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Sponsorship T&C for Online Event https://presale1.com/supernova-cyber
EVENT LINKEDIN PAGE: https://www.linkedin.com/events/supernovacyber2027-theblastradi7525965768702877696/
Past Events on YouTube: https://www.youtube.com/@Presale1



Sponsorship Agreement: Platinum Package

This Sponsorship Agreement ("**Agreement**") is entered into between **Presale1** ("Organizer") and the sponsor named below ("Sponsor").

1. Event Overview

- **Event:** Supernova Cyber 2027: The Blast Radius of Modern Threats
- **Date & Live Broadcast Window:** September 9, 2027 | 15:00–18:00 CET (3 hours total)
- **Format:** Global online virtual summit (free attendee registration)
- **Landing Page URL:** https://presale1.com/supernova-cyber
- **LinkedIn Event URL:** https://www.linkedin.com/events/supernovacyber2027-theblastradi7525965768702877696/

2. Platinum Deliverables & Milestone Schedule

The Organizer will provide the Sponsor with:

1. **Brand Placement & Prominence:** Sponsor logo and hyperlinked brand assets displayed on the official event landing page, pre-event email marketing campaigns, social media assets, and live presentation holding slides.
2. **Keynote / Technical Speaking Slot:** One 20-minute executive/technical session (15-minute presentation + 5-minute live audience Q&A) scheduled within the summit agenda between 15:00 and 18:00 CET on September 9, 2027, delivered by a qualified Sponsor speaker.
3. **Qualified Attendee Leads:**
    - **Pre-Event Registration List:** Delivered 48 hours prior to the live broadcast (September 7, 2027, by 15:00 CET).

- **Post-Event Attendee & Engagement List:** Delivered within 5 business days post-event (on or before September 16, 2027).
- *Data Protection Compliance:* Leads will exclusively include participants who provided explicit opt-in consent in accordance with GDPR, Israeli privacy and anti-spam legislation, and applicable international regulations. Sponsor agrees to respect opt-out preferences and maintain functional automated unsubscribe mechanisms in all subsequent communications.

4. **Content Syndication:** Publication of one Sponsor-authored technical article or white paper on the Presale1 blog, syndicated directly to Presale1's network of 28,000+ executive and security subscribers, subject to standard editorial review.

3. Investment & Payment Schedule

- **Early-Bird Discounted Fee (20% Off):** $4,000 USD ($5,000 gross less 20% discount) for agreements executed on or before December 31, 2026.
- **Standard Fee:** $5,000 USD gross applies to agreements executed on or after January 1, 2027.
- **Payment Due Date:** Payable via electronic wire transfer within 14 business days of invoice receipt, and no later than August 25, 2027.
- **Taxes & Wire Fees:** Exclusive of Israeli VAT (added where applicable). The Sponsor assumes responsibility for all originating and intermediary wire transfer fees.

4. Intellectual Property & Media Licenses

- **Brand Assets:** Sponsor grants Organizer a non-exclusive, worldwide license to use Sponsor's name, logo, and speaker profiles solely for event promotion, hosting, and marketing.
- **Session Ownership & Recording:** Sponsor retains all intellectual property rights to its slides and presentation content, granting Organizer the perpetual right to record, broadcast, host, and distribute the on-demand session replay.
- **Syndicated Content:** Sponsor grants Organizer a perpetual license to archive, host, and distribute the approved technical article across its digital platforms.

5. Cancellation Policy & Key Deadlines

- **By Sponsor:**
  - **On or before August 9, 2027 (more than 30 days prior to event):** Written notice receives a 50% refund.
  - **On or after August 10, 2027 (30 days or fewer prior to event):** Strictly non-refundable (0%).
- **By Organizer:** If Organizer cancels the event for convenience, Sponsor receives a 100% refund within 30 business days. In the event of rescheduling, Sponsor may either accept the alternate date or request a full 100% refund.

6. Indemnification & Liability

- **Indemnification:** Sponsor indemnifies and holds harmless Organizer against any third-party claims arising from intellectual property infringement within Sponsor's materials or Sponsor's non-compliance with privacy/marketing regulations. Organizer indemnifies Sponsor against third-party claims arising from Organizer's gross negligence.
- **Liability Cap:** Except for indemnification obligations or willful misconduct, neither party is liable for indirect, special, or consequential damages. Each party's total aggregate liability under this Agreement is capped at the actual fee paid ($4,000 USD if booked under the early-bird rate; $5,000 USD standard).
- **No Commercial Warranty:** Organizer does not guarantee specific attendee turnout volume, job title ratios, or closed commercial pipeline resulting from event participation.

7. General Terms & Governing Law

- **Force Majeure:** Neither party is held liable for delays or failures resulting from events beyond reasonable control, including armed conflict, telecommunications or cloud hosting outages, cyber warfare, or government restrictions. Commercially reasonable efforts will be made to reschedule within 90 days.
- **Governing Law:** This Agreement is governed by the laws of the State of Israel.
- **Jurisdiction:** Exclusive jurisdiction for all matters arising from this Agreement belongs to the competent courts of Tel Aviv-Yafo, Israel.
- **Entire Agreement:** This document constitutes the entire understanding between the parties and supersedes all prior communications, proposals, or understandings.

Signatures & Execution

Presale1 (Organizer)	**Sponsor**
Signature: _____	**Signature:** _____
Name: Eyal Weintraub	**Name:** _____
Title: Founder & CEO	**Title:** _____
Company: Presale1	**Company:** _____
Registration / ID: _____	**Registration / ID:** _____
Date: _____	**Date:** _____

Google Cloud Partner