: December 01, 2026 | 17:00 – 18:00 Central European Time (CET)

Host Platform: Digital Webinar Infrastructure (Access credentials provided upon registration)

Event URL: <https://presale1.com/ctem-validate-your-gaps>

This Commercial Sponsorship Agreement ("Agreement") is entered into as of the date of final signature ("Effective Date"), by and between:

Presale1, an Israeli entity with corporate registration in the State of Israel (hereinafter referred to as the "**Organizer**"); and

The Corporate Entity identified in the execution block below (hereinafter referred to as the "**Sponsor**").

The Organizer and the Sponsor are collectively referred to as the "**Parties**," and each individually as a "**Party**."

1. Scope and Event Structure

1.1 The Event. The Organizer is staging an interactive, online seminar titled "Continuous Threat Exposure Management (CTEM) Online Event: Validating Defensive Integrity" ("Event"). The Event will be conducted remotely on December 01, 2026, commencing at 17:00 CET and concluding at 18:00 CET.

1.2 Duration. The total operating duration of the Event program is exactly one (1) hour (sixty minutes). Attendee registration will be provided free of charge to maximize professional reach across enterprise cybersecurity sectors.

2. Platinum Sponsorship Rights and Deliverables

In consideration of timely payment of the Sponsorship Fee, the Organizer will provide the Sponsor with the following sponsorship package:

2.1 Digital Branding and Placement. The Organizer will display the Sponsor's primary corporate name and hyperlinked logo on all digital collateral associated with the Event, including the official web page, electronic promotional communications, and digital holding slides.

2.2 Qualified Attendee Data Delivery and Privacy Compliance. The Organizer will deliver to the Sponsor an electronic list of event leads in two stages: (i) an interim pre-event list of registered individuals forty-eight (48) hours prior to the Event, and (ii) a verified post-event list of attendees within five (5) business days following the Event.

Statutory Privacy Covenant: The delegate list will contain exclusively the professional contact information of individuals who have provided prior, affirmative, specific, and unambiguous opt-in consent to share their registration data with third-party event sponsors, in compliance with the EU General Data Protection Regulation (GDPR), the Israeli Privacy Protection Law, 5741-1981 (including Amendment 13), and Section 30A of the Israeli Communications Law, 5742-1982. The Sponsor covenants to process such data strictly within the scope of attendee consent, respect opt-out requests, and provide an automated unsubscribe mechanism in all communications.

2.3 Technical Presentation Session. The Sponsor is allocated one (1) twenty-minute speaking slot within the sixty-minute agenda, consisting of a fifteen-minute technical presentation followed by a five-minute live audience Q&A session. The Sponsor will appoint a qualified technical speaker. All presentation materials must

focus on Continuous Threat Exposure Management and align with the technical standards of the Event.

2.4 Digital Content Syndication. The Sponsor may submit one (1) technical thought-leadership article for publication on the official Presale1 blog and distribution across Presale1's digital newsletter network (approximately 28,000 subscribers). The article is subject to the Organizer's reasonable editorial review and quality approval prior to publication.

3. Financial Terms, Invoicing, and Taxes

3.1 Sponsorship Fee. The gross Platinum sponsorship fee is **3,000 USD**. Applying an agreed ten percent **(10%)** discount, the final net fee payable by the Sponsor is **2,700 USD (United States Dollars)** ("Sponsorship Fee").

3.2 Maturity and Invoicing. The Organizer will issue a formal tax invoice upon execution of this Agreement. The Sponsor will remit payment in full via electronic wire transfer no later than **September 30, 2026**.

3.3 Banking Deductions and Taxes. The Sponsorship Fee is exclusive of Value Added Tax (VAT), which will be applied solely where required by Israeli tax law. The Sponsor is responsible for all outgoing wire transfer fees and intermediary banking charges to ensure that the Organizer receives the net payment amount in full.

3.4 Remittance Details. (to be provided)

4. Intellectual Property Rights

4.1 Trademark License. The Sponsor grants the Organizer a non-exclusive, revocable, royalty-free license to use the Sponsor's corporate marks and logos solely to market, promote, and stage the Event. All goodwill generated by such use remains the exclusive property of the Sponsor.

4.2 Presentation Content and Recording License. The Sponsor retains underlying ownership and copyright in all presentation slide decks, technical white papers, and demonstration software. The Sponsor grants the Organizer an irrevocable, non-exclusive, worldwide, royalty-free license to record, host, stream, and archive the Sponsor's live presentation as part of the overall recorded Event.

4.3 Article Licensing. The Sponsor grants the Organizer a perpetual, non-exclusive, worldwide license to host, syndicate, and distribute the submitted thought-leadership article across its digital publications.

5. Termination and Cancellation Policy

5.1 Cancellation by Sponsor. If the Sponsor cancels its participation, written notice must be submitted to the Organizer. The following refund terms apply:

- Notice received on or before June 30, 2026: Fifty percent (50%) refund of the Sponsorship Fee.

- Notice received after June 30, 2026: Zero percent (0%) refund; the full fee will be retained by the Organizer as liquidated damages.

5.2 Cancellation or Postponement by Organizer. If the Organizer cancels the Event due to non-Force Majeure causes, the Organizer will issue a full (100%) refund of all prepaid fees within thirty (30) business days. If the Event is rescheduled, the Sponsor may elect to apply the fee to the rescheduled date or receive an immediate full refund.

6. Representations, Warranties, and Indemnification

6.1 Mutual Warranties. Each Party represents that it is duly organized, validly existing, and possesses full corporate power to execute and perform this Agreement.

6.2 Sponsor Indemnification. The Sponsor will defend, indemnify, and hold harmless the Organizer and its directors, officers, and employees against any third-party claims, losses, or legal costs arising from: (i) intellectual property infringement by the Sponsor's presentation or content; or (ii) the Sponsor's violation of applicable privacy or direct-marketing communications laws when utilizing the attendee lists.

6.3 Organizer Indemnification. The Organizer will defend, indemnify, and hold harmless the Sponsor against any third-party claims arising from: (i) the Organizer's gross negligence or willful misconduct; or (ii) any infringement resulting from the Organizer's authorized staging of the Event.

7. Limitations of Liability

7.1 Consequential Damages Exclusion. Neither Party will be liable to the other for indirect, special, incidental, punitive, or consequential damages, or for loss of profits, business opportunities, or commercial goodwill.

7.2 Monetary Liability Cap. Except for indemnification obligations under Section 6 or claims arising from gross negligence or willful misconduct, each Party's total aggregate liability under this Agreement will be strictly limited to the total monetary consideration actually paid or payable by the Sponsor under Section 3.1.

7.3 Commercial Outcomes Disclaimer. The Organizer disclaims all warranties regarding attendee volume, attendee seniority, or commercial contracts generated for the Sponsor as a result of Event participation.

8. Force Majeure

Neither Party will be liable for performance failures or delays caused by circumstances beyond its reasonable control, including acts of God, war, hostilities, regional armed conflict, civil commotion, governmental embargoes, nationwide telecommunication outages, malicious cyber attacks targeting host infrastructure, or

global health emergencies ("Force Majeure Event"). If a Force Majeure Event disrupts the Event, the Organizer will make commercially reasonable efforts to

reschedule the session within ninety (90) days, failing which the Sponsor is entitled to a prorated refund.

9. Governing Law and Exclusive Forum

This Agreement will be governed by and interpreted under the substantive laws of the State of Israel, without giving effect to conflict of law principles. Any dispute or claim arising out of or in connection with this Agreement will be subject to the exclusive jurisdiction of the competent courts of Tel Aviv-Yafo, Israel.

10. Entire Agreement and Amendments

This Agreement constitutes the entire understanding between the Parties concerning this subject matter and supersedes all prior proposals, drafts, and representations. No modification of this Agreement will be effective unless executed in writing by authorized representatives of both Parties.

Bilateral Execution Block

IN WITNESS WHEREOF, the Parties hereto have caused this Commercial Sponsorship Agreement to be duly executed by their authorized representatives:

For Presale1 (Organizer)	For Sponsor
Signature: _____ _____	Signature: _____ _____
Printed Name: _____	Printed Name: _____
Corporate Title: _____	Corporate Title: _____
Date: _____ _____	Date: _____ _____
Company Name: Presale1	Company Name: _____
Corporate ID / Registration: _____	Corporate ID / Registration: _____



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