

Sponsorship T&C for Online Event <https://presale1.com/ctem-validate-your-gaps>  
EVENT LINKEDIN PAGE: <https://www.linkedin.com/events/1-12-26ctempoweredbyagenticai-v7481538632944721921/>  
Past Events on YouTube: <https://www.youtube.com/@Presale1>

**01.12.2026**  
**Validating Defensive Integrity:**  
Automated Posture Hardening Under Zero Production Risk

**Mauro Israel**  
Cybersecurity Expert @ BIOODS Advisory Panelist @Presale1

**Eyal Weintraub**  
Founder C.E.O. @Presale1  
Cyber Security Projects

**Nir Yehoshua**  
Co-Founder & CTO @RefineSec  
specializes in automotive cybersecurity and EDR evasion

**Uriel Kosayev**  
Co-Founder & CPO @RefineSec  
Cybersecurity Researcher | Keynote Speaker | Author of MAoS

**Romy Liram**  
AI Sales Specialist - Enterprise Account Executive @Check Point

**Giulia Cabianna**  
Enterprise Security Services | AI Security & Compliance

**17:00-18:00 CET Online Event AGENDA**  
CALL FOR SPONSORS [sponsors@presale1.com](mailto:sponsors@presale1.com)

**Register NOW >>**

### Sponsorship Agreement: Platinum Package

This Sponsorship Agreement ("**Agreement**") is entered into between **Presale1** ("**Organizer**") and the sponsor named below ("**Sponsor**").

#### 1. Event Overview

- **Event:** Continuous Threat Exposure Management (CTEM) Online Event: Validating Defensive Integrity
- **Date & Time:** December 1, 2026 | 17:00 – 18:00 CET (60 minutes total)
- **Format:** Online webinar (free attendee registration)
- **URL:** <https://presale1.com/ctem-validate-your-gaps>

#### 2. Platinum Deliverables

The Organizer will provide the Sponsor with:

1. **Branding:** Sponsor logo and link displayed on the event landing page, marketing emails, and presentation holding slides.
2. **Speaking Slot:** One 20-minute technical session (15-minute presentation + 5-minute live Q&A) presented by a qualified Sponsor speaker on a CTEM topic.
3. **Attendee Leads:**
  - Pre-event registration list 48 hours prior to the event.
  - Final attendee list within 5 business days post-event.
  - *Data Protection:* Leads will include only individuals who provided explicit opt-in consent in compliance with GDPR and Israeli privacy and anti-spam laws. The Sponsor agrees to respect opt-outs and include automated unsubscribe links in all outreach.

4. **Content Syndication:** One Sponsor-authored technical article published on the Presale1 blog and distributed to Presale1's email subscriber list (28,000 subscribers), subject to standard editorial review.

### 3. Fee & Payment

- **Net Fee: \$2,700 USD** (\$3,000 gross less 10% discount).
- **Payment Due:** October 30, 2026, via electronic wire transfer upon receipt of invoice.
- **Taxes & Wire Fees:** Exclusive of Israeli VAT (added if applicable). Sponsor covers all outgoing/intermediary bank transfer fees.

### 4. Intellectual Property & Licenses

- **Logos:** Sponsor grants Organizer a non-exclusive license to use Sponsor's name and logo solely to promote and host the event.
- **Presentations & Recordings:** Sponsor retains ownership of its presentation slides and materials, and grants Organizer a license to record, host, and distribute the session recording.
- **Article:** Sponsor grants Organizer a perpetual license to publish and distribute the approved article.

### 5. Cancellation Policy

- **By Sponsor:**
  - Notice after November 15, 2026: Non-refundable (0%).
- **By Organizer:** If Organizer cancels for convenience, Sponsor receives a 100% refund within 30 business days. If rescheduled, Sponsor may accept the new date or receive a full refund.

### 6. Indemnification & Liability

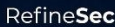
- **Indemnification:** Sponsor indemnifies Organizer against third-party claims stemming from IP infringement in Sponsor's content or Sponsor's breach of privacy/marketing laws. Organizer indemnifies Sponsor against claims arising from Organizer's gross negligence or direct event infringement.
- **Liability Cap:** Except for indemnification obligations, gross negligence, or willful misconduct, neither party is liable for indirect/consequential damages, and each party's aggregate liability is capped at the total fee paid (\$2,700 USD).
- **No Guarantee:** Organizer does not warrant attendee counts, seniority, or commercial leads resulting from the event.

### 7. General Terms

- **Force Majeure:** Neither party is liable for delays or failures caused by events beyond reasonable control (e.g., armed conflict, government action, network-wide outages, cyber attacks). Organizer will make commercially reasonable efforts to reschedule within 90 days or issue a prorated refund.
- **Governing Law & Jurisdiction:** Laws of the State of Israel. Exclusive jurisdiction belongs to the courts of Tel Aviv-Yafo.
- **Entire Agreement:** This is the complete agreement between the parties and can only be amended in writing signed by both sides.

## Signatures

|                                 |                                 |
|---------------------------------|---------------------------------|
| <b>Presale1 (Organizer)</b>     | <b>Sponsor</b>                  |
| <b>Signature:</b> _____         | <b>Signature:</b> _____         |
| <b>Name:</b> _____              | <b>Name:</b> _____              |
| <b>Title:</b> _____             | <b>Title:</b> _____             |
| <b>Company:</b> Presale1        | <b>Company:</b> _____           |
| <b>Registration / ID:</b> _____ | <b>Registration / ID:</b> _____ |
| <b>Date:</b> _____              | <b>Date:</b> _____              |



# 01.12.26

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Under Zero Production Risk

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# Google Cloud Partner