*

Sponsorship T&C for Online Event https://presale1.com/ctem-validate-your-gaps
EVENT LINKEDIN PAGE: https://www.linkedin.com/events/1-12-26ctempoweredbyagenticai-v7481538632944721921/
Past Events on YouTube: https://www.youtube.com/@Presale1

Sponsorship Agreement: Platinum Package

This Sponsorship Agreement (**"Agreement"**) is entered into between **Presale1** (**"Organizer"**) and the sponsor named below (**"Sponsor"**).

1. Event Overview

- **Event:** Continuous Threat Exposure Management (CTEM) Online Event: Validating Defensive Integrity
- **Date & Time:** December 1, 2026 | 17:00 – 18:00 CET (60 minutes total)
- **Format:** Online webinar (free attendee registration)
- **URL:** https://presale1.com/ctem-validate-your-gaps

2. Platinum Deliverables

The Organizer will provide the Sponsor with:

1. **Branding:** Sponsor logo and link displayed on the event landing page, marketing emails, and presentation holding slides.
2. **Speaking Slot:** One 20-minute technical session (15-minute presentation + 5-minute live Q&A) presented by a qualified Sponsor speaker on a CTEM topic.
3. **Attendee Leads:**
    - Pre-event registration list 48 hours prior to the event.
    - Final attendee list within 5 business days post-event.
    - *Data Protection:* Leads will include only individuals who provided explicit opt-in consent in compliance with GDPR and Israeli privacy and anti-spam laws. The Sponsor agrees to respect opt-outs and include automated unsubscribe links in all outreach.

4. **Content Syndication:** One Sponsor-authored technical article published on the Presale1 blog and distributed to Presale1's email subscriber list (28,000 subscribers), subject to standard editorial review.

3. Fee & Payment

- **Net Fee: $2,700 USD** ($3,000 gross less 10% discount).
- **Payment Due:** November 30, 2026, via electronic wire transfer upon receipt of invoice.
- **Taxes & Wire Fees:** Exclusive of Israeli VAT (added if applicable). Sponsor covers all outgoing/intermediary bank transfer fees.

4. Intellectual Property & Licenses

- **Logos:** Sponsor grants Organizer a non-exclusive license to use Sponsor's name and logo solely to promote and host the event.
- **Presentations & Recordings:** Sponsor retains ownership of its presentation slides and materials, and grants Organizer a license to record, host, and distribute the session recording.
- **Article:** Sponsor grants Organizer a perpetual license to publish and distribute the approved article.

5. Cancellation Policy

- **By Sponsor:**
  - Notice after November 15, 2026: Non-refundable (0%).
- **By Organizer:** If Organizer cancels for convenience, Sponsor receives a 100% refund within 30 business days. If rescheduled, Sponsor may accept the new date or receive a full refund.

6. Indemnification & Liability

- **Indemnification:** Sponsor indemnifies Organizer against third-party claims stemming from IP infringement in Sponsor's content or Sponsor's breach of privacy/marketing laws. Organizer indemnifies Sponsor against claims arising from Organizer's gross negligence or direct event infringement.
- **Liability Cap:** Except for indemnification obligations, gross negligence, or willful misconduct, neither party is liable for indirect/consequential damages, and each party's aggregate liability is capped at the total fee paid ($2,700 USD).
- **No Guarantee:** Organizer does not warrant attendee counts, seniority, or commercial leads resulting from the event.

7. General Terms

- **Force Majeure:** Neither party is liable for delays or failures caused by events beyond reasonable control (e.g., armed conflict, government action, network-wide outages, cyber attacks). Organizer will make commercially reasonable efforts to reschedule within 90 days or issue a prorated refund.
- **Governing Law & Jurisdiction:** Laws of the State of Israel. Exclusive jurisdiction belongs to the courts of Tel Aviv-Yafo.
- **Entire Agreement:** This is the complete agreement between the parties and can only be amended in writing signed by both sides.

Signatures

Presale1 (Organizer)	Sponsor
Signature: _____	**Signature:** _____
Name: _____	**Name:** _____
Title: _____	**Title:** _____
Company: Presale1	**Company:** _____
Registration / ID: _____	**Registration / ID:** _____
Date: _____	**Date:** _____

Google Cloud Partner