



JOURNALISM EDUCATION
& RESEARCH ASSOCIATION
OF AUSTRALIA



WESTERN
AUSTRALIA

BUSINESS
EVENTS
PERTH



ECU and Perth Welcome

The World Journalism and Education Congress (WJEC) 2025

CONTENTS

Acknowledgment to Country	03
Welcome to WA	04
Letter of support-Executive Dean	05
Meet the team	06
Letters of support	10
Contributors	13
Welcome from the Executive Dean	14
History of Journalism education in Australia	15
Journalism at ECU	16
Edith Cowan University information	17
WA and international education	18
WJEC 2025 Congress Theme	19
WJEC 2025 Budget	20
School of Arts and Humanities success stories	21
Technical Tour- ECU City Campus	22
Why Perth, Western Australia	23
Australia	28
Congress Venue	29
Accommodation costs	31
Social Function Venues	32
Business Events Perth support	35
Activities around Perth	36
Things to do in Regional Western Australia	38
Contacts	39
Crown Perth proposal	40
WJEC 2025 Budget information	53



ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the Traditional Custodians throughout Western Australia and their continuing connection to the land, water and communities. We pay our respects to Elders past and present.

We celebrate the stories, culture and traditions of Aboriginal and Torres Strait Islanders and the Elders of all communities who work and live on the land.





QUOKKA, ROTTENEST ISLAND | TOURISM WA



CITY SKYLINE, PERTH | TOURISM WA

WELCOME TO WESTERN AUSTRALIA

Discover Western Australia, where you can expect the unexpected in a land filled with stunning natural beauty, abundant sunshine, white sandy beaches, UNESCO-world heritage listed sites, world renowned fine wines, fresh local flavours, and connect with some of the world's brightest minds.

Bordered by the Indian Ocean, and covering almost the same geographical area as Western Europe, Western Australia is biologically diverse and one of the most ancient lands on the

planet, with a living Aboriginal history dating back more than 60,000 years.

The capital Perth is Australia's sunniest city and the country's western gateway to Europe and Asia. Located in the same time zone (GMT +8) as 60 per cent of the world's population, including Singapore, China and Hong Kong, Western Australia is an unparalleled destination for international business travellers.

Western Australia provides Edith Cowan University (ECU) and the World Journalism Education Council (WJEC) with the opportunity to deliver an event that's truly remarkable and will be spoken about for years to come.

LETTER OF SUPPORT- Executive Dean



MOUNT LAWLEY CAMPUS

2 Bradford Street, Mount Lawley
Western Australia 6050
☎ 134 328

www.ecu.edu.au

ABN 54 361 482 367 CRICOS TFC 002916

27 April 2022

Dear Professor Rupar

I write in support of Professor Cullen's proposal for Edith Cowan University to host the 7th World Journalism Education Congress (WJEC) in Perth, Australia. Our bid to partner with you in bringing the Congress to Australia is strong, and the School of Arts and Humanities is committed to ensuring the success of this very significant event for journalism educators around the world.

Edith Cowan University (ECU) has been a leader in journalism education for many years, most notably home to world-class programs in broadcast journalism, and is now making a further major commitment to journalism education at its new City Campus. ECU's journalism program is highly regarded among fellow journalism educators in Australia. It has received several national student and teaching awards, and ECU journalism graduates currently work in national and international media outlets. We are investing more than a million dollars specifically in industry-standard newsrooms, media production, and broadcasting studios to provide world-class facilities for students and staff. The City Campus will open in 2025, the same year as the WJEC is held in Perth if our bid is successful.

I have every confidence in Professor Trevor Cullen who is the proposed Chair for WJEC 2025. Trevor has participated in three Congresses - Singapore (2007), New Zealand (2016) and Paris (2019). He organised the 2009 Journalism Education and Research Association of Australia (JERAA) conference and will be co-host at ECU of the 2022 JERAA conference. Trevor led ECU's Journalism program for more than a decade, and many of his peer-reviewed book chapters, conference papers, research articles and successful national teaching and research grants focus on ways to improve journalism education in Australia. Professor Cullen is highly regarded by his peers in Australia and overseas. He has the experience and knowledge, working with a committee of fellow journalism educators from several universities within Australia and New Zealand, to ensure success of the Congress.

Perth is a vibrant city that hosts many international festivals and conferences and offers visitors a wide choice of other destinations and experiences. It is a very safe and welcoming city, offering a friendly face to all international visitors, and would be an attractive destination for travellers across the world. I am sure that, if our bid is accepted, the WJEC held here would be an outstanding success. The School of Arts and Humanities stands ready to support this wonderful opportunity for the advancement of journalism education globally on behalf of the World Journalism Education Council.

Yours Sincerely

A handwritten signature in black ink, appearing to read 'M Allen'.

Professor Matthew Allen
Executive Dean
School of Arts and Humanities



MEET THE TEAM

**Professor Trevor Cullen. (CHAIR) Australian Learning and Teaching Fellow
Edith Cowan University, Perth, Western Australia.**

Trevor was Head of ECU's journalism department for more than a decade and published over 50 peer-reviewed book chapters, articles and conferences papers on journalism, health journalism and curriculum development. He was the first journalism educator in Australia to secure a National Teaching and Learning Fellowship (NTLF) and the Australian Award for University Teaching (AAUT). He will be of Chair of 2025 WJEC in Perth in July 2025 if the submission bid is successful.



Associate Professor Alexandra Wake. President – Journalism Education and Research Association of Australia RMIT University, Melbourne, Australia.

Alex is the elected President of the Journalism Education and Research Association of Australia. She is also an associate professor in journalism and currently serving as the programs manager for RMIT's Bachelor of Communication (Journalism) and the Graduate Diploma in Journalism. Dr Wake acted as an expert and rapporteur at multiple WJEC events including the conferences in Grahamstown, Mechelen, Auckland, and Paris as well as organising a WJEC roundtable on Fact Checking and Verification as core journalism curriculum.



Associate Professor Helen Sissons. President – Journalism Education Association of New Zealand. Auckland University of Technology, Auckland, New Zealand.

Helen is a former journalist having spent more than 16 years in print and broadcast news, the last ten of these in television news at the BBC in the UK. She has published books and articles on the relationship between journalists and public relations practitioners, how journalistic practice and identity is adapting to digital technologies and how comments are used by the news audience.



MEET THE TEAM

Dr James Hollings. Associate Professor & Programme Leader - Journalism
Associate Head of School, Massey University. Wellington, New Zealand.

James has worked in senior roles in news organisations, including as production editor and as a senior correspondent in health, agriculture, industry and the arts. Currently the New Zealand coordinator of the Worlds of Journalism Study, he has published on journalistic decision-making, whistleblowers, the characteristics and attitudes of New Zealand journalists, media reporting of suicide, disaster reporting, and the practice of investigative journalism. He edited *A Moral Truth: 150 years of Investigative Journalism in New Zealand*.



Dr Laura Glitsos. Head of Journalism
Edith Cowan University, Perth, Western Australia.

Laura is a lecturer in media, communications, and cultural studies with a speciality in digital journalism. In addition to working as a music journalist, as well as a science and health writer in the past, she has also published a full-length sole authored academic book on the nature of music in the contemporary era called *Somatechnics and Popular Music in Digital Contexts* through Palgrave MacMillan.



Andrea Burns. Course Coordinator – Post Graduate Broadcasting School of Arts and Humanities
Edith Cowan University, Perth, Western Australia.

A teacher-focused academic, Andrea has worked across both ECU's Undergraduate and Post-Graduate programmes. For more than 25 years, Andrea worked as a journalist and presenter in commercial television news and current affairs. She has been a newspaper opinion columnist, produced and presented radio programmes and still contributes to public discussion as a broadcaster.



MEET THE TEAM

Dr Kathryn Shine. Program Head – Journalism
Curtin University , Perth, Western Australia.

Kathryn is a Senior Lecturer in journalism at Curtin University. She is currently the Journalism Postgraduate Course Coordinator. Dr Shine was elected to the Journalism Education and Research Association of Australia national executive in 2019, and is a member of the JERAA 2022 conference organising committee. Dr Shine is the editor of the Curtin Journalism news website *Western Independent and* continues to work as a freelance journalist. She has previously worked as a senior journalist at news outlets including *The Sun Herald* and *The Australian*.



Dr G.F. Greensmith. Undergraduate Course Coordinator

Department of Journalism School of Media, Creative Arts and Social Inquiry (MCASI)
Curtin University. Perth, Western Australia.

Dr Glynn Greensmith lectures in journalism at Curtin University in Perth, WA. He researches media coverage of mass shooting, alongside research interests in the relationship between journalism and democracy, and the teaching of trauma in journalism. He also works for the ABC, the Australian national broadcaster, and he has spent 15 years in various roles for the organisation. Currently he hosts a nationwide radio show.



MEET THE TEAM

Dr Mignon Shardlow. Senior Lecturer in Communications and Media.
Notre Dame University, Perth, Western Australia.

Dr Shardlow is a journalist turned academic with experience in newsrooms from the Republic of Palau in Micronesia to Kununurra in Western Australia, and a few points in between. She has written stories about everything from unexploded bombs to native title claims and knows what it is like to be a fresh journalist looking for work, and as an editor responsible for hiring journalists. Dr Shardlow was a journalism lecturer at Curtin University from 2003 to 2012 and began teaching at Notre Dame in 2012.



Ms Narelle Hopkin. Lecturer and Co-Academic Chair of Media

Journalism Discipline Lead School of Communication, Murdoch University, Perth, Western Australia.

Narelle is an award-winning investigative journalist who has worked in senior editorial roles for leading news websites and newspapers. Her two-decade journalistic career began at Nature magazine, and she has worked across a range of media in TV news, online and print. As head of journalism at Murdoch University, Narelle runs the program across three separate countries and has been awarded a Fellowship with the Higher Education Academy.



LETTER OF SUPPORT- JERAA



**JOURNALISM EDUCATION
& RESEARCH ASSOCIATION
OF AUSTRALIA**
ABN 15 600 195 857 Inc in SA A39791

PO Box 2044
Dangar NSW 2309

6 April 2022

Dear Professor Rupar

I write in my capacity as the elected President of the Journalism Education and Research Association of Australia to support a bid by Edith Cowan University (ECU) to host the 2025 World Journalism Education Congress conference in Perth, Western Australia.

The academic staff at ECU, under the guidance of Adjunct Professor Trevor Cullen and Dr Laura Glitsos (Journalism) and with Andrea Burns (Broadcasting), have already worked successfully to organise this year's Journalism Education and Research Association of Australia Conference in Perth. I'm delighted that they are now prepared to work on the WJEC conference with support from other journalism educators from Curtin, UWA, Notre Dame, Murdoch and from several other Australian and NZ universities.

Edith Cowan University is one of Australia's smaller universities but because of its location in Perth, and the incredibly collegiality of the journalism staff at the various Western Australian universities, we are confident that the organisation of the WJEC conference will be world-class. Specifically we know that as Professor Cullen has been an active participant at WJEC conferences for many years, he will ensure ECU hosts a high-quality conference for international delegates.

I note that WJEC has never been held in Australia, but Australian academics have been active members of the congress since its first meeting in Singapore. I would envisage that if the conference bid is successful we would organise our annual JERAA conference to be held the day before the WJEC event, as it was in Auckland, to maximise WJEC attendance numbers. We would invite our NZ colleagues to do the same with their JEANZ conference.

Yours sincerely

Dr Alexandra Wake
Ph.D., MA, CELTA, GCCTL, FHEA



LETTER OF SUPPORT- JEANZ



Dear WJEC members,

I am writing on behalf of the Journalism Education Association of New Zealand (JEANZ) to extend support to Edith Cowan University, Perth, in its bid to host the World Journalism Education Conference (WJEC) in 2025.

JEANZ is a nationwide network of professional journalism educators incorporating all journalism schools in New Zealand. JEANZ's leading mission is the promotion of the highest professional standards in the teaching and learning of journalism in the country, and through our international networks, across the Australasian region.

Journalism education at Edith Cowan University is internationally well respected, and its Media and Communication degrees are highly sought after, both on the undergraduate and the postgraduate levels. The journalism faculty at Edith Cowan, led by Professor Trevor Cullen, are well recognised in the academic community, and their research engagement into contemporary journalism as part of media, culture and society is of a world-class standard. Edith Cowan is known for its pioneering work in gender equality and belongs to the top 2.5% of universities globally (Times Higher Education Impact). The university has been regularly honoured for its high educational achievements and is one of Australia's most awarded universities for the quality of its teaching.

Edith Cowan's School of Arts and Humanities offers both first-rate facilities and a magnificent setting in Perth. The city is renowned for its wonderful climate and easy access from the Southeast Asian region. Perth is vibrant and fast growing, placing Edith Cowan University at an inspired and inspirational hub on the Indian-South Pacific axis.

Edith Cowan's conference facilities are second to none and the city offers splendid accommodation options and activities around academic networking. Hosting WJEC 2025 at Edith Cowan would ensure the conference continues its streak of excellent hosts.

Helen Sissons

Associate Professor Helen Sissons
President
Journalism Education Association of New Zealand

LETTER OF SUPPORT- City of Perth Lord Mayor



City of Perth

The Rt Hon. the Lord Mayor Basil Zempilas
Council House, 27 St George's Terrace
GPO Box C120 Perth, Western Australia, 6839
T: +61 8 9461 3440
E: basil.zempilas@cityofperth.wa.gov.au

Professor Verica Rugar
President – World Journalism Education Congress (WJEC)
Auckland University of Technology
55 Wellesley Street
Auckland
New Zealand

Dear Professor Rugar,

I encourage you to consider Perth, Western Australia as the host city for World Journalism Education Congress (WJEC) in 2025.

Perth is a welcoming city, brimming with new and established hospitality venues, retail outlets and business centres, Perth's urban landscape continues to grow and evolve, while still retaining its stunning natural beauty and sense of space. Supported by a robust economy, the city is booming and has undergone a remarkable transformation in recent years that continues to improve and broaden the scope of what's on offer.

When you visit Australia's sunniest capital city you'll experience more than just incredible sunsets over the ocean; Perth is Australia's only capital city where you can enjoy stunning beaches, overlook the CBD from one of the biggest urban parks in the world, drink delicious local wines in the Swan Valley, take part in an Aboriginal cultural experience or enjoy the atmosphere of one of a hundred new small bars, all within 30 minutes of the city centre.

Perth offers world-class conference facilities and with the opening of many brand-new hotels throughout the city, you can find accommodation to suit all delegates requirements. Sharing the same time zone as 60 per cent of the world's population, including Singapore, China, Hong Kong, Malaysia, Taiwan, and the Philippines, makes Perth an ideal business events destination.

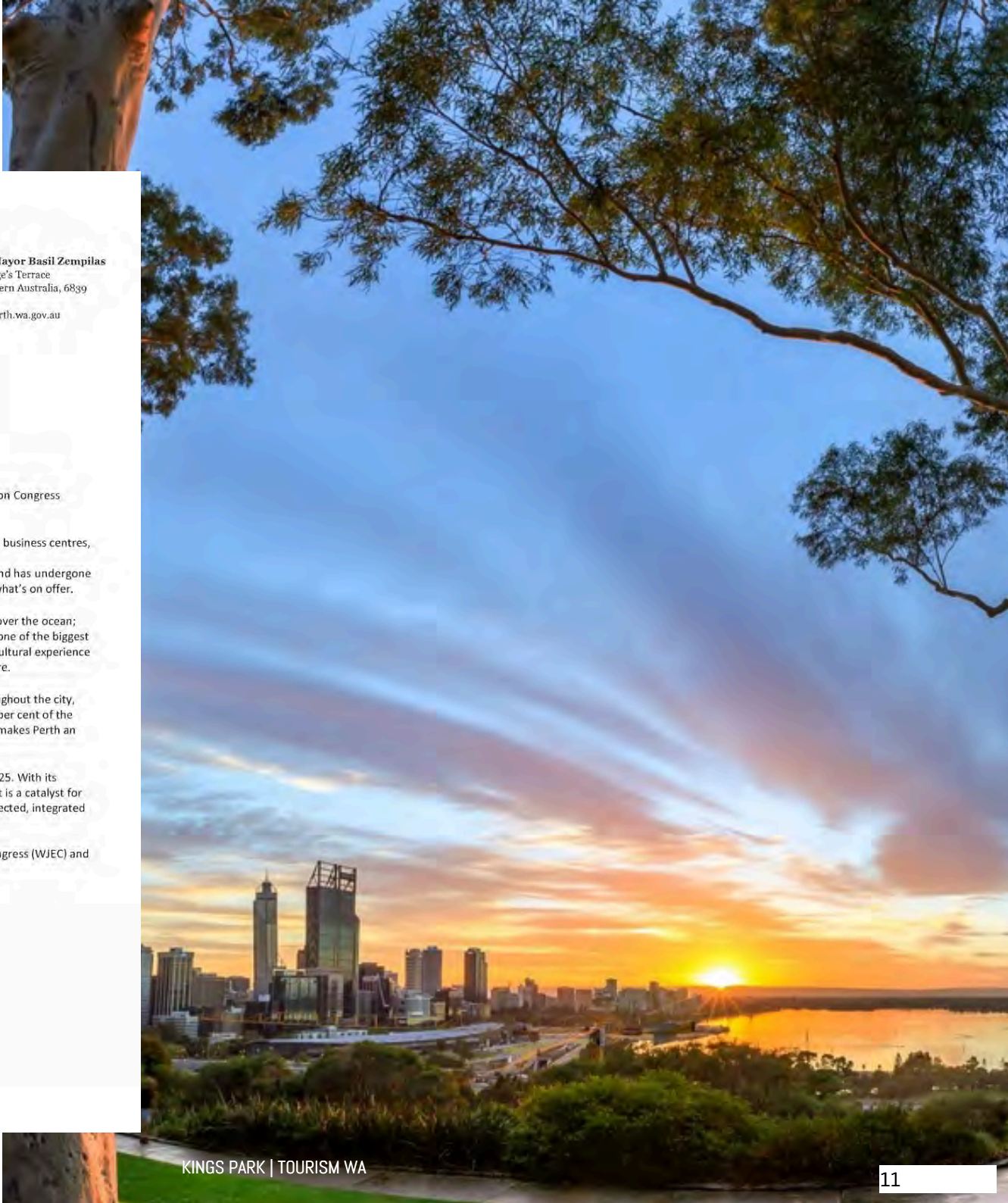
Edith Cowan University (ECU) City campus will be an exciting addition to the City of Perth in late 2025. With its stunning state of the art facilities, it will redefine higher education in Western Australia. The project is a catalyst for new ways of thinking and working, realising a transformation in university education – urban, connected, integrated with business and community – and all as part of the lifeblood of a major city.

I hope you consider Perth, Western Australia as the ideal city for World Journalism Education Congress (WJEC) and look forward to welcoming your colleagues and delegates to Perth.

Yours sincerely,

BASIL ZEMPILAS
THE RIGHT HONOURABLE THE LORD MAYOR

11 May 2022



LETTER OF SUPPORT- Business Events Perth

28 April 2022

Professor Verica Rupar
President – World Journalism Education Congress (WJEC)
Auckland University of Technology
55 Wellesley Street
Auckland
NEW ZEALAND

Dear Professor Rupar,

We are delighted to support the proposal to host the World Journalism Congress (WJEC) 2025 in Perth, Western Australia.

Perth is a city in renaissance and offers you a wonderful setting to engage with colleagues and explore a vibrant, clean, and safe city with expansive blue skies and surrounded by natural attractions – the beautiful Swan River, Kings Park and Botanic Garden and the breathtaking sandy beaches that border the Indian Ocean. Recent years have witnessed an unprecedented level of investment in tourism infrastructure with expansion to accommodation and venue space including the recently opened world-class venue, Optus Stadium.

Due for completion in late 2025, the Edith Cowan University (ECU) Perth City Campus Perth will provide a once-in-a-lifetime transformation of Perth's city centre. Expected to attract thousands of people into the heart of the city during the day and night, it will support education opportunities along with activity and vibrancy throughout the precinct and surrounds.

Western Australia is one of the largest and most diverse regions of the world and is never short of extraordinary experiences offering a plethora of options for pre and post touring. The Southwest is home to the world-renowned wine and food region, Margaret River, majestic old growth forests, caves, and coastline. In contrast, the Northwest couldn't be more different. This part of the world is an incredibly vast and ancient wilderness of unsurpassed beauty rich in indigenous and pioneer history.

Business Events Perth plays an active and enthusiastic role in assisting business events. Should you choose Western Australia as the destination for your upcoming 2025 destination we would be happy to assist with the marketing of your conference and provide you with access to a range of in-kind support. In addition, we would be delighted to extend an invitation to you to visit Perth, Western Australia for a site inspection to experience the offering and suitability to host the World Journalism Congress (WJEC) in 2025.

The site inspection includes return economy airfares, up to 2 nights' accommodation, airport transfers and a 1-day hosted visit with a Business Events Perth representative. Business Events Perth will create a tailored itinerary, visiting suitable venue(s), meeting with other related conference products and suppliers as appropriate.

Professor Rupar, we look forward to the opportunity of welcoming you and the delegates of the World Journalism Education Congress (WJEC) 2025 to Western Australia.

Yours sincerely



Gareth Martin
CHIEF EXECUTIVE OFFICER

BUSINESS EVENTS PERTH

Level 13
225 St Georges Terrace
Perth WA 6000

PO Box 8059
Perth Cloisters Square
WA 6850

Tel: +61 8 9218 2900
info@bep Perth.com
www.busesseventsperth.com

ABN 30 008 766 541



Contributors



ECU STUDENTS | ECU



**BUSINESS
EVENTS
PERTH**



Welcome from the Executive Dean

Professor Matthew Allen is Executive Dean of Arts & Humanities at Edith Cowan University. Prior to joining ECU, Matthew led the School of Communication and Creative Arts at Deakin University (2013-2019), having worked in the schools of Social Sciences and Media at Curtin University from 1994.

Matthew was Australia's first Professor of Internet Studies establishing the Internet Studies department at Curtin University. A former president and life member of the international Association of Internet Researchers (AoIR), Matthew's research has concerned the history and social meaning of the Internet, drug use, online communication and Australia's development of broadband usage. His work on the history of Web 2.0 is widely cited. Matthew has co-edited two editions of the prestigious *Handbook of Internet Research* and was, most recently, chief editor of the journal *Media International Australia*.

Matthew is also a nationally recognised leader in higher education, having been awarded an Australian Award for University Teaching in Social Sciences (2000) and being a Fellow of the Australian Learning and Teaching Council (2009). He has written and presented extensively on online education. Matthew also has served as a director of the Internet Industry Association and was for a decade a member, and then chair, of the Library Board of Western Australia.

Matthew was awarded his doctorate in 1991 at the Australian National University, following undergraduate study at the University of Sydney; and also completed a Master of Literature and Communication at Murdoch University.



History of Journalism education in Australia

It's more than 100 years since the first Australian university-based Journalism program was established with the University of Western Australia the first to offer informal lectures for journalists in 1919. The first formal courses were offered by the University of Melbourne and the University of Queensland in 1921.

Today, 30 out of 39 Australia's public universities offer journalism programs at both undergraduate and postgraduate levels, and Australian universities play an increasingly important role in the training and education of Australian journalists.

There are four universities in Perth that teach Journalism – Edith Cowan, Curtin, Murdoch and Notre Dame. Journalism educators from these universities plan local and national conferences and they work collaboratively on research projects.

The national organisation, the Journalism Education and Research Association Australia (JERAA) was formed in 1980, and boasts a membership of around 120 members. It meets every year for its three-day national conference which is held in early December. Its research publication is the *Australian Journalism Review*.

The Presidents and Executive committees of JERAA and the Journalism Education Association of New Zealand (JEANZ) support ECU's bid to host WJEC 2025.



Journalism at ECU

Journalism at ECU

ECU's journalism program is small but highly regarded among fellow journalism educators in Australia. The students have received more than 15 national tertiary student awards and they work in local, national and international media outlets. Their educators have led national journalism education research projects such as capstone curriculum development, data and health journalism projects and surveys of local news editors.

ECU's Postgraduate Broadcast program rates as one of the best in Australia as evidenced by numerous State and national broadcast awards. Since the program's creation in 2007, nearly every student has found work in the industry with many working as reporters on Channels 7, 9, 10 and as national broadcasters with ABC and SBS. The School has invested more than 1.5 million dollars in new radio studios and upgrades to its TV facilities.

ECU's Journalism program is 20 years old, and in 2020, a new undergraduate major was introduced - *Broadcasting and Digital Journalism*. It's a major for storytellers with a mission to inform, educate and entertain audiences. It provides both knowledge and practical skills for print, broadcast and online journalism.

Students explore the rapidly changing world of the professional journalist, and learn how to navigate the complexities of media law and ethics. Students work in state-of-the-art radio and TV studios, explore smart phone and data journalism, develop online content, and record interviews and prepare news reports and packages for radio and television. In an age of fake news, there is a strong emphasis on factual and evidence-based journalism.

Postgraduate students enrol in a one-year Diploma of Broadcasting in Radio and Television, or they can enrol in an Honours, a Masters of Communication or a PhD.

Edith Cowan University information

Edith Cowan University information

New city campus

The School of Arts and Humanities (SAH) is moving towards an important stage in its evolution as it embarks on building a new City Campus in Perth's CBD by November 2025. This exciting development will deliver a world-class Creative Industries, Business and Technology precinct in the heart of the city. The project is a catalyst for new ways of thinking and working, and it will redefine and reposition SAH and Edith Cowan University as we build and become the *University of the Future*. Site visits are planned for WJEC delegates during the Congress.

World class facilities

ECU has made a major commitment to Arts and Humanities through investment in multimillion-dollar facilities- the re-housing of the design, photography and media studios, and new broadcasting studios, along with the refurbishment of the visual art area, provide world-class facilities for students and staff.

Linking graduates with industry

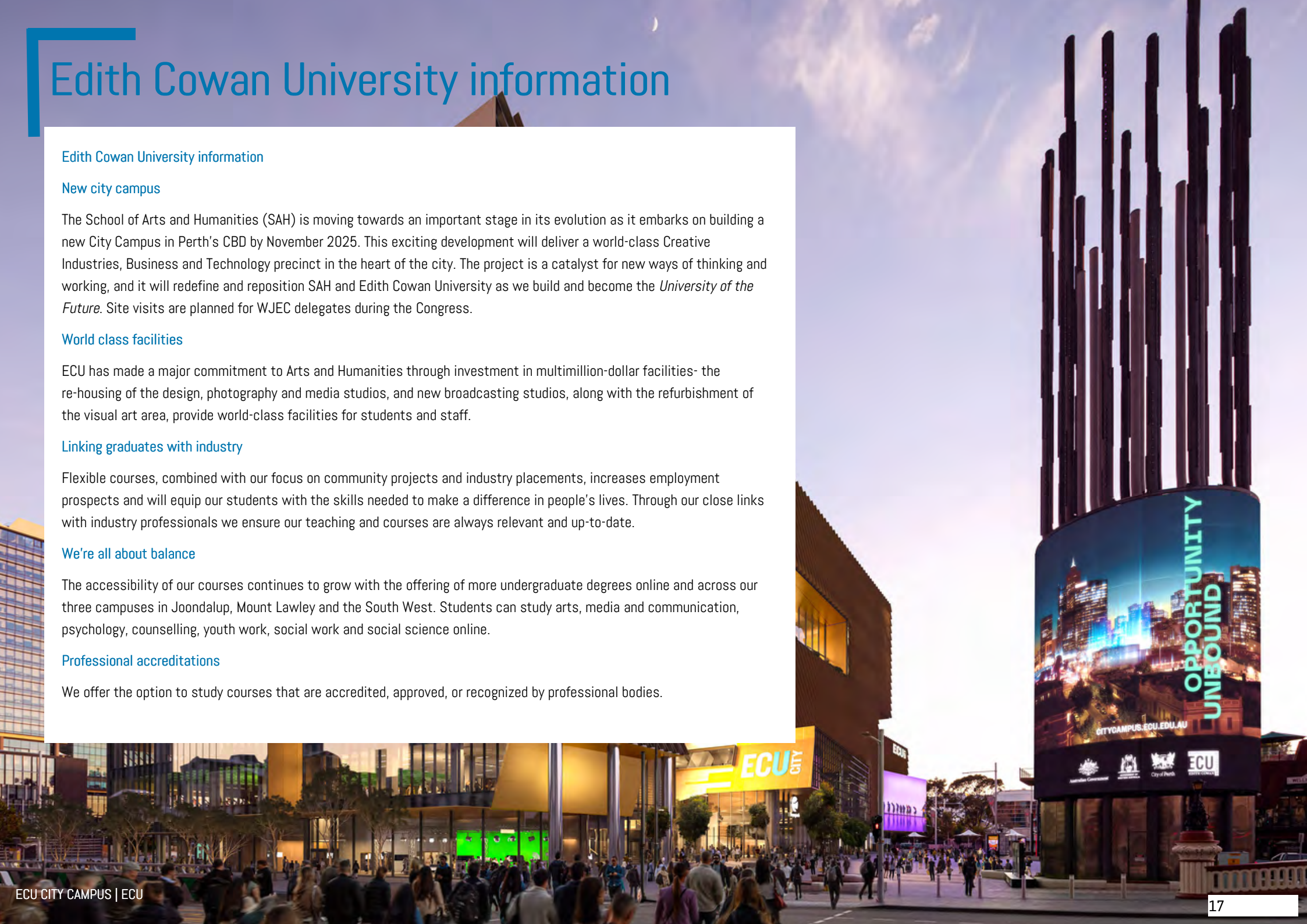
Flexible courses, combined with our focus on community projects and industry placements, increases employment prospects and will equip our students with the skills needed to make a difference in people's lives. Through our close links with industry professionals we ensure our teaching and courses are always relevant and up-to-date.

We're all about balance

The accessibility of our courses continues to grow with the offering of more undergraduate degrees online and across our three campuses in Joondalup, Mount Lawley and the South West. Students can study arts, media and communication, psychology, counselling, youth work, social work and social science online.

Professional accreditations

We offer the option to study courses that are accredited, approved, or recognized by professional bodies.



West Australia's priorities for international education

INTERNATIONAL EDUCATION IS CRITICAL TO THE GROWTH AND DIVERSIFICATION OF WESTERN AUSTRALIA'S ECONOMY. IT IS AN IMPORTANT CONTRIBUTOR TO THE DIVERSE CULTURAL FABRIC THAT MAKES THIS STATE ONE OF THE MOST EXCITING AND WELCOMING PLACES IN THE WORLD.

Before the emergence of the COVID-19 pandemic, the WA Government launched 'Where Bright Futures Begin: International Education in Perth, WA 2018-2025,' which articulated its commitment to enhancing WA's reputation and ranking as a world-class international education destination.

Indicators demonstrate that the international response to the state's renewed focus on international education was promising, with enrolments increasing by 3.4% in 2019, after falling in 2017 and 2018.

However, these early successes were significantly undermined by the impact of the COVID-19 pandemic. Key challenges resulting from the pandemic, including travel restrictions, shifting economic and social priorities, and a changing geopolitical landscape have resulted in international education providers experiencing a large decline in new enrolments, affecting their viability.

To strengthen and build the international education sector, the WA Government launched the WA International Education Recovery and Renewal Plan to support the sector to reposition, recover, build capability and adopt new models of delivery going into the future. Initiatives within the WA International Education Recovery and Renewal Plan have been designed to support local providers and onshore international students, as well as facilitate offshore delivery to build the pipeline of future onshore enrolments.

The WA Government is working closely with the state's international education sector to prepare for the return of international students when conditions allow. This includes work to develop an offshore marketing strategy to raise awareness and increase consideration of WA as a preferred study destination.

Click [HERE](#) for more information on the WA International Education Recovery and Renewal Plan.



WJEC 2025 Congress

Proposed Theme:

Journalism in post normal times

PROPOSED SUB HEADINGS

- News and media literacy
- Teaching and reporting on climate change/climate action
- Constructive journalism
- Press freedom – a global perspective
- Journalism ethics at the crossroads
- Ethical and legal issues in journalism and journalism education
- How can journalism schools best prepare for the future?
- What's next after podcasting?
- War reporting – what's changed?
- Building resilience and adaptability in the student cohort
- Can trust in journalism be restored?
- Health crisis reporting
- Mobile media
- Post COVID 19 Journalism
- Beyond fake news
- Artificial intelligence in reporting
- Data journalism in the 2020s
- Diversity in news and journalism



WJEC 2025 Budget

CROWN PERTH

TOTAL GROSS INCOME- \$491,350

TOTAL GROSS EXPENSES- \$469,038.50

REGISTRATION FEES

MEMBER - EARLY BIRD- \$650

MEMBER REGULAR- \$800

NON- MEMBERS EARLY BIRD-\$700

NON MEMBERS REGULAR- \$900

STUDENT EARLY BIRD- \$600

STUDENT REGULAR- \$700

LOW TO MIDDLE INCOME COUNTRIES EARLY BIRD- \$500

LOW TO MIDDLE INCOME COUNTRIES REGULAR- \$600

There are various budgets to match the different possible conference formats - face to face, virtual or a mix of both.

[Click the link](#) for further details or read the financial documents from *Crown Perth* at the end of the submission document.

Our aim is for a face-to-face Congress with an online component for keynote addresses.

PLEASE NOTE- Budget and Registration fees are in AUD.

USD conversion rates are on page 53.

World Journalism Education Congress Budget Summary

The bid submission includes 4 budget scenarios which allows for two venues and both face to face and a hybrid congress, allowing for live streaming of the plenary only. The final venue will be selected by the LOC based on its overall suitability for the Congress. The profit varies for all 4 scenarios. This is based on income reduction due to virtual attendee registration, expense increase to include a virtual platform and different funding available from each venue.

Income

- Registration income is based on higher numbers of member and early bird registrations.
- US Registration prices are at a current exchange rate of .71315088. We expect that time of registration this exchange rate will be slightly different.
- Sponsorship (excluding Business Events Perth and venue funding) is \$95,000 which is achievable for this size Congress. We envisage that if sponsorship revenue increases, the Congress will be able to either reduce the standard registrations across the board or provide some additional funds to sponsor Lower to Middle Income Country registrations and/or Student attendance. (LMIC). TAS has a dedicated Sales Representative that will work on this component of the Congress.
- The funding provided by Business Events Perth will be used for marketing and delegate boosting to ensure maximum attendance.

Expenses

The budget expenses are in line with anticipated costs to successfully deliver the World Journalism Education Congress.

Budget Outcomes

Option 1 – Pan Pacific Hotel, Hybrid Congress

Income	\$	338,150.00
Expense	\$	362,695.00
Profit/Loss	-\$	24,545.00

Option 2 – Pan Pacific Hotel, Face-to Face Congress

Income	\$	426,750.00
Expense	\$	378,813.50
Profit/Loss	\$	47,936.50

Option 3 – Crown, Perth, Hybrid Congress

Income	\$	399,150.00
Expense	\$	392,157.50
Profit/Loss	\$	6,992.50
Profit/Loss with \$20k Waiver	\$	26,992.50

Option 4 – Crown, Perth, Face-to Face Congress

Income	\$	451,750.00
Expense	\$	418,038.50
Profit/Loss	\$	33,711.50
Profit/Loss with \$20k Waiver	\$	53,711.50

Congress Management

The Association Specialists are a Professional Conference Organising company with over 30 years' experience in managing small, medium and large international conferences, both in Australia and internationally. Owned by a Chartered Accountant, TAS is committed to delivering fiscally responsible events and all Congress finances will be managed by The Association Specialists accounts department which will meet all Australian legal and taxation requirements. The Perth TAS Team has delivered similar conferences of this size and format in Perth and a detailed list of our experience can be provided upon request. The Association Specialists (TAS) will be responsible for all Congress management and logistics including managing registration fees, processing, receipts, and bank reconciliation.

School of Arts and Humanities

success stories

The WA Screen Academy, located on the ECU Mount Lawley campus, was established in 2005, and since then has cemented its reputation as one of Australia's most innovative and outstanding advanced-level training programs in screen production.

In 2016, the Screen Academy was accepted as a member of CILECT, the International Association of Film and Television Schools; one of only five member schools in Australia. This membership is an acknowledgment of the high quality of teaching and learning at the Academy, and enables international collaboration in both production and research.

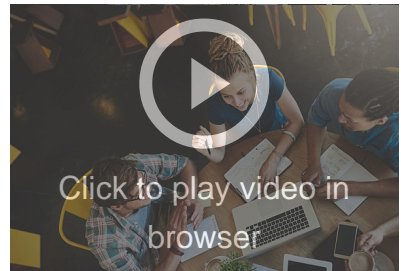
To find out more about WA Screen Academy.

[Click the video link.](#)



Founder of White Spark Pictures in 2017 and creator of The Antarctica Experience, see how Briege is leading the way in producing international factual programs and immersive virtual reality (VR) documentaries.

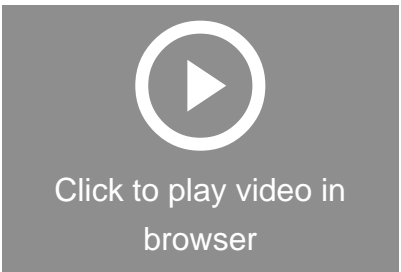
[Click the video link](#) for more information.



Meet another of ECU's fantastic Alumni- Ryck Rudd!

Ryck Rudd is an emerging artist residing in Perth, Western Australia. His primary artworks explore Self and Other relationships through painting.

Learn more about Ryck's amazing story via the [video link](#).



Technical Tour

ECU City Campus

Initially, the committee planned to hold WJEC 2025 at the new ECU City Campus in early July 2025. However, complications due to COVID and interrupted supply chains meant the opening of the campus to November 2025 or early 2026.

However, Congress delegates will have the opportunity, if they wish, to visit the new Media and Broadcasting department for a two-hour technical tour on Day 3 of the Congress. The new facilities include a fully convergent Media and Communications Centre together with TV, Radio, Online and Design studios.



Why Perth, Western Australia?

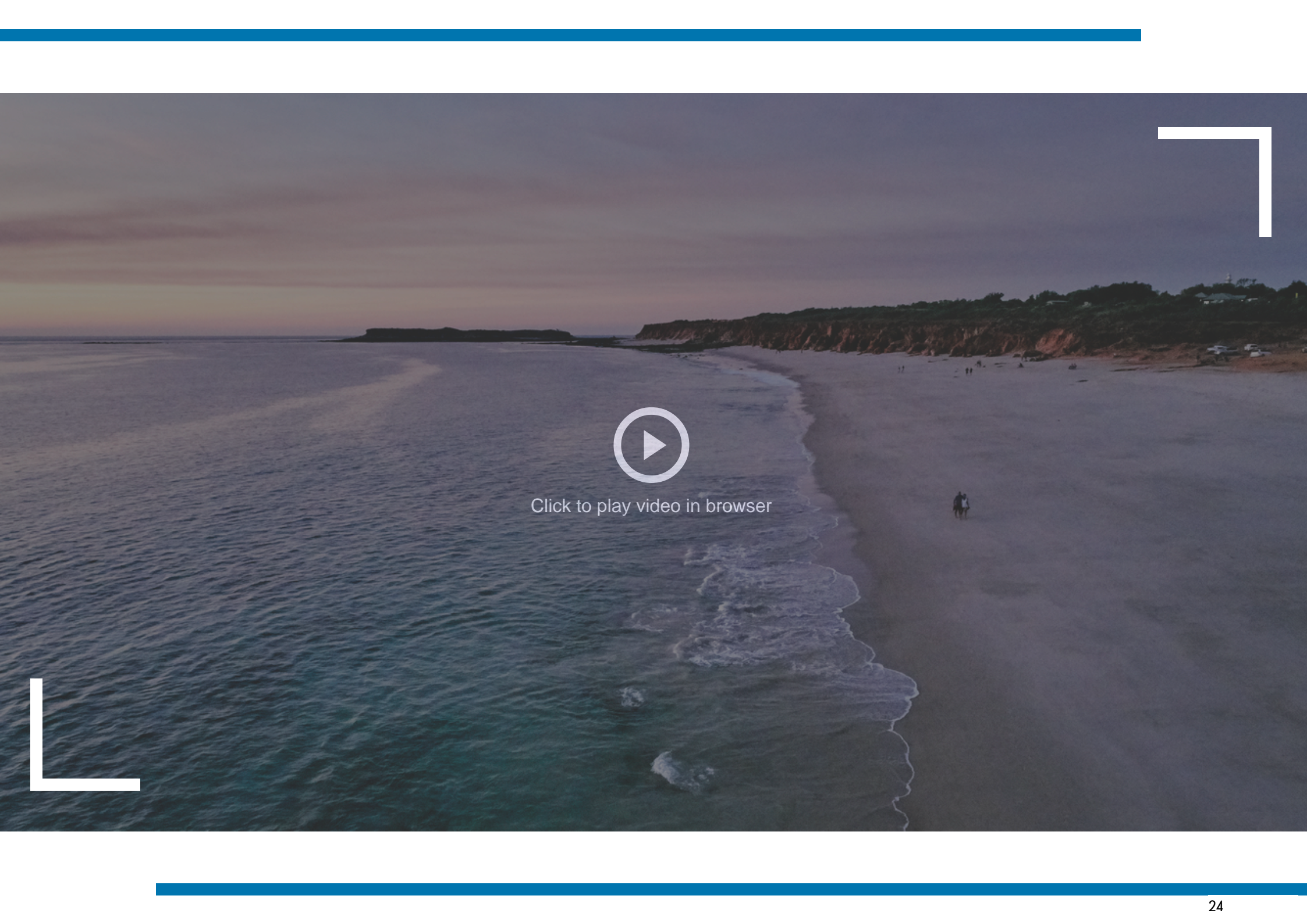
Perth is home to global industries, some of the world's brightest minds and extraordinary natural wonders.

The city is an incubator of knowledge and a place to come together to collaborate, connect, share and learn.

Perth is the only capital city in the world where you can access a wine region by boat, snorkel with dolphins, sea lions, and turtles, pull in a crate of fresh lobster for lunch, visit a world heritage listed site, charter a flight to see a pink lake, hunt for truffles, watch a live pearl harvest, see the sun set over the Indian Ocean, all in a single day trip.

Or escape to the regions where you can experience world-class wines and gourmet delights, lush towering forests, sweeping white sandy beaches, World Heritage-listed Ningaloo Reef and Shark Bay and ancient rugged lands.

Be inspired by Western Australia's breathtaking landscapes and unlock the potential of your delegates by planning your next business event here.



Click to play video in browser

GLOBAL POSITION

Perth is a hub for doing business with the world.

It is located on Australia's western seaboard making it the country's gateway to Europe and Asia. Perth is in the same time zone (GMT +8) as 60 per cent of the world's population, including Singapore, China, Hong Kong, Malaysia, Taiwan and Japan (GMT +9) and South Korea (GMT +9), making it an attractive destination for international business delegates.

Its geographic position and strengths in the resources, medical research and international education sectors, means it has strong links across Asia, with China its major trading partner.



CULTURE

The Whadjuk Noongar people are the traditional custodians of Perth and its surrounds, and one of many Aboriginal language groups in Western Australia. There are many Whadjuk Noongar Aboriginal cultural experiences to add to your event itinerary as a meaningful way to learn about the rich history of the place you are visiting.



KOOMAL DREAMING | TOURISM WA

ACCESS

Perth is Australia's gateway to Asia, Africa, Europe and the Middle East.



Visitors to Perth will pass through the state-of-the-art Perth Airport that has recently undergone a \$1 billion redevelopment, making it one of the most modern and efficient airports in the country providing a world class gateway to Western Australia.



Perth Airport was the first Australian airport to be awarded Airports Council International's COVID-safe airport rating. Prior to COVID, Perth was connected to major global cities with daily direct flights to London, Shanghai, Tokyo, Dubai, and up to five daily flights to Singapore. Perth's international terminal was serviced by 18 international carriers and 12 domestic and regional airlines, connecting it to 110 destinations.

Getting around, once you're on the ground in Perth you can get around by using the free CBD public transport, [Transperth](#), hop into a taxi or rideshare service, or travel in style with one of our premium transport providers.

WEATHER

The size and climate of Western Australia means you can find summer any time of year. Western Australia gives you an opportunity to deliver a business event that's outside the box, making it an unforgettable experience. Perth boasts magnificent weather with more sunshine than any other Australian capital city.

-  Summer | Dec - Feb 32°C | 90°F
-  Autumn | Mar - May 30°C | 86°F

-  Winter | Jun - Aug 20°C | 68°F
-  Spring | Sep - Nov 27°C | 79°F

PERTH'S APPEAL

Perth is a contemporary city, that is consistently ranked in the world's top 10 most liveable cities.

The city's enviable weather, clean air, world-class universities and research institutes, breathtaking natural experiences, ancient Aboriginal culture, safe reputation and proximity to Asia and Europe, gives Perth a competitive advantage over other Australian and international cities as a premium location to host business events.

Another great thing about Perth, is everything is walkable here. The Perth Convention and Exhibition Centre is in the heart of the CBD, next to Elizabeth Quay, that is filled with bars and restaurants. Major hotel brands all have a presence in Perth, and we are home to Australia's only Ritz-Carlton hotel.

INDUSTRY STRENGTHS

Western Australia is a thriving state with strengths in a range of industries, and formidable academic and research institutes to compliment your conference. As a resource-rich State we boast established mining, energy and agriculture sectors that attract worldwide investment. Many major energy, mining and engineering companies run large operations out of Perth.

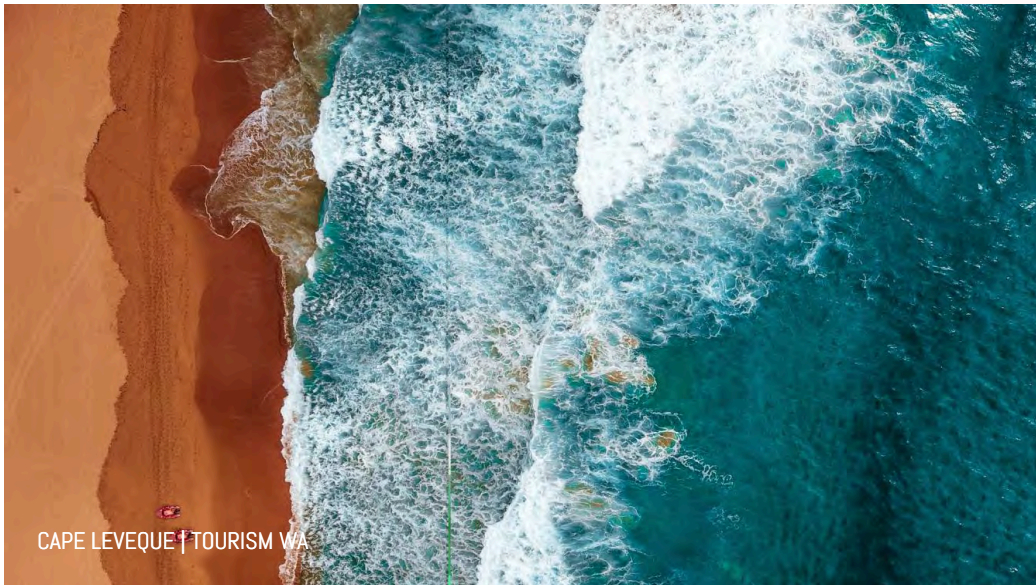
Perth hosts more than 40 established medical and life science organisations and is home to the fastest growing medical life science sector in Australia. The city boasts global experts in precision medicine, neurological disease, paediatric and Indigenous health. World-leading research is happening at places like, the Perron Institute, Harry Perkins Institute for Medical Research and the QE11 Medical Centre. Our experts and facilities are second to none.

INFRASTRUCTURE BOOM

Perth has undergone a remarkable transformation in recent years. More than \$10 billion has been spent on major infrastructure in the city, including new entertainment hubs and city squares, hospitals, medical facilities, public transport, the \$400 million WA Museum Boola Bardip, the billion-dollar 60,000 seat Optus Stadium which was voted the "most beautiful stadium in the world", as well as a 40 per cent increase in meeting space with many new venues and outdoor spaces, making the delegate experience in Perth better than ever.



PERTH SKYLINE | TOURISM WA



AUSTRALIA

With unique destinations and a highly developed industry, making Australia the choice for your next conference will ensure an incredible experience.

Australian Visas | Business event delegates to Australia require a valid visa to travel to and enter Australia. The Australian Government offers a visa service to assist delegates to choose the appropriate visa, information on this can be sourced through a dedicated service at the Australian Department of Home Affairs called the International Event Coordinator Network. www.homeaffairs.gov.au

Language | English is Australia's main language, with more than 300 other languages spoken within its diverse local communities. Multilingual interpreters are available at international entry points, major hotels and department stores.

Taxes | Australia applies a goods and services tax (GST) of 10% to most consumer transactions. Overseas visitors can claim a tax refund on goods purchased in Australia through the Tourist Refund Scheme, subject to meeting requirements.

Religion | Australia is a diverse, multicultural and tolerant society where many religious denominations are freely practiced.



CONGRESS VENUE

Initially, we planned to hold WJEC 2025 at the new ECU City Campus in early July 2025. However, complications due to COVID and interrupted supply chains meant moving the opening of the campus to November 2025 or early 2026.

Therefore, we chose a location near Perth international airport – *Crown Perth* - which houses three hotels offering different rates - luxury, medium and low, with more than 20 meeting room options. It can cater for up to 3,000 delegates and 1,100 accommodation rooms.

In fact, *Crown Perth* has a range of high-quality conference options, with versatility to meet requirements from large plenary sessions to smaller breakout gatherings and private meetings. *Crown Perth's* day delegate package (DDP) rates are now some of the most competitive in Australia, making it a cost-effective business event destination.



CROWN TOWERS | CROWN PERTH

CROWN PERTH | CROWN PERTH



CROWN PERTH

Hold a truly luxurious business event at Crown Perth, where 21 function rooms, 1200 accommodation rooms across three hotels, an on-site theatre, and 32 restaurants and bars allow your delegates to meet, dine, play and stay in one of Perth's newest and most premium venues.

With some of Perth's largest and most sophisticated facilities catering for up to 3000 delegates, Crown Perth offers an unparalleled riverside setting for conferences, product launches, exhibitions and incentives.

For full Congress costs please click [HERE](#) for the venue proposal.

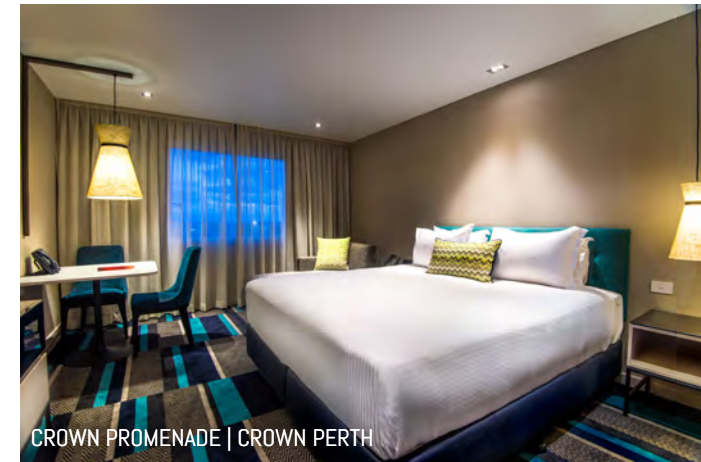
www.crownperth.com.au/events-and-conferences



CROWN TOWERS | CROWN PERTH



CROWN METROPOLE | CROWN PERTH



CROWN PROMENADE | CROWN PERTH



CROWN TOWERS | CROWN PERTH

ACCOMMODATION COSTS



CRYSTAL CLUB, CROWN TOWERS | CROWN PERTH

ACCOMMODATION FOR THE WJEC CONGRESS 2025

CROWN PERTH- quoted in AUD

Crown Towers- 5 star Luxury - \$375

Crown Metropol- 5 star- \$305

Crown Promenade- 4 star- \$225

Other nearby accommodation options-

Aloft Perth- 4 star

The Westin- 5 star

Fraser's Suites- apartment style

Quest East Perth- 4 star

Mercure Perth- 4 star

Ibis Styles East Perth- 4 star

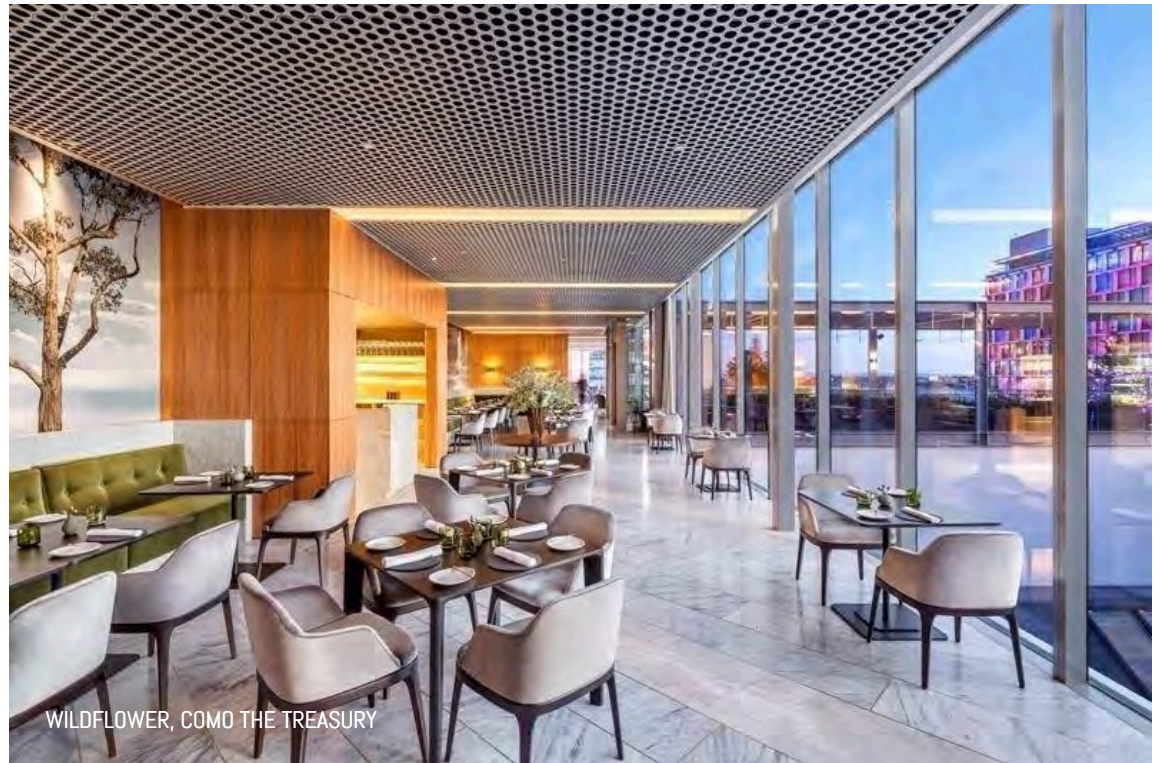
SOCIAL FUNCTION VENUES

Perth's function rooms are a mix of contemporary, classic, and quirky, and following a 40 per cent increase in meeting space due to billions of dollars of investment in infrastructure in recent years, there is 80,000 sqm of function space available in Perth's metropolitan area alone.

If you're looking for somewhere to hold your gala dinner, board meeting, or welcome reception, check out our function rooms below.

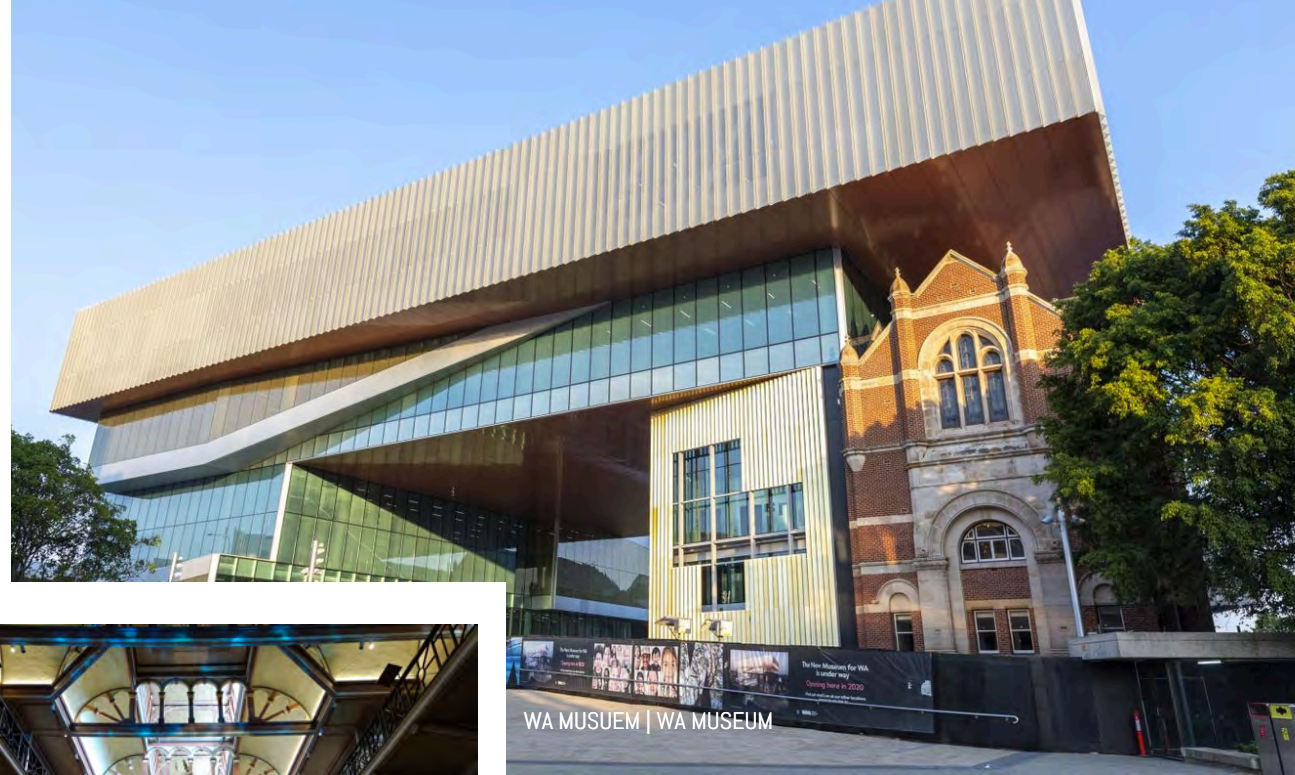


HEARTH RESTURANT, THE RITZ



WILDFLOWER, COMO THE TREASURY

SOCIAL FUNCTION VENUES



OPTUS STADIUM

Optus Stadium is a multi-purpose world-class venue, housing the latest technology including the two largest screens in the southern hemisphere, 4G and 1000 IPTV screens throughout the Stadium. More than 18 specially designed event spaces are available 365 days a year throughout the Stadium offering a mix of city, Swan River and playing surface views, which can host events of all sizes and formats.

@ www.optustadium.com

WA MUSEUM BOOLA BARDIP

A stunning new building with deep historical roots.

There is no doubt that the WA Museum Boola Bardip has become Perth's new stand-out building. Conceived and designed by the international architectural consortium of Hassell + OMA, its clean lines and dramatic spaces both promise, and deliver, exciting experiences.

Just as impressive is the integration of five of Perth's most extraordinary heritage buildings, all of which are ingeniously wrapped into the overall design, with seamless connections between them and the new buildings. A recent piece in the Australian Financial Review congratulated the architectural team, stating

"The new Museum for Western Australia brings together the old and the new in a way that takes repurposing heritage buildings to new heights."

Through this mosaic of harmonised spaces, the Museum offers endless opportunities for hospitality and events of all scales; intimate or dramatic; formal or informal; inside or outside; traditional or contemporary.

@ www.visit.museum.wa.gov.au/boolabardip/



FRASERS RESTURANT, KINGS PARK



The Fraser's complex is located in stunning Kings Park, overlooking Perth city and the Swan River. It has four distinct areas available Fraser's Restaurant, Private Dining Room, Fraser's Function Centre and the State Reception Centre. Fraser's can also bring the restaurant experience to your home or office with external catering.

[@www.frasersrestaurant.com.au/](http://www.frasersrestaurant.com.au/)

The Sandalford Experience showcases the picturesque winery environment, allowing visitors to have tailored packages incorporating charter boat, winery tours, wine tastings & team wine blending activities which can be included with your event. A unique function & events venue 2 function rooms with vehicle access located on the doorstep of the scenic Swan Valley and only 25 minutes from Perth CBD.

[@https://www.sandalford.com/winery](https://www.sandalford.com/winery)



OAK ROOM, SANDALFORD ESTATE



BUSINESS EVENTS PERTH SUPPORT

For 50 years, Business Events Perth has been supporting associations, corporations and agents to bring their global meetings and incentive groups to Western Australia.

Our destination expertise, bidding services, industry knowledge and supplier connections ensures you will create an unforgettable event in Western Australia.

Business Events Perth in partnership with our industry partner is pleased to offer up to a maximum value of AU\$80,000 in conference marketing support funds. If Perth is confirmed as the destination for the World Journalism and Education Congress (WJEC) 2025 Congress the funding may be used to assist with marketing/ promotional activities and industry partner venue costs associated with the conference.

Business Events Perth would like to extend an invitation to conduct a hosted site inspection of Perth to experience the offering and determine its suitability to host the event. This includes return economy airfares, up to 2 nights' accommodation, airport transfers and a 2 day hosted visit with a Business Events Perth representative. We will create a tailored itinerary, visiting the conference venue, meeting with other related conference products and suppliers as appropriate.

We can connect you with businesses and services for your entire event planning needs. Our Convention Services team provide advice on conference and meeting services available in Western Australia.

[Click HERE](#) for full details on the Business Events Perth funding support.



KINGS PARK

Kings Park is one of the world's largest and most beautiful inner city parks. It is rich in Aboriginal and European history, contemporary culture and offers innovative design, displays and services. Kings Park has an international reputation for scientific research, leading horticulture, conservation and public education.

Kings Park is home to the spectacular Western Australian Botanic Garden, which displays over 3,000 species of the State's unique flora. Two thirds of the 400 hectare park is protected as bushland and provides a haven for native biological diversity.

Visitors can enjoy sweeping views of the Swan and Canning Rivers, the city skyline and the Darling Ranges to the east. Bushland walk trails, immaculate gardens and parklands and a variety of children's discovery play areas can all be found in Kings Park.



KINGS PARK | TOURISM WA

SWAN VALLEY

RIGHT ON YOUR DOORSTEP, JUST 25 MINUTES TO PERTH

World-class wineries, breweries, distilleries, countless gourmet artisan goods, handcrafted wares, bustling markets, vibrant studios, top-notch eateries and endless experiences, just 25 minutes from Perth. Welcome to the Swan Valley.

There's a reason why the finest artisans in the land call the Swan Valley home.

Why world-class chefs travel thousands of miles across the globe to lay their roots here. Why brewers, chocolatiers, honey producers and ice cream and nougat makers have set up shop here. Why leading vintners choose to plant their vines here. This is a place that takes its fresh produce seriously. It's a place steeped in Indigenous and Mediterranean migration history, laden with the oldest vines in WA, with time-honoured recipes and generations of tradition and passion sown into the land.

Ready to explore? It's time to hit over 150 attractions in the region, all accessible over a 32km loop. How slow you go, and whether you go by tour, bike or car is completely up to you.



SWAN VALLEY | TOURISM WA



PINKYS BEACH | TOURISM WA

ROTTNEST ISLAND

Rottneest Island sits just offshore from the city of Perth, in Western Australia. A protected nature reserve, it's home to the quokka, a small wallaby-like marsupial. White-sand beaches and secluded coves include the Basin, with its shallow waters, and Thomson Bay, the main hub and ferry port. Strickland Bay is known for its surf breaks, while reef breaks occur at Radar Reef, off the island's far western tip.

ACTIVITIES AROUND PERTH

You'll never be short of things to do here in Western Australia.

We have a calendar filled with year round festivals, food and wine exhibitions and shows, attracting people from all over.

Perth is the only capital city in the world where you can access a wine region by boat, snorkel with dolphins, sea lions, and turtles, pull in a crate of fresh lobster for lunch, visit a world heritage listed site, charter a flight to see a pink lake, hunt for truffles, watch a live pearl harvest, see the sun set over the Indian Ocean, all in a single day trip.

[Find out more!](#)

THINGS TO DO PERTH SURROUNDS

Fremantle

If there is one thing about Fremantle, it's that you are never short of finding something fun and interesting to experience. Whether you're a 'Foodie', a 'History Buff' or love a recreational activity or two, the City of Fremantle will have your delegates covered!



Mandurah

Mandurah, WA's largest regional city and less than an hour from Perth, is set against a backdrop of magnificent beaches and an estuary twice the size of Sydney Harbour. Originally known as Mandjoogordap, Mandurah means 'meeting place of the heart'.

For the adventure traveller, the Mandurah region is a playground of exciting activities guaranteed to get your heart pumping. Whether it's on the water, in the forest or up in the air, there's plenty of thrills for you to enjoy.

Top things to do-

Get your heart pumping on a Jet Ski Tour, Take a Hike on a coastal trail, use your paddle power to explore the vast waterways, cruise Mandjar Bay by waterbike, zip, slide and jump through the forrest on a mountain bike and ride the waves at one of the many surf spots. Click [HERE](#) for full details.

ARTS, HISTORY & CULTURE

FREMANTLE PRISON

Day & night guided tours or self-paced

@ www.fremantleprison.com.au

WA MARITIME MUSEUM

View the 1986 America's Cup winning boat 'Australia II' & more

@ www.visit.museum.wa.gov.au/maritime

TOURS - WALKING, BIKING & SEGWAYS

Many to choose from covering History, Food, Street Art & more

@ www.fremantletours.com.au

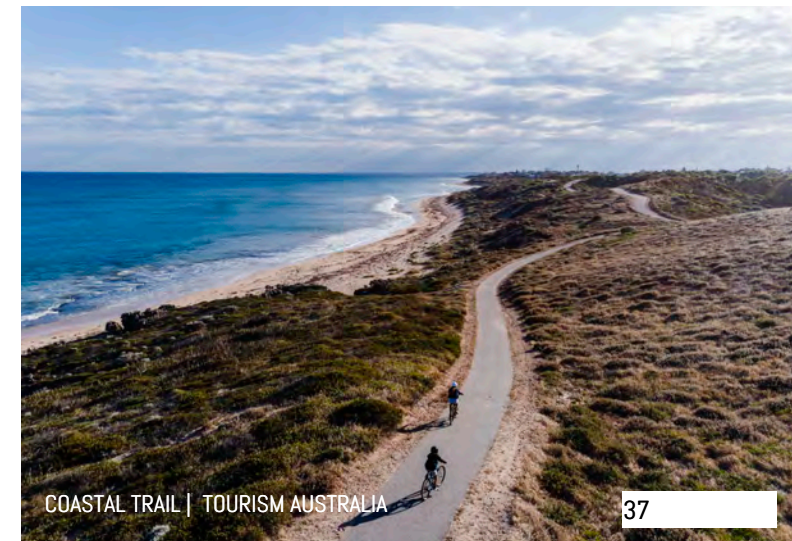
@ www.twofeet.com.au/destination/fremantle

@ www.segwaytourswa.com.au/fremantle

FREMANTLE MARKETS

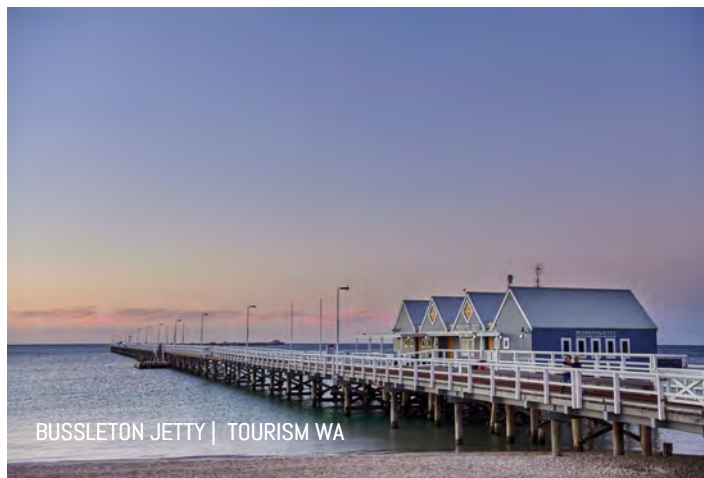
Internationally recognised and over 100 years of operation

@ www.fremantlemarkets.com.au





ROCK ART | TOURISM WA



BUSSLETON JETTY | TOURISM WA



HUMPBACK WHALES INJDUP BEACH | FRANCES ANDRIJICH

THINGS TO DO IN REGION WESTERN AUSTRALIA

THE CORAL COAST stretches along 1,100km of pristine coastline and is surrounded by vibrant wildflowers, wildlife and coral reefs. Pristine beaches, exotic marine life, national reserves and the bluest ocean are all found along Australia's Coral Coast. Explore the unique rock formations of the Pinnacles and Wave Rock. Travel to Exmouth, home of the World Heritage listed Ningaloo Reef, where you can snorkel straight off the beach and swim with whale sharks – the gentle giants of the ocean. Inland is just as vibrant, as wildflower coat the landscape in dazzling colours from September to November each year.

THE GOLDEN OUTBACK is vast and diverse, spanning across 54% of Western Australia –from rugged red earth to snow-white beaches. Central to the Golden Outback is the mining hub of Kalgoorlie and the Goldfields, offering insights into the history and heritage of the wild gold rush days and Western Australia's current resources sector. Visit the Super Pit – Australia's largest open pit mine. To the south is the Great South West Edge, home to Esperance which boasts some the State's most pristine and untouched coastal scenery, national parks and marine areas.

AUSTRALIA'S NORTH WEST is a vast and ancient wilderness of unsurpassed and untouched beauty. The historical pearling town of Broome forms the southern gateway to this spectacular region and is home to the iconic Cable Beach – a 22km stretch of soft white sand and warm turquoise waters, best explored on the back of a Camel. From Broome, venture into the red-earth country and experience an unforgettable adventure. Highlights of the North West include the Bungle Bungle range, the gorges of Karijini National Park and the remote Kimberley.

AUSTRALIA'S SOUTH WEST is home to award-winning wineries, world-class surf breaks, ancient caves and old-growth tall-timber forests. The heart of the Southwest is Margaret River. Margaret River's outstanding wines have placed the region on the international map. The area is popular all year round for sampling local produce and wines, exploring underground caves and hiking this biodiverse hotspot. Walk the rugged coastline of the Cape to Cape trail, indulge in the Gourmet Escape festival with the world's best culinary experts showcasing the region's premium wine and produce or whale watch at Cape Leeuwin, where the Indian Ocean meets the Southern Ocean.

CONTACTS-

Professor Trevor Cullen

Australian Teaching and Learning Fellow

Edith Cowan University

[E: \[T.Cullen@ecu.edu.au\]\(mailto:T.Cullen@ecu.edu.au\)](mailto:T.Cullen@ecu.edu.au)

M: + 61 (0) 404 173 352

Linda Adams

Senior Business Development Manager

Business Events Perth

E: ladams@bep Perth.com

M: +61 (0) 423 888 936

MAJOR STAKEHOLDERS



JOURNALISM EDUCATION
& RESEARCH ASSOCIATION
OF AUSTRALIA

Monday, 21 February 2022

PREPARED FOR Business Events Perth
CONTACT PERSON Linda Adams
ADDRESS Level 13
225 St Georges Terrace
PERTH WA 6831
TELEPHONE 61892182917
EMAIL ladams@pcb.com.au
REFERENCE 00137572
PROPOSAL VALID UNTIL Monday, 7 March 2022

Thank you for considering Crown Perth as the venue for the World Journalism Education Congress to be held on Tuesday, 1 July 2025 to Thursday, 3 July 2025.

In Western Australia, Crown Perth is renowned for hosting the most successful and high profile events in business, social and charitable circles. This level of experience and commitment will ensure that we exceed your event expectations.

Our dedicated event and conference venues further enhance Crown Perth's other world-class offerings which provide a complete entertaining experience. These include both four and five star accommodation options on site, day spa, and a range of acclaimed restaurants and bars, all conveniently located within the picturesque Burswood Park on the shores of Perth's glistening Swan River.

Please note this is a proposal only. Whilst function space is being held on your behalf, a tentative booking will not be made until your written acceptance is received.

Linda, I will contact you in the coming days to discuss the proposal with you, however, in the meantime, should you have any queries, please do not hesitate to contact me.

On behalf of Crown Perth please be assured of our commitment to the success of your event and we look forward to welcoming you to Crown.

Kind regards,



Marie Osias
Sales Executive
61 8 9362 7097
marie.osias@crownsresorts.com.au

EVENT PROGRAMME

Date	Time	Event	Venue	Setup	No. of Guests	Inc. in Pkg	Venue Hire
Tuesday, 1 July 2025	05:00 - 08:30	Setup	Crown Ballroom 1	Theatre	500	-	Included in Day Delegate Package
	08:00 - 08:30	Arrival Tea & Coffee	Crown Ballroom 1 Foyer	Stand Up		-	
	08:30 - 17:00	Meeting	Crown Ballroom 1	Theatre		✓	
	10:00 - 10:30	Morning Tea	Crown Ballroom 1 Foyer	Stand Up		✓	
	12:00 - 13:00	Lunch Buffet	Crown Ballroom 1 Foyer	Stand Up		✓	
	15:00 - 15:30	Afternoon Tea	Crown Ballroom 1 Foyer	Stand Up		✓	
	17:00 - 23:45	Overnight Hold	Crown Ballroom 1	Existing		-	
	08:30 - 17:00	Breakout 1	Crown Ballroom 2	Cabaret	100	-	\$2,200.00
	08:30 - 17:00	Breakout 2	Crown Ballroom 3A	Theatre	100	-	\$2,200.00
	08:30 - 17:00	Breakout 3	Crown Ballroom 3B	Theatre	100	-	\$2,200.00
	08:30 - 17:00	Breakout 4	Crown Ballroom 3C	Theatre	100	-	\$2,200.00
	15:00 - 18:00	Setup	Astral 1	Cocktail	300	-	Complimentary based on a minimum catering spend of \$26,250.00
	18:00 - 21:00	Cocktail Reception	Astral 1	Cocktail			
	21:00 - 22:00	Teardown	Astral 1	Clean & Clear			

Date	Time	Event	Venue	Setup	No. of Guests	Inc. in Pkg	Venue Hire
Wednesday, 2 July 2025	05:00 - 08:30	Client Access	Crown Ballroom 1	Theatre	500	-	Included In Day Delegate Package
	08:00 - 08:30	Arrival Tea & Coffee	Crown Ballroom 1 Foyer	Stand Up		-	
	08:30 - 17:00	Meeting	Crown Ballroom 1	Theatre		✓	
	10:00 - 10:30	Morning Tea	Crown Ballroom 1 Foyer	Stand Up		✓	
	12:00 - 13:00	Lunch Buffet	Crown Ballroom 1 Foyer	Stand Up		✓	
	15:00 - 15:30	Afternoon Tea	Crown Ballroom 1 Foyer	Stand Up		✓	
	17:00 - 23:45	Overnight Hold	Crown Ballroom 1	Existing		-	
08:30 - 17:00	Breakout 1	Crown Ballroom 2	Cabaret	100	-	\$2,900.00	
08:30 - 17:00	Breakout 2	Crown Ballroom 3A	Theatre	100	-	\$2,200.00	
08:30 - 17:00	Breakout 3	Crown Ballroom 3B	Theatre	100	-	\$2,200.00	
08:30 - 17:00	Breakout 4	Crown Ballroom 3C	Theatre	100	-	\$2,200.00	

Date	Time	Event	Venue	Setup	No. of Guests	Inc. in Pkg	Venue Hire
Thursday, 3 July 2025	05:00 - 08:30	Setup	Crown Ballroom 1	Theatre	500	-	Included in Day Delegate Package
	08:00 - 08:30	Arrival Tea & Coffee	Crown Ballroom 1 Foyer	Stand Up		-	
	08:30 - 17:00	Meeting	Crown Ballroom 1	Cabaret		✓	
	10:00 - 10:30	Morning Tea	Crown Ballroom 1 Foyer	Stand Up		✓	
	12:00 - 13:00	Lunch Buffet	Crown Ballroom 1 Foyer	Stand Up		✓	
	15:00 - 15:30	Afternoon Tea	Crown Ballroom 1 Foyer	Stand Up		✓	
	17:00 - 18:00	Teardown	Crown Ballroom 1	Clean & Clear		-	
08:30 - 17:00	Breakout 1	Crown Ballroom 2	Cabaret	100	-	\$2,900.00	
08:30 - 17:00	Breakout 2	Crown Ballroom 3A	Theatre	100	-	\$2,200.00	
08:30 - 17:00	Breakout 3	Crown Ballroom 3B	Theatre	100	-	\$2,200.00	
08:30 - 17:00	Breakout 4	Crown Ballroom 3C	Theatre	100	-	\$2,200.00	

FINANCIAL SUMMARY

Please note that actual costs may vary based on final menu selections. Pricing is reviewed from time to time and is subject to change each financial year. Please note this includes but is not limited to food and beverage, venue hire, equipment and resource charges.

All prices are in Australian Dollars and are inclusive of GST.

EVENT			
	No. of Guests	Price Per Person	Total
Day One - Tuesday, 01 July 2025			
Venue Hire Crown Ballroom 1			Included in Day Delegate Package
Venue Hire Crown Ballroom 2			\$2,200.00
Venue Hire Crown Ballroom 3A			\$2,000.00
Venue Hire Crown Ballroom 3B			\$2,000.00
Venue Hire Crown Ballroom 3C			\$2,000.00
Arrival tea and coffee (freshly brewed coffee and a selection of teas)	365	\$6.50	\$2,372.50
Day Delegate Package Two	365	\$100.00	\$36,500.00
Venue Hire Astral 1 <i>(Complimentary based on a minimum catering spend of \$26,250.00)</i>			Complimentary
Cocktail Reception - 2 hours, 9 pieces per person	300	\$49.50	\$14,850.00
Cocktail Reception Beverages - 3 hour Crown Reserve One Beverage Package	300	\$38.00	\$11,400.00
Day Two - Wednesday, 02 July 2025			
Venue Hire Crown Ballroom 1			Included in Day Delegate Package
Venue Hire Crown Ballroom 2			\$2,200.00
Venue Hire Crown Ballroom 3A			\$2,000.00
Venue Hire Crown Ballroom 3B			\$2,000.00
Venue Hire Crown Ballroom 3C			\$2,000.00
Arrival tea and coffee (freshly brewed coffee and a selection of teas)	365	\$6.50	\$2,372.50
Day Delegate Package Two	365	\$100.00	\$36,500.00
Day Three - Thursday, 03 July 2025			
Venue Hire Crown Ballroom 1			Included in Day Delegate Package
Venue Hire Crown Ballroom 2			\$2,200.00
Venue Hire Crown Ballroom 3A			\$2,000.00
Venue Hire Crown Ballroom 3B			\$2,000.00
Venue Hire Crown Ballroom 3C			\$2,000.00
Arrival tea and coffee (freshly brewed coffee and a selection of teas)	365	\$6.50	\$2,372.50
Day Delegate Package Two	365	\$100.00	\$36,500.00
Estimated Event Charges			\$167,467.50

SUMMARY OF TOTAL ESTIMATED CHARGES			
Event			\$167,467.50
Dietary Requirements			To be advised
Audio Visual			To be advised
TOTAL ESTIMATED CHARGES			\$167,467.50

** For more information, please refer to [Special Dietary Requirements](#)

SPECIAL OFFERS

Crown is pleased to offer the following for your event (please note these items cannot be exchanged for any other goods and services):

CROWN SPECIAL OFFERS	Retail Value	Cost to	Agreed Number of Guests/Per Day	Total Saving
Crown Events & Conferences - Special Offer				
Reduced Venue Hire Crown Ballroom 2	\$2,900.00	\$2,200.00	3	\$2,100.00
TOTAL VALUE OF - Special Offers		Sub Total		\$2,100.00

Final total value of Crown Special Offers is dependent on your final guest numbers.

Crown Events & Conferences - Special Offer

Special Offers are value adds agreed upon with your dedicated Crown Events and Conference Sales representative. This value commitment is offered in return for your negotiated Crown Events and Conference contractual spend.

ACCOMMODATION

Crown Perth is complemented by three on-site accommodation offerings. Guests will enjoy well appointed accommodation, decadent leisure facilities and world class restaurants and bars.

Should you require further information on our hotel facilities and special event rates, please speak with your Event Sales contact.

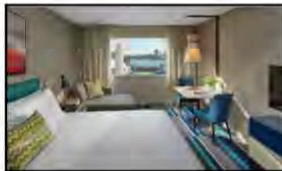


Designed to create the feeling of unimagined luxury and spaciousness, [Crown Towers Perth](#)'s 500 guest rooms are styled in peaceful neutral tones accented with the highest quality furnishings and amenities. Every room offers the latest touch screen technology, 24-hour guest service, and access to the resort pools and gymnasium.

CROWN METROPOL PERTH



The ultimate in modern elegance, [Crown Metropol Perth](#)'s 397 sumptuously furnished rooms and suites promise to deliver a truly unique hotel experience.



With bright and spacious interiors, custom made furnishings and every imaginable amenity, [Crown Promenade Perth](#)'s 291 contemporary guest rooms provide a relaxed and comfortable atmosphere for work or play.

INTERNET

Complimentary wireless internet (suitable for basic internet browsing and checking emails only) is available in all accommodation rooms at all three properties.

VENUE HIRE

Based on your event requirements and taking into consideration the catering for this event, we have calculated venue hire based on the minimum spend detailed in the Financial Summary. Should the food and beverage spend outlined in the Financial Summary decrease, venue hire and venue allocation will be reassessed.

VENUE DETAILS

Please see [Crown Location Map](#)

[Crown Ballroom](#)

[The Astral](#)

Ground Floor
Crown Perth Convention Centre
Great Eastern Highway
BURSWOOD WA 6100

VENUE SET UP

Please note that the set up times noted above are the point at which the function room can be accessed however there is no guarantee that the venue will be completely set for your event until the conclusion of the set up times. Should you require extended access times, or for the function room to be fully set by a specific time, please advise your Sales or Event and Conference Manager as additional costs may apply.

Should any changes to room set up and/or seating lists/plans be made on the day of your event, or once the function room has been fully set, additional charges per table will apply.

Please note Crown staff will require access to and will be present in the function room/s during teardown of your event in order to reset or clear the function room/s.

Banquet Style

Round tables set for ten (10) guests dressed with our classic linen package.

Upgraded linen packages are available from \$5.00 per person and include your choice of table cloth, chair covers and show plates.

Standard stage with back railing and dance floor pieces are available (appropriate to room size and guest numbers).

All items are strictly subject to availability.

Cabaret Style

Open ended round tables set for eight guests dressed with our classic linen package.

Upgraded linen packages are available from \$5.00 per person and include your choice of table cloth and chair covers.

Standard stage with back railing are available (appropriate to room size and guest numbers).

Crown notepads, pens, water and mints are provided.

All items are strictly subject to availability.

Theatre Style

The room will be set with rows of banquet chairs and water station/s.

Crown chair covers are available at \$5.00 per cover and come in black or white linen.

Standard stage with back railing are available (appropriate to room size and guest numbers).

All items are strictly subject to availability.

Cocktail Style

Banquet cubes and banquet chairs are provided.

Standard stage with back railing and dance floor pieces are available (appropriate to room size and guest numbers).

VENUE INCLUSIONS AND OPTIONAL EXTRAS

The following is provided complimentary for your event:

- Lectern and microphone
- House lights
- Up to eight (8) standard trestle tables. Should additional trestle tables be required these will be charged at \$35.00 per table
- Three printed menus per table
- Printed guest list, displayed in the foyer
- Additional Preparation / Green Rooms / Band Rooms / Crew Rooms booked within 30 days of event commencement are subject to availability and may incur an additional fee from \$250.00 per room
- Standard stage with back railing appropriate to room size (see below). Additional stage pieces are available at \$48.00 per piece
- Standard dance floor appropriate to room size (see below). Additional dance floor pieces are available at \$25.00 per piece

VENUE	DANCEFLOOR	STAGE
Crown Ballroom 1	4 x 6 panels	N/A – inbuilt stage
Crown Ballroom 2	4 x 6 panels	Fold & Roll stage (1.8m x 2.4m) 600mm 3 Pieces
Crown Ballroom 3	4 x 6 panels	Fold & Roll stage (1.8m x 2.4m) 600mm 3 Pieces
Crown Ballroom 3A	2 x 6 panels	Fold & Roll stage (1.8m x 2.4m) 600mm 3 Pieces
Crown Ballroom 3B	4 x 3 panels	Fold & Roll stage (1.8m x 2.4m) 600mm 3 Pieces
Crown Ballroom 3C	2 x 6 panels	Fold & Roll stage (1.8m x 2.4m) 600mm 3 Pieces
Astral 1	4 x 5 panels	Fold & Roll stage (1.8m x 2.4m) 400 mm 3 Pieces

Each dancefloor panel is 1.2m x 1.2m

Please note additional charges may apply. Please speak with your Event Manager or refer to your floorplan for further information

CATERING OPTIONS

View [Crown Events and Conferences Menus](#)

Please see the Financial Summary section for a breakdown of associated catering costs for your event.

Day Delegate Package

Package Two

\$100.00 per person per day includes:

- Venue hire for main session (based on a minimum 365 delegates)
- Mints and water
- Lectern and microphone if required
- Flip chart or whiteboard if required
- Notepads and pens
- Morning tea with a choice of two (2) food items
- Lunch buffet including a variety of cold and hot dishes and desserts (soft drinks and tea and coffee included)
- Afternoon tea with a choice of two (2) food items

**Day Delegate Package is subject to contracted numbers of delegates. If contracted numbers are not met, a supplementary venue hire charge may apply.*

Special Dietary Requirements

In a changing world of dietary requirements, allergies and food intolerances in Australia and with a significant increase for these requests, Crown Perth has recognised the need to change its approach to the way in which we cater for special meal requirements.

For plated Breakfast, Lunch and Dinner events only, provided five (5) working days notice is given, Crown will make every effort to cater for guests with special dietary requirements, i.e. vegetarian, vegan, gluten and/or lactose free or allergies* (please see below important notice) up to 10% of your total guests with no additional cost prior to the event. Any other additional special meal requests or additional dietary requirements (in excess of the 10% of your total guests) will incur a 25% surcharge per person.

Additional special meals requested by guests during the event will be recorded and charged to the client master account per additional course required. This cost will be dependent on the menu selected by the client and will be applied to the final event invoice sent within five to seven (5-7) working days after the event.

Please note charges may also apply for religious requirements including but not limited to Halal requests.

A final list of special dietary requirements is required in writing using the provided Crown Perth document five (5) working days prior to your event.

Crown Perth is unable to offer any halal certified meals. Whilst some items and ingredients used in our dishes may happen to be halal certified, we are not able to provide fully certified halal meals.

**Important notice regarding food allergies - Please be aware that our products either contain or are produced in kitchens which contain/use the allergens of peanuts, tree nuts, seafood, soy, milk (or other dairy), egg, sesame, wheat (gluten), lupin and sulphite preservatives. While Crown will endeavour to accommodate requests for special meals for customers who have food allergies or intolerances, we cannot completely guarantee allergy-free meals.*

Food Pre Set Policy

The practice of pre setting food prior to functions is not permitted as the requirement of food safety such as temperature control / food tampering / food contamination can't be adequately controlled or maintained as required by current food legislation.

The types of service provided by Crown Perth are as follows:

- Immediate service from kitchens (restaurants)
- Live plating (functions)
- Buffet Style dining

Beverage Service

Crown no longer pre-sets alcoholic beverages on guest tables. All beverages will be served by the wait staff to offer a premium service and to control RSA (Responsible Service of Alcohol).

Strictly no glassware or beverages permitted on the dancefloor.

COMMISSION

Day Delegate Package, food and beverage charges and venue hire are net and non-commissionable.

AUDIO VISUAL

Crown Perth houses some of Australia's most advanced audio visual infrastructure, installed throughout all function rooms. As the in-house technical and creative provider based at Crown Perth, AVPartners specialises in staging corporate events such as conferences, gala dinners, awards nights, seminars and workshops. With the advantage of AVPartners in depth and on-site knowledge of Crown Perth, the team at AVPartners is committed to making your next event experience a memorable and successful one. For further details, please contact the onsite AVPartners team:

Dan Watters– Managing Partner
AVPartners Crown Perth
P: 61 8 9362 8993
E: cp_sales@avpartners.com
W: www.avpartners.com

If you are using an alternative supplier other than AV Partners, Crown Events & Conferences wishes to bring to your attention the technical and equipment requirements that need to be considered and included in your costing estimates to ensure the safety, security and quality of your event (please see Contractor Liaison and Tested and Tagged Electrical Equipment information below).

A document outlining additional requirements can be obtained from your Sales contact if required.

Decibel limit within Function Rooms

Please note the maximum decibel limit within all function rooms is 95. Crown reserves the right to amend this level at the discretion of the Event & Conferences Operations Manager.

Provision of Primary Rigging Services

As part of Crown Perth's ongoing public safety risk management review, commencing from 1 July 2019, all primary rigging in all rooms will be provided by AVPartners, at a fee. "Primary Rigging Services" means providing, installing, maintaining and removing all rigging that attaches to fixtures at the venue - for example to ceilings or walls in the ballrooms of Crown Perth.

This policy does not limit nor prevent "Secondary Rigging Services" from being performed by any third party service provider that you have engaged, should you not wish to engage AVPartners services. "Secondary Rigging Services" means the providing, installing, maintaining and removing all ancillary rigging that attaches to the Primary Rigging Services - as opposed to rigging that attaches to the ceiling, wall or other fixture of a Venue.

For costs or additional information please contact, or have your service provider contact, AVPartners directly at the numbers above.

Contractor Liaison

Please note it is a Crown requirement that a Contractor Liaison (CL) be present whenever a Production/Audio Visual company is involved in an event in any of Crown's function rooms. This also includes any event where your Event Manager deems it necessary for a CL to be present. The CL is a Crown Occupational Health and Safety requirement to safeguard Crown fittings and monitor work practices by external contractors employed by the client to ensure safety for all guests, staff and contractors.

Depending on the bump in schedule, areas of access and activities being undertaken, more than one CL may be required at any given time depending on the number of areas being used and the complexity of the event as determined by Crown's Event Management. This charge will be added under the audio visual section of your Banquet Event Order. The duration and number of CL's required for your event will be confirmed by Crown once your external contractor work is confirmed with your Event Manager.

A Contractor Liaison is required when the client or the external contractor is undertaking activities including (but not restricted to):

- Use of Crown's in house audio visual system;
- Use of Crown's electrical equipment;
- Access to ceiling or roof catwalk;
- Use of laser effects;
- Use of aero technics;
- Lighting production; and
- Where 3 phase power is required.
- Exhibition booth bump in and bump out

Please factor the cost of the Contractor Liaison (CL) charge into your event budget.

The hourly rate for a CL is **\$93.50 per hour** (or \$187.00 per hour on public holidays) **for a minimum 3 hour engagement**. This charge will be added under the audio visual section of your Banquet Event Order.

To allow sufficient time for rostering of the CL, any new bookings or amendments to your work schedule made within 10 working days of the event, will have any additional hours charged at a rate of \$132.00 per hour or part thereof. Any new bookings or amendments requested within 72 hours cannot be guaranteed, these requests will be subject to availability, and charged at a rate of \$165.00 per additional hour.

It is important to note that any additional hours required on the day/night will be added to your account. It is your responsibility to ensure your external contractor works to schedule and confirms prior to 72 hours should they need to amend their booked CL period. It is the client who will foot any and all charges stemming from exceeded time – charges could include penalty rates per hour of \$165.00 to cover the extension of the CL; Banquet staff charges to extend the turnaround of the function room; function room hire charges; compensation to other booked clients unable to commence their bump in. Please ensure your external contractor is well aware of their confirmed schedule and agreement and advised of our policy and requirements.

For further information, please see [Crown Contractor Liaison Policy](#)

Tested and Tagged Electrical Equipment

In accordance with Australian Standard 3760 all portable electrical equipment brought onto Crown premises by clients, their guests and their contracted suppliers must have been tested and tagged by an authorised contractor and the tag must be valid.

ADDITIONAL INFORMATION

Following is some important information to consider prior to proceeding with an event booking with Crown Events & Conferences Perth.

VALIDITY	This proposal is valid until Monday, 7 March 2022.
VENUE BOOKINGS	This is a proposal only. Whilst function space is being held on your behalf, a tentative booking will not be made until your written acceptance is received.
CONFIRMATION	Upon written confirmation a Crown Events & Conferences Agreement (contract) will be issued for your approval and signature.
DEPOSITS	Depending on the value of your event and the timeframe between when the contract for your event is issued and the date of your event, either an initial deposit or full prepayment is required to confirm your booking. A deposit schedule will be detailed in your Crown Events & Conferences Agreement.
CANCELLATION FEES	Should you need to cancel your event, the initial deposit is non-refundable. Cancellation fees will be outlined in your Crown Events & Conferences Agreement.
EVENT MANAGER	Upon receipt of your signed Crown Events & Conferences Agreement and deposit, you will be introduced to an experienced Event Manager who will work with you in finalising the finer points of your event, and issuing your Banquet Event Orders.
TRANSPORT AND PARKING	Crown Perth has 5,400 car parking bays, including 3,297 free bays. For additional parking information, please contact your Event Sales contact for a Parking Information Sheet or click here . Taxi ranks are easily accessible with Crown Perth having one of the largest taxi ranks in Perth. The Burswood, Train Station is located adjacent to the hotel. For full rail services and timetables visit www.transperth.wa.gov.au or call the Transperth Infoline on 13 62 13.
GUARANTEED NUMBERS	Guaranteed catering numbers are required five (5) working days prior to the event commencement. This count cannot be reduced. A pre event attrition policy will be outlined in your Crown Events & Conferences Agreement.
SURCHARGES	Any changes to set-up, catering numbers and seating lists/plans made within five (5) working days prior to your event, including the day of your event, may incur additional charges, estimated at up to (either) \$10.00 per change or \$10.00 per person. For all functions that extend beyond the scheduled finish time, a surcharge of \$4.00 per person per hour or part thereof will be charged for the guaranteed number of attendees, plus the cost of food and or beverages.

FUNCTION ROOM RESET CHARGES	<p>Should a room need to be reset during the day, the following charges will apply:</p> <p>Crown Ballroom or section of: \$1,000.00 per reset per room per day Grand Ballroom or section of: \$1,000.00 per reset per room per day Astral Ballroom or section of: \$1,000.00 per reset per room per day</p> <p>Should an operable wall inside the function room need to be moved during your event, a fee of \$300.00 per wall per move applies.</p>
SECURITY OFFICERS	<p>Based on the final details of your event, Crown reserves the right to ensure that adequate security arrangements are booked for each event at the client's expense. As a general guide, bookings will be made based on a ratio of one (1) security officer per one hundred (100) guests. Security arrangements are at the discretion of the venue.</p> <p>Security officers must be present for the duration of your event including half an hour prior to the commencement of your event and half an hour after the conclusion of your event.</p> <p>If required, the following hourly rates apply for a security officer for a minimum four (4) hour engagement:</p> <p>Monday to Saturday \$48.00 per hour (minimum of \$192.00 per officer) Sunday \$57.00 per hour (minimum of \$228.00 per officer) Public holidays \$85.00 per hour (minimum of \$340.00 per officer)</p> <p>Security officers must be booked at least seven (7) days prior to your event, please discuss this with your Event Manager.</p>
CROWN REWARDS	<p>Crown Rewards members can earn points based on event expenditure (food and beverage only). Points can be redeemed for food and beverage, venue hire, and other eligible spend at Crown. <i>Terms and conditions apply.</i></p> <p>For further information, ask your Crown Events Sales contact or visit the Crown Rewards website.</p>
GENERAL TERMS AND CONDITIONS	<p>Please see the General Terms & Conditions which apply to all events held in Crown's function rooms.</p>

7th WJEC 2025 Budget

REGISTRATION IN US\$ @ current exchange rate .71315088

	AUD	US
Member - Early Bird	\$ 650.00	\$ 463.55
Member - Regular	\$ 800.00	\$ 570.52
Non-Members - Early Bird	\$ 700.00	\$ 499.21
Non-Members - Regular	\$ 900.00	\$ 641.84
Member Virtual - Early Bird	\$ 200.00	\$ 142.63
Member Virtual - Regular	\$ 300.00	\$ 213.95
Non-Member Virtual - Early Bird	\$ 300.00	\$ 213.95
Non-Member Virtual - Regular	\$ 400.00	\$ 285.26
Student - Early Bird	\$ 600.00	\$ 427.89
Student - Regular	\$ 700.00	\$ 499.21
LMIC Registration - Early Bird	\$ 500.00	\$ 356.58
LMIC Registration - Regular	\$ 600.00	\$ 427.89
Sponsors Registration	\$ -	\$ -
Complimentary Registrations (i.e. invited speakers)	\$ -	\$ -

7th WJEC 2025 Budget- Pan Pacific Hybrid

Based on 450 Delegates (365 face to face & 85 virtual)

	Budget	Budget Unit	Gross		GST	Net
INCOME	Number	Cost inc GST AUD				
Delegate Income						
Member - Early Bird	80	\$ 650.00	\$ 52,000.00	\$ 4,727.27	\$ 47,272.73	
Member - Regular	40	\$ 800.00	\$ 32,000.00	\$ 2,909.09	\$ 29,090.91	
Non-Members - Early Bird	25	\$ 700.00	\$ 17,500.00	\$ 1,590.91	\$ 15,909.09	
Non-Members - Regular	15	\$ 900.00	\$ 13,500.00	\$ 1,227.27	\$ 12,272.73	
Member Virtual - Early Bird	30	\$ 200.00	\$ 6,000.00	\$ 545.45	\$ 5,454.55	
Member Virtual - Regular	60	\$ 300.00	\$ 18,000.00	\$ 1,636.36	\$ 16,363.64	
Non-Member Virtual - Early Bird	25	\$ 300.00	\$ 7,500.00	\$ 681.82	\$ 6,818.18	
Non-Member Virtual - Regular	5	\$ 400.00	\$ 2,000.00	\$ 181.82	\$ 1,818.18	
Student - Early Bird	55	\$ 600.00	\$ 33,000.00	\$ 3,000.00	\$ 30,000.00	
Student - Regular	15	\$ 700.00	\$ 10,500.00	\$ 954.55	\$ 9,545.45	
LMIC Registration - Early Bird	40	\$ 500.00	\$ 20,000.00	\$ 1,818.18	\$ 18,181.82	
LMIC Registration - Regular	25	\$ 600.00	\$ 15,000.00	\$ 1,363.64	\$ 13,636.36	
Sponsors Registration	10	\$ -	\$ -	\$ -	\$ -	
Complimentary Registrations (i.e. invited speakers)	25	\$ -	\$ -	\$ -	\$ -	
Total	450		\$ 227,000.00	\$ 20,636.36	\$ 206,363.64	
Sponsorship & Exhibition						
Sponsorship			\$ 95,000.00	\$ 8,636.36	\$ 86,363.64	
Business Event Perth funding		\$ -	\$ 4,000.00	\$ 363.64	\$ 3,636.36	
Other Funding			\$ 5,000.00	\$ 454.55	\$ 4,545.45	
Pan Pacific Funding			\$ 5,000.00	\$ 454.55	\$ 4,545.45	
Total			\$ 109,000.00	\$ 9,909.09	\$ 99,090.91	
Other Conference Income						
Welcome Reception Ticket - Additional Paid	20	\$ 70.00	\$ 1,400.00	\$ 127.27	\$ 1,272.73	
Cocktail Networking Function - Additional Ticket	275	\$ 110.00	\$ 30,250.00	\$ 2,750.00	\$ 27,500.00	

bid market

Bank Interest (no gst)				\$ -	\$ -
Cancellation Fees	5	\$ 150.00	\$ 750.00	\$ 68.18	\$ 681.82
Total			\$ 32,400.00	\$ 2,945.45	\$ 29,454.55
TOTAL INCOME			\$ 368,400.00	\$ 33,490.91	\$ 334,909.09
EXPENSES					
Design & Printing					
Event concept, web banner and logo	-	-	\$ 1,200.00	\$ 109.09	\$ 1,090.91
Save the date flyers			\$ 1,500.00	\$ 136.36	\$ 1,363.64
Sponsorship Prospectus - Design	-	-	\$ 800.00	\$ 72.73	\$ 727.27
Final Program Book Design			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Final Program Book Print - excludes virtual attendees	400	\$ 7.00	\$ 2,800.00	\$ 254.55	\$ 2,545.45
Name Badges & Function Tickets, excludes virtual att	400	\$ 5.00	\$ 2,000.00	\$ 181.82	\$ 1,818.18
Ongoing Marketing Material - Printing & Design	-	-	\$ 5,500.00	\$ 500.00	\$ 5,000.00
Marketing & Promotion					
Website Design & Hosting			\$ 3,500.00	\$ 318.18	\$ 3,181.82
Website Maintenance			\$ 990.00	\$ 90.00	\$ 900.00
Advertising/Attending Exhibitions other paid promotions			\$ 7,600.00	\$ 690.91	\$ 6,909.09
Photographer			\$ 3,000.00	\$ 272.73	\$ 2,727.27
Satchel Bags	375	\$ 10.00	\$ 3,750.00	\$ 340.91	\$ 3,409.09
Satchel Packing	375	\$ 1.10	\$ 412.50	\$ 37.50	\$ 375.00
				\$ -	\$ -
					\$ -
Venue Hire					
Venue Hire - Main Venue			\$ 15,000.00	\$ 1,363.64	\$ 13,636.36
Other (wi-fi, ushers etc)			\$ -	\$ -	\$ -
Speakers (Based on 2 invited international speakers)					
Accommodation (4 nights)	8	\$ 330.00	\$ 2,640.00	\$ 240.00	\$ 2,400.00
Speaker Domestic Travel	-	\$ 1,800.00	\$ -	\$ -	\$ -

Speaker International Travel (Economy Class)	2	\$ 3,500.00	\$ 7,000.00	\$ 636.36	\$ 6,363.64
Keynote Speaker Gifts	2	\$ 100.00	\$ 200.00	\$ 18.18	\$ 181.82
Abstract/Presentation Prizes			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Welcome to Country performance			\$ 2,500.00	\$ 227.27	\$ 2,272.73
Keynote Feature Paid			\$ 10,000.00	\$ 909.09	\$ 9,090.91
Audio Visual					
Conference AV			\$ 35,000.00	\$ 3,181.82	\$ 31,818.18
Gala Dinner AV			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Live Streaming Plenary Only, not a fully integrated platform			\$ 15,000.00	\$ 1,363.64	\$ 13,636.36
Exhibition					
N/A					
Food & Beverage					
Conference Day Package - Day 1(T/C, MT, Lunch, AT)	365	\$ 95.00	\$ 34,675.00	\$ 3,152.27	\$ 31,522.73
Conference Day Package - Day 2 (T/C, MT, Lunch, AT)	365	\$ 95.00	\$ 34,675.00	\$ 3,152.27	\$ 31,522.73
Conference Day Package - Day 3 (T/C, MT, Lunch, AT)	365	\$ 95.00	\$ 34,675.00	\$ 3,152.27	\$ 31,522.73
Welcome Reception included in registration cost. Ass	292	\$ 90.00	\$ 26,280.00	\$ 2,389.09	\$ 23,890.91
Cocktail Function	275	\$ 100.00	\$ 27,500.00	\$ 2,500.00	\$ 25,000.00
Social Functions					
Gala Dinner Entertainment			\$ 4,500.00	\$ 409.09	\$ 4,090.91
Gala Dinner Theming			\$ 4,500.00	\$ 409.09	\$ 4,090.91
Gala Dinner Transportation			\$ -	\$ -	\$ -
Welcome Reception Entertainment			\$ 1,500.00	\$ 136.36	\$ 1,363.64
Administration					
Bank Account Fees (no GST)			\$ 250.00	\$ 22.73	\$ 227.27
International Bank transfer fees/currency exchange loss etc			\$ 800.00	\$ 72.73	\$ 727.27
Merchant and Credit Card Fees - oncharged to delegates			\$ -	\$ -	\$ -
Quarterly BAS Return	8	\$ 350.00	\$ 2,800.00	\$ 254.55	\$ 2,545.45
Committee Expenses (site visit, on-site expenses)			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Contingency			\$ 2,500.00	\$ 227.27	\$ 2,272.73

Couriers			\$ 400.00	\$ 36.36	\$ 363.64
Fax/Phone/Email			\$ 1,100.00	\$ 100.00	\$ 1,000.00
Insurance			\$ 3,500.00	\$ 318.18	\$ 3,181.82
On-Site Secretariat included in management fee			\$ -	\$ -	\$ -
Photocopying/Printing			\$ 1,000.00	\$ 90.91	\$ 909.09
Postage			\$ 275.00	\$ 25.00	\$ 250.00
Stationary			\$ 300.00	\$ 27.27	\$ 272.73
Post Conference Survey	-	-	\$ 550.00	\$ 50.00	\$ 500.00
Electronic Gateway	-	-	\$ 385.00	\$ 35.00	\$ 350.00
Currinda Fee Per Registration	450	\$ 4.95	\$ 2,227.50	\$ 202.50	\$ 2,025.00
Currinda Fee Per Abstract	250	\$ 2.48	\$ 620.00	\$ 56.36	\$ 563.64
Management Fees					
Management Flat Fee			\$ 41,800.00	\$ 3,800.00	\$ 38,000.00
Sponsor Management Fee (10% of sales)			\$ 9,500.00	\$ 863.64	\$ 8,636.36
Per Delegate Fee - Full Delegates	330	\$ 88.00	\$ 29,040.00	\$ 2,640.00	\$ 26,400.00
Per Comp/Speaker	35	\$ 66.00	\$ 2,310.00	\$ 210.00	\$ 2,100.00
Per Virtual Delegate	85	\$ 44.00	\$ 3,740.00	\$ 340.00	\$ 3,400.00
TOTAL EXPENSES			\$ 404,195.00	\$ 36,745.00	\$ 367,450.00
TOTAL			-\$ 35,795.00	-\$ 3,254.09	-\$ 32,540.91

7th WJEC 2025 Budget-Pan Pacific F2F

Based on 450 Delegates

	Budget	Budget Unit	Gross	GST	Net
INCOME	Number	Cost inc GST			
Delegate Income					
Member - Early Bird	120	\$ 650.00	\$ 78,000.00	\$ 7,090.91	\$ 70,909.09
Member - Regular	50	\$ 800.00	\$ 40,000.00	\$ 3,636.36	\$ 36,363.64
Non-Members - Early Bird	65	\$ 700.00	\$ 45,500.00	\$ 4,136.36	\$ 41,363.64
Non-Members - Regular	25	\$ 900.00	\$ 22,500.00	\$ 2,045.45	\$ 20,454.55
Student - Early Bird	65	\$ 600.00	\$ 39,000.00	\$ 3,545.45	\$ 35,454.55
Student - Regular	25	\$ 700.00	\$ 17,500.00	\$ 1,590.91	\$ 15,909.09
LMIC Registration - Early Bird	40	\$ 500.00	\$ 20,000.00	\$ 1,818.18	\$ 18,181.82
LMIC Registration - Regular	25	\$ 600.00	\$ 15,000.00	\$ 1,363.64	\$ 13,636.36
Sponsors Registration	10	\$ -	\$ -	\$ -	\$ -
Complimentary Registrations (i.e. invited speakers)	25	\$ -	\$ -	\$ -	\$ -
Total	450		\$ 277,500.00	\$ 25,227.27	\$ 252,272.73
Sponsorship & Exhibition					
Sponsorship			\$ 95,000.00	\$ 8,636.36	\$ 86,363.64
Business Event Perth funding		\$ -	\$ 40,000.00	\$ 3,636.36	\$ 36,363.64
Other Funding Site inspections			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Pan Pacific Funding			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Total			\$ 145,000.00	\$ 13,181.82	\$ 131,818.18
Other Conference Income					
Welcome Reception Ticket - Additional Paid	50	\$ 70.00	\$ 3,500.00	\$ 318.18	\$ 3,181.82
Cocktail Networking Function - Additional Ticket	337	\$ 110.00	\$ 37,070.00	\$ 3,370.00	\$ 33,700.00
Bank Interest (no gst)				\$ -	\$ -
Cancellation Fees	5	\$ 150.00	\$ 750.00	\$ 68.18	\$ 681.82
Total			\$ 41,320.00	\$ 3,756.36	\$ 37,563.64

bid market

TOTAL INCOME			\$ 463,820.00	\$ 42,165.45	\$ 421,654.55
EXPENSES					
Design & Printing					
Event concept, web banner and logo	-	-	\$ 1,200.00	\$ 109.09	\$ 1,090.91
Save the date flyers			\$ 2,000.00	\$ 181.82	\$ 1,818.18
Sponsorship Prospectus - Design	-	-	\$ 800.00	\$ 72.73	\$ 727.27
Final Program Book Design			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Final Program Book Print - plus 35 extra	485	\$ 7.00	\$ 3,395.00	\$ 308.64	\$ 3,086.36
Name Badges & Function Tickets, plus 35 extra	485	\$ 5.00	\$ 2,425.00	\$ 220.45	\$ 2,204.55
Ongoing Marketing Material - Printing & Design	-	-	\$ 5,500.00	\$ 500.00	\$ 5,000.00
Marketing & Promotion					
Website Design & Hosting			\$ 3,500.00	\$ 318.18	\$ 3,181.82
Website Maintenance			\$ 990.00	\$ 90.00	\$ 900.00
Advertising			\$ 17,170.00	\$ 1,560.91	\$ 15,609.09
Photographer			\$ 3,000.00	\$ 272.73	\$ 2,727.27
Satchel Bags	460	\$ 10.00	\$ 4,600.00	\$ 418.18	\$ 4,181.82
Satchel Packing	460	\$ 1.10	\$ 506.00	\$ 46.00	\$ 460.00
				\$ -	\$ -
					\$ -
Venue Hire					
Venue Hire - Main Venue No venue hire with \$40k spend each day on F&B			\$ -	\$ -	\$ -
Other (wi-fi, ushers etc)			\$ -	\$ -	\$ -
Speakers (Based on 2 invited international speakers)					
Accommodation (4 nights)	8	\$ 330.00	\$ 2,640.00	\$ 240.00	\$ 2,400.00
Speaker Domestic Travel	-	\$ 1,800.00	\$ -	\$ -	\$ -
Speaker International Travel (Economy Class)	2	\$ 3,500.00	\$ 7,000.00	\$ 636.36	\$ 6,363.64
Keynote Speaker Gifts	2	\$ 100.00	\$ 200.00	\$ 18.18	\$ 181.82
Abstract/Presentation Prizes			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Welcome to Country performance			\$ 2,500.00	\$ 227.27	\$ 2,272.73

Keynote Feature Paid			\$ 10,000.00	\$ 909.09	\$ 9,090.91
Audio Visual					
Conference AV			\$ 35,000.00	\$ 3,181.82	\$ 31,818.18
Gala Dinner AV			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Live Streaming Plenary Only, not a fully integrated platform			\$ -	\$ -	\$ -
Exhibition					
N/A					
Food & Beverage					
Conference Day Package - Day 1(T/C, MT, Lunch, AT)	450	\$ 95.00	\$ 42,750.00	\$ 3,886.36	\$ 38,863.64
Conference Day Package - Day 2 (T/C, MT, Lunch, AT)	450	\$ 95.00	\$ 42,750.00	\$ 3,886.36	\$ 38,863.64
Conference Day Package - Day 3 (T/C, MT, Lunch, AT)	450	\$ 95.00	\$ 42,750.00	\$ 3,886.36	\$ 38,863.64
Welcome Reception included in registration cost. Assume a	360	\$ 90.00	\$ 32,400.00	\$ 2,945.45	\$ 29,454.55
Cocktail Function	337	\$ 100.00	\$ 33,700.00	\$ 3,063.64	\$ 30,636.36
Social Functions					
Gala Dinner Entertainment			\$ 4,500.00	\$ 409.09	\$ 4,090.91
Gala Dinner Theming			\$ 5,500.00	\$ 500.00	\$ 5,000.00
Gala Dinner Transportation			\$ -	\$ -	\$ -
Welcome Reception Entertainment			\$ 1,500.00	\$ 136.36	\$ 1,363.64
Administration					
Bank Account Fees (no GST)			\$ 250.00	\$ 22.73	\$ 227.27
International Bank transfer fees/currency exchange loss etc			\$ 800.00	\$ 72.73	\$ 727.27
Merchant and Credit Card Fees - oncharged to delegates			\$ -	\$ -	
Quarterly BAS Return	8	\$ 350.00	\$ 2,800.00	\$ 254.55	\$ 2,545.45
Committee Expenses (site visit, on-site expenses)			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Contingency			\$ 2,500.00	\$ 227.27	\$ 2,272.73
Couriers			\$ 400.00	\$ 36.36	\$ 363.64
Fax/Phone/Email			\$ 1,100.00	\$ 100.00	\$ 1,000.00
Insurance			\$ 3,500.00	\$ 318.18	\$ 3,181.82
On-Site Secretariat included in management fee			\$ -	\$ -	\$ -
Photocopying/Printing			\$ 1,000.00	\$ 90.91	\$ 909.09

Postage			\$ 275.00	\$ 25.00	\$ 250.00
Stationary			\$ 300.00	\$ 27.27	\$ 272.73
Post Conference Survey	-	-	\$ 550.00	\$ 50.00	\$ 500.00
Electronic Gateway	-	-	\$ 385.00	\$ 35.00	\$ 350.00
Currinda Fee Per Registration	450	\$ 4.95	\$ 2,227.50	\$ 202.50	\$ 2,025.00
Currinda Fee Per Abstract	250	\$ 2.48	\$ 620.00	\$ 56.36	\$ 563.64
Management Fees					
Management Flat Fee			\$ 41,800.00	\$ 3,800.00	\$ 38,000.00
Sponsor Management Fee (10% of sales)			\$ 9,500.00	\$ 863.64	\$ 8,636.36
Per Delegate Fee - Full Delegates	415	\$ 88.00	\$ 36,520.00	\$ 3,320.00	\$ 33,200.00
Per Comp/Speaker	35	\$ 66.00	\$ 2,310.00	\$ 210.00	\$ 2,100.00
TOTAL EXPENSES			\$ 427,513.50	\$ 38,864.86	\$ 388,648.64
TOTAL			\$ 36,306.50	\$ 3,300.59	\$ 33,005.91

7th WJEC 2025 Budget- Crown F2F

Based on 450 Delegates

	Budget	Budget Unit	Gross	GST	Net
INCOME	Number	Cost inc GST			
Delegate Income					
Member - Early Bird	120	\$ 650.00	\$ 78,000.00	\$ 7,090.91	\$ 70,909.09
Member - Regular	50	\$ 800.00	\$ 40,000.00	\$ 3,636.36	\$ 36,363.64
Non-Members - Early Bird	65	\$ 700.00	\$ 45,500.00	\$ 4,136.36	\$ 41,363.64
Non-Members - Regular	25	\$ 900.00	\$ 22,500.00	\$ 2,045.45	\$ 20,454.55
Student - Early Bird	65	\$ 600.00	\$ 39,000.00	\$ 3,545.45	\$ 35,454.55
Student - Regular	25	\$ 700.00	\$ 17,500.00	\$ 1,590.91	\$ 15,909.09
LMIC Registration - Early Bird	40	\$ 500.00	\$ 20,000.00	\$ 1,818.18	\$ 18,181.82
LMIC Registration - Regular	25	\$ 600.00	\$ 15,000.00	\$ 1,363.64	\$ 13,636.36
Sponsors Registration	10	\$ -	\$ -	\$ -	\$ -
Complimentary Registrations (i.e. invited speakers)	25	\$ -	\$ -	\$ -	\$ -
Total	450		\$ 277,500.00	\$ 25,227.27	\$ 252,272.73
Sponsorship & Exhibition					
Sponsorship			\$ 95,000.00	\$ 8,636.36	\$ 86,363.64
Business Event Perth funding		\$ -	\$ 40,000.00	\$ 3,636.36	\$ 36,363.64
Other Funding (Site Inspections)			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Venue Funding			\$ 30,000.00	\$ 2,727.27	\$ 27,272.73
Total			\$ 170,000.00	\$ 15,454.55	\$ 154,545.45
Other Conference Income					
Welcome Reception Ticket - Additional Paid	50	\$ 70.00	\$ 3,500.00	\$ 318.18	\$ 3,181.82
Cocktail Networking Function - Additional Ticket	360	\$ 110.00	\$ 39,600.00	\$ 3,600.00	\$ 36,000.00
Bank Interest (no gst)				\$ -	\$ -
Cancellation Fees	5	\$ 150.00	\$ 750.00	\$ 68.18	\$ 681.82
Total			\$ 43,850.00	\$ 3,986.36	\$ 39,863.64

TOTAL INCOME			\$ 491,350.00	\$ 44,668.18	\$ 446,681.82
EXPENSES					
Design & Printing					
Event concept, web banner and logo	-	-	\$ 1,200.00	\$ 109.09	\$ 1,090.91
Save the date flyers			\$ 2,000.00	\$ 181.82	\$ 1,818.18
Sponsorship Prospectus - Design	-	-	\$ 800.00	\$ 72.73	\$ 727.27
Final Program Book Design			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Final Program Book Print - plus 35 extra	485	\$ 7.00	\$ 3,395.00	\$ 308.64	\$ 3,086.36
Name Badges & Function Tickets, plus 35 extra	485	\$ 5.00	\$ 2,425.00	\$ 220.45	\$ 2,204.55
Ongoing Marketing Material - Printing & Design	-	-	\$ 5,500.00	\$ 500.00	\$ 5,000.00
Marketing & Promotion					
Website Design & Hosting			\$ 3,500.00	\$ 318.18	\$ 3,181.82
Website Maintenance			\$ 990.00	\$ 90.00	\$ 900.00
Advertising/Attending Exhibitions other paid promotions			\$ 17,170.00	\$ 1,560.91	\$ 15,609.09
Photographer			\$ 3,000.00	\$ 272.73	\$ 2,727.27
Satchel Bags	460	\$ 10.00	\$ 4,600.00	\$ 418.18	\$ 4,181.82
Satchel Packing	460	\$ 1.10	\$ 506.00	\$ 46.00	\$ 460.00
				\$ -	\$ -
					\$ -
Venue Hire					
Venue Hire - Main Venue			\$ 24,600.00	\$ 2,236.36	\$ 22,363.64
Other (wi-fi, ushers etc)			\$ -	\$ -	\$ -
Speakers (Based on 2 invited international speakers)					
Accommodation (4 nights)	8	\$ 330.00	\$ 2,640.00	\$ 240.00	\$ 2,400.00
Speaker Domestic Travel	-	\$ 1,800.00	\$ -	\$ -	\$ -
Speaker International Travel (Economy Class)	2	\$ 3,500.00	\$ 7,000.00	\$ 636.36	\$ 6,363.64
Keynote Speaker Gifts	2	\$ 100.00	\$ 200.00	\$ 18.18	\$ 181.82
Abstract/Presentation Prizes			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Welcome to Country performance			\$ 2,500.00	\$ 227.27	\$ 2,272.73

Keynote Feature Paid			\$ 10,000.00	\$ 909.09	\$ 9,090.91
Audio Visual					
Conference AV			\$ 35,000.00	\$ 3,181.82	\$ 31,818.18
Gala Dinner AV			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Live Streaming Plenary Only, not a fully integrated platform			\$ -	\$ -	\$ -
Exhibition					
N/A					
Food & Beverage					
Conference Day Package - Day 1(T/C, MT, Lunch, AT)	450	\$ 106.50	\$ 47,925.00	\$ 4,356.82	\$ 43,568.18
Conference Day Package - Day 2 (T/C, MT, Lunch, AT)	450	\$ 106.50	\$ 47,925.00	\$ 4,356.82	\$ 43,568.18
Conference Day Package - Day 3 (T/C, MT, Lunch, AT)	450	\$ 106.50	\$ 47,925.00	\$ 4,356.82	\$ 43,568.18
Welcome Reception included in registration cost. Assume a 20% no s	360	\$ 87.50	\$ 31,500.00	\$ 2,863.64	\$ 28,636.36
Networking Cocktail Drinks - Additional Ticket	360	\$ 100.00	\$ 36,000.00	\$ 3,272.73	\$ 32,727.27
Social Functions					
Gala Dinner Entertainment			\$ 4,500.00	\$ 409.09	\$ 4,090.91
Gala Dinner Theming			\$ 5,500.00	\$ 500.00	\$ 5,000.00
Gala Dinner Transportation			\$ -	\$ -	\$ -
Welcome Reception Entertainment			\$ 1,500.00	\$ 136.36	\$ 1,363.64
Administration					
Bank Account Fees (no GST)			\$ 250.00	\$ 22.73	\$ 227.27
International Bank transfer fees/currency exchange loss etc			\$ 800.00	\$ 72.73	\$ 727.27
Merchant and Credit Card Fees - oncharged to delegates			\$ -	\$ -	\$ -
Quarterly BAS Return	8	\$ 350.00	\$ 2,800.00	\$ 254.55	\$ 2,545.45
Committee Expenses (site visit, on-site expenses)			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Contingency			\$ 2,500.00	\$ 227.27	\$ 2,272.73
Couriers			\$ 400.00	\$ 36.36	\$ 363.64
Fax/Phone/Email			\$ 1,100.00	\$ 100.00	\$ 1,000.00
Insurance			\$ 3,500.00	\$ 318.18	\$ 3,181.82
On-Site Secretariat included in management fee			\$ -	\$ -	\$ -
Photocopying/Printing			\$ 1,000.00	\$ 90.91	\$ 909.09

Postage			\$ 275.00	\$ 25.00	\$ 250.00
Stationary			\$ 300.00	\$ 27.27	\$ 272.73
Post Conference Survey	-	-	\$ 550.00	\$ 50.00	\$ 500.00
Electronic Gateway	-	-	\$ 385.00	\$ 35.00	\$ 350.00
Currinda Fee Per Registration	450	\$ 4.95	\$ 2,227.50	\$ 202.50	\$ 2,025.00
Currinda Fee Per Abstract	250	\$ 2.48	\$ 620.00	\$ 56.36	\$ 563.64
Management Fees					
Management Flat Fee			\$ 41,800.00	\$ 3,800.00	\$ 38,000.00
Sponsor Management Fee (10% of sales)			\$ 9,500.00	\$ 863.64	\$ 8,636.36
Per Delegate Fee - Full Delegates	415	\$ 88.00	\$ 36,520.00	\$ 3,320.00	\$ 33,200.00
Per Comp/Speaker	35	\$ 66.00	\$ 2,310.00	\$ 210.00	\$ 2,100.00
TOTAL EXPENSES			\$ 469,038.50	\$ 42,639.86	\$ 426,398.64
TOTAL			\$ 22,311.50	\$ 2,028.32	\$ 20,283.18

Plus a \$20k Waiver if Accommodation rooms are meet

\$20,000

TOTAL PROFIT \$ 42,311.50

7th WJEC 2025 Budget- Crown Hybrid

Based on 450 Delegates

	Budget	Budget Unit	Gross	GST	Net
INCOME	Number	Cost inc GST			
Delegate Income					
Member - Early Bird	80	\$ 650.00	\$ 52,000.00	\$ 4,727.27	\$ 47,272.73
Member - Regular	40	\$ 800.00	\$ 32,000.00	\$ 2,909.09	\$ 29,090.91
Non-Members - Early Bird	25	\$ 700.00	\$ 17,500.00	\$ 1,590.91	\$ 15,909.09
Non-Members - Regular	15	\$ 900.00	\$ 13,500.00	\$ 1,227.27	\$ 12,272.73
Member Virtual - Early Bird	30	\$ 200.00	\$ 6,000.00	\$ 545.45	\$ 5,454.55
Member Virtual - Regular	60	\$ 300.00	\$ 18,000.00	\$ 1,636.36	\$ 16,363.64
Non-Member Virtual - Early Bird	25	\$ 300.00	\$ 7,500.00	\$ 681.82	\$ 6,818.18
Non-Member Virtual - Regular	5	\$ 400.00	\$ 2,000.00	\$ 181.82	\$ 1,818.18
Student - Early Bird	55	\$ 600.00	\$ 33,000.00	\$ 3,000.00	\$ 30,000.00
Student - Regular	15	\$ 700.00	\$ 10,500.00	\$ 954.55	\$ 9,545.45
LMIC Registration - Early Bird	40	\$ 500.00	\$ 20,000.00	\$ 1,818.18	\$ 18,181.82
LMIC Registration - Regular	25	\$ 600.00	\$ 15,000.00	\$ 1,363.64	\$ 13,636.36
Sponsors Registration	10	\$ -	\$ -	\$ -	\$ -
Complimentary Registrations (i.e. invited speakers)	25	\$ -	\$ -	\$ -	\$ -
Total	450		\$ 227,000.00	\$ 20,636.36	\$ 206,363.64
Sponsorship & Exhibition					
Sponsorship			\$ 95,000.00	\$ 8,636.36	\$ 86,363.64
Business Event Perth funding		\$ -	\$ 40,000.00	\$ 3,636.36	\$ 36,363.64
Other Funding			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Crown Funding			\$ 30,000.00	\$ 2,727.27	\$ 27,272.73
Total			\$ 170,000.00	\$ 15,454.55	\$ 154,545.45
Other Conference Income					
Welcome Reception Ticket - Additional Paid	20	\$ 70.00	\$ 1,400.00	\$ 127.27	\$ 1,272.73
Cocktail Networking Function - Additional Ticket	275	\$ 110.00	\$ 30,250.00	\$ 2,750.00	\$ 27,500.00

Bank Interest (no gst)				\$ -	\$ -
Cancellation Fees	5	\$ 150.00	\$ 750.00	\$ 68.18	\$ 681.82
Total			\$ 32,400.00	\$ 2,945.45	\$ 29,454.55
TOTAL INCOME			\$ 429,400.00	\$ 39,036.36	\$ 390,363.64
EXPENSES					
Design & Printing					
Event concept, web banner and logo	-	-	\$ 1,200.00	\$ 109.09	\$ 1,090.91
Save the date flyers			\$ 2,000.00	\$ 181.82	\$ 1,818.18
Sponsorship Prospectus - Design	-	-	\$ 800.00	\$ 72.73	\$ 727.27
Final Program Book Design			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Final Program Book Print - excludes virtual attendees plus 35 extra	400	\$ 7.00	\$ 2,800.00	\$ 254.55	\$ 2,545.45
Name Badges & Function Tickets, excludes virtual attendees plus 35 extra	400	\$ 5.00	\$ 2,000.00	\$ 181.82	\$ 1,818.18
Ongoing Marketing Material - Printing & Design	-	-	\$ 5,500.00	\$ 500.00	\$ 5,000.00
Marketing & Promotion					
Website Design & Hosting			\$ 3,500.00	\$ 318.18	\$ 3,181.82
Website Maintenance			\$ 990.00	\$ 90.00	\$ 900.00
Advertising			\$ 15,100.00	\$ 1,372.73	\$ 13,727.27
Photographer			\$ 3,000.00	\$ 272.73	\$ 2,727.27
Satchel Bags	375	\$ 10.00	\$ 3,750.00	\$ 340.91	\$ 3,409.09
Satchel Packing	375	\$ 1.10	\$ 412.50	\$ 37.50	\$ 375.00
				\$ -	\$ -
					\$ -
Venue Hire					
Venue Hire - Main Venue			\$ 24,600.00	\$ 2,236.36	\$ 22,363.64
Other (wi-fi, ushers etc)			\$ -	\$ -	\$ -
Speakers (Based on 2 invited international speakers)					
Accommodation (4 nights)	8	\$ 330.00	\$ 2,640.00	\$ 240.00	\$ 2,400.00
Speaker Domestic Travel	-	\$ 1,800.00	\$ -	\$ -	\$ -

Speaker International Travel (Economy Class)	2	\$ 3,500.00	\$ 7,000.00	\$ 636.36	\$ 6,363.64
Keynote Speaker Gifts	2	\$ 100.00	\$ 200.00	\$ 18.18	\$ 181.82
Abstract/Presentation Prizes			\$ 1,200.00	\$ 109.09	\$ 1,090.91
Welcome to Country performance			\$ 2,500.00	\$ 227.27	\$ 2,272.73
Keynote Feature Paid			\$ 10,000.00	\$ 909.09	\$ 9,090.91
Audio Visual					
Conference AV			\$ 35,000.00	\$ 3,181.82	\$ 31,818.18
Gala Dinner AV			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Live Streaming Plenary Only, not a fully integrated platform			\$ 15,000.00	\$ 1,363.64	\$ 13,636.36
Exhibition					
N/A					
Food & Beverage					
Conference Day Package - Day 1(T/C, MT, Lunch, AT)	365	\$ 106.50	\$ 38,872.50	\$ 3,533.86	\$ 35,338.64
Conference Day Package - Day 2 (T/C, MT, Lunch, AT)	365	\$ 106.50	\$ 38,872.50	\$ 3,533.86	\$ 35,338.64
Conference Day Package - Day 3 (T/C, MT, Lunch, AT)	365	\$ 106.50	\$ 38,872.50	\$ 3,533.86	\$ 35,338.64
Welcome Reception included in registration cost. Assume a 20% no show	292	\$ 87.50	\$ 25,550.00	\$ 2,322.73	\$ 23,227.27
Networking Cocktail Function -Additional Ticket	275	\$ 100.00	\$ 27,500.00	\$ 2,500.00	\$ 25,000.00
Social Functions					
Gala Dinner Entertainment			\$ 4,500.00	\$ 409.09	\$ 4,090.91
Gala Dinner Theming			\$ 4,500.00	\$ 409.09	\$ 4,090.91
Gala Dinner Transportation			\$ -	\$ -	\$ -
Welcome Reception Entertainment			\$ 1,500.00	\$ 136.36	\$ 1,363.64
Administration					
Bank Account Fees (no GST)			\$ 250.00	\$ 22.73	\$ 227.27
International Bank transfer fees/currency exchange loss etc			\$ 800.00	\$ 72.73	\$ 727.27
Merchant and Credit Card Fees - oncharged to delegates			\$ -	\$ -	\$ -
Quarterly BAS Return	8	\$ 350.00	\$ 2,800.00	\$ 254.55	\$ 2,545.45
Committee Expenses (site visit, on-site expenses)			\$ 5,000.00	\$ 454.55	\$ 4,545.45
Contingency			\$ 2,500.00	\$ 227.27	\$ 2,272.73
Couriers			\$ 400.00	\$ 36.36	\$ 363.64

Fax/Phone/Email			\$ 1,100.00	\$ 100.00	\$ 1,000.00
Insurance			\$ 3,500.00	\$ 318.18	\$ 3,181.82
On-Site Secretariat included in management fee			\$ -	\$ -	\$ -
Photocopying/Printing			\$ 1,000.00	\$ 90.91	\$ 909.09
Postage			\$ 275.00	\$ 25.00	\$ 250.00
Stationary			\$ 300.00	\$ 27.27	\$ 272.73
Post Conference Survey	-	-	\$ 550.00	\$ 50.00	\$ 500.00
Electronic Gateway	-	-	\$ 385.00	\$ 35.00	\$ 350.00
Currinda Fee Per Registration	450	\$ 4.95	\$ 2,227.50	\$ 202.50	\$ 2,025.00
Currinda Fee Per Abstract	250	\$ 2.48	\$ 620.00	\$ 56.36	\$ 563.64
Management Fees					
Management Flat Fee			\$ 41,800.00	\$ 3,800.00	\$ 38,000.00
Sponsor Management Fee (10% of sales)			\$ 9,500.00	\$ 863.64	\$ 8,636.36
Per Delegate Fee - Full Delegates	330	\$ 88.00	\$ 29,040.00	\$ 2,640.00	\$ 26,400.00
Per Comp/Speaker	35	\$ 66.00	\$ 2,310.00	\$ 210.00	\$ 2,100.00
Per Virtual Delegate	85	\$ 44.00	\$ 3,740.00	\$ 340.00	\$ 3,400.00
TOTAL EXPENSES			\$ 433,657.50	\$ 39,423.41	\$ 394,234.09
TOTAL			-\$ 4,257.50	-\$ 387.05	-\$ 3,870.45
Plus a \$20k Waiver if Accommodation rooms are meet			\$ 20,000.00		
TOTAL PROFIT			\$ 15,742.50		